

Northwest Georgia Planning for Connections, Recognizing Opportunities

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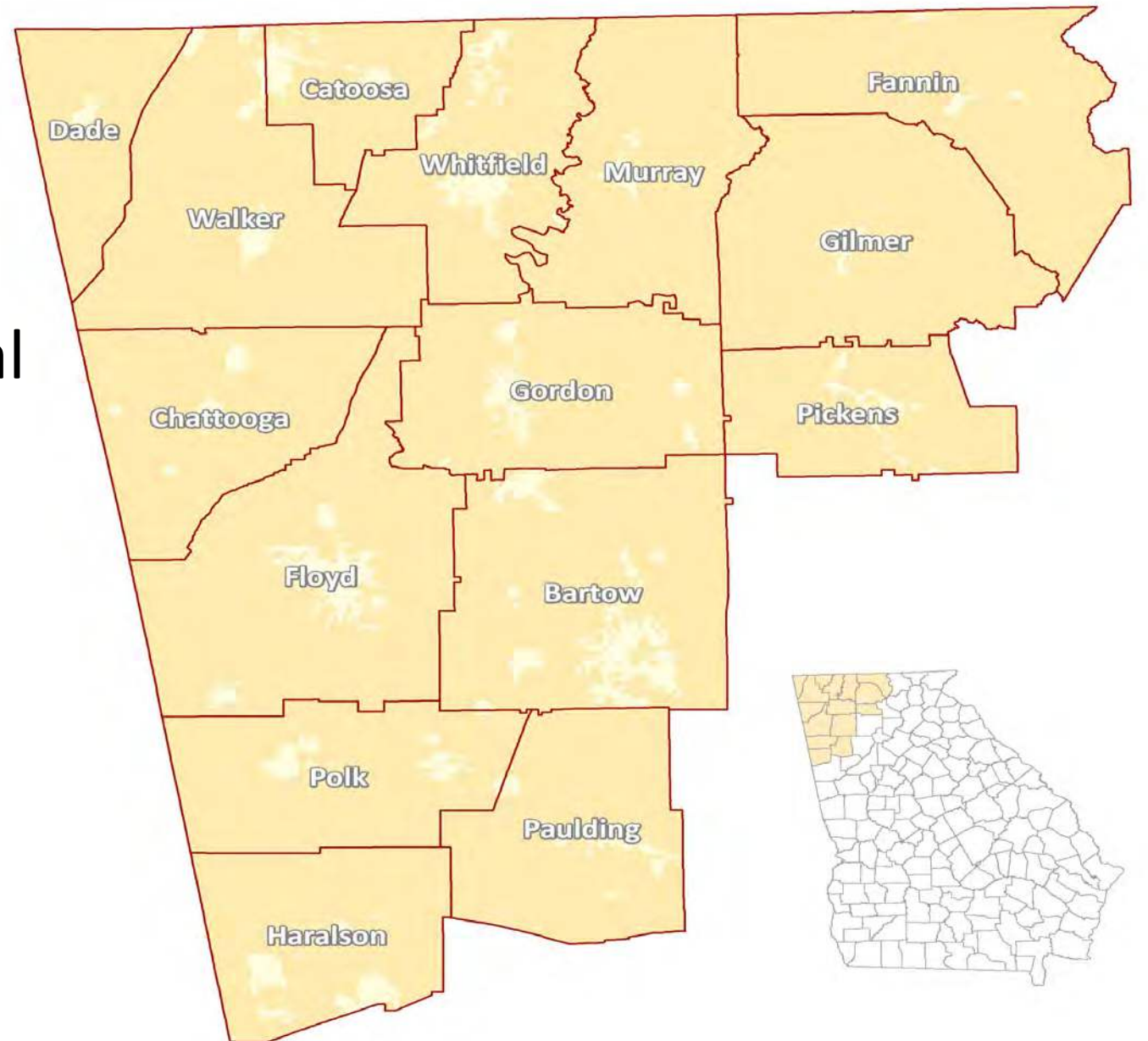
Georgia Planning Association

October 4, 2019

Northwest Georgia

- GPA District One
- Northwest Georgia Regional Commission
- GA Service Delivery Region One

