

WORKING TOWARDS EQUITY IN THE ATLANTA REGION



**Experiences of the Atlanta Regional Commission
and its Transportation Equity Advisory Group**

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Atlanta is the most unequal city in America – here's why

Natasha Bertrand  
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Atlanta's top incomes grew faster than any other US city between 2012-2013 while its lowest wages remained stagnant, making it the most unequal city in America for the second year in a row, according to a Brookings Institution report on income inequality.

The city's richest 5% make roughly \$288,159 per year, while its poorest 20% bring in just under \$15,000, resulting in an inequality ratio of 19.2 – slightly higher than San Francisco's ratio of 17.1.



While San Francisco's top incomes are higher overall than Atlanta's (the top 5% make around \$425,000 per year), its lowest-income residents still earn about \$10,000 more per year than Atlanta's poorest.



A student walks down the street while leaving Gideons Elementary School in Atlanta. AP Photo/David Goldman

The South Has the Fastest-Growing Economies and the Least Economic Mobility for the Poor

By David Love – April 14, 2017

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Atlanta (Source: Wikimedia Commons)

The South is booming from an economic standpoint. For proof of this, one need only look at cities such as Atlanta, Austin, Charlotte, Dallas, Orlando and Raleigh to understand there is a new South. Of the 20 cities listed on Forbes' "fastest-growing cities in 2016" list, eight are in the South. Despite this reality, poor people in the South are not sharing in this growth. It is in Dixie — the former Confederacy, the Jim Crow states — where children have the toughest chance of getting ahead. This is where people have the lowest levels of economic mobility, also commonly known as the American Dream. meaning that the poor will likely remain poor.

DISCUSSIONS



DRAFT Equitable Target Areas (Method 1 -Broad)



Poverty Concentration



Race Concentrations



Regional Averages:

- Poverty: 16%
- African American: 34%
- Hispanic: 11%
- Asian: 5%
- Other Non-White Race: 2%

DATA

Race based on 2010 Census
Poverty based on 2012 ACS 5-Year

A Community is Equitable (fair & just) When...

Unsure

I wish I knew

Strong Communities / Quality of Life

Residents have access to the same quality of life.

All people have a chance to live in a strong community

Everyone feels good about where they live - + comfortable with their neighborhood

Equal Opportunity to Participate / Resources

There are enough job opportunities and career training to be integrated to the work force

All RESIDENTS HAVE THE OPPORTUNITY TO SHAPE + PARTICIPATE IN THE THINGS THEY CARE ABOUT

Mobility and Sustainability

Social + economic + mobility are attainable for all

EVERY CHILD CAN AFFORD TO DREAM & EVERY FAMILY CAN THRIVE THEMSELVES

Access to Services / Amenities

Equal access to services, opportunities and amenities within the community.

Accessibility to Quality Education, Housing, Transportation and Employment are Equal

Equitable - when all people have equal opportunity and possibility/likelihood to have access to the things that make life better

The community has amenities (sidewalks, grocery stores, proactive policing, sufficient social services) for the community to grow + thrive

Everyone has access to amenities such as quality and affordable housing, high performing

