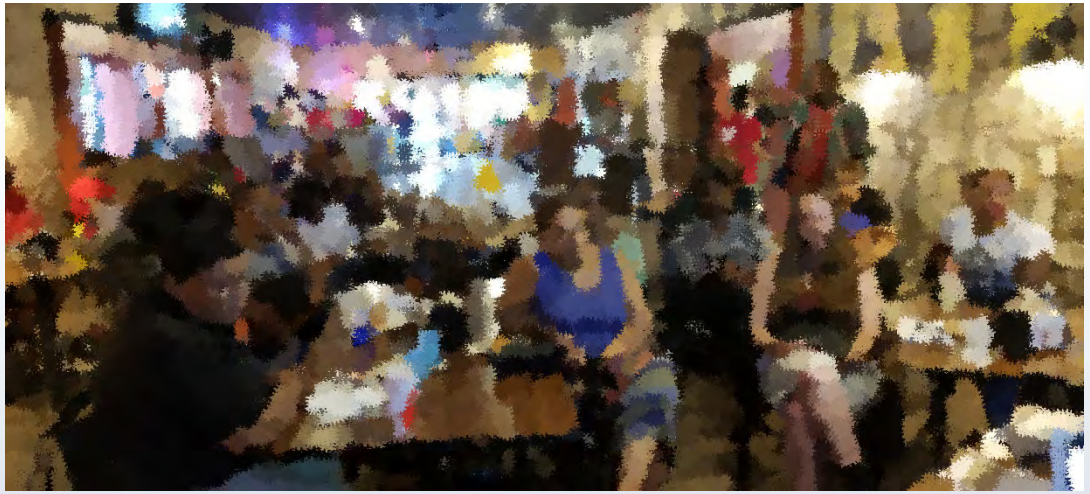
WHEN PUBLIC ART IS NOT SO PUBLIC



AMERICAN PLANNING ASSOCIATION – GEORGIA CHAPTER

FALL 2019 GEORGIA PLANNING ASSOCIATION CONFERENCE

OCTOBER 4, 2019 ATHENS, GEORGIA

APA GA

Atlanta BeltLine®

EAST POINT GEORGIA

PANELISTS

Moderator: Geneasa Elias, AICP, Special Projects Coordinator
City of East Point

Panelist: Miranda Kyle, Arts & Culture Project Manager
Atlanta BeltLine, Inc.

Panelist: Christopher Swain, Business License/Public Art Coordinator
City of East Point

SESSION GOALS

- Attendees will recognize the importance of public participation in the public art process at the conclusion of the session

- The session will increase the attendees' awareness of the communities they serve so that the programs they implement do not have unintended negative consequences.

- Panelists for this session will discuss tools and strategies they used to ensure inclusiveness in developing a public art master plan and implementing a public art program

SESSION OVERVIEW

- The picture says it all…or does it?
- What do you do when it all goes wrong?
- Let's get it started

THE PICTURE SAYS IT ALL…OR DOES IT?

