

DOWNTOWN EXPANSION



CIVIC MASTER PLAN

West Boundary - Interstate 16 Flyover Area



The redevelopment of the Springfield Canal in concert with the new Civic Arena is an opportunity to add to Savannah's celebrated network of public spaces.

SPRINGFIELD CANAL AT THE ARENA



The historic canal routes transformed into an integral urban trail networkconnecting the City Center to the new district and surrounding westside neighborhoods, creating opportunities for new development along its banks.

GREENWAY CONNECTIONS

Canal District Phase I







SPECIFIC INCENTIVE APPROACHES

While the previous analysis supplies an overview on the current policies and processes that directly and indirectly incentivize lodging development, the following pages offer specific ideas on how to create more residential supply.

In general, SDRA has discerned that there are two ways to encourage residential development:





To level the playing field, the main principle is that basic, by-right zoning should not create an incentive for one use over another. The market will ultimately determine what development projects are feasible, and the city's zoning ordinance should be flexible enough in order to equally accommodate all types of uses in Savannah's urban context. Regulations should be geared toward basic urban design practices and current architectural design standards.

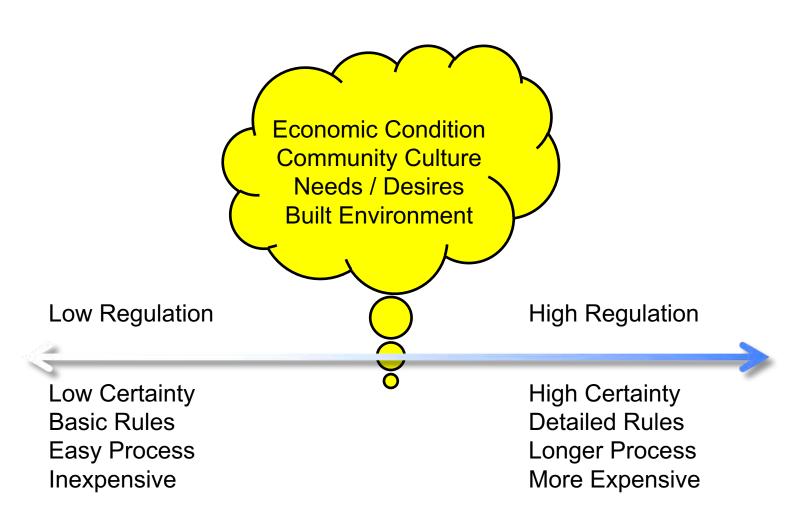
Once the playing field has been leveled, and unintended incentives for lodging uses have been removed, the next step is to create proactive incentives for what is desired. In this case, the discussion has been about incentivizing more urban residential uses, from townhouses to apartment buildings to condominiums. The recommended strategies are not all-inclusive, but they provide some guidance on how to encourage more residences downtown.