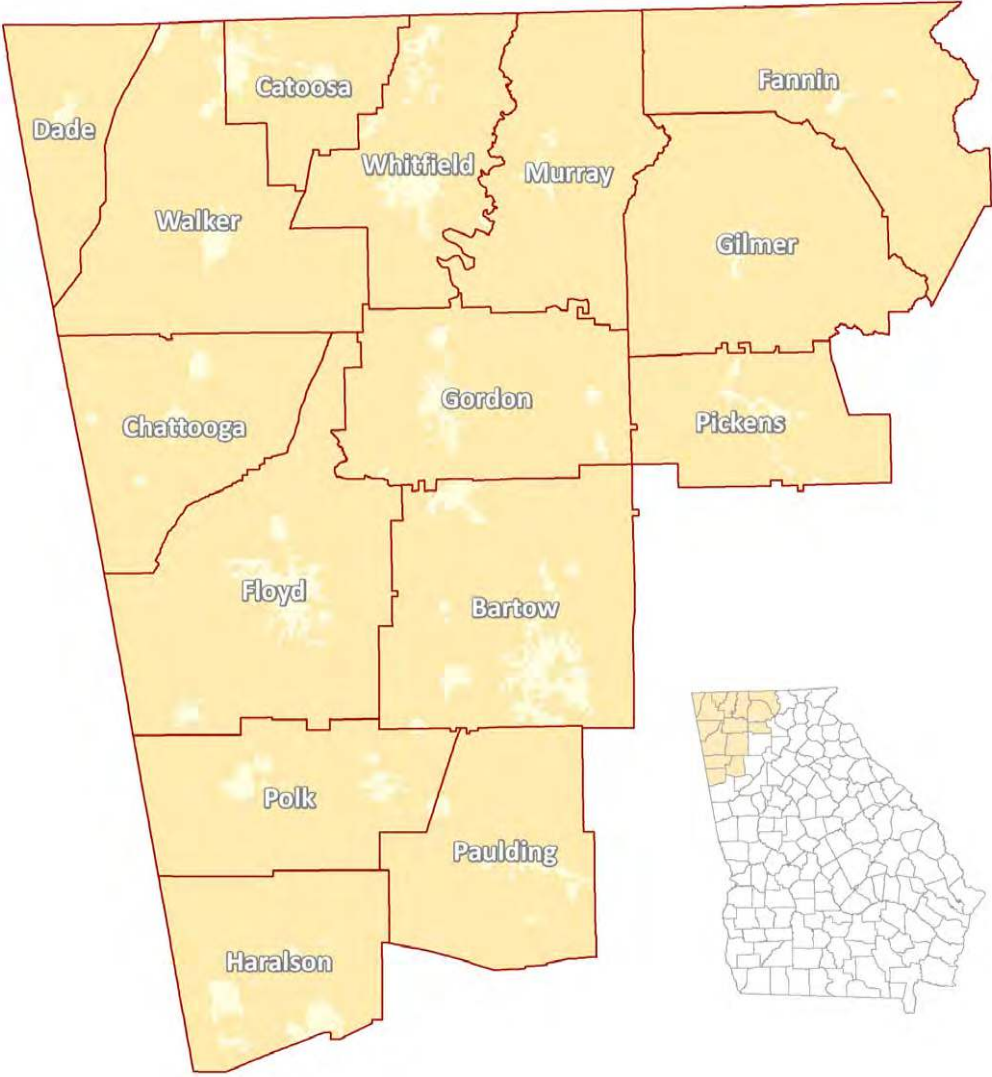
Population 2017: 874,340
(59% incr. from 1990)



2019 Survey: What Northwest Georgia Needs

- 1,860 responses between January-March 2019, all 15 counties
- Locate truck routes and industry on existing highways (43% and 59%)
- Blighted properties growing, affecting housing development (35- 41%)
- Public transit available? 47% said no; 20% said Don't know
- Extend and connect bike and hiking trails (48% and 55%), connect to restaurants, lodging (61%)

Panelists Introductions



Mark Cochran

Architect, Interior Designer

CEVIAN Design Lab, LLC

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(706) 383-1043

Mark is a registered Architect and Interior Designer. In 2010, he started his architecture firm, CEVIAN Design Lab. Mark earned a Bachelor of Science in Construction Management from Georgia Southern University, and a Master of Architecture from the New School of Architecture + Design. He has experience in healthcare, higher education, and historic renovation design, among other project types. A life-long resident of Rome, Georgia, Mark is a graduate of Leadership Rome, a member of the Historic DeSoto Theatre Foundation, and former Vice-chairman of the City of Rome Historic Preservation Commission.

