



**WHAT IS THE
ATLANTA CITY STUDIO?**

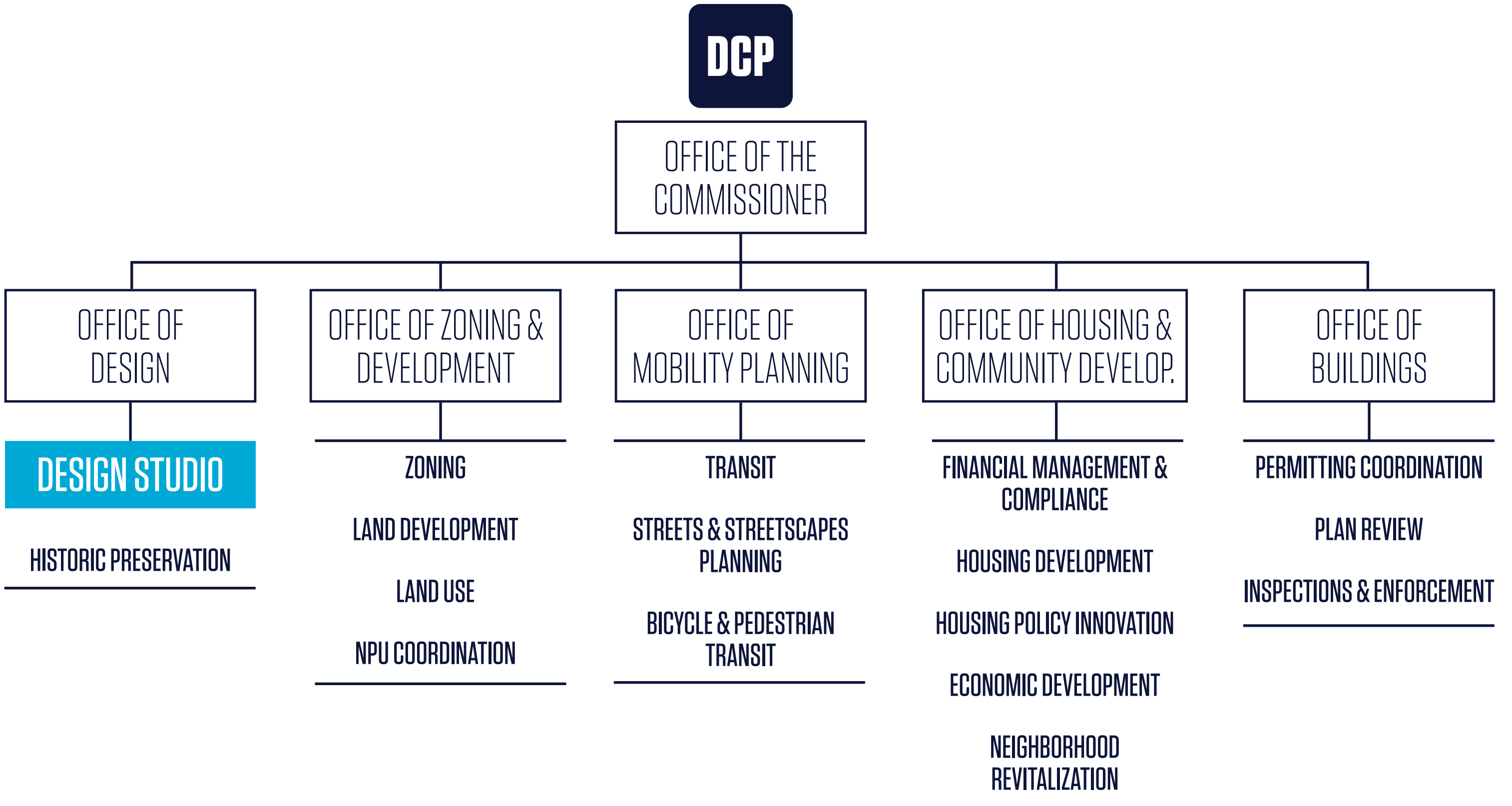
The **Atlanta City Studio** is a pop-up urban design studio within the City of Atlanta's Department of City Planning. The Studio is a space to invite the public into the process to design Atlanta's best path forward.



