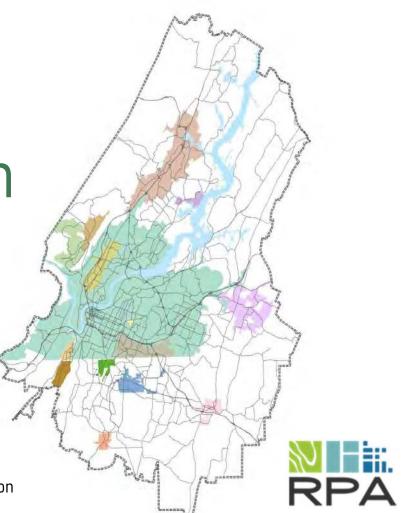
Engaging the public around transportation planning

Best practices from the Chattanooga-Hamilton County/North Georgia Transportation Planning Organization

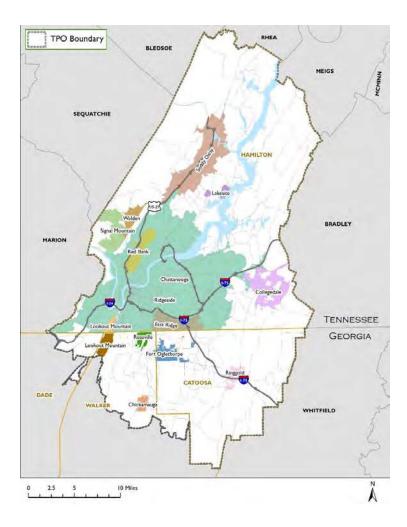
Caroline Daigle, Senior Planner

Chattanooga-Hamilton County Regional Planning Agency Chattanooga-Hamilton County/North Georgia Transportation Planning Organization



Background

- Bi-state TPO serving Hamilton County, TN, Catoosa County, GA, and northern portions of Dade and Walker counties (GA)
- Regional transportation planning for 19 jurisdictions
- 2040 RTP public engagement
 - What we did
- 2050 RTP public engagement
 - What we're planning on doing



2040 Regional Transportation Plan

Why good public engagement was so important

- Big questions about regional goals and priorities
 - What do we want? What do we value?
- Performance measures for transportation planning
 - How will we know if we're achieving those goals?
- Multiple investment scenarios
 - How will we pay for the projects we want?
- Vetting the project lists
 - What are the best steps to take to accomplish our goals?



We realized we were at a pivotal moment and we needed crucial guidance from the public on how to move forward.

Chattanooga-Hamilton County/North Georgia TRANSPORTATION PLANNING ORGANIZATION 2040 RTP Highlights > "Fix it first" approach, doubling system preservation funding levels REGIONAL TRANSPORTATION PL Shift from roadway capacity to cost-effective 5 The TPO is the federally multimodal transportation solutions, doubling designated transportation bike/ped funding levels and increasing transit Funding comparison: previous plan vs. 2040 RTP planning entity covering all of funding by 26% 2035 LRTP Hamilton and Catoosa > Performance framework that varies goals & counties, and portions of objectives by geographic scale, balancing community and regional considerations Dade and Walker counties. **RTP Quick Facts** For more on TPO plans and programs: chcrpa.org The RTP is fiscally-constrained, has a 20+ year horizon and is updated every 4 year INVESTMENT TYPE & FUND SPLIT 450» citizens responded to our RTP questionnaire. Road condition, sidewalk and traffic flow ranked as the most Alternate Modes 32% · Roadway Capacity Roadway System Preservation, Operations, and Safety Congestion on nearly all regional truck routes will get worse in 2040 (p. 59) **Roadway Capacity** 30% 2040 LRTP Disadvantaged tracts are more likely to have car/pedestrian conflicts than non-disadvantaged tracts (p. 67) The average cost of housing + transportation in the region is 54.8% of household income (p. 95) Safety 8% Integrating multimodal supportive land use policies is a priority moving forward (p. 169) 5% System Operations/ITS 2% 2040 RTP Goals and Objectives Region to Region Community to Region Within Community Goal: (III OPPORTUNITY THROUSH STRATEGIC INVESTMENT IN CHITICAL HERICINAL INFRASTRUCTURE Geal: CONNECT COMMUNITIES TO RECREATIONAL SOCIAL AND ECONOMIC OPPORTUNITIES IN THE REGION BY PROVIDING MULTIMODAL Coal: RULD AND MAINTAIN SAFE AND

HEALTHY COMMUNITIES

TRAVEL OPTIONS TO ACTIVITY AND ECONOMIC CENTERS

Community to Region Framework

Within Community

Community to Region

Region to Region

- Context sensitive approaches
- Different scales for different projects
- Create a more equal playing field
- Promote more public involvement

