



GEORGIA PLANNING ASSOCIATION 2012 SPRING CONFERENCE

March 21, 2012—Crowne Plaza Atlanta Perimeter at Ravinia - Dunwoody, GA

Come one; come all to GPA's Spring Conference 2012, to be held at the Crowne Plaza Atlanta Perimeter at Ravinia in Dunwoody, Georgia on March 21, 2012

It's time for our annual spring gathering to learn from one another, build on our professional talents and discuss the issues facing our communities both today and tomorrow. This year the spring event will be a one-day more intensive conference, offering four classroom sessions, a keynote speaker and two mobile workshops. This year's conference will provide participants with an opportunity to learn about how the young City of Dunwoody is working to redevelop aging commercial centers and craft its identity as a new municipality with strong residential neighborhoods and the largest concentrations of office space in the United States.

The 2012 Spring Conference will mark GPA's debut in the City of Dunwoody, one of Georgia's youngest cities. Primarily developed as a residential suburb in the 1960's and catalyzed by the construction of Perimeter Mall in the 1970's, Dunwoody traces its roots back to after the Civil War. Dunwoody was incorporated in 2008 after a citizen led effort and today utilizes the third-party operated form of government for many services, including planning and zoning. The City has continued to grow and prosper as many well known shopping and mixed used developments have opened, along with many of the Atlanta metro area's top restaurants.





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Conference Registration -GPA strongly encourages attendees to register for the conference ONLINE at <http://www.regonline.com/GPA2012springconference>. You can register online and pay by credit card (Visa or MasterCard), check, or purchase order. If you are not able to register online, complete the form below and send along with the registration fee (check or purchase order only), made payable to the Georgia Planning Association, to:

GPA 2012 Spring Conference
Attn: Eric Bosman
c/o GPA
121 Luckie Street, NW, Suite 200
Atlanta, GA



Registrant Information:
(submit one completed form per person)

Name: _____

First Name or Nickname for Conference Badge: _____

Title: _____ Check if AICP

Agency or Company: _____

Mailing Address: _____

City, State, ZIP: _____

Phone: _____ Email Address: _____

Make hotel reservations now!

Rooms are \$124.00 a night (+3 days before/after as well). Please call the hotel below and let them know you are with the Georgia Planning Association

Crowne Plaza Atlanta Perimeter at Ravinia
4355 Ashford Dunwoody Road, Atlanta, Georgia 31346
Phone: 770-395-7700



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Registration Fees

Registration includes all sessions and Tuesday Evening Reception unless otherwise noted

Tuesday Evening Reception	Free	\$ <u>0</u>
Reception with light appetizers and cash bar, hosted by Young Planners Group		
Name and Address		

Registration Fees (includes up to 6.25 CM Hours)

Early Registration - postmarked by March 9, 2012	\$85	\$ _____
Late Registration - postmarked after March 9, 2012	\$100	\$ _____

Students (registration fee waived for 5 student volunteers)	\$50	\$ _____
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Mobile Workshops—(up to 2.5 CM Hours Each)

Tour of Perimeter CID, Business District and Other Developments	Free	\$ <u>0</u>
<i>Wednesday, March 21 9:00am —12:00pm</i>		

Tour the Southeast’s largest office market and the phenomenal transition of this former suburban office center into one of the Southeast’s most dynamic business districts. Stops will include Perimeter Mall where significant renovations and additions have refocused the Mall toward Ashford-Dunwoody Road and sought to connect the mall to surrounding business areas; Sembler’s Perimeter Place- a contemporary development combining retail, restaurant and residential in a single, walkable center; and the Dunwoody MARTA Station area where new mixed-use developments are being contemplated as the next wave of transit oriented development.

Dunwoody Village and Georgetown Redevelopment Areas

<i>Wednesday, March 21 1:45—4:30pm</i>	Free	\$ <u>0</u>
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Since its incorporation in 2008, the City of Dunwoody has developed its Comprehensive Land Use Plan and Community-based Master Plans for the city’s two largest aging commercial centers. Experience Dunwoody’s historic and social center- the Dunwoody Village- and learn about the City’s vision and plans to retrofit the suburban center into a more connected, walkable city center. In the Georgetown Area, the City is working with local landowners to improve commercial properties, is working on new roadway connections to increase accessibility, and has acquired a 16-acre site previously in foreclosure to catalyze redevelopment of a new neighborhood commercial district.

TOTAL		\$ _____
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Cancellations: Full refunds, less a \$25 processing fee, will be provided if requested by March 9, 2012. Unfortunately, no refunds will be provided for cancellations made after March 9, 2012.