Department of City Planning

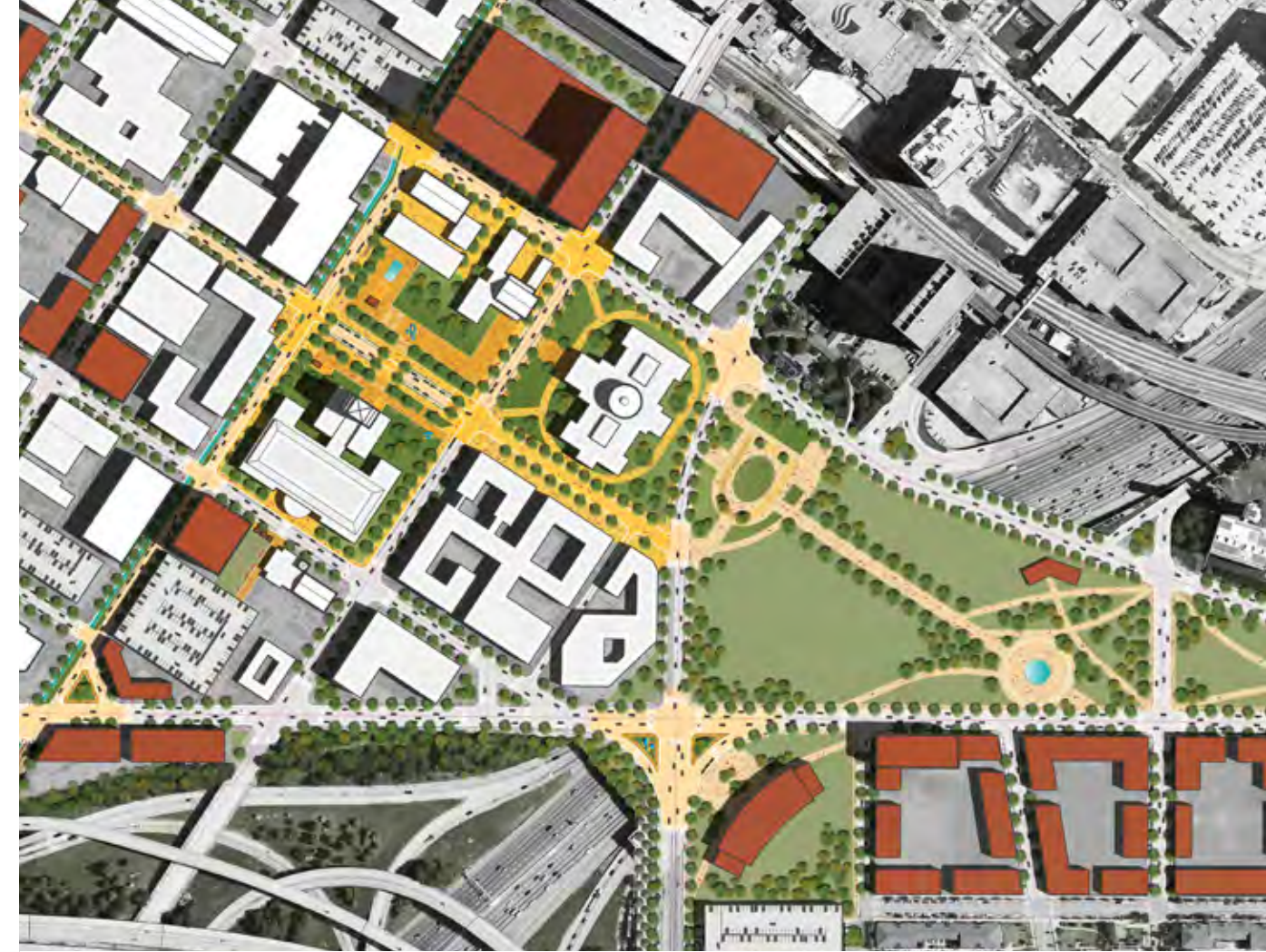
ATLANTA CITY STUDIO

WHERE WE FIT IN



OUR FOCUS ON DESIGN

- Public Realm Design
- Housing Innovation & Affordability
- Site Planning & Pre-Development Assistance
- Architectural Design Review
- Graphic Design & Communications
- Community Engagement
- Exceptional Customer Service



OUR TEAM



BETTE MALOY
URBAN DESIGNER

DORIAN MCDUFFIE
PUBLIC ART
PROJECT MANAGER

KEVIN BACON
DIRECTOR

VANESSA LIRA
URBAN DESIGNER

SIMONE HEATH
URBAN DESIGNER

**LESLIE BATTLE-
WILLIAMS**
PROJECT COORDINATOR

SONIA SEQUEIRA
COMMUNITY
ENGAGEMENT MANAGER

We are a team of experts that brings our best selves each day to help Atlanta bring together people, cultures, and businesses to work together to achieve something meaningful.