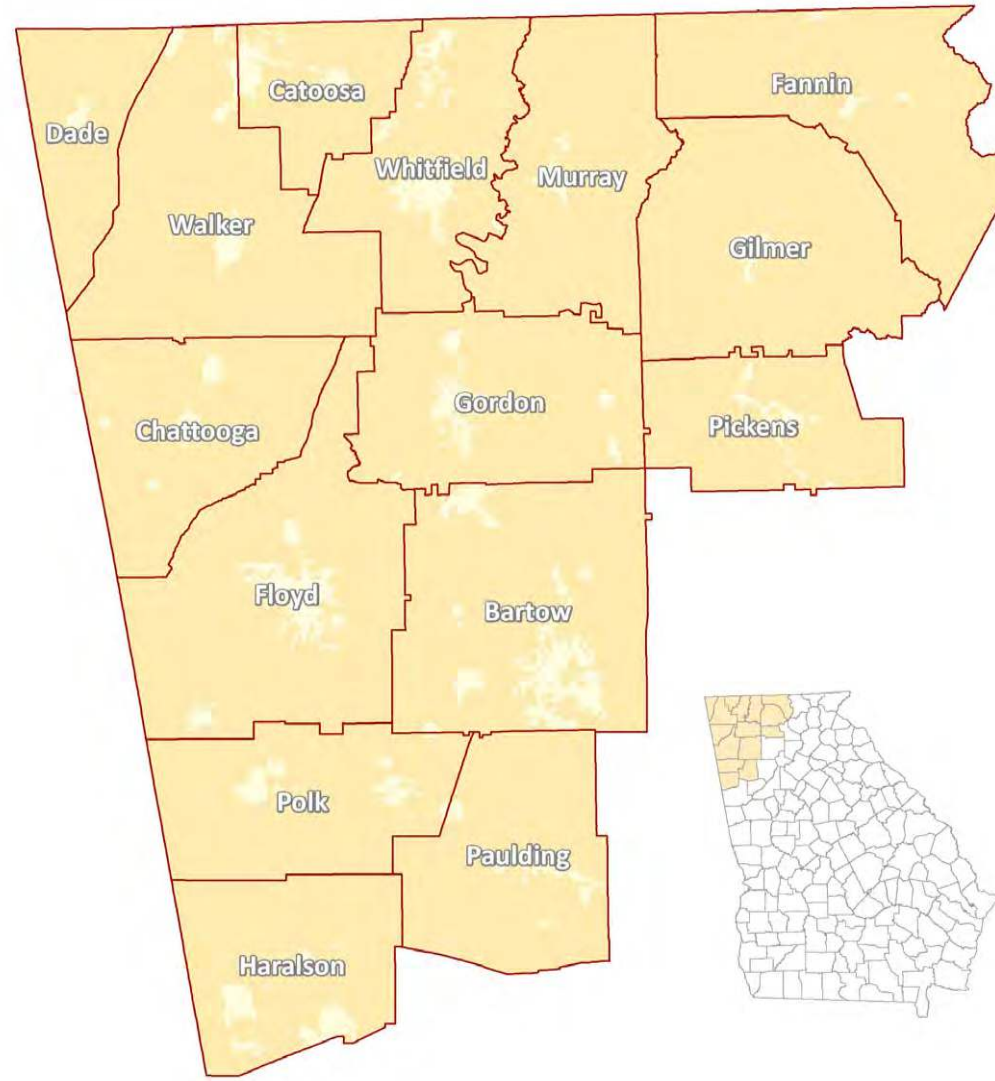
Joseph Davidson
Northwest Georgia Regional Commission
Transportation Planner
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(706) 295-6485

Joseph Davidson is a Transportation / Community Planner with the Northwest Georgia Regional Commission.

He previously held a similar position with the Rome-Floyd County Planning Department, and received his MPA, with a specialization in Urban Planning, from the University of West Georgia. He is a lifelong resident of the

Northwest Georgia area and currently resides in Polk County with his wife of 28 years, Sonja. They have two daughters, Rebekah and Makenna.

Mark Cochran



SOCIAL CAPITAL



THE NETWORKS OF RELATIONSHIPS AMONG PEOPLE WHO LIVE AND WORK IN A PARTICULAR SOCIETY, ENABLING THAT SOCIETY TO FUNCTION EFFECTIVELY.

MOST NEEDED ARE THOSE 'THIRD PLACES' WHICH LEND A PUBLIC BALANCE TO THE INCREASED PRIVATIZATION OF HOME LIFE. THIRD PLACES ARE NOTHING MORE THAN INFORMAL PUBLIC GATHERING PLACES. THE PHRASE 'THIRD PLACES' DERIVES FROM CONSIDERING OUR HOMES TO BE THE 'FIRST' PLACES IN OUR LIVES, AND OUR WORK PLACES THE 'SECOND.'



