

Telecommunications Law and Practice Update

*David Kirk, Partner, Troutman Sanders LLP
Kimberly Adams, Georgia Wireless Association
Pat Chapman, City of Loganville*

More than 1 in 5 Georgia households have "cut the cord" and now rely entirely on wireless technology for business and personal communication needs. Join legal, industry, and local experts to discuss the evolving nature of the law and some practical suggestions on effective regulation of wireless communication facilities.

9/30/2009 -- 4:15 - 5:30
CM: 1.5

Practical, On-Going Public Involvement: An Idea Sharing Session

Anne-Marie Wolff, AICP, Planning and Zoning Administrator, City of Valdosta

The importance of public participation during special projects is commonly recognized. But what about participation during the rest of the year? This session will focus on practical, low-cost methods of keeping citizens informed and involved and the challenges and benefits of this type of involvement. Idea sharing will be encouraged!

10/1/2009 -- 9:00 - 10:15
CM: 1.25

Regional Planning: Coastal Style

*Tricia Reynolds, AICP, Director of Planning & Government Services, Coastal Regional Commission
Denise Grabowski, AICP, LEEDAP, Director of Planning for Lott + Barber
Beverly Davis, Senior Project Manager/Georgia Planning Leader for RS&H*

Coastal Georgia is the first region with a regional plan completed under DCA's new Rules for Regional Planning. The plan was initiated by a Governor's Executive Order in 2005. The process led to the new rules, and the outcomes were guided by quality growth principles.

10/1/2009 -- 10:35 - 11:50
CM: 1.25

Integrating Economic Growth with Livability: Creating a Balance in Our Communities

*Shannon Kettering, Vice President, ECOS Environmental Design, Inc.
Lakey Broderius Boyd, AICP, CECD, Principal, Market + Main, Inc*

How can change in a community's development patterns and growth policies attract new residents and businesses while retaining its character, protecting its environmentally sensitive lands and fostering community health? This presentation will illustrate approaches and strategies to facilitate economic prosperity that advances community health, preservation of character and greenspace.

10/1/2009 -- 1:30 - 2:45
CM: 1.25

Methods for Estimating Population and Housing of Counties and Cities

Warren Brown, Director, Applied Demography Program, University of Georgia
Matt Hauer, University of Georgia

Covers methods for estimating population and housing change using administrative records, with an emphasis on the methods used by the Census Bureau. The role local governments can play in improving Census Bureau estimates is also stressed.

10/1/2009 -- 3:05-4:35
CM: 1.25

Peachtree City: 50 years of lessons learned

David Rast, ASLA, Interim Community Development Director, City of Peachtree City
Todd Strickland, Managing Partner, Historical Concepts
Tony Bernard, LEED AP, Planner/Economic Development Coordinator

As Peachtree City celebrates its 50th anniversary, we find ourselves faced with outdated and vacant retail centers, aging residential areas and what some fear is an erosion of the village concept. Find out how the city is working proactively to update its comprehensive plan to guide development and redevelopment.

10/2/2009 -- 8:30-9:45
CM: 1.25

Community Visioning: A Case Study, Barnesville Georgia

Langford Holbrook, Public Service Associate, Fanning Institute--University of Georgia
Leigh Askew, Public Service Assistant, Fanning Institute--UGA
Danny Bivins, Public Service Assistant, Fanning Institute -- UGA

The Community Visioning Process maximizes public participation through a creative, problem solving method. This process is designed to produce strategies and an implementation plan that fosters change resulting in genuine benefits to the community. The strategies and implementation plan are embraced by the community because the community created them.

10/2/2009 -- 10:00 - 11:15

CM: 1.25

No Adverse Impact - the "Do No Harm" Principle

Terri Turner, Georgia Association of Floodplain Management (GAFM)
Tom F. McDonald, Jr. CFM, Floodplain Administrator, City of Savannah

NAI is an approach that ensures that the action of any property owner does not adversely impact others - it's strength is that it encourages local decision making to ensure that future development impacts will be identified and mitigated – it is a truly comprehensive strategy for reducing flood losses.

9/30/2009 -- 2:45 - 4:00
CM: 1.25

The Greening of the City

Steve Cover, Managing Principal, HOK Architects and Planners
Dennis Creech, Executive Director, Southface Energy Institute
Monte Wilson, Group Vice President, RLA

This session will explore how Atlanta is becoming a role model for how to become a green city. The panel will explain how through planning and land development strategies, new building construction technologies and innovations, and how City workers are conserving energy, saving resources and reducing travel time and costs.