**PONCE CITY MARKET:
ESTABLISHING THE POP-UP &
DESIGNING THE CITY**

OUR FIRST LOCATION

MIDTOWN

VIRGINIA
HIGHLAND

ATLANTA CITY STUDIO
PONCE CITY MARKET
675 PONCE DE LEON AVE, N212
ATLANTA, GA 30308

Glen Iris Drive

Atlanta BeltLine

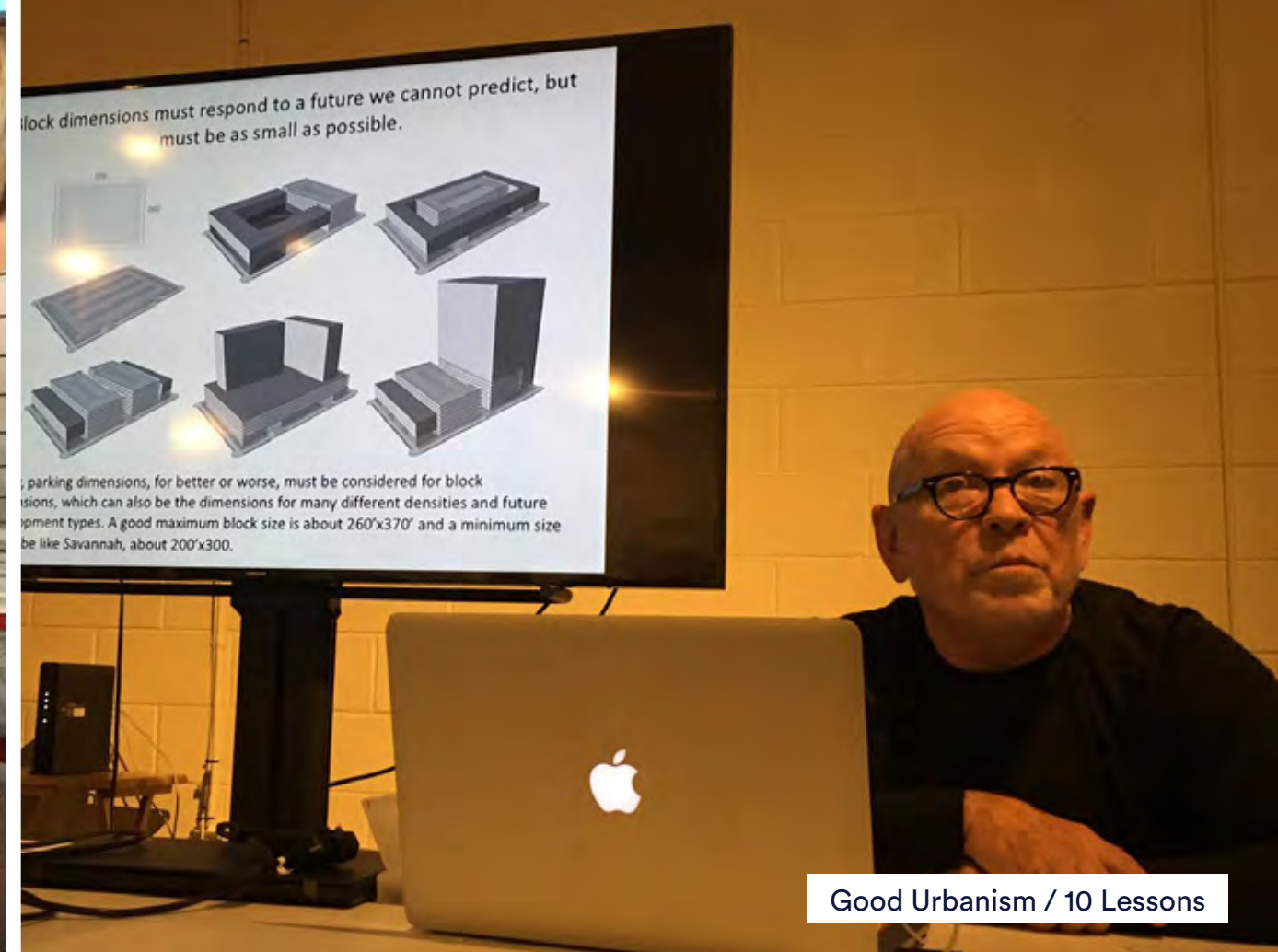
Ponce De Leon Ave

North Ave

OLD FOURTH
WARD

OLD FOURTH
WARD PARK






Good Urbanism / 10 Lessons



Community Day



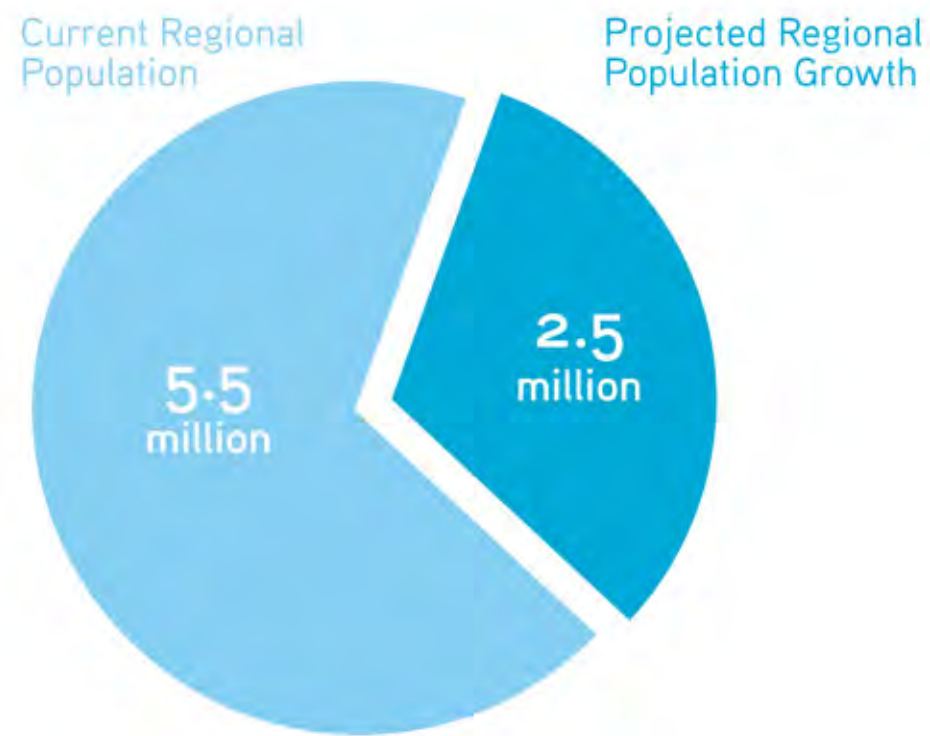
Urban Design Book Club

A close-up photograph of a red book cover. The cover is held by two hands, one on the left and one on the right. The hands are wearing rings. The title 'The Atlanta City Design' is printed in a gold, serif font. Below the title is a thin gold horizontal line, followed by the subtitle 'Aspiring to the Beloved Community' in a smaller, gold, serif font. The background is dark and out of focus.