GREAT GOOD 3RD PLACE

3RD PLACE CHARACTERISTICS



- NEUTRAL GROUND
- LEVELER
- CONVERSATION IS MAIN ACTIVITY
- ACCESSIBILITY AND ACCOMMODATION

- REGULARS
- LOW PROFILE
- PLAYFUL MOOD
- HOME AWAY FROM HOME

EXAMPLES ^{OF} 3RD PLACES



- COMMUNITY CENTERS

- COFFEE SHOPS

- BARS

- NEIGHBORHOOD STREETS

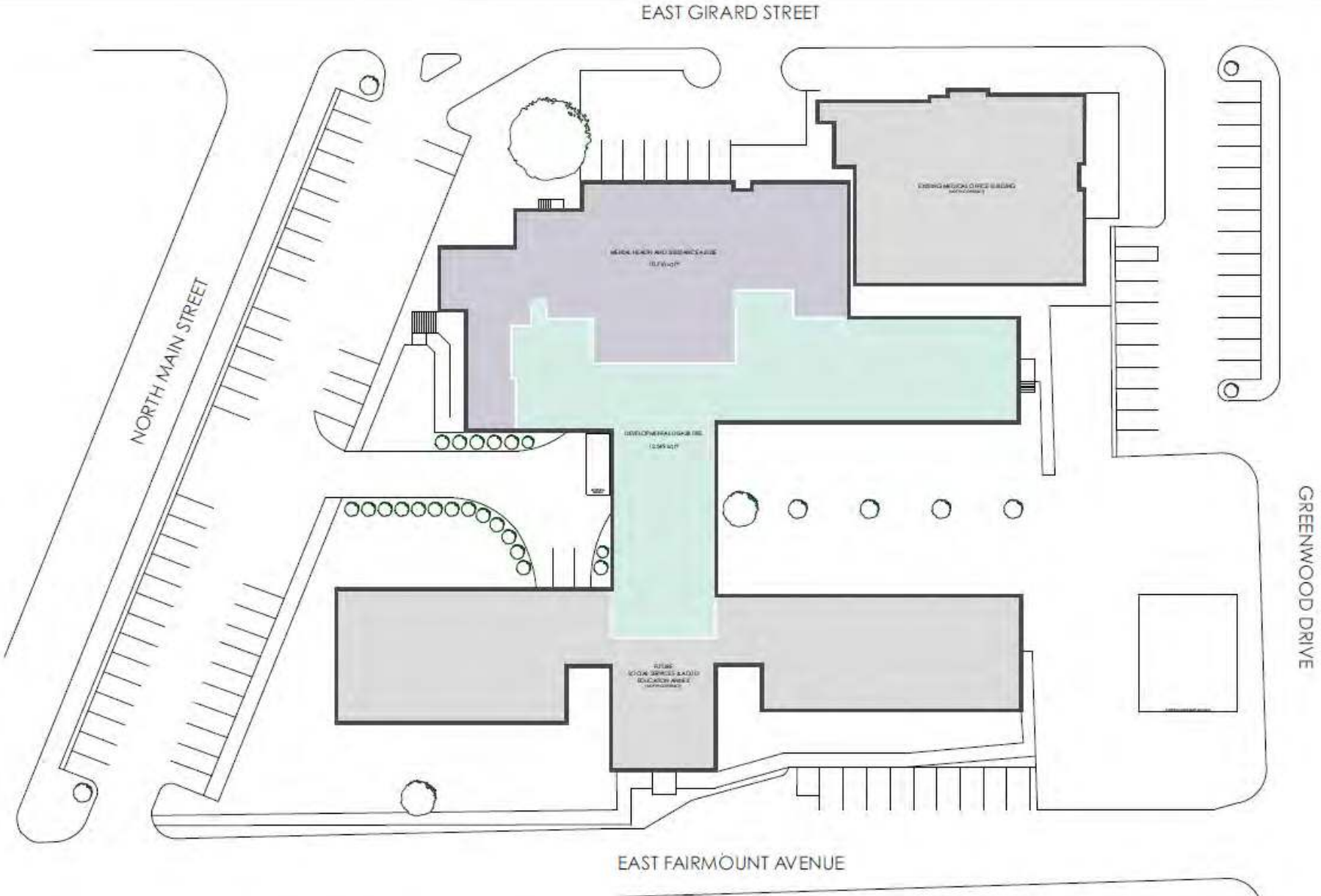
- CHURCHES

- RESTAURANTS

- BLOCK PARTIES

- BARBERS/BEAUTY SHOPS

ONE DOOR POLK

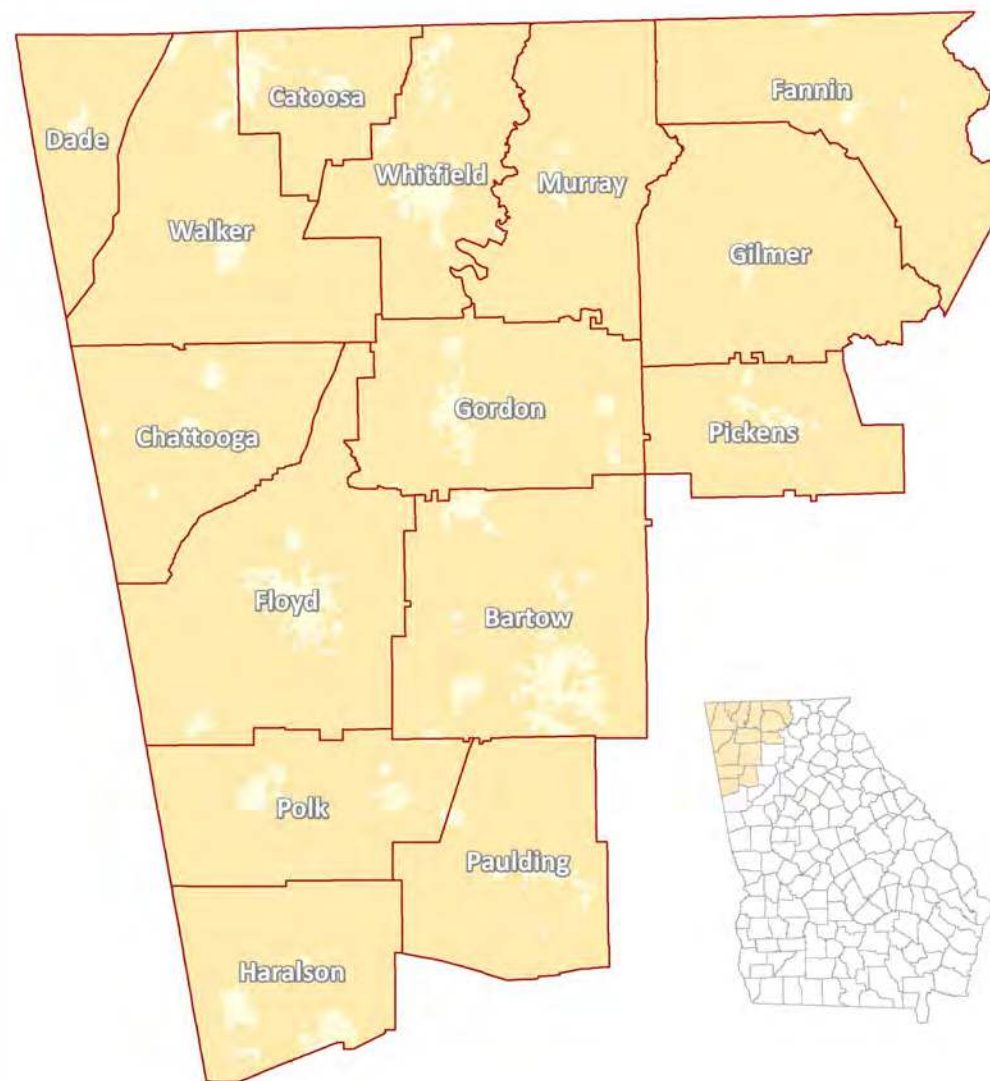


THE JANE JACOBS LINK

The Jane Jacobs Link

