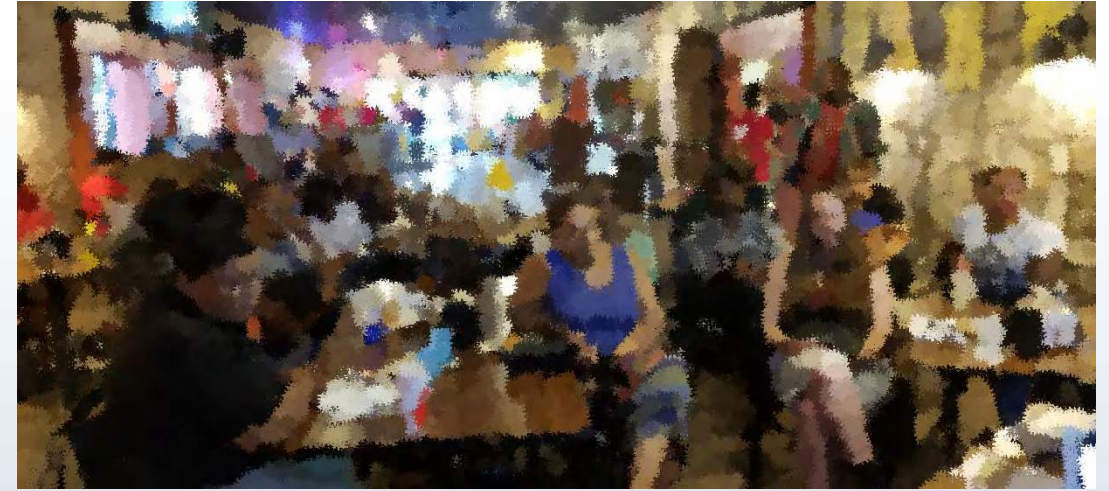


WHEN PUBLIC ART IS NOT SO PUBLIC



**AMERICAN PLANNING ASSOCIATION – GEORGIA
CHAPTER**

**FALL 2019 GEORGIA PLANNING ASSOCIATION
CONFERENCE**

OCTOBER 4, 2019

ATHENS, GEORGIA



PANELISTS

Moderator: Geneasa Elias, AICP, Special Projects Coordinator
City of East Point

Panelist: Miranda Kyle, Arts & Culture Project Manager
Atlanta BeltLine, Inc.

Panelist: Christopher Swain, Business License/Public Art
Coordinator
City of East Point



SESSION GOALS

- Attendees will recognize the importance of public participation in the public art process at the conclusion of the session
- The session will increase the attendees' awareness of the communities they serve so that the programs they implement do not have unintended negative consequences.
- Panelists for this session will discuss tools and strategies they used to ensure inclusiveness in developing a public art master plan and implementing a public art program