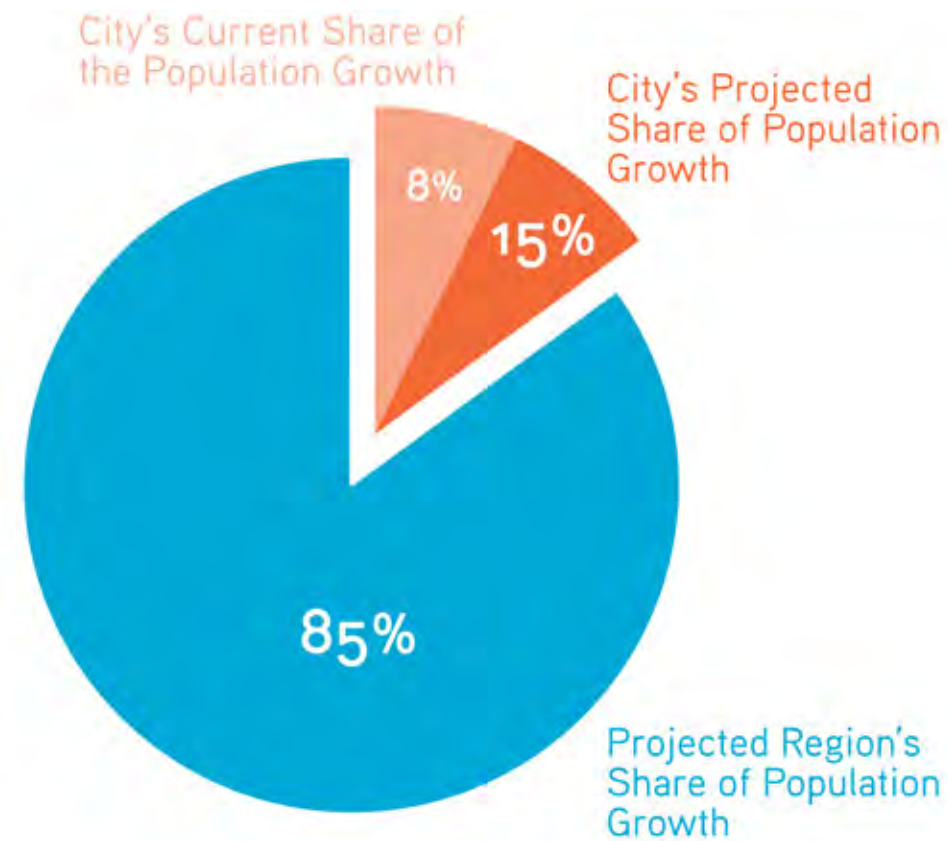
*The Atlanta
City Design*

Aspiring to the Beloved Community

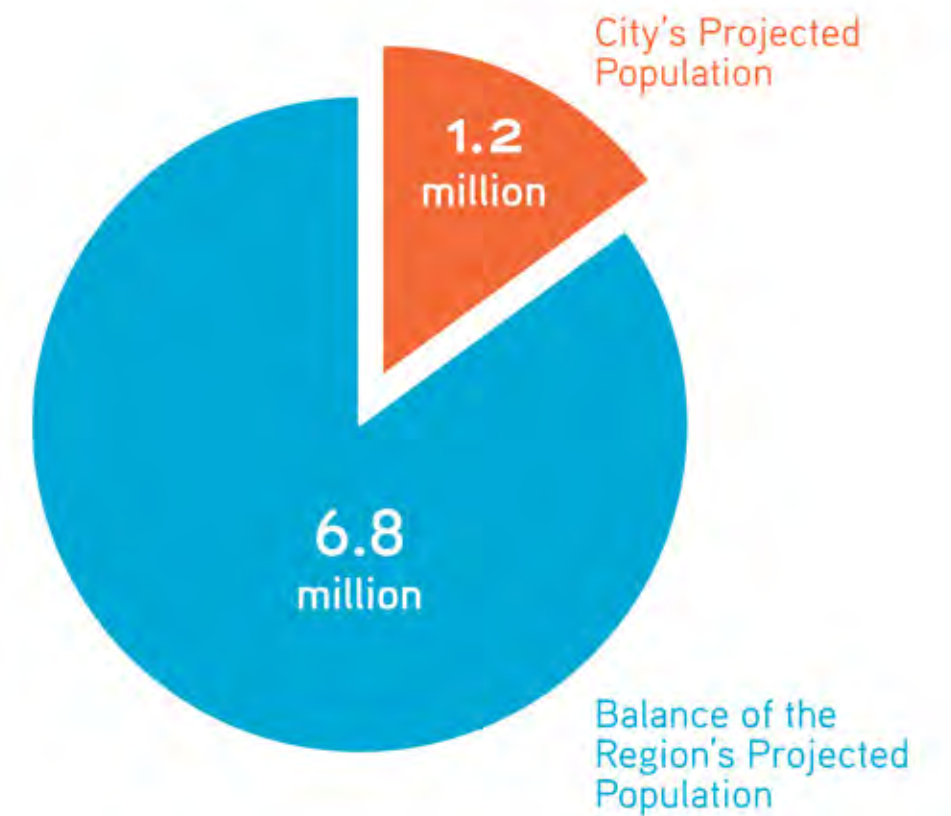