9/30/2009 -- 4:15-5:30
CM: 1.25

Development of a Conservation Overlay Ordinance: Newton County Blueprints Project

Katherine Moore, Growth Management Program Manager, Georgia Conservancy
Randy Roark, Professor Emeritus, Georgia Tech College of Architecture

A stakeholder-driven process through which a conservation overlay ordinance was developed as a foundation to the community's vision for a sustainability-based Countywide economic environment. Project was undertaken by the Georgia Conservancy, The Center for Community Preservation and Planning, and Prof. Randy Roarke with Georgia Tech's City & Regional Planning Program.

10/1/2009 -- 9:00-10:15
CM: 1.25

Adopting a "Triple Bottom Line" approach to environmental sustainability

Lindsay Kieselbach Ritter, CH2M Hill OMI

Chris Miller, AICP, City of Sandy Springs

David Schmid, CPESC, City of Sandy Springs

This session will focus upon the use of a "triple bottom line" approach which recognizes opportunities to enhance environmental and social concerns in the delivery of city services without compromising economic viability. The City of Sandy Springs' new Water Conservation Ordinance will be highlighted during the presentation.

10/1/2009 -- 10:35-11:50

CM: 1.25

Planning for Regionally Important Resources

Rebecca Bom, GA DCA

Brad Calvert, Principal Planner, Atlanta Regional Commission

Andrew Szwak, Manager, Georgia Land Conservation Program

Protecting cultural and natural resources in Georgia's communities is important. This session explores the Regionally Important Resources process as a way to do this, by teaching how to identify and determine significance of these resources and how to develop maps that are useful in identifying a statewide network.

10/1/2009 -- 1:30-2:45

CM: 1.25

TDR Workshop

Christine McCauley, Executive Director, Madison-Morgan Conservancy and Buckhead Heritage Society

A workshop designed to take the participants through the entire TDR process from designing sending and receiving areas, to designing the process for accepting and holding TDRs, to working with the many different partners involved in a TDR program, to assessing and redesigning the TDR program.

10/1/2009 -- 3:05-4:20

CM: 1.25

The Planners Guide to LEED

John Cantrell, Interior Designer and Sustainability Leader, HOK
Dan Shultz, Development Director, City of Chamblee
Avanish Pendharkar, AICP, Senior Urban Designer, HOK

Every planner needs to know about LEED, regardless of whether your jurisdiction is considering a LEED ordinance. This session will present an overview of green building and site design principles along with an introduction to the LEED rating system.

10/2/2009 -- 8:30-9:45

CM: 1.25

Green Communities

Maia Davis, Principle Planner, ARC
Chuck Hunt, Cobb County
Lynn Pierson, City of Alpharetta
Lena Stevens, City of Decatur

The Green Communities Program is a voluntary certification program for jurisdictions in the 10-county Atlanta region to encourage local governments to become more sustainable. Certified Green Communities set an example by reducing greenhouse gas emissions, conserving energy, investing in renewable energy, conserving water, conserving fuel, reducing vehicle miles traveled, reducing waste and protecting and restoring the community's natural resources.

10/2/2009 -- 10:00-11:15

CM: 1.25

Planners Progress: Lessons Learned the First Five Years - Sponsored by the Young Planners Group (YPG)

Anne-Marie Wolff, AICP, Planning and Zoning Administrator, City of Valdosta
Elisabeth Kulinski, Associate, RCLCO
Janeane Giarrusso, Senior Environmental Planner, Brown and Caldwell

The first five years of a Planner's career are full of lessons learned. This session focuses on several key lessons in hopes of helping those still in planning school or recently graduated learn from fellow planner's 'real world' experiences. The new Young Planners Group (YPG) will also be introduced and several members will be present to provide input to the discussion and to share experiences from a YPG perspective. The purpose of the YPG is to help young planning professionals establish social and professional connections useful in navigating their new careers.

9/30/2009 -- 2:45 - 4:00
CM: 1.25

Using New Census Tools to Understand Your Community

Mike Carnathan, Researcher, Atlanta Regional Commission

The U.S. Census Bureau offers several tools that help planners gain a better understanding of their communities. The American Community Survey provides updated socio-economic data each year, which is something planners used to have to wait 10 years for. But how useful will the data be? Another tool from the Census is Local Employment Dynamics, which allows users to identify which sectors are hiring, firing and creating jobs. Its customized mapping features enable the user to see where workers of a self-defined area live, and where the residents of this area work.