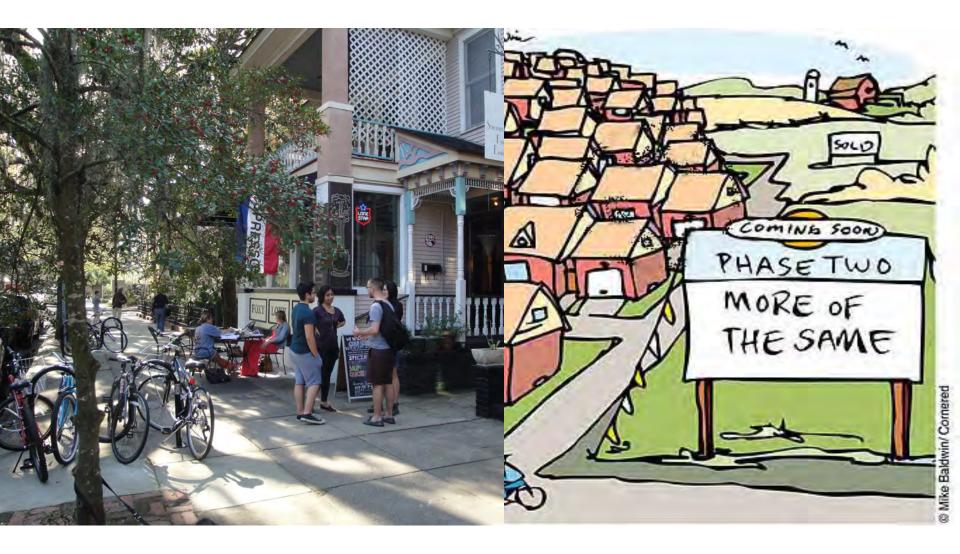
BANISM MAKING SMALL POSSIBLE



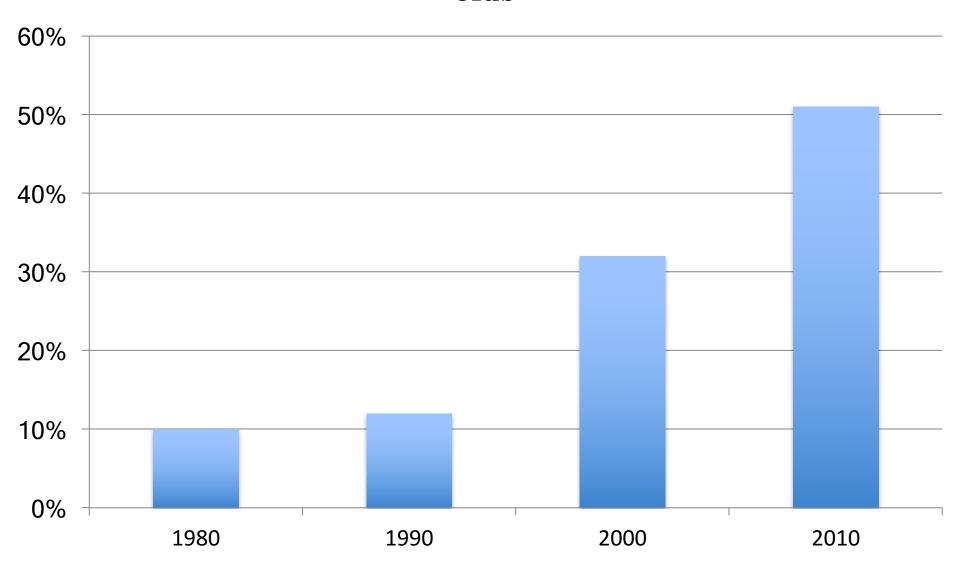
Where is your community on the Spectrum?