Goal: BUILD AND MAINTAIN SAFE AND HEALTHY COMMUNITIES

Objectives:

- Support walkable and bicycle-friendly communities that promote safe, nonmotorized connections to community resources
- Provide incentives for complete streets project design
- Encourage investments anchored in integrated transportation and land use planning, that support desired community character
- Improve safety through improved operations, preventative maintenance, and ADA compliance
- Prioritize investments in areas where local land use and development regulations support healthy, safe communities
- Prioritize investment that improves multimodal access to existing or planned transit hubs or that fills gaps in existing multimodal system
- Encourage connected street network

Goal: CONNECT COMMUNITIES TO RECREATIONAL, SOCIAL AND ECONOMIC OPPORTUNITIES IN THE REGION BY PROVIDING MULTIMODAL TRAVEL OPTIONS TO ACTIVITY AND ECONOMIC CENTERS

Objectives:

- Preserve, maintain and improve existing infrastructure before adding new capacity
- Provide incentives for complete streets project design
- Encourage corridor improvements anchored in integrated transportation and land use planning, that support desired community character
- Improve mobility and support economic development by providing expanded set of travel options, with emphasis on public transit
- Improve travel time reliability through improved system operations
- Incentive corridor protection plans

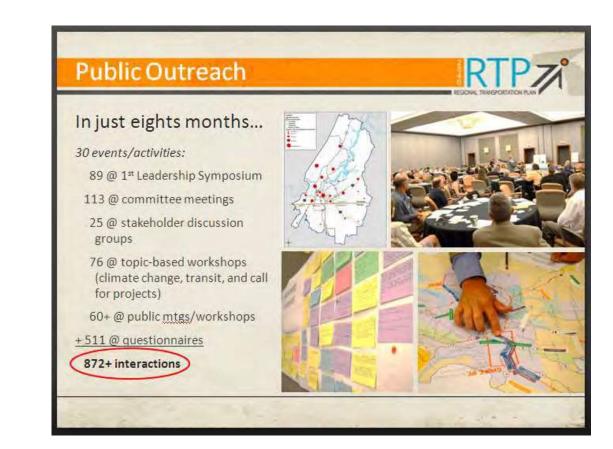
Goal: GROW ECONOMIC OPPORTUNITY THROUGH STRATEGIC INVESTMENT IN CRITICAL REGIONAL INFRASTRUCTURE

Objectives:

- Preserve, maintain and improve existing infrastructure before adding new capacity
- Support continued economic growth of the region by improving intermodal connections that reduce delay for both people and goods
- Reduce delay on critical regional thoroughfares with minimal impact to community, historic and environmental resources
- Improve the efficiency and reliability of freight, cargo and goods movement by reducing delay on corridors critical to freight movement
- Improve travel time reliability through improved system operations

Public Engagement Process

- Multiple stakeholder committees
- Meeting people where they're at
- Asking the tough questions
- Framing why it matters
- Measuring interactions



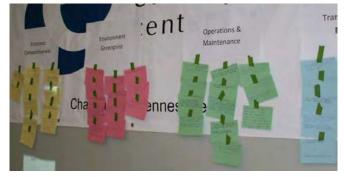














2050 Regional Transportation Plan

- Increased virtual public involvement
- Adding to what worked well in 2040 engagement efforts
- Expanding committee responsibilities
- Continuing the land use/transportation conversation and tradeoffs regarding connectivity

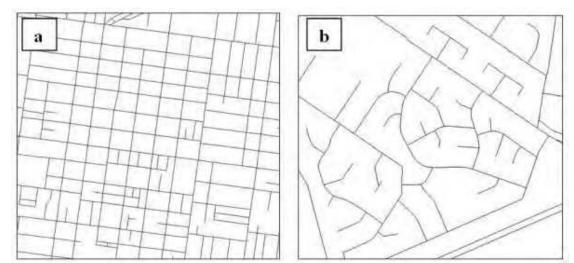
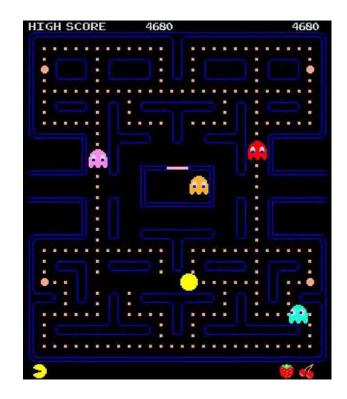


Image source: Using GIS to assess the role of the built environment in influencing obesity. Thornton et. Al, 2011

2050 Regional Transportation Plan

- Using Pac-Man[™] to talk about street connectivity
- Strategically connecting with neighborhood associations over controversial issues
- Intercept surveys
- Other ideas?



THANK YOU

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