DEEP DIVES AND QUICK FIXES: ZONING CODE UPDATES IN THREE GEORGIA CITIES

Presenters: Keyetta M. Holmes, AICP, Interim Director City of Atlanta Zoning & Development Marcus Lotson, Director of Development Services Chatham County-Savannah MPC Maurice Ungaro, Senior Planner The Collaborative Firm

GEORGIA PLANNING ASSOCIATION 2018 FALL CONFERENCE

September 7, 2018

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City of Atlanta Office of Zoning & Development **September 7, 2018**



I. PROJECT SCOPE – "ATLANTA"

- II. COMMUNITY ENGAGEMENT PROCESS
- III. PROJECT CHALLENGES



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I. PROJECT SCOPE

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Project Scope

In 2015, a team of consultants conducted a comprehensive assessment of the City of Atlanta's Zoning Ordinance. This assessment included:

- The ability of the Zoning Ordinance to implement City policies;
- Public perceptions of, and experience with, the Zoning Ordinance;
- The usability and clarity of the Zoning Ordinance to administer and use; and
- Best practices in zoning nation wide



Project Scope

Upon completion of the assessment, the consultants prepared recommendations for consideration about how the Zoning Ordinance could be improved. These recommendations were produced within a Zoning Ordinance Diagnostic report.

The consultants recommended updates to the Zoning Ordinance as follows:

- **1. "Quick Fixes:"** Updates that are relatively easy to prepare, meet a critical need, and with broad public support (12 months).
 - Phase I, known as "Quick Fixes" and has 14 Topics



Project Scope

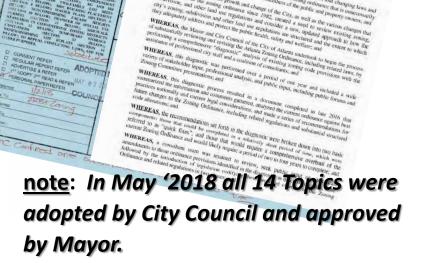
- 2. "Medium Fixes:" Updates are moderately difficult to prepare, meet a critical need, and with broad public support (12 months).
 - Phase II, known as "Medium Fixes" has 11 Topics
- **3. Future Code Changes:** Updates that should be undertaken as part of the full Zoning Ordinance updates in 3-5 years.





Phase I: Zoning Ordinance Update - 14 Topics

- 1. Accessory Structure Height
- 2. Accessory Structure Size
- 3. Accessory Uses in Residential Districts
- 4. Bike Parking Standards
- 5. Deletion of Unused Districts
- 6. Independent driveways
- 7. Multi-Family/Residential General minimum lot sizes
- 8. Mixed Residential Commercial Building Placement
- 9. Unified Development Plans
- 10. Non-conforming minimum façade heights
- **11. Special Use Permit Transfers**
- **12. Sidewalk Requirements**
- **13. Storage Pods in Residential Districts**
- 14. Non-conforming Plats





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Recommended Topics Revised

(from 13 topics to 11 topics)

Phase II: Zoning Ordinance Update - 11 Topics

- 1. Accessory Dwellings
- 2. Definitions
- 3. I District Uses
- 4. Loading Requirements
- 5. MRC-2 Residential Density
- 6. Missing Middle Housing
- 7. Parking
- 8. Neighborhood Design Standards
- 9. Telecommunications
- 10. Transitional Height Plane
- 11. Quality of Life Variations
 - 12. Historic Lot Patterns (deleted)
 - 13. I-MIX (removed)

1. Accessory Dwellings

- 2. Definitions
- 3. I District Uses
- 4. Loading Requirements
- 5. MRC-2 Residential Density
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- 9. Telecommunications
- **10. Transitional Height Plane**
- 11. Quality of Life Variations

Topics pending legislative review.



The Atlanta City Design: Aspiring to the Beloved Community

"The goal of Atlanta City Design is to ensure Atlanta grows in a way that protects the integrity of our people and places."

Commissioner Tim Keane, DCP

ATLANTA CITY DESIGN

Outlines who we are as a city and then identifies **FIVE CORE VALUES** that describe Atlanta at its best

5 CORE VALUES

1. Equity 2. Progress 3. Ambition 4. Access 5. Nature

Translate directly into our **ZONING ORDINANCE** Changes

Today's Pressing Questions

- What do we want our city to look like...
- What do we want to develop...
- What do we not want to develop...
- How do we want it to work...
- How do we have more trees and cleaner air...
- How do we connect it all...