A LARGER ATLANTA



A larger region.



A larger city.



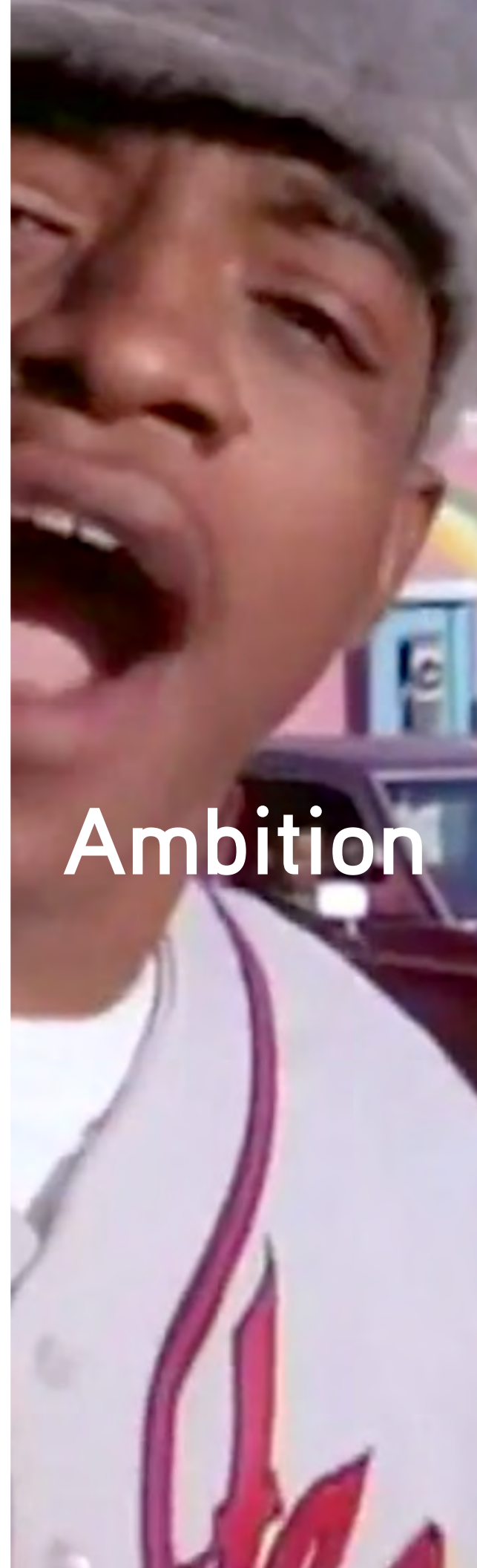
A lot more people.