9/30/2009 -- 4:15 - 5:30
CM: 1.25

What Do Planners Need to Know About Urban Design

Richard Dagenhart, Asst. Professor, Georgia Tech
David Green, Professor, Georgia Tech
Perry Yang, Assoc. Professor, Georgia Tech
Michael Dobbins, Professor, Georgia Tech

The design quality of towns and cities is increasingly important. Planners are on the front line of this change, responding to citizen demands, evaluating developers proposals, and writing codes

to regulate growth. The question is this: What do planners need to know about urban design to help build better places.

10/1/2009 -- 9:00 - 10:15

CM: 1.25

When things don't go as planned

Jim Summerbell, Senior Community Planner, JJG

Eric Bosman, Associate Principal, Urban Collage

Adaptation and humor can be a planner's most valuable asset, particularly when things just don't go as planned. This session will offer some sound professional advice on how to best adapt and deal with unforeseen events with the help of some humorous examples of planning bloopers and mistakes.

10/1/2009 -- 10:35 - 11:50

CM: 1.25

African American Women Planning Directors in Metro Atlanta

Geneasa Elias AICP, Acting Director Department of Planning & Zoning, City of East Point

Alice Wakefield, City of Roswell

Inga Kennedy, President, Planners for Environmental Quality

Beth McMillan, Director of Community Engagement, Atlanta Beltline Inc.

Charletta Wilson Jacks, Director of Bureau of Planning, City of Atlanta

The American Planning Association has expressed its commitment to improving diversity among persons who choose the field of planning as a profession. Historically, the profession has been dominated by white men. However, it appears that in metropolitan Atlanta, there is a higher concentration of African American planners, especially women.

10/1/2009 -- 1:30 - 2:45

CM: 1.25

AICP Ethics Training

Gary Cornell, FAICP

Glenn Coyne, AICP, EDAW

Michael Dobbins, FAIA, AICP

This session is intended to satisfy the AICP CM requirements for Ethics. The AICP Code focuses on a system of moral principles and behaviors that are appropriate to situations that are

frequently encountered by professional planners. This session will provide an overview of the standards of ethical behavior contained in the AICP Code of Ethics and Professional Conduct and a panel will lead a discussion of several scenarios that represent case studies.

10/1/2009 -- 3:05 - 4:35
CM: 1.25

Regulating Signs in the Digital Age

Bill Ross, President, ROSS+associates

Digital signage has burst on the scene along our highways, streets and storefronts. This entertaining but deadly serious session will examine the legal authority to regulate signs, understanding the technology and dealing with digital billboards and other digital signs, regulatory approaches to control such signs, and further resources to explore.

10/2/2009 -- 8:30 - 9:45
CM: 1.25

Communicating the Planner's Role in Recovery - How have the planner's responsibilities and opportunities changed as we (hopefully) head towards economic recovery, and how to best communicate our message to our audience?

Jonathan Gelber, Senior Consultant, Bleakly Advisory Group
Ken Bleakly, AICP, Bleakly Advisory Group
Steve Cover, AICP, Managing Principal, HOK
Maria Saporta, Atlanta Business Chronicle

This session considers:

- The Planner's role in Economic Recovery- How should planners adapt to new financial realities?
- How can the planner translate these concepts and values between the technical, business, and political realms
- How can the planner work with the media to promote and market their plans and foster public support.

10/2/2009 -- 10:00- 11:15
CM: 1.25

Student Presentations

Ciarra Callis

*Elise Barrella
Kasim Ortiz
Whitney Parker*

Graduate planning students from both Savannah State University and Georgia Tech will present projects. The first presentation explores the influence of neighborhood characteristics on Savannah High School's dropout rate. Another presentation will describe best practices for sustainable transportation planning from survey data collected from state Departments of Transportation (DOTs). The third presentation is a hedonic regression analysis on the impact of environmental degradation and economic development opportunities in Brunswick, GA. Finally, a student will present results from testing the validity of the spatial mismatch theory in relation to employability of residents in Savannah's Cuyler-Brownsfield neighborhood.