Choice
SAMP
of times
of ZIP code

DEFINITIONS

TRIPLE
LETTER
SCORE

W₄

TRIPLE
LETTER
SCORE

DOUBLE
LETTER
SCORE

O₁

U₁

R₁

M₃

A₁

T₁

T₁

E₁

R₁

DOU
LET
SCO

DOUBLE
LETTER
SCORE

D₂

TRIPLE
LETTER
SCORE

S₁

TRIPLE
LETTER
SCORE

DOUBLE

DOUBLE



EQUALITY



EQUITY



RACIAL



ECONOMIC



PHYSICAL

VULNERABLE



DISADVANTAGED

STOP
TALKING
START
DOING

**WHAT GETS MEASURED
GETS DONE.**





DEFINE SUCCESS

The way I see it
Isn't necessarily
The way you see it

CONSIDER PERSPECTIVES

ACCOUNT
VISION
EMPLOYEES

CONDUCT
INTEGRITY
MISSION
STATEMENT

INNOVATION
STATEMENT
VALUE
STRATEGIC

COMPANY
MARKETING
PRINCIPLES
PLAN
IDEALOGY
CUSTOMER
INNOVATION
OBJECTIVES

OBJECTIVES

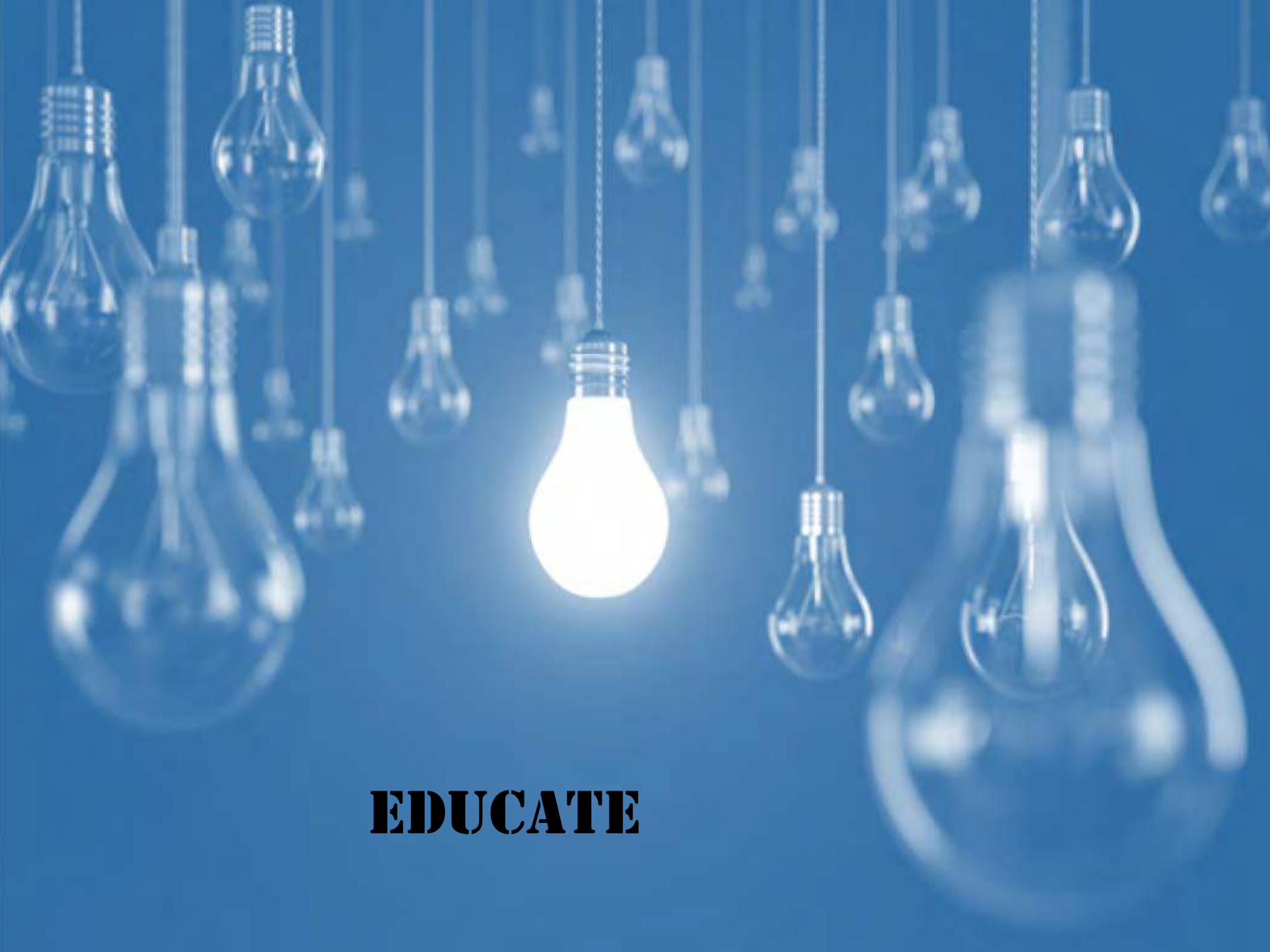
EXPENSE
PRICE
FINANCE
RULE
VISION
COMMERCE
GOALS
EXCELLENCE