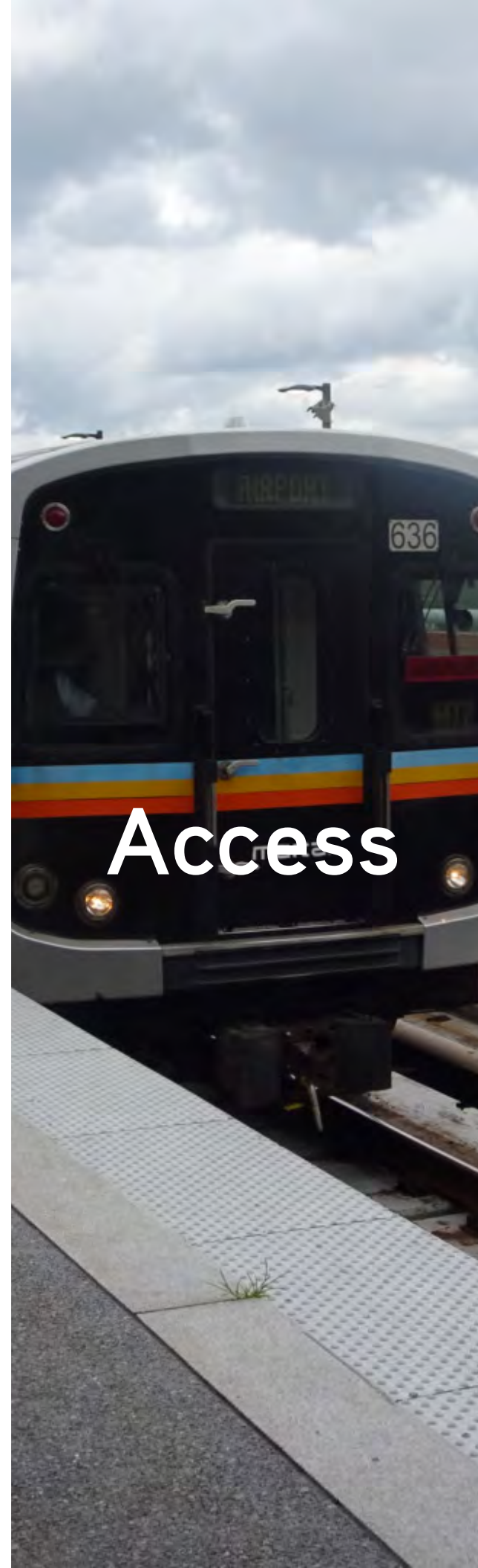
Equity



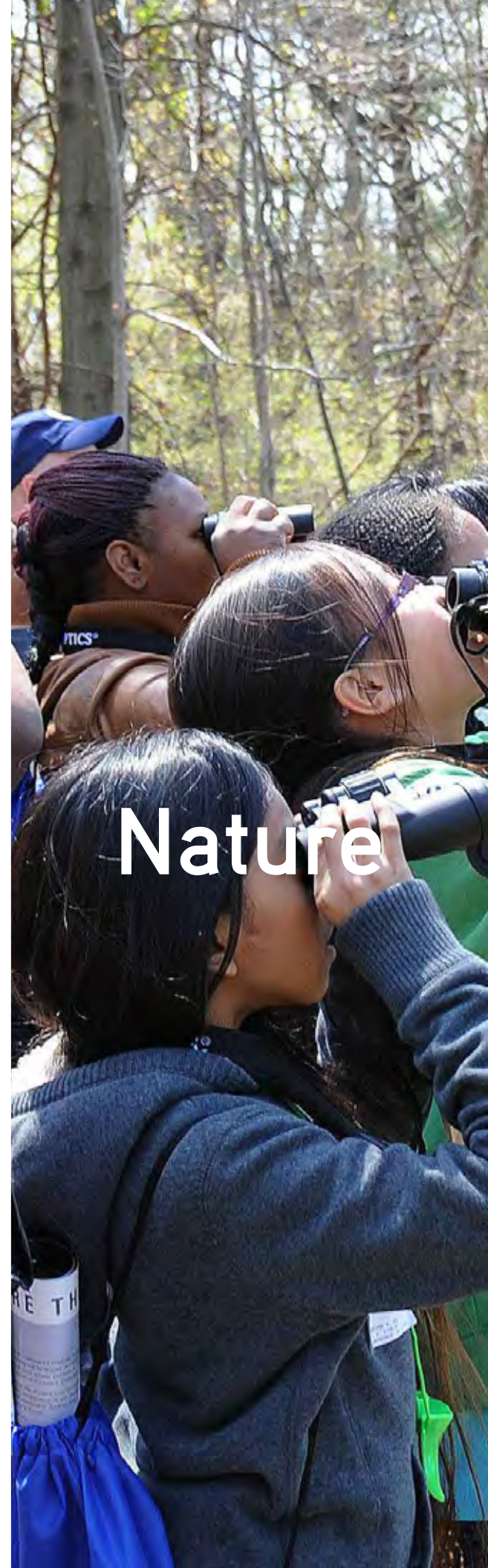
Progress



Ambition



Access

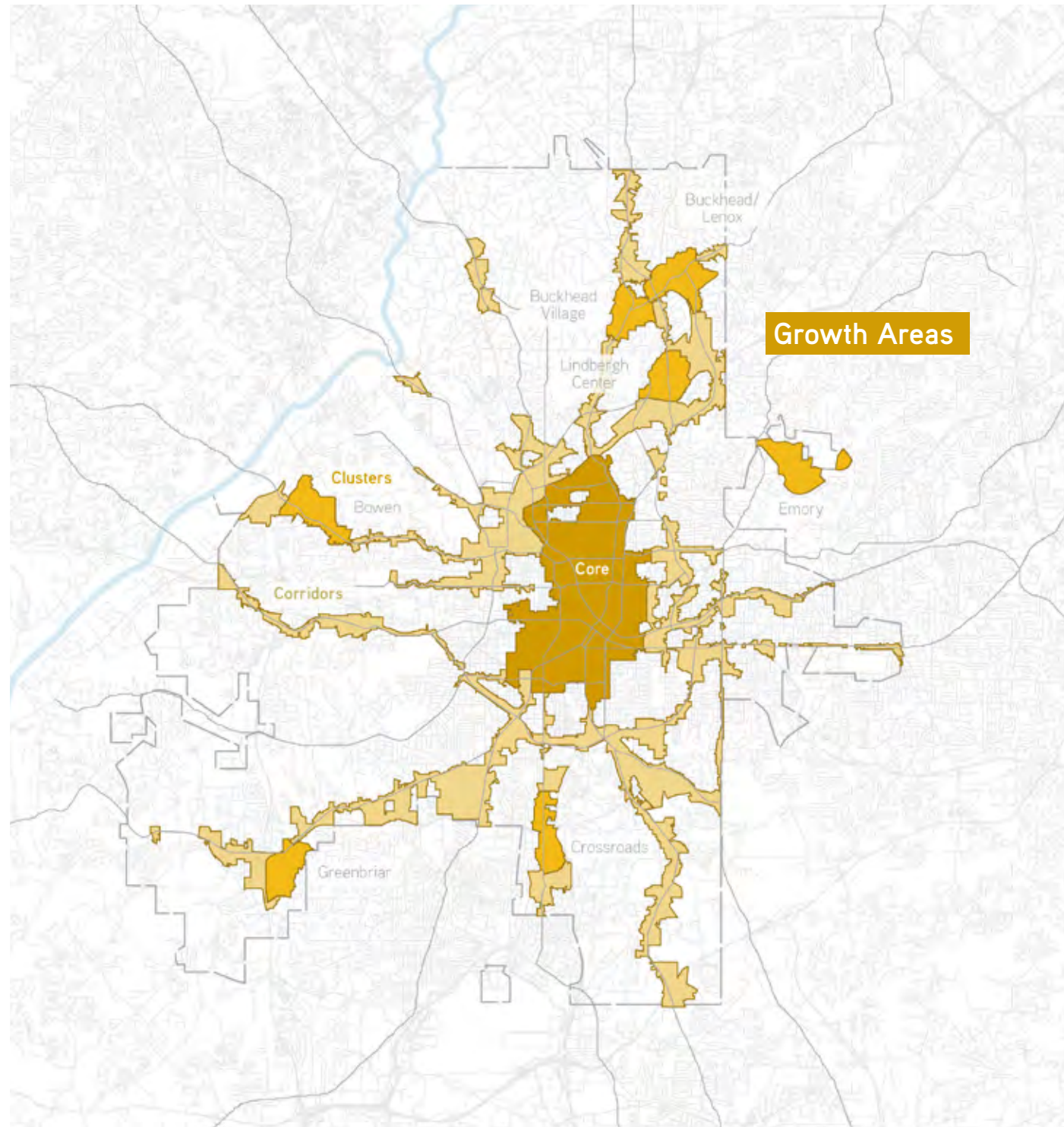


Nature