10/2/2009 -- 10:00 11:15
CM:

"Pre-wiring" Suburbia: Transportation & Urban Design Solutions for Emerging Suburban Areas

Ed McKinney, Principal, Glatting Jackson
Chuck Taylor, Community Development Director, Spalding County
Amy Brumelow, Planning & Zoning Director, Douglas County
Phil Mellon, Public Works Director, Fayette County

How do we “pre-wire” developing suburban areas for multi-modal, sustainable smart growth? This session will describe case studies and practices from three exurban counties (Spalding, Douglas, and Fayette) that are proactively dealing with future greenfield suburban growth by linking their land use and transportation plans to support a common vision.

9/30/2009 -- 2:45 - 4:00
CM: 1.25

Airport Update and Roadway Development Plan

Ron Sherwood, Landside Planning Manager, Hartsfield-Jackson Atlanta International Airport

Airport passenger and vehicular demand growth has outgrown its infrastructure. The session will provide an overview of the \$6+ billion development program and specifically the new rental car center, international terminal and development of the terminal roadways project that will reconfigure the current system to provide greater efficiency and safety.

9/30/2009 -- 4:15 - 5:30
CM: 1.25

Access Management - A Case Study and Panel Discussion

Daniel Studdard, Urban Planner, Pond & Company
Dan Cohen, Planning Director, Pond & Company
Laraine Vance, Transportation Planning Division, Cobb County
Michael Kray, Transportation Planner, Atlanta Regional Commission

Access Management is an effective way to improve safety and reduce traffic congestion without adding additional travel lanes. These improvements are implemented through changes in roadway operations and land use policy. This session will present the Austell Road Access Management Plan in Cobb County followed by a panel discussion.

10/1/2009 -- 9:00 - 10:15
CM: 1.25

High-Speed Rail: Reality or Myth and What It Could Mean for the Southeast?

David J. Carol, Market Leader, High Speed Rail, Parsons Brinckerhoff
Eric Steavents, GDOT Intermodal Director
Ed Campbell, Parsons Brinckerhoff

The US is buzzing over the possibility of high-speed trains whisking us between major cities. How real is this vision and what does it mean for Georgia & the Southeast with respect to transportation, land use & planning?

10/1/2009 -- 10:35 - 11:50

CM: 1.25

The Roads Less Traveled: Transportation Planning in South Georgia

Jamie Cochran, Vice President/Planning Service Group Leader, RS&H
Tom McQueen, AICP, GDOT Office of Planning
Mike Deal, Administrator, Wayne County
Ed Jeffords, Board of Commissioners, Wayne County

This session will explore the role of comprehensive transportation planning along with its associated relationships to economic development and quality growth and development in less developed areas of Georgia. Featured speakers will include GDOT Office of Planning, representatives from Wayne County, GA, and the consulting team (RS&H).

10/1/2009 -- 1:30-2:45

CM: 1.25

Transportation Planning in a Collegial Environment

Danny Sniff, Associate Vice President for Facilities Planning, University of Georgia
Kevin Kirsche, Assistant Director - Planning, University of Georgia

The presentation will focus on campus planning at the University of Georgia and will be led by experienced professionals in UGA's Office of University Architects. The guiding principles established in UGA's master plan continue to direct campus development toward an optimal, sustainable learning environment. Application of these principles and lessons learned along the way can transcend the UGA campus to provide insight to planners working in association with other collegiate environments. Specific planning activities and case studies from the University of Georgia will be presented.

10/1/2009 -- 3:05-4:35
CM: 1.25

Transportation Funding - Programs, Plans, and Tools

Meg Pirkle, GDOT
Laura Keyes, Principal Planner, ARC
Tom Hutchinson, HNTB

This session will cover funding from the American Recovery and Reinvestment Act of 2009 (ARRA), state motor fuel tax projections, SB 200, and the reauthorization of SAFETEA-LU. The funding patterns for ARC Regional Transportation since 2000, Plan 2040, and the strategic alignment of transportation funding with the region's most critical needs will be explored. Also, the AltaViz alternative visualization tool for managed lanes evaluation will be introduced. Output from AltaViz will be used by GDOT as they move forward with managed lanes in the Atlanta region.

10/2/2009 -- 8:30 - 9:45
CM: 1.25

Enhancing Public Involvement Using Innovative Interactive Mapping Software

Harry Boxler, Senior Transportation Planner, AECOM

Mark Lippert, AICP, Transportation Planner, AECOM

The presentation demonstrates a new interactive mapping software technology developed for public involvement workshops. Originally used as a tool in assessing potential transit and trails alignments along the BeltLine corridor, the presentation will provide participants with a fascinating public involvement resource they could use for their future planning endeavors.