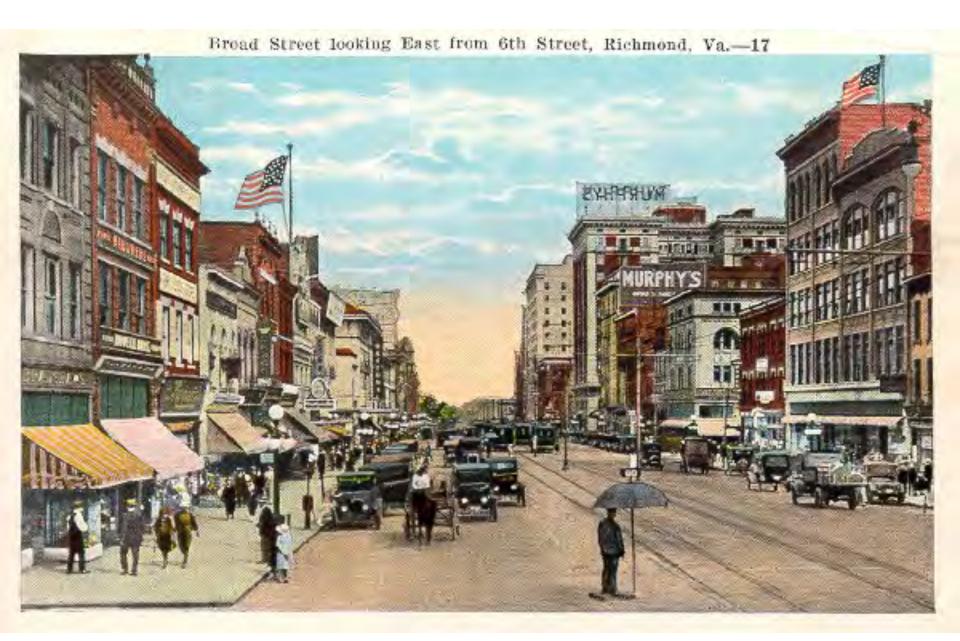
Urban Suburban



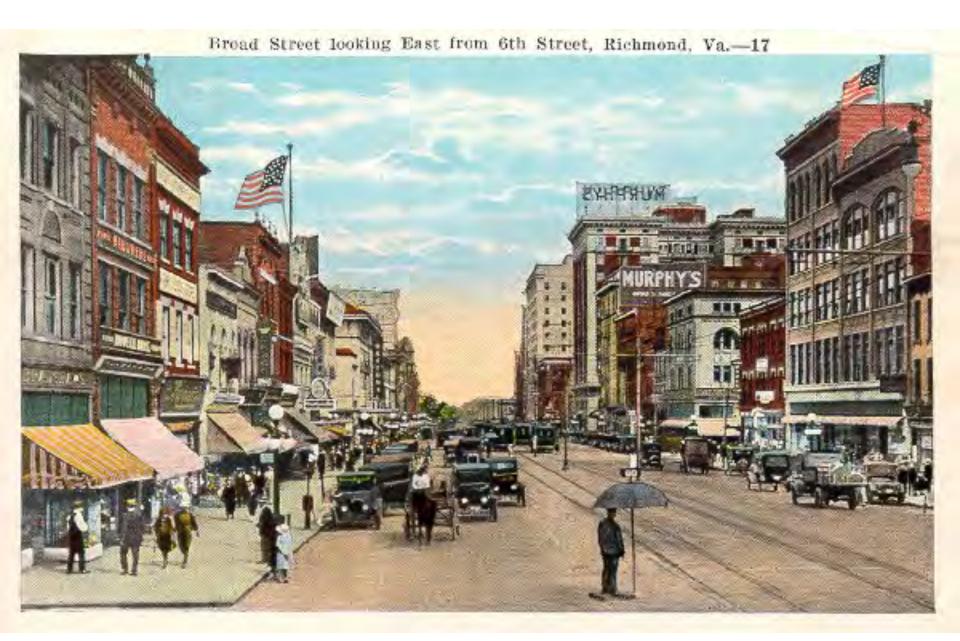
Preference for Urban Living among 25-34 Yearolds



