



Georgia Planning Legacy

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APA
GA

Making Great Communities Happen



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GA

What lessons can we learn from the past?

- Great plans are not always implemented by trained planners
- Vision and ideas play an important role
- Influence and politics are always at play
- Leadership is key to implementation



What is our role in influencing change?

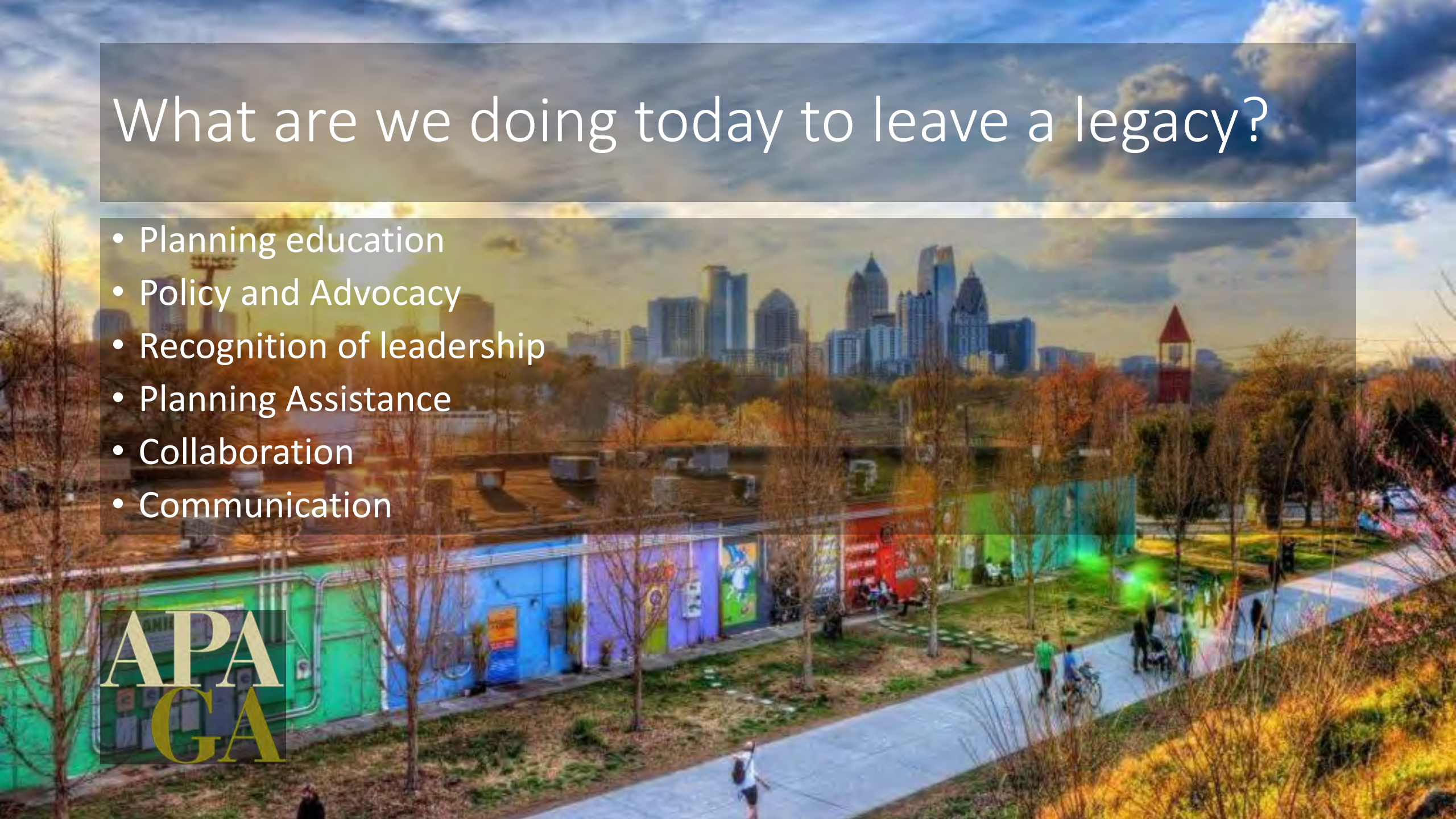
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What are we doing today to leave a legacy?