| | Jacobs | TGGP | EC | BA | BBS | WMR | BBR |
|-----------------------------|--------|------|----|----|-----|-----|-----|
| Jacobs | | | | | | | |
| The Great Good Place (TGGP) | ◆ | | | | | | |
| Edge City (EC) | ◆ | | | | | | |
| Bowling Alone (BA) | ◆ | ◆ | ◆ | | | | |
| Big Box Swindle (BBS) | ◆ | ◆ | | ◆ | | | |
| Wal-Mart Revolution (WMR) | | | | | | | |
| Big Box Reuse (BBR) | ◆ | | ◆ | | | | |

Joseph Davidson



NORTHWEST GEORGIA:

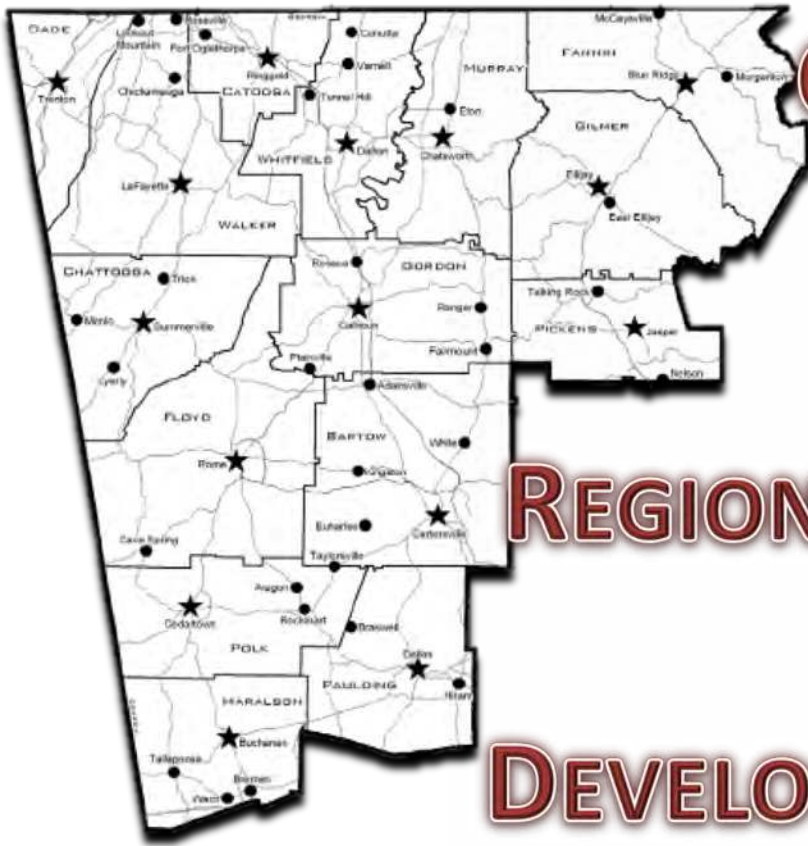
**PLANNING FOR CONNECTIONS,
RECOGNIZING OPPORTUNITIES**