Source: "The Young and Restless in the Nation's Cities" October 2014







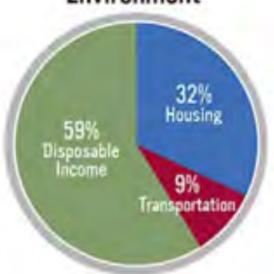




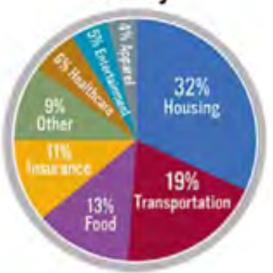




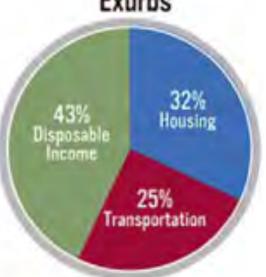
Location Efficient Environment



Average American Family

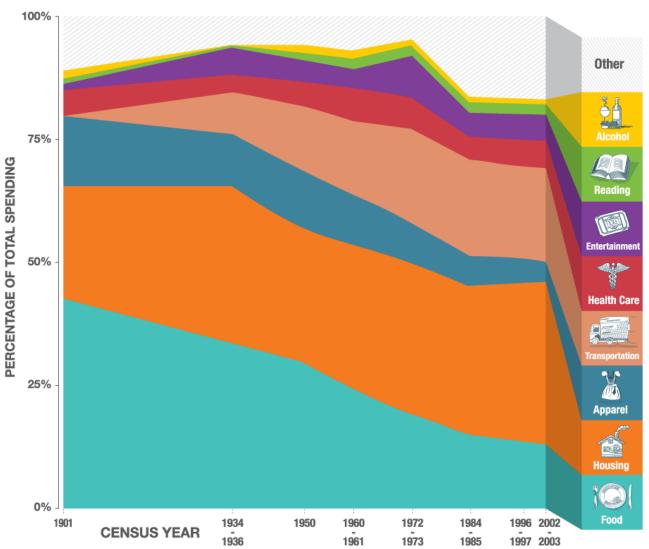


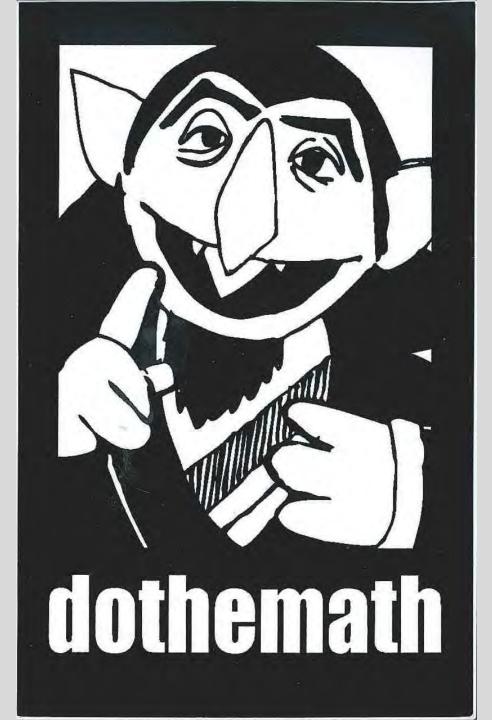
Auto Dependent Exurbs



CONSUMER SPENDING BREAKDOWN



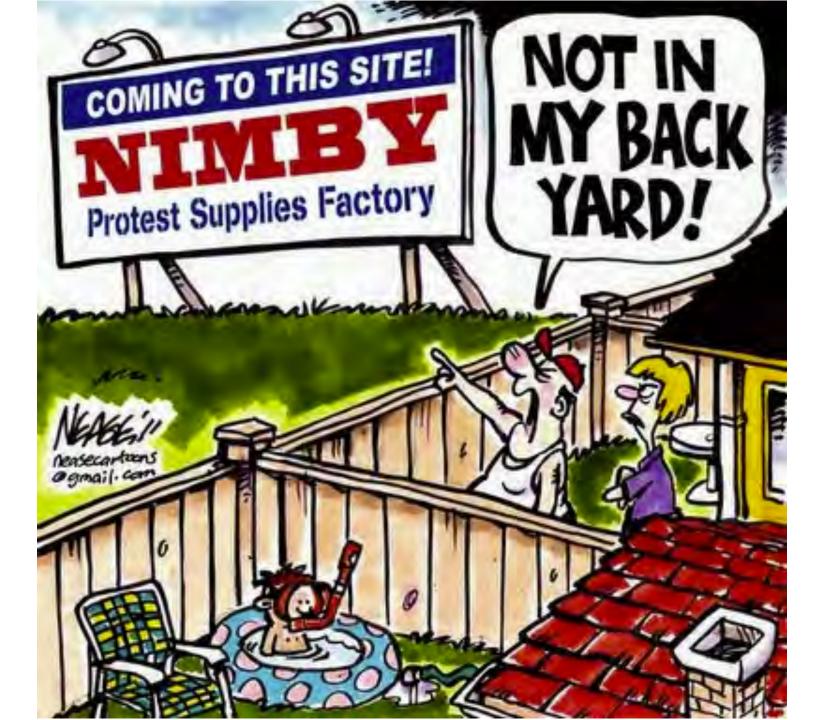






"The Bicycle is a wealth-producing fountain of youth"

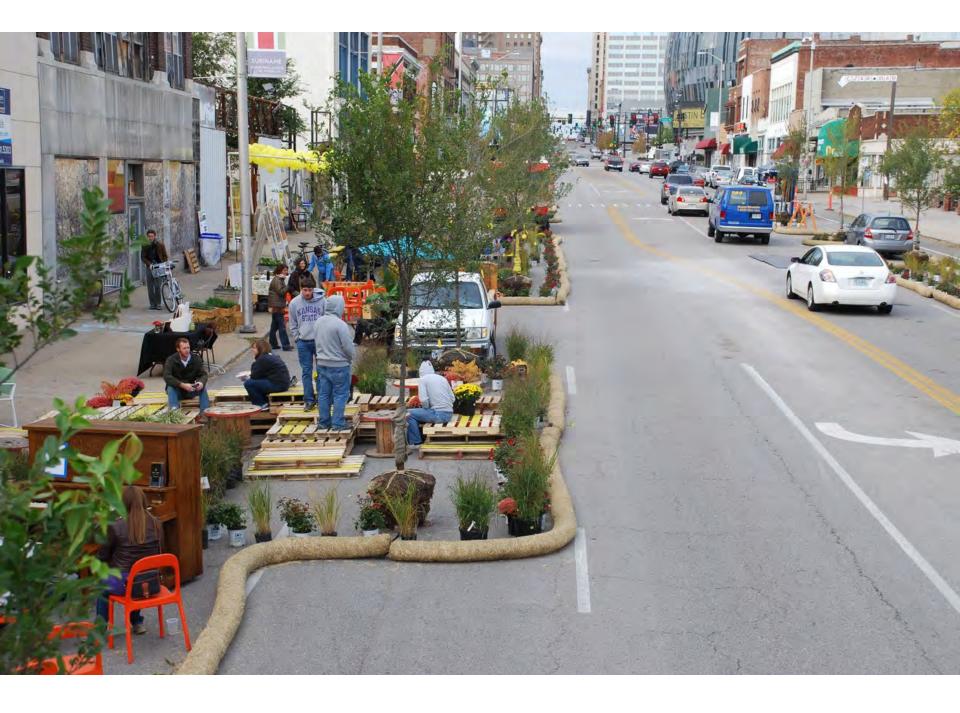
#2. Let Life Happen



#3. Don't Wait for the "big" project; Act Today



















































CNU 26.Savannah Sponsorship Opportunities

THE 26TH ANNUAL CONGRESS FOR THE NEW URBANISM

MAY 16 - 19, 2018