- Planning education
- Policy and Advocacy
- Recognition of leadership
- Planning Assistance
- Collaboration
- Communication

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2008 APA/GPA Videos

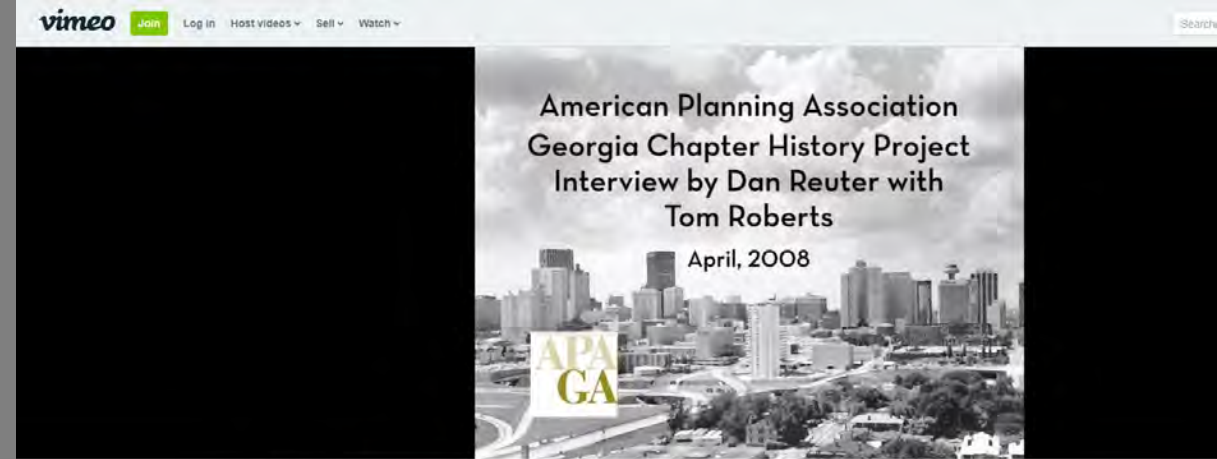
- Leon Eplan
- Tom Roberts
- Paul Kelman
- Jerry Griffin
- Inga Kennedy
- William Allison
- Harry West
- David Kirk
- Tom Weyandt
- Chick Krautler

Full length videos of all persons interviewed are available online at Vimeo:

<https://vimeo.com/132341712>

One hour summary of the 2008 video is provided on the GPA website:

<http://georgiaplanning.org/about-gpa/history-outlook/history-of-gpa-video/>



APA GA Chapter History - Tom Roberts
Full Interview

4 years ago

Atlanta Regional Commission 

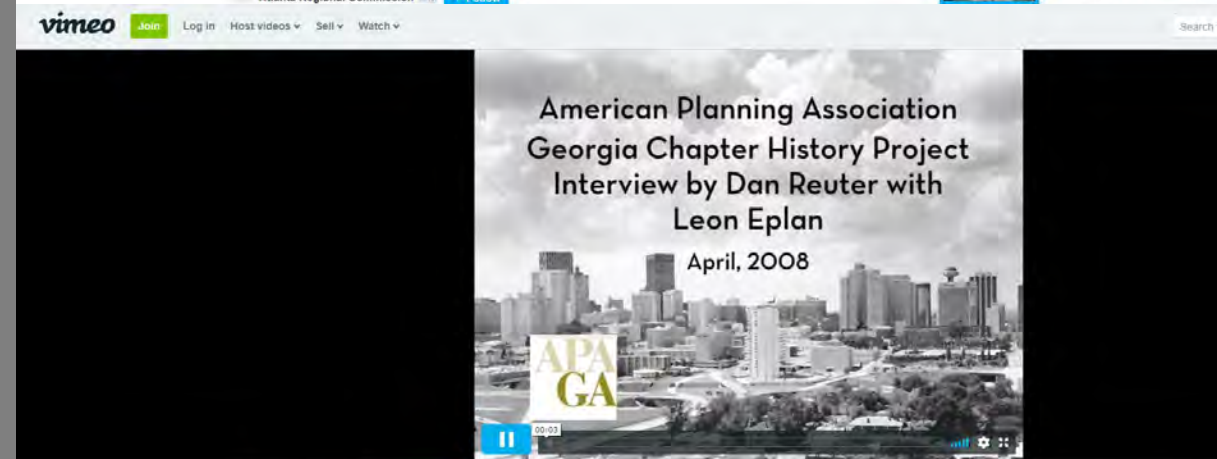
More from Atlanta Regional Commission

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APA GA Chapter ...