Infrastructure

Georgia Planning Association
Fall Conference
October 4, 2019

Aerial view over the construction of the Downtown Connector near the Georgia State Capitol building, looking southwest, Atlanta, Georgia, September 27, 1961. Photo: Floyd Jillson/AJC





COUNTIES – 15

CITIES – 49

MPO's - 5

REGIONAL COMMISSIONS – 3

(GA)

DEVELOPMENT DISTRICT'S – 1

(TN)

REGIONAL COUNCIL'S – 2

(AL)

THRIVE REGIONAL

DEMOGRAPHIC SUMMARY

NWGRC area



Geography: County

INCOME



\$51,580

Median Household Income



\$24,448

Per Capita Income



\$87,340

Median Net Worth

KEY FACTS

922,109

Population

38.7

Median Age



334,639

Households

\$41,512

Median Disposable Income

EDUCATION

18%

No High School Diplomas



34%

High School Graduate



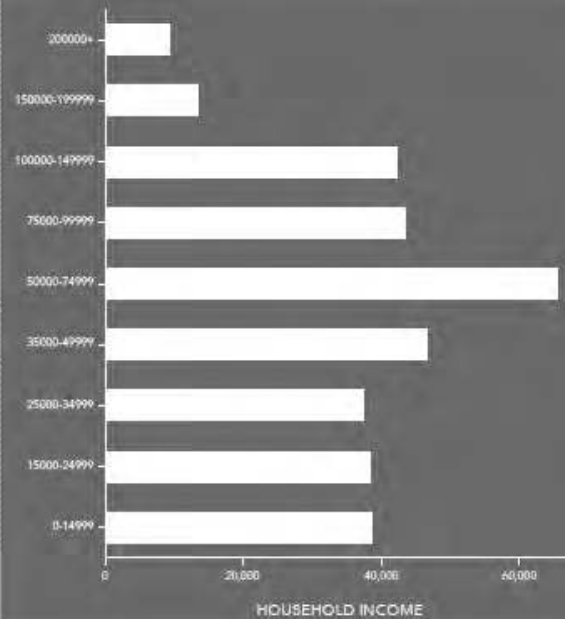
29%

Some College



19%

Bachelor's/Grad/Prof Degree



EMPLOYMENT



White Collar

54%



Blue Collar

32%



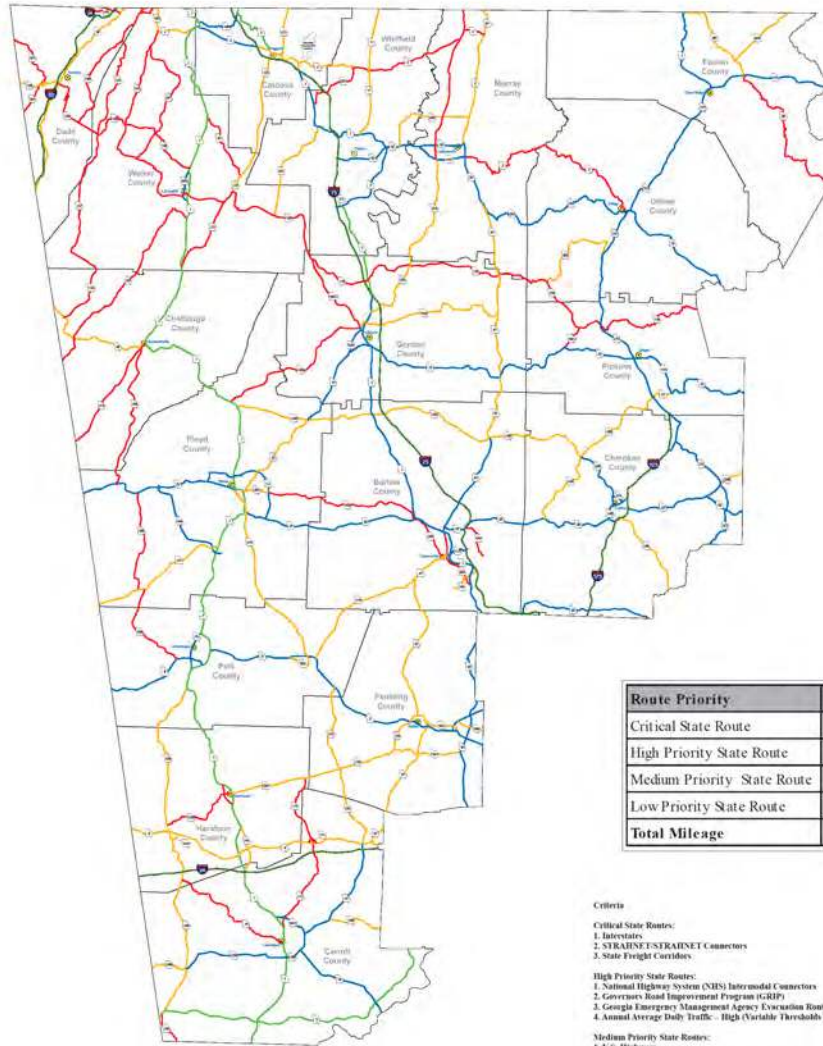
Services

14%

4.4%

Unemployment Rate

Source: This infographic contains data provided by Esri. The vintage of the data is 2019.



| Route Priority | Mileage |
|-----------------------------|--------------|