ZONING ORDINANCE UPDATE

- $\checkmark\,$ Expanding Transportation Options
- ✓ Ensuring Housing Diversity
- ✓ Creating User-friendly Regulations
- ✓ Protecting Neighborhood Character
- ✓ Creating Vibrant Corridors & Districts



COMMUNITY ENGAGEMENT: Deep Dives and Quick Fixes: Zoning Code Updates in Three Georgia Cities



COMMUNITY ENGAGEMENT

Zoning Ordinance Update Phase I:

- Held two (2) Public Forums
- Held six (6) Open House Sessions
- Conducted presentations at twenty-Five (25)
 Neighborhood Planning Unit (NPU) meetings
 - 96% approval rating of support
- Conducted fourteen (14) Executive Committee
 Meetings
- Held City Council Work Session
- Briefed the City of Atlanta's Technical Advisory
 Committee
- Briefed internal and external staff members, consultants and other operating Departments throughout the City of Atlanta

The City of Atlanta Department of City Planning Office of Zoning & Development positioned the Regulatory Reform Team members - Mary Darby and Sushmita Arjyal - to manage the Zoning Ordinance Update/Rewrite project and community engagement efforts.

Zoning Ordinance Update Phase II:

- Disseminated audio podcast on zoning topics
- Held two (2) Public Forums
- Held six (6) Open House Sessions
- Held six (6) "Deep Dives" Sessions
 - Will conduct presentations at twenty-Five (25)
 Neighborhood Planning Unit (NPU) meetings
 - Will conduct fourteen (14) Executive Committee Meetings
 - Will hold a City Council Work Session
 - Will brief the City of Atlanta's Technical Advisory Committee
 - Will brief internal and external staff members, consultants and other operating Departments throughout the City of Atlanta

COMMUNITY ENGAGEMENT



COMMUNITY ENGAGEMENT





PROJECT CHALLENGES: Deep Dives and Quick Fixes: Zoning Code Updates in Three Georgia Cities



III. PROJECT CHALLENGES

Project Challenges

Phase I Project Challenges:

- Releasing legislation during Phase I too early
- Increasing the magnitude of the public outreach efforts
- Extending public relations efforts outside of social media, flyers, postcards and email blasts
- Creating standards of operations after the legislation was adopted
- Identifying appropriate meeting locations, dates and times
- Not expanding the review of the legislation into other operating Departments

Phase II Project Challenges:

- Not releasing legislation within the kick-off period of the community engagement sessions
- Incorporating city initiated charter amendments into the Zoning Ordinance Update Phase II process -"The Atlanta City Design" project
- Eliminating or removing consultant recommended topics from Phase II Zoning Ordinance Update
- Not extending public outreach efforts through other mediums such as print, film, video, commercials, radio, commercials

NEXT STEPS: Deep Dives and Quick Fixes: Zoning Code Updates in Three Georgia Cities



What's Next...

- Finalize Request for Proposal for Phase III Zoning Ordinance Rewrite
- Solicit Consultants to Oversee the complete overhaul of the City of Atlanta Zoning Ordinance by '2023

THANK YOU FOR ATTENDING !



College Park Zoning Ordinance Rewrite











College Park Zoning Ordinance

- The College Park Zoning Ordinance was written 50 years ago
- Overtime, the original ordinance has been inclemently revised, mostly in response to new development issues on the horizon
- Many regulations adopted and incorporated into the Zoning Ordinance created text inconsistencies and increased the amount of present day nonconforming uses and structures







Zoning Ordinance Rewrite

Necessary in order to:
Come into compliance with the Comprehensive Plan
Remove antiquated language and regulations
Provide a user friendly document





What was the Process



Step 1: Steering Committee Formation

The Steering Committee guided TCF work. The Steering Committee was made up of community members with the following qualities:

- Ability to attend one to two meetings per month and read technical planning documents provided by the project team
- Knowledge of the City's Comprehensive Plan or willing to read the entire Comprehensive Plan document prior to the first meeting of the Steering Committee and a commitment to implementation of the goals of the Plan
- General familiarity with zoning and local government processes





Step 2: City Tour

- College Park Staff and TCF conducted a familiarization tour of the City to identify regulatory issues, and areas of interest, preservation and concern
- Members of the Steering Committee, Planning Commission, Board of Zoning Adjustments (BZA) and others participated in this tour





Step 3: Review of Existing Plans

- The Comprehensive Plan, current codes and other related planning documents were reviewed to identify key goals, philosophy, direction and recommendations
- An evaluation was conducted of the 1963 zoning ordinance to identify short-comings related to the implementation of the plan goals and recommendations





Step 4: Stakeholder Interviews

- Four user group meetings conducted with individuals, groups or organizations identified who represent a particular view point relative to the current zoning regulations
 - Included may be City officials, members of the business community, local architectural and engineering firms, developers, business owners and other special interest groups
- Input for the Code needs to rely on input from stakeholders who are exposed to development regulations frequently

The Collaborative Firm, LLC

 This includes City staff, the development community and consultants, such as engineers, architects and landscape architects



We Asked

Are there any issues or topics you would like to address related to the City of College Park Zoning Ordinance?

<u>We Heard</u>

- > Make Ordinance more defensible
- Infill Ordinance-Limiting housing size
- > Green place
- ➤ Walking
- ➢ Biking
- > No increase in liquor stores, check cashing
- Convoluted, conflicts, not maintainable, simplify ordinance, fences, sheds, blighted properties





What Did We Do?