Atlanta Regional Commission




APA GA Chapter History - Leon Eplan Full
Interview

4 years ago

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APA GA Chapter ...

Atlanta Regional Commission

Project was assisted by Tim Crimmins of Georgia State University and Lance Lipman served as the videographer.

Georgia History and Successional Planning

- Georgia's long term and recent past (Ancient, Pre-1996 Olympics, Contemporary GA planning)
- Planning history (Georgia's environmental laws, Georgia Planning Act, SPLOST, CIDs, 2nd and 3rd generations of local government plans)
- Infrastructure (State Transportation Plans, Interstate System, Rail, GRIP, MARTA, GA Ports Authority, HJIA, Silver Comet Trail, PATH)
- Economic (Georgia World Congress Center, Coke-a-Cola, UPS, Home Depot, UGA, GT, Atlanta Chamber of Commerce, Partnership Gwinnett, etc.)
- Preservation and development (Savannah, Fall-line cities, pre-auto urbanism, shopping malls, New Urbanism, LCI)
- Demographic and social history (U.S. migration, demographic changes, Civil Rights, famous Georgians)

Celebrate Planning and History in your Community

- Retain planning documents
- Video interviews
- Stories – King Center, Appalshop
- New ways to communicate planning and celebrate the culture of a community (Instagram, etc.)



A screenshot of the website for The King Center. The header includes the logo "THE KING CENTER Since 1968" and navigation links: "About", "The Archive", "Learn", "Events", "News", "Dreams". The main content area features a large banner for "BELIEVED COMMUNITY TALKS" with a Facebook "LIVE STREAM" button and the hashtag #BelovedCommunityTalks. The event is scheduled for "Tuesday, August 28, 2018 - 7:00pm ET" at the "Duke Energy Center, Cincinnati, Ohio". Below the banner, there is a "Latest News" section with a snippet about the 50th anniversary of the center's founding. A "Tweets" section is also visible.

DAY ORAL HISTORY PROJECT

order a strong and inclusive sense of Buford Highway's community heritage and identities, a more...
ges, and strengths, with the desire to generate a shared vision for the future to guide change and...
the Buford Highway area.

A screenshot of the Appalshop website. The header features the "Appalshop" logo and navigation links: "ABOUT US", "OUR WORK", "NEWS", "EVENTS", "MEDIA", "STORE", "DONATE". The main banner is titled "WHY WE LISTEN & TELL STORIES" and "2017 ANNUAL REPORT". Below the banner, there are five featured items with small images and captions: "MTN. TALK: NIKKI GIOVANNI", "MTN. NEWS: INVESTING IN OURSELVES", "RONNI LUNDY: LISTEN TO THE PEOPLE", "APPALSHOP AND COALITION PARTNERS AWARDED MINI-GRANT FOR WHITESBURG WALKABILITY", and "APP HARVEST PLANS MASSIVE SOLAR GREENHOUSE".