| Critical State Route | 330 |
| High Priority State Route | 540 |
| Medium Priority State Route | 540 |
| Low Priority State Route | 480 |
| Total Mileage | 1,890 |

Criteria

Critical State Routes:

1. Interstates
2. STRAINS/STRADNET Connectors
3. State Freight Corridors

High Priority State Routes:

1. National Highway System (NHS) Intermodal Connectors
2. Governor's Road Improvement Program (G-RIP)
3. Georgia Emergency Management Agency Evacuation Routes
4. Annual Average Daily Traffic - High (Variable Thresholds Based on Geographic Area)

Medium Priority State Routes:

1. U.S. Highways
2. Four or More Lanes
3. Annual Average Daily Traffic - Medium (Variable Thresholds Based on Geographic Area)

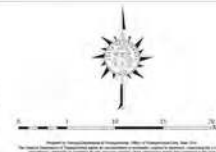
Low Priority State Routes:

All other "Unclassified Routes" that include less than (6) Lanes and have that an Annual Average Daily Traffic (AADT) volume rated as "low" (Variable Thresholds Based on Geographic Area)

Legend

- Interstates
- Critical Priority Route
- High Priority Route
- Medium Priority Route
- Low Priority Route
- Local Roads
- County Boundary
- County Seats
- Military Installations
- MilePost Markers