SESSION OVERVIEW

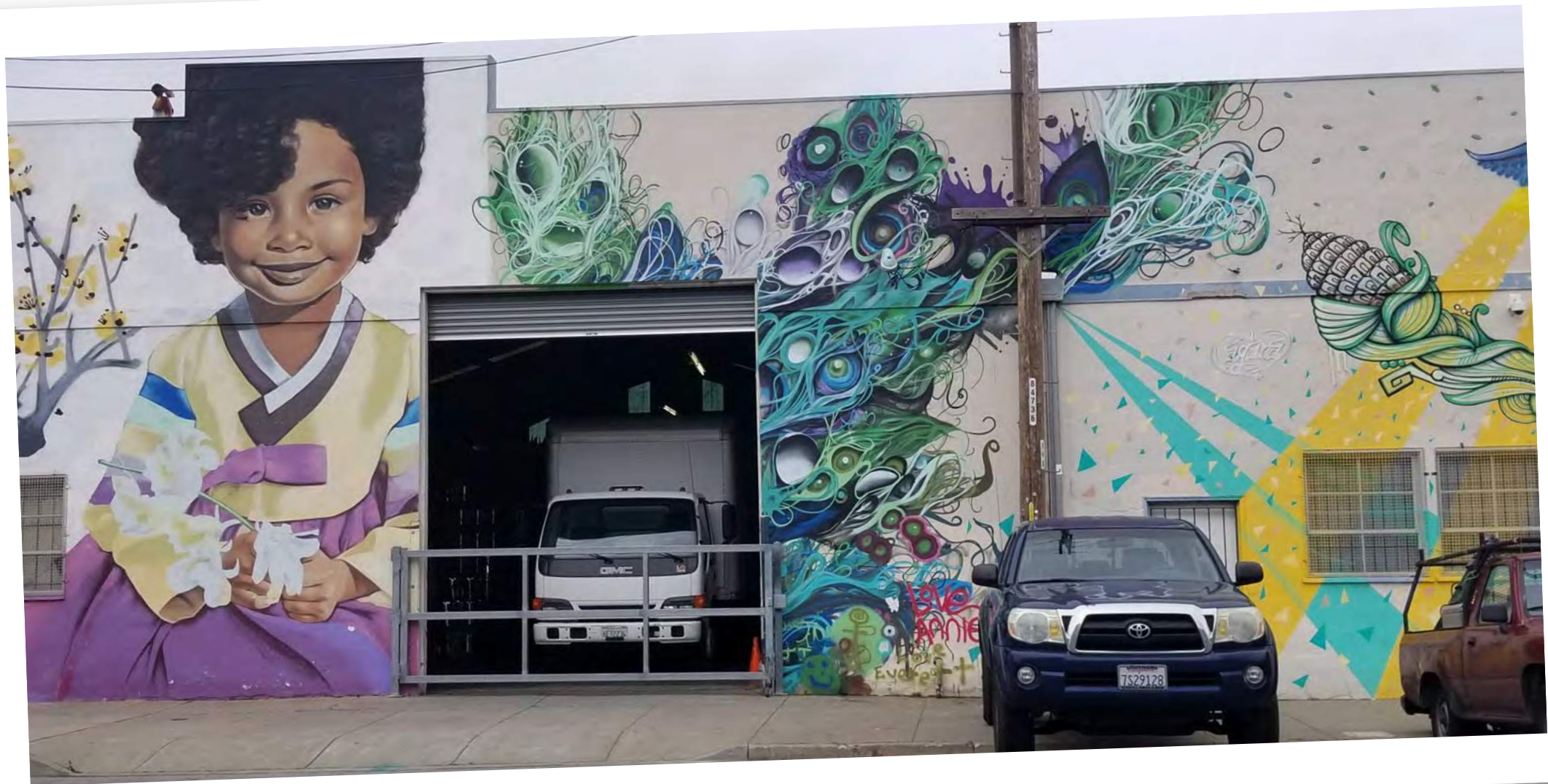
- The picture says it all...or does it?
- What do you do when it all goes wrong?
- Let's get it started