Recollections about Big Plans that Failed

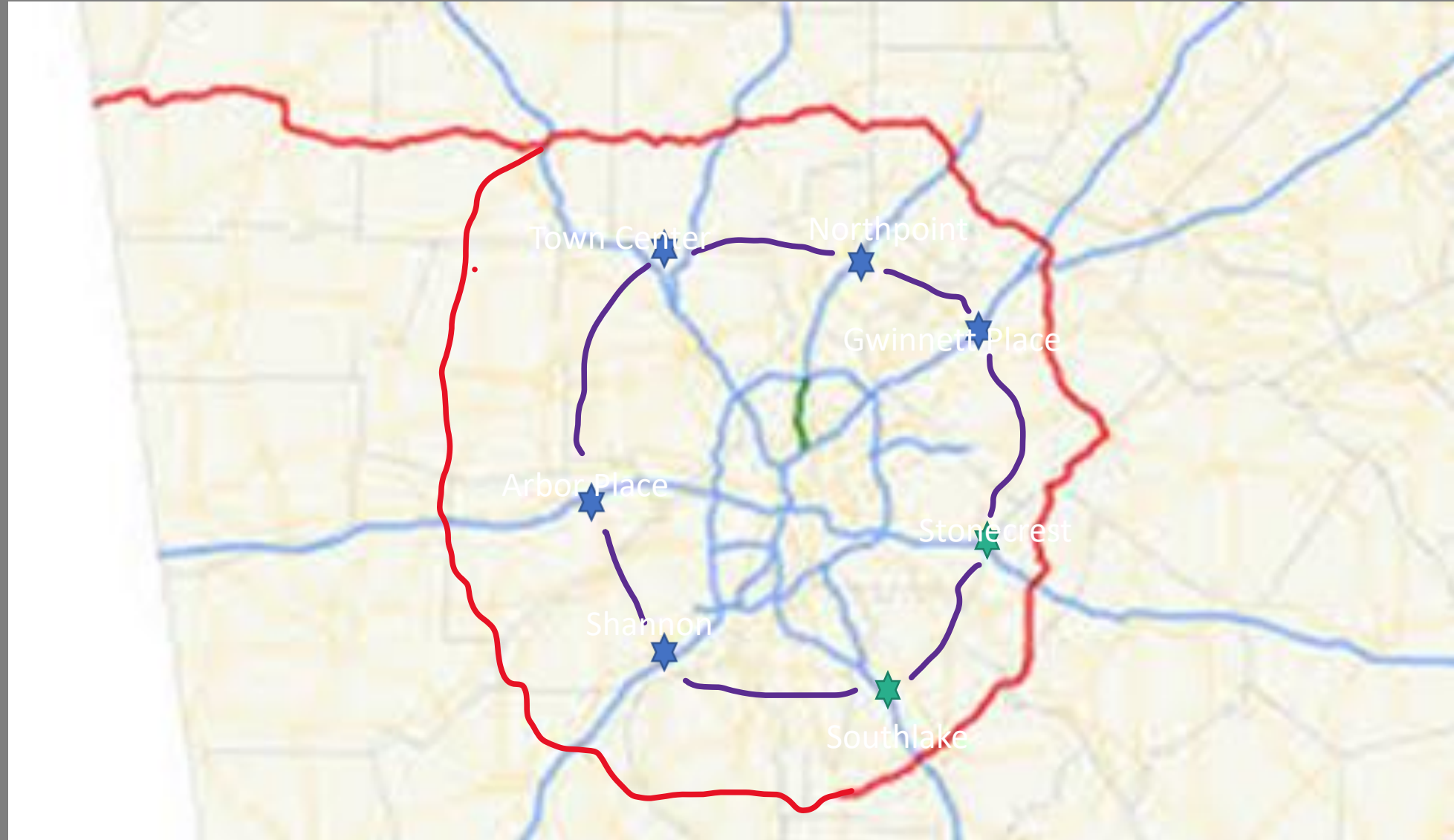
...Or at least fell short

- The Outer Loop / Northern Arc
- 1990 MARTA Referendum in Gwinnett County
- GRTA Implementation - Statewide Development Plan
- ARC Cobb County Transit initiative Study (FERBOCC)
- I-485/ I-420



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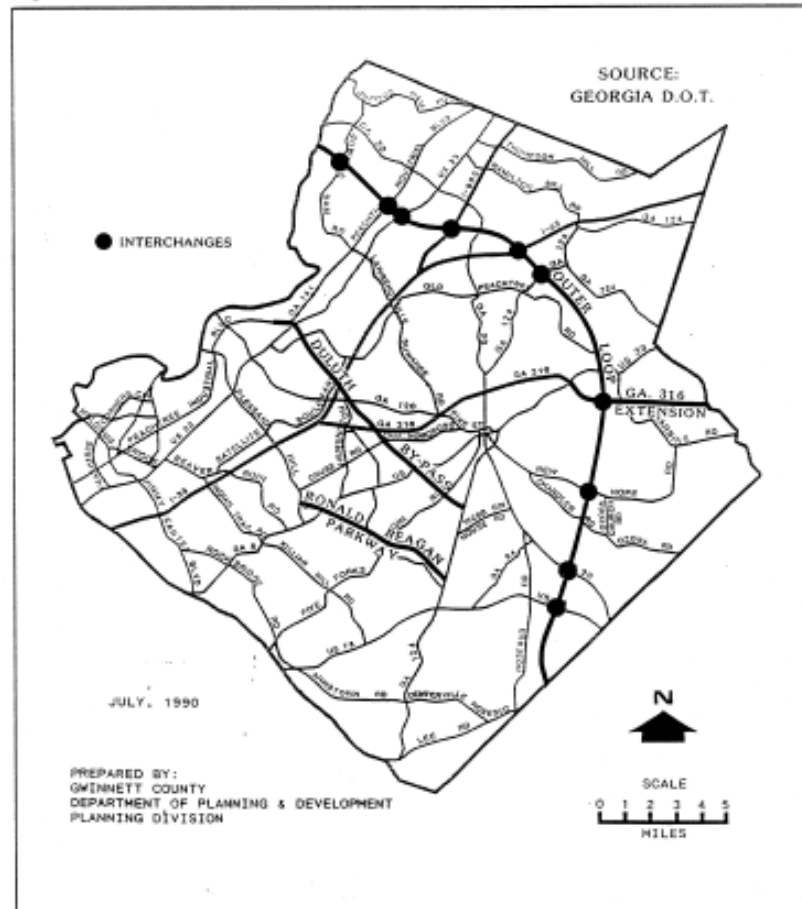
The Outer Loop(s)