58TH ST

THERMAL ST

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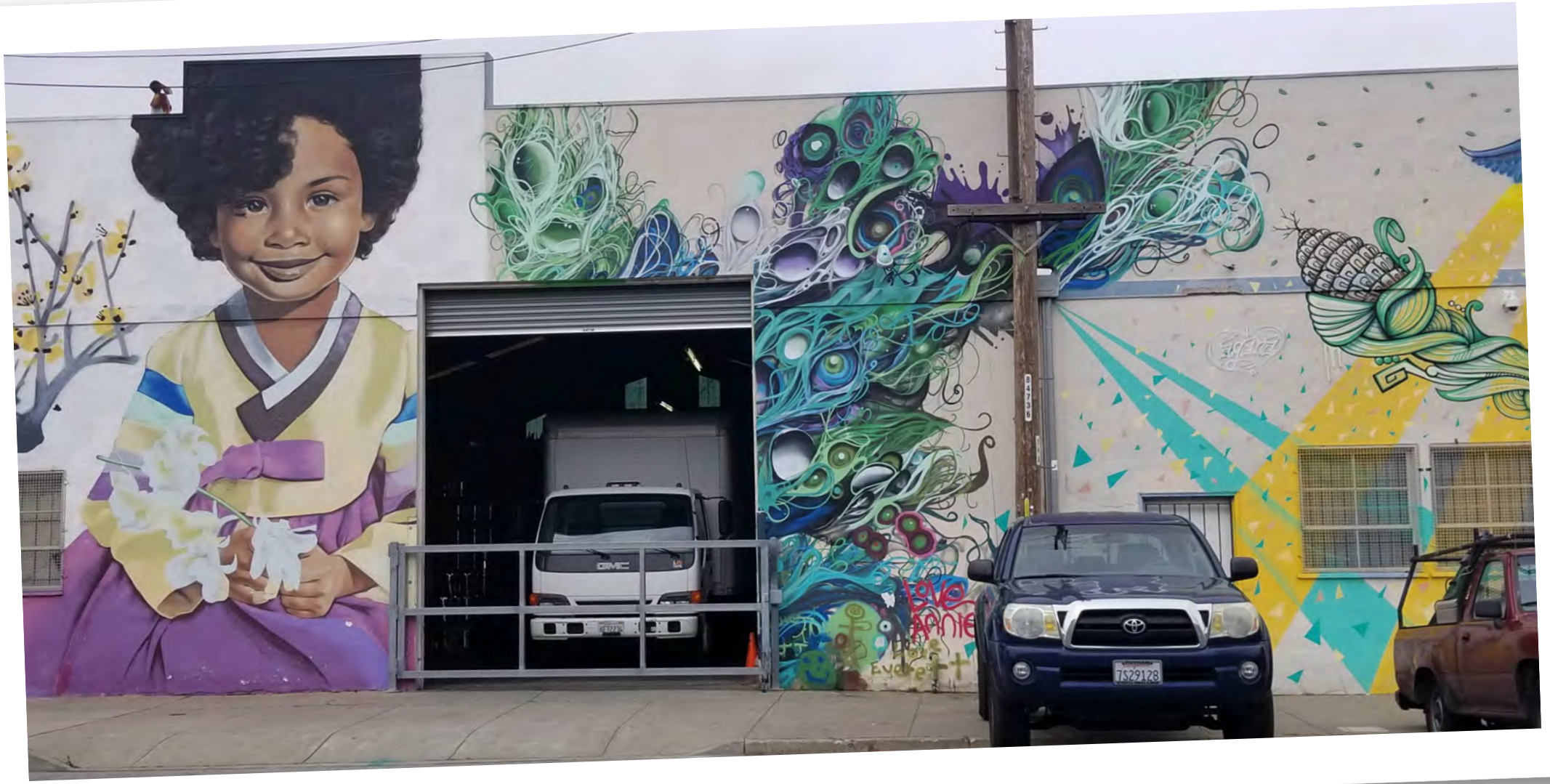
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NTY JAIL

04/28/2009

04/20/2015

Sheraton
PAINT PHX 2016
04/03/2016

COMING SOON
AFFORDABLE HOUSING
PROXIMAMENTE
VIVIENDA ASEQUIBLE
HOUSE KEYS NOT HANDCUFFS
LLAVES DE CASA, NO ESPOSAS
POLICE

"WE WHO BELIEVE I
CANNOT REST:
ELLA BAKER AND THE
RTH OF S.N.C.C."
MALCOLM SHABAZZ
ELLA BAKER
IN LUTHER KING
FREDERICK DOUGLA
FOUR AMERICAN PATRIOTS WHO DEDICATED THEIR
TO
RIGHTS AND A BETTER AMERICA
Freedom School
04/17/2007

COUTURE
55

04/27/2009

WHAT DO YOU DO WHEN IT ALL GOES WRONG?

PHOTOVILLENYC
ATLANTACEL

- ✓ Publish the Atlanta BeltLine comprehensive Public Art Program document
- ✓ Complete the Arts & Culture Strategic Implementation Plan by the National Endowment for the Arts Our Town Grant
- ✓ Execute the National Endowment for the Humanities Grant to explore and celebrate neighborhood identity via public art
- ✓ Establish community nominated jury
- ✓ Create the BeltLine Public Art Advisory Council
- ✓ Create a Developer's Toolkit
- ✓ Introduce vocabulary concepts such as "Place keeping," Decentralization of curation," and "Democratization of high art"
- ✓ Introduce the "Special Projects" platform to allow communities to bring forth their ideas for public art exhibitions

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Atlanta BeltLine®

Atlanta honors the 1964 Nobel Peace Prize winner on January 27, 1965, during a reception dinner arranged by Mayor Ivan Allen and past and present Coca-Cola CEOs Robert Woodruff and J. Paul Austin at the Dinkler Plaza Hotel. Dr. King is shown receiving a crystal Steuben bowl inscribed to him as a "Citizen of Atlanta, with Respect and Admiration" from Rabbi Jacob Rothschild of The Temple. (Associated Press.)

BLICK

AQUAFINA
24

STOP

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LET'S GET IT STARTED

THEN:

- ✓ City Council Resolution supporting implementation of a Public Art Program signed May 2009
- ✓ Prototype creation of P'zazz Lady Bug
- ✓ Personal art pieces displayed in Planning Department's lobby and highlighted in the Department's newsletter

NOW:

- ✓ 2018 Request for Qualifications – Cultural Planning Group
- ✓ City Council Ordinance Adopting Public Art Master Plan and Establishment of a Public Art Commission June 2019
- ✓ GO Georgia Arts Mural Grant

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EAST POINT GEORGIA

CHAIRS
marta

QUESTIONS ?