10/2/2009 -- 10:00 - 11:15

CM: 1.25

AICP Prep: History and Theory

Dr. Larry Keating, FAICP

Dr. Larry Keating, FAICP will lead this review of Planning History and Theory in preparation for the AICP Exam. Dr. Keating will provide a chronologic review of important planning events, key dates to remember, and the names that planning made famous. Along the way, Dr. Keating will provide an overview of the different themes in Planning Theory that are associated with the evolution of planning thought as we know it today - all stuff you should know but likely have forgotten.

9/30/2009 -- 2:45 - 4:00

AICP Prep: Plan Making and Implementation

Dr. Steve French, FAICP

Dr. Steve French, FAICP, takes on the challenge of helping you get ready for this portion of the AICP Exam, which now constitutes 30% of the content of the AICP Exam. You will hear about nuts and bolts across a broad range of subjects such as quantitative analysis, environmental analysis, growth management techniques, development review, development regulations, budgeting, GIS and spatial analysis, intergovernmental relations, and program evaluation, just to name a few.

9/30/2009 -- 4:15-5:30

AICP Prep: Functional Areas of Practice

Dan Reuter, AICP

Dan Reuter, AICP has presents a broad brush review of the functional areas of practice for all who are preparing for the AICP Exam. This is a fast-moving and gallant attempt to touch on all the specialties related to Comprehensive Planning that planners hold dear - examples are: land use planning growth management, transportation, urban design, historic preservation, housing, economic development, forecasting, social service, energy policy, food system planning, ta-da, ta-da, ta-da, (if it has planning in it, you get it!) This topic represents 25% of the content of the AICP Exam.

10/2/2009 -- 8:30 - 9:45

Athens Gets Around: Pedestrian Oriented Development

Sample Athens' efforts to improve accessibility by foot or by bike. Discover what it's like to run errands, get to work, access healthcare, education, and parks without needing a car. At stops along the way we'll talk about what works and what doesn't, and hear from property owners how this system has impacted their businesses and accessibility. Workshop participants will also be asked to comment on their observations in contribution to making the system more effective.

CM: 2

Real World Green Developments

Everyone wants more sustainable development, but making it a reality is a more involved, and sometimes frustrating, process. Learn how the local government and private developers are making this trend more feasible in Athens with a visit to 3 diverse projects: Converting an old bank into the new A-CC Water Business Customer Service Center, a new mixed-use parking facility and the recently completed Hotel Indigo. Representatives from each project will be on hand to discuss LEED certification, the struggles of building "green," and what the end results will mean to the community.

CM: 2

Local Food Planning and Farm Tour

Food is an important, but often overlooked, part of a healthy and sustainable community. How we produce, distribute and consume food directly impacts our personal and community health, our social connections and traditions, and the health of the environment. This workshop will explore the benefits of producing and consuming local food and how planners can support a local food system. The workshop will visit Full Moon Cooperative, a community supported farm and research center offering innovative and community based solutions to food production and distribution. The farm tour will focus on the operational needs of a community supported farm, the benefits of locating a farm in close proximity to an urban market, the land management techniques necessary to create a sustainable farming operation and how different commercial ventures such as community supported agriculture and a restaurant support the farm.

CM: 2

Watkinsville: Preserving a Small Town's Character While Attracting Residential and Commercial Development

Learn about Watkinsville's 3-year planning initiative to protect its small town character and solidify it as a vibrant, yet unique community in a rapidly urbanizing county. Presenters will discuss the award-winning planning effort that led to the first city-wide form-based code in Georgia, how the code is working from the city's perspective and a developer's perspective, and how the city is successfully marking itself and attracting compatible commercial and residential growth even in a struggling economy. Workshop will include a walk around the city's CBD and an in-town neighborhood to demonstrate how the city is achieving its planning goals.

CM: 2

Infill Housing in the Classic City

Athens features many rich, in-town neighborhoods. Can they sustain their character with regular pressures for new housing and re-development? Athens – Clarke County Planning Department staff will review local infill housing trends and recent ordinance amendments that address infill compatibility issues. A local, nonprofit housing developer will also contribute her expertise in affordable, green construction. After the brief presentation, the group will tour in-town neighborhoods to see examples of new infill construction and evaluate their successful integration into the Classic City.

CM: 2