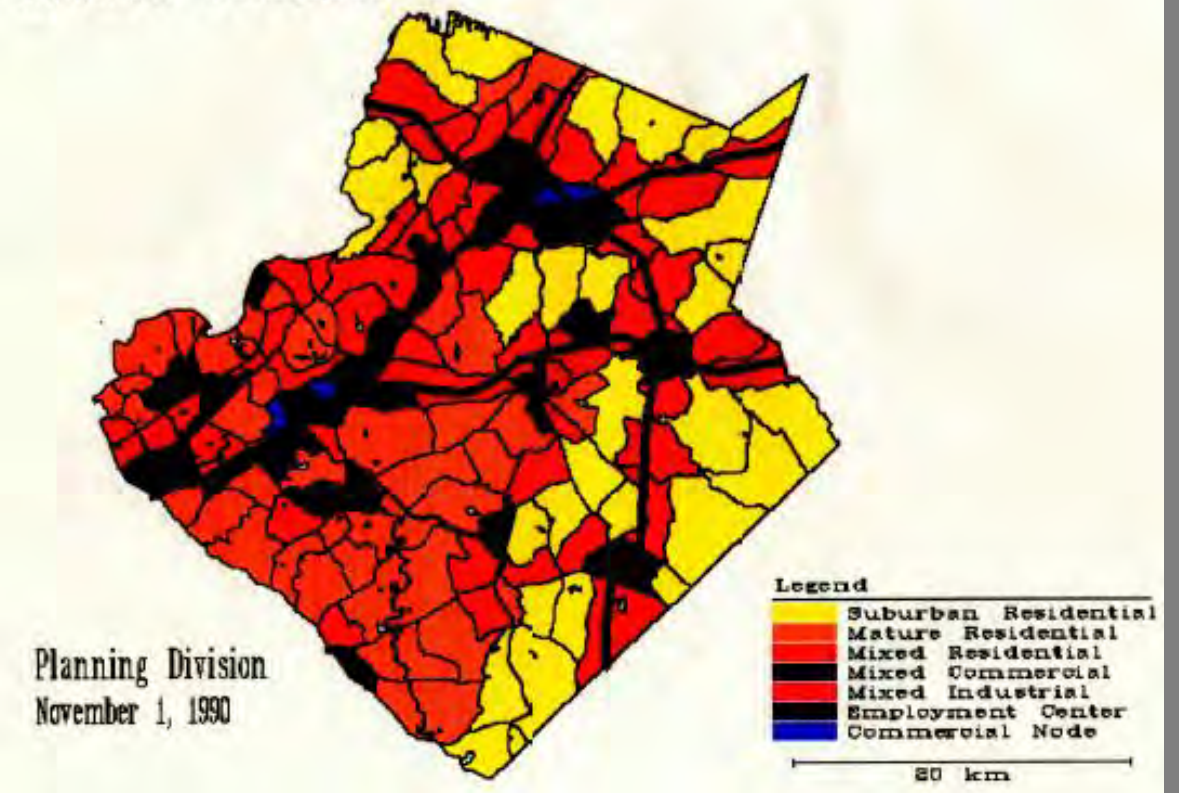
Outer Loop in Gwinnett County

2000 Land Use Plan

