

#### **PACKAGED CITIES:**

YOUR ONE STOP SHOP

Georgia American Planning Association Fall Conference September 7, 2018



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## **What are Packaged Cities**



• Administrators

City Manager

Assistant City Manager

City Clerk

City Receptionist
Call Center
HR

• Finance

Business Licensing Budget Management Start-up Cost Financing



• <u>Community</u> Development

•Building Permitting Services

- Planning and Zoning
- Code Enforcement
- •GIS/IT

Parks & Rec

Building official
Building inspectors
Land Development
Inspectors

City Engineer

Code Enforcement Inspectors

City Planners

Web Design & Main
Press

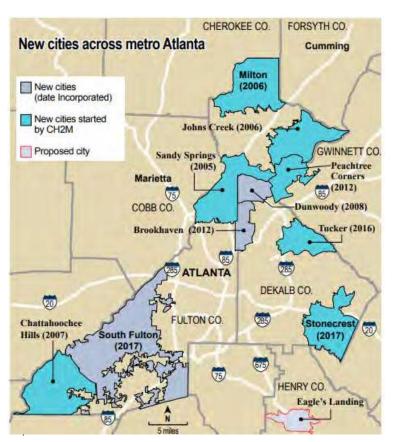
City Broadcasts

City Publications

Communications



#### Who's in the Box???



- ✓ Ability to share recourses
- ✓ Ability to alter levels of service based on demand
- ✓ Ability to provided immediate services



#### **PUTTING THE TEAM TOGETHER**

Since 2005, CH2M has started up 5 new cities

- Sandy Springs, GA
- o Milton, GA
- Johns Creek, GA
- Chattahoochee Hills, GA
- Peachtree Corners, GA

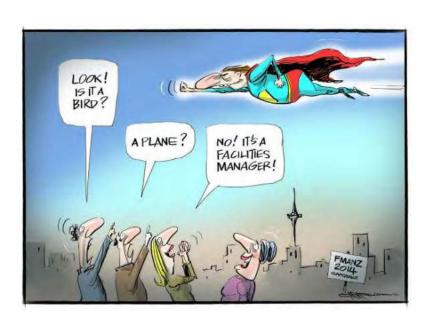
Provided departmental staffing for Administration, IT, Finance, Public Works, Community Development and Courts





## Who are In need of "Packaged Services"?

- Characteristics of the most susceptible clients :
  - Need technical talent
  - Budget issues
  - Growth concerns
  - Smart City Solutions
  - Near CH2M office
  - Affluent, republican
  - Non-union
  - States and Universities





### Where to look for New City Initiatives

- Characteristics driving desire for a new city:
  - Well established community within a larger metro
  - External threat(s)
  - Feeling of neglect
  - Desire for more local control

Need to understand state's enabling legislation!

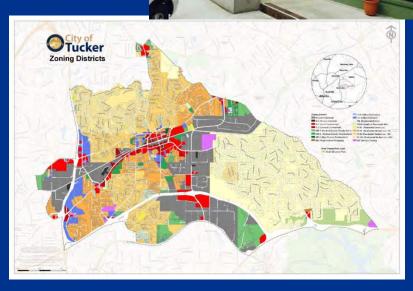


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# LAND USE & CITYHOOD City of Tucker

- Voters approve Cityhood in November, 2015
- City has fully elected Council in April, 2016
- Limited services City
  - Zoning
  - Code Enforcement
  - Parks





## **Zoning & Planning**

- Zoning powers were pulled down on July 11<sup>th</sup>, 2016
- Built off of DeKalb Zoning Code and Zoning Maps
- Community Council
- Planning Commission
- Zoning Board of Appeals
- Immediate Refinements to Zoning Code
- Multi-Family Requirements
- Changes to Use Table/Definitions
- Adoption of Building And Land Development Code
- Adoption of Initial Comprehensive Plan







Immediate Demand for Zoning and Land Development Services











## **New City – Integrated, Cohesive**

 Focus is on Customer Service and Community Outreach

- A local smooth and reliable
- permitting process
- Staff that provides proactive
- support
- Reachback and shared services with sister cities





#### **BIRTH OF A CITY**





## "A Typical Day"

Jeff Conkle, Planning & Zoning Administrator City of Peachtree Corners Copyright 2001 by Handy Clasburgen Customer Service Department "No, I'm not angry at you, sir. I'm angry at the random act of fate that directed your call to my extension." Jeff Conkle, Senior Planner Jacobs



#### A little about Peachtree Corners



- City began operations 2012
- Handful of CH2M employees
- Rented space



#### A little More about Peachtree Corners



6 years later:2018

 20+ Jacobs employees

New City Hall



#### "A Typical Day"

## City

- 'Face' of Planning & Zoning
- Support to City staff
- Support to Boards

- for 6 staff

   Administrative role with
- expense reports, time sheets
- Collaboration with other Jacobs staff



Supervisor