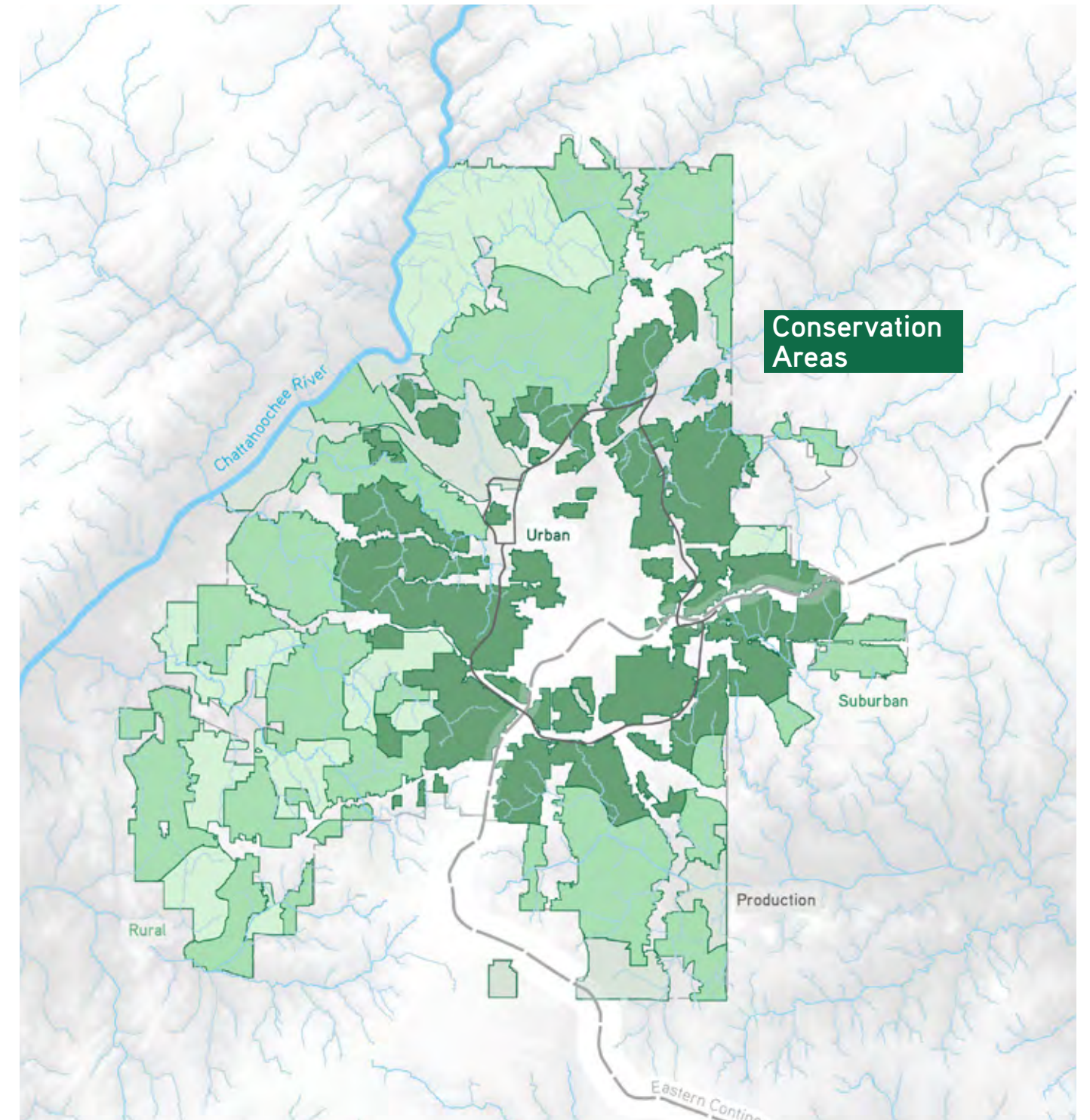


When we talk about design, we're not merely describing the logical assembly of people, things and places. We're talking about intentionally shaping