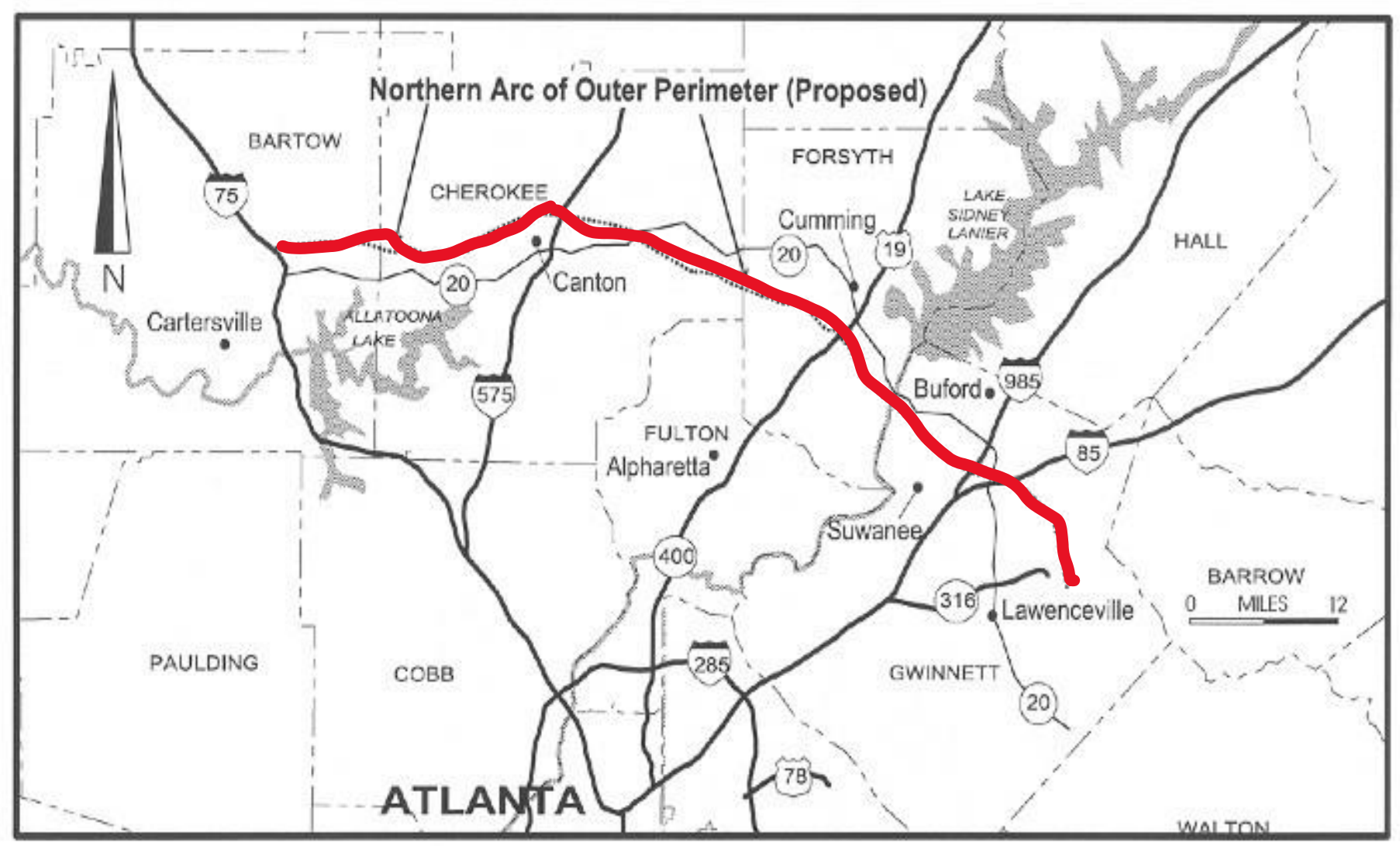
Figure 4: Map of the Proposed Outer Loop