Simplifications

Districts were collapsed
 New districts reflect what's on the ground
 Simplified the format

What Did We Do?





What Did We Do?

Added a Prohibited Uses Section

> 3.1 Prohibited Uses for All Zoning Districts

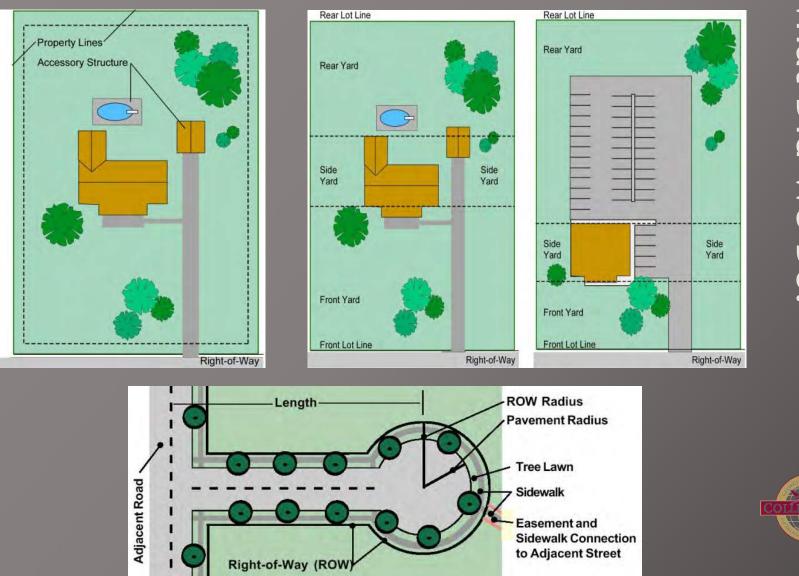
The purpose of this section is to identify those land uses that are prohibited throughout the City limits within all zoning districts for ease of reference and clarity

- Accessory Dwellings;
- Limited Lodging Establishments;
- Vacation Rental Establishments;
- Check Cashing, Outlets, Cash Advance
 Outlets, and Title Loan Establishments;
- Hookah Lounges;
- Pawnshops; and
- Teen Clubs





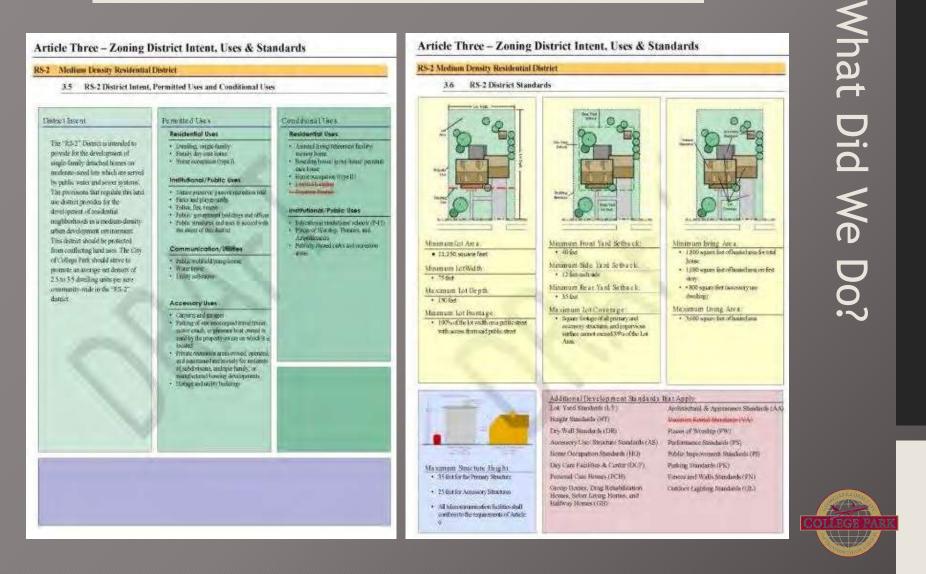
Added Graphics for Clarity



What Did We Do?



Created an Easy to Read Document



Policy Decisions - Recommendations

- Buildings with non-conforming uses should have to convert to a conforming use after XX months of vacancy
 - Recommendation: Convert to a conforming use after 6 months
- Reduce distance for sending notification letters to surrounding property owners regarding a zoning action
 - **Current:** 1,000 feet City pays for mailings
 - Recommendation: 350 feet Applicant pays for mailings
- Should gun ranges be addressed given the recent application on Old National Highway?
 - **Options:**

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- 1) Prohibit throughout the City
- 2) Allow as a conditional use in the Industrial zone
- Recommendation: Allow as a conditional use in the M1 and M2 Industrial Zones





































CITY OF COLLEGE PARK Zoning Ordinance

COLLEGE PARK

Adopted - June 4 2018