the way we live our lives.

OUR APPROACH

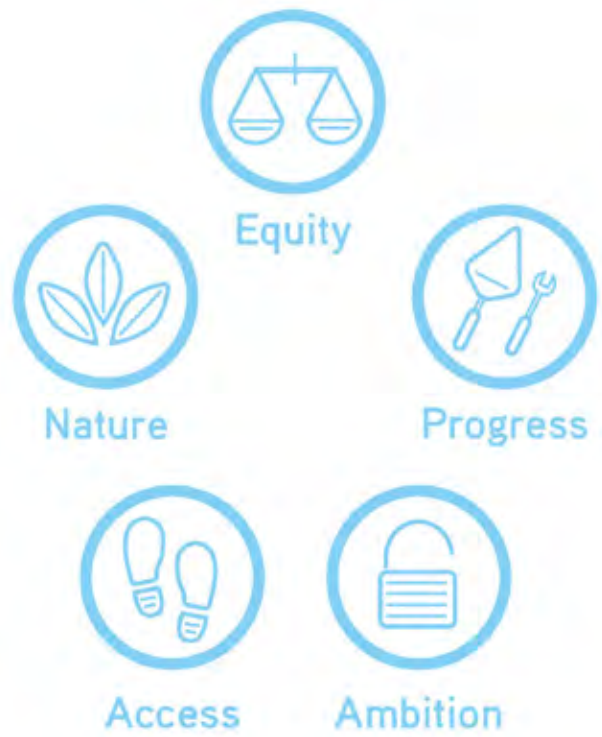


Growth Areas will be designed to connect people and accommodate growth.



Conservation Areas