Growth Scenario 3

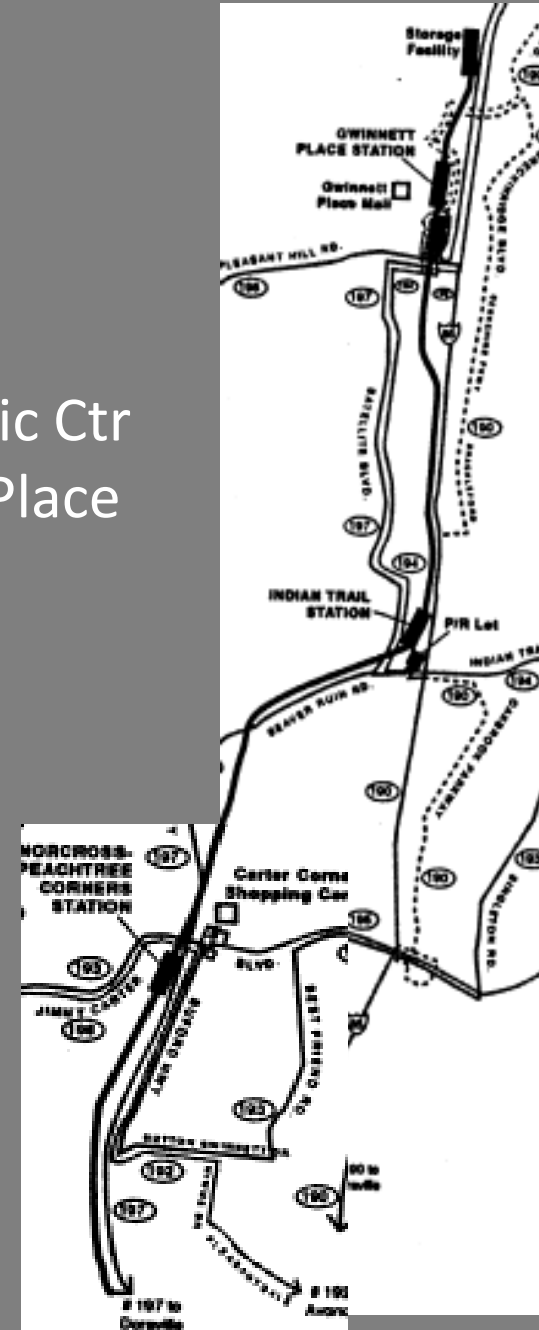


Second Choice: The Northern Arc



1990 MARTA Referendum in Gwinnett Co.

- 11-mile extension from Doraville to Gwinnett Civic Ctr
- Three Stations : Norcross, Indian Trail, Gwinnett Place
- 11 Bus routes
- Complete by 1998
- Ridership: 60,000/ day by 2010
- Cost: \$682 million
- Funded by 1% Sales Tax (no federal contribution)
- (MARTA was built with 56% federal funds)
- Unsuccessful Referendum in Nov. 1990
- Vote was 30% (yes) to 70% (no)



1990 MARTA Referendum in Gwinnett Co.

Reasons for Failure

- Considered to be too little service by most voters
- Voter turn out low in the area that would be served (e.g. Peachtree Corners/Norcross)
- Phone poll says 58% of general population supported transit
- Anti-MARTA people were more vociferous, higher voter turnout
- Fear of crime (46% of opponents) -racism?
- Cost of system - \$682.6 million (67% of opponents)
- No federal subsidy – MARTA had committed all available federal \$\$ to North Line to Dunwoody
- Highway improvements had not been made – would cost \$90 million (later over \$1 billion)

GRTA Act Implementation

The GRTA Act – 1990

Early Players

- Roy Barnes
- Joel Cowan
- Jeff Rader
- Eric Meyer
- Catherine Ross

Intent

- Remedy Non-attainment
- Power to coordinate regional Land Use and Transportation decisions
- Plan and implement multi-modal transportation solutions in NA counties
- Have pre-emptory powers
 - GA DOT, ARC, MARTA
 - Governor's Development Council
 - GEFA grants
 - Local government permits in Non-Attainment areas via DRI

GRTA Today

“...the agency has yet to become much more than a glorified regional bus service.” Maria Saporta