**THE
PICTURE
SAYS IT
ALL...OR
DOES IT?**







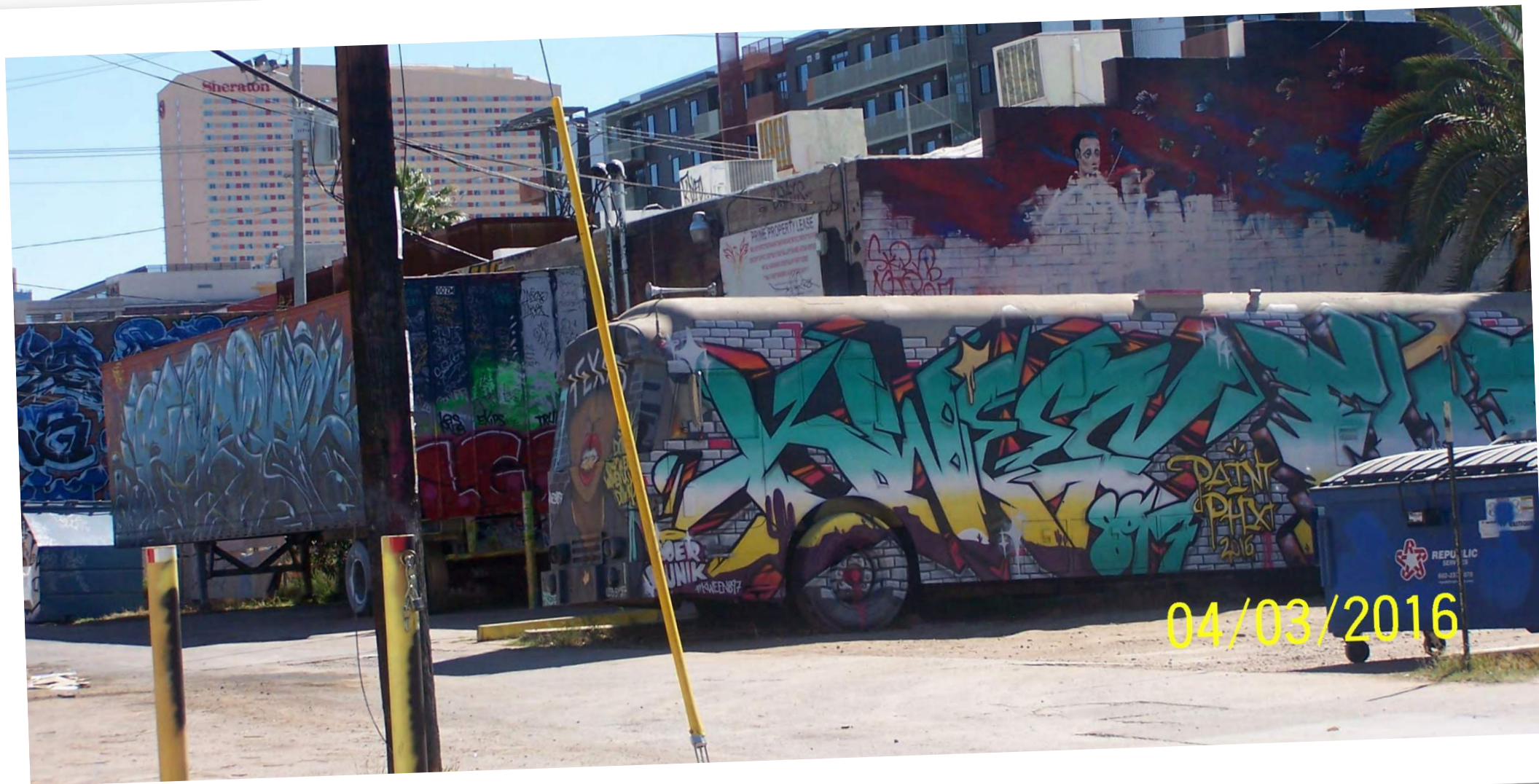








04/20/2015









"WE WHO BELIEVE IN FREEDOM
CANNOT REST:
ELLA BAKER AND THE BIRTH OF S.N.C.C."



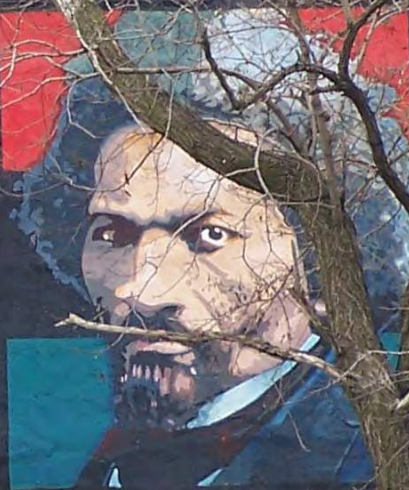
MALCOLM SHABAZZ



ELLA BAKER



MARTIN LUTHER KING



FREDERICK DOUGLASS

FOUR AMERICAN PATRIOTS WHO DEDICATED THEIR LIVES TO CIVIL RIGHTS AND A BETTER AMERICA

Arts
'Freedom School'

04/17/2007





04/27/2009



WHAT DO
YOU DO
WHEN IT
ALL GOES
WRONG?



Go Home
Curtis Davis



PHOTOVILLENYC

ATLANTACEL



- ✓ Publish the Atlanta BeltLine comprehensive Public Art Program document
- ✓ Complete the Arts & Culture Strategic Implementation Plan by the National Endowment for the Arts Our Town Grant
- ✓ Execute the National Endowment for the Humanities Grant to explore and celebrate neighborhood identity via public art
- ✓ Establish community nominated jury
- ✓ Create the BeltLine Public Art Advisory Council
- ✓ Create a Developer's Toolkit
- ✓ Introduce vocabulary concepts such as “Place keeping,” Decentralization of curation,” and “Democratization of high art”
- ✓ Introduce the “Special Projects” platform to allow communities to bring forth their ideas for public art exhibitions





On the left, a group of people, including a man and a woman, are standing together. The man is wearing a dark jacket and the woman is wearing a light-colored jacket. They are standing in front of a building. The photo is mounted on a sign.



Atlanta honors the 1964 Nobel Peace Prize winner on January 27, 1965, during a reception dinner arranged by Mayor Ivan Allen and past and present Coca-Cola CEOs Robert Woodruff and J. Paul Austin at the Dinkler Plaza Hotel. Dr. King is shown receiving a crystal Steuben bowl inscribed to him as a "Citizen of Atlanta, with Respect and Admiration" from Rabbi Jacob Rothschild of The Temple. (Associated Press.)









Art on the Atlanta BeltLine celebrates the voices, experiences, and values of all Atlantans through the work of hundreds of visual artists, performers, and musicians along the Atlanta BeltLine corridor – touching almost 20 intown communities.

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[FOR ARTISTS](#)

[I WANT TO ...](#)

ART



EVENTS



NEWS



ABOUT



SPONSORS



**LET'S GET
IT
STARTED**

THEN:

- ✓ City Council Resolution supporting implementation of a Public Art Program signed May 2009
- ✓ Prototype creation of P'zazz Lady Bug
- ✓ Personal art pieces displayed in Planning Department's lobby and highlighted in the Department's newsletter



NOW:

- ✓ 2018 Request for Qualifications – Cultural Planning Group
- ✓ City Council Ordinance Adopting Public Art Master Plan and Establishment of a Public Art Commission June 2019



- ✓ GO Georgia Arts Mural Grant





QUESTIONS
?