MARKET





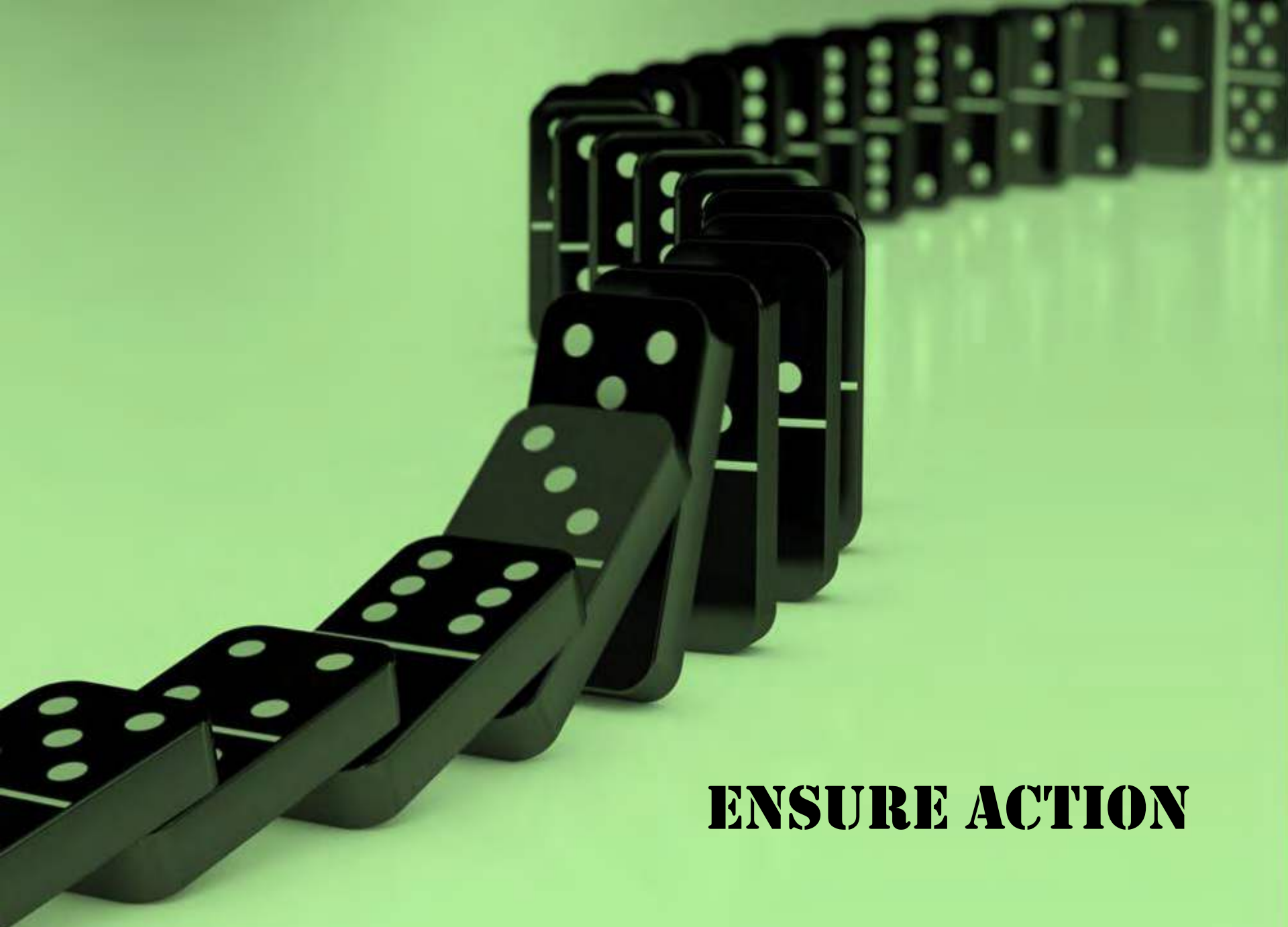
CONVENE AND CONNECT



EDUCATE



INFLUENCE



ENSURE ACTION

DISCUSSION?

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