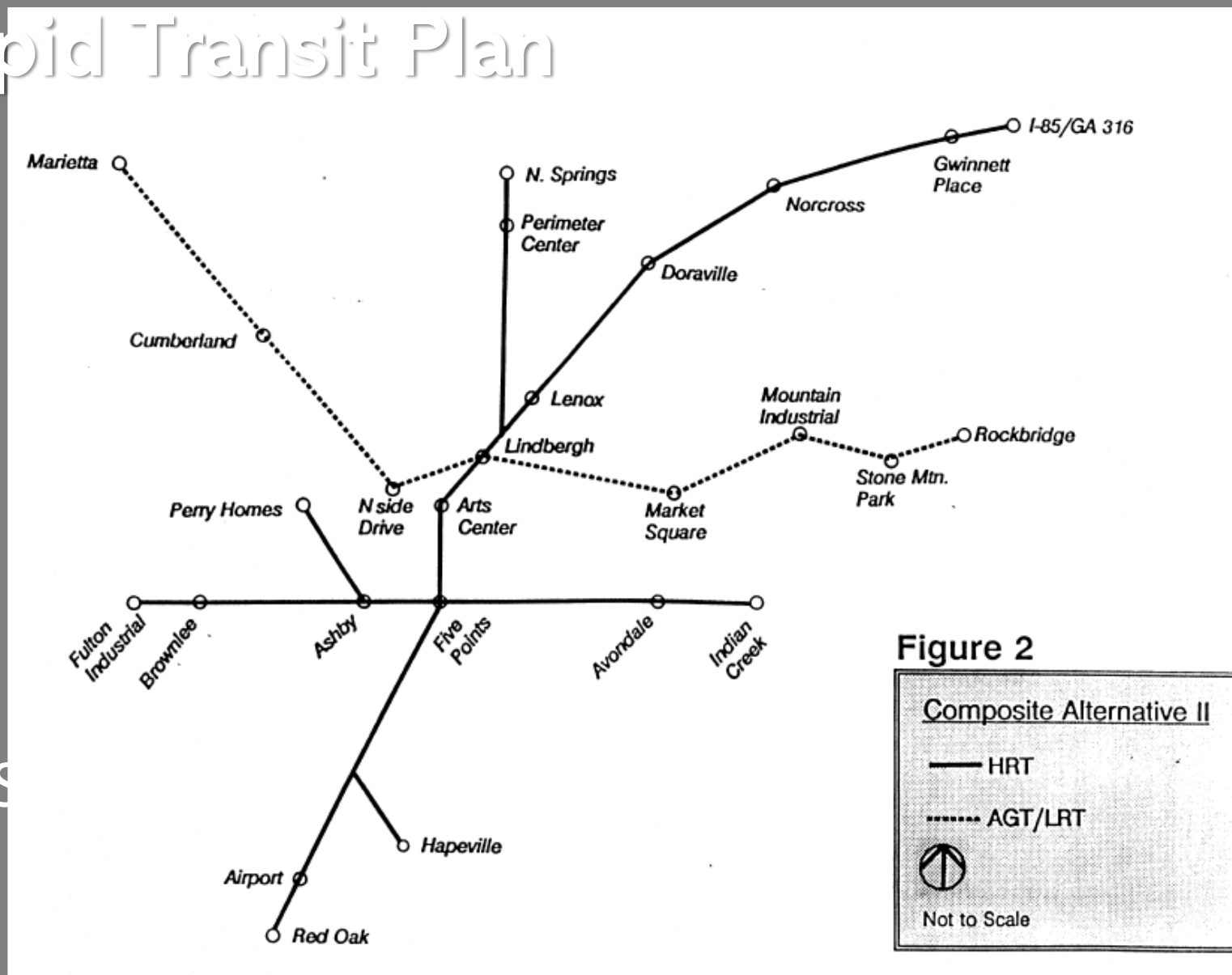
- GRTA was merged into SRTA in 2017
- Xpress Bus Operations and planning under SRTA
- Operated 166 buses on 25 routes & 27 park ride lots
- 7,000 daily passenger trips from 12 counties
- State vanpool program has 1,700 daily riders using 301 vans



Possible reasons for policy shortfall

- Air Quality crisis was averted
- Roy Barnes not re-elected in 1993 – last Democratic Governor of GA - opposition to state flag, opposition of teachers - no pay raises
- Followed by Sonny Perdue and Republican administration
- Budget cuts
- Failure to get enough money and personnel
- Confusion over the role of ARC and GRTA in planning
- Politics in Legislature against funding Atlanta transportation problems
- Legislature resists using state land use controls

ARC /MARTA Cobb County Rapid Transit Plan (c.1982)



101-Mile RDP Transit S
Death of "FERBOCC"