Georgia State Route Prioritization District 6



WORKERS



385,349

ACS Workers Age 16+



83.1%

Drove Alone to Work

TRANSPORTATION TO WORK



0.4%

Took Public Transportation



9.9%

Carpooled



1.2%

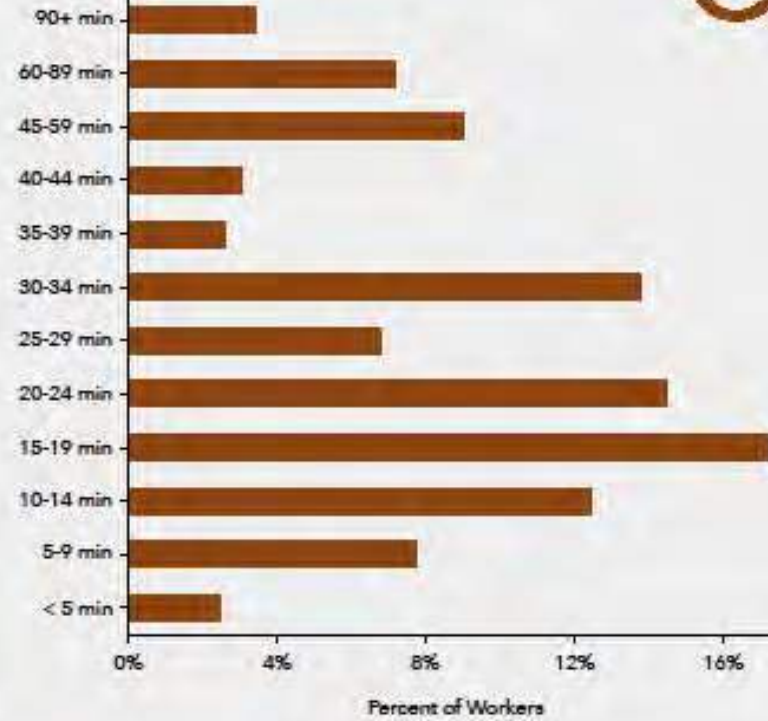
Walked to Work



0.1%

Bike to Work

TRAVEL TIME TO WORK



TRANSPORTATION TO WORK

NWGRC area

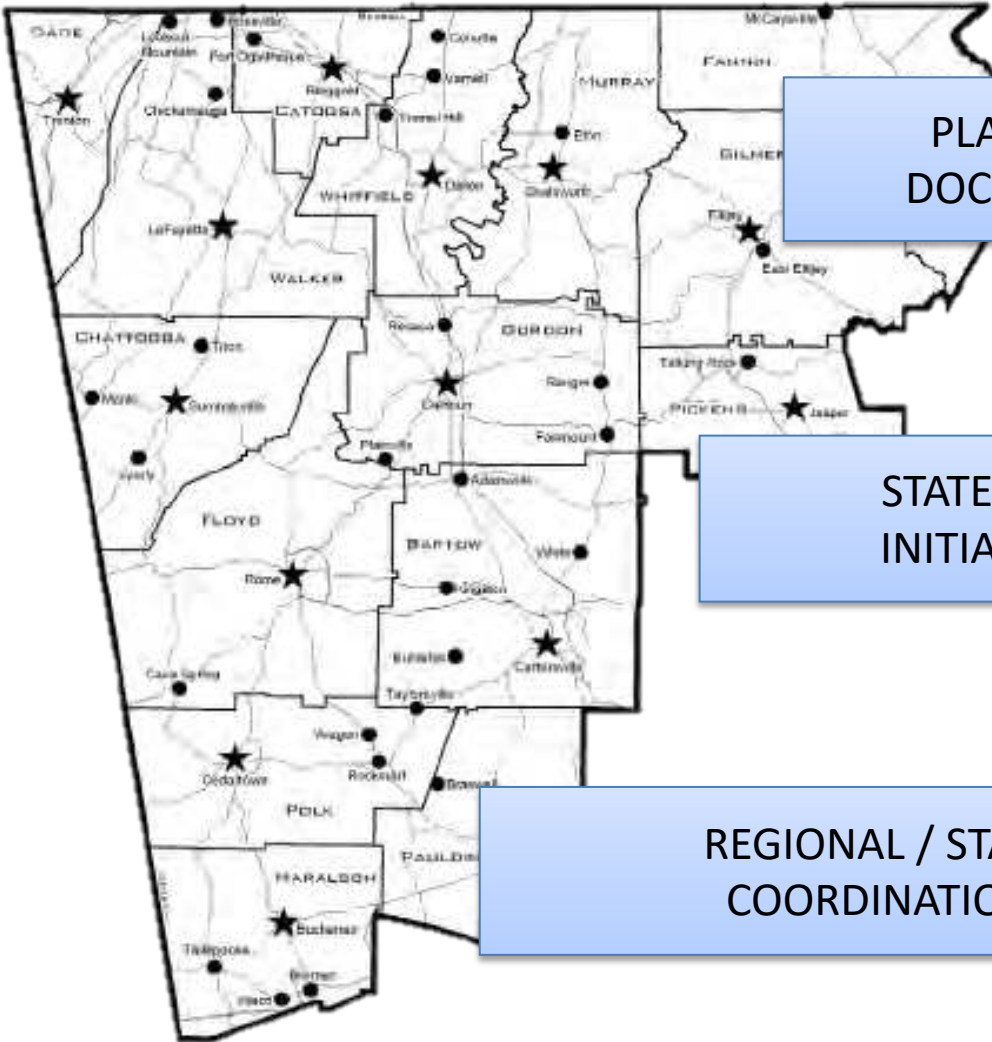
This infographic provides information about how population age 16+ travels to work. This data comes from the the American Community Survey (ACS) from the US Census Bureau.

Read an in-depth analysis of the ACS from Esri's data team at:

www.esri.com/software/american-community-survey



BWNWGA REGIONAL DATABASE INITIATIVE



PLANNING
DOCUMENTS

Comprehensive Plans
Bike / Ped / Trail Plans
LRTP's
TIP's
Consultant Plans

STATEWIDE
INITIATIVES

Safe Routes to School
Complete Streets

REGIONAL / STATE
COORDINATION

MPO's
TDOT
ALDOT
Local Governments



NWGRC
NORTHWEST GEORGIA REGIONAL COMMISSION
A Region With A Bright Future

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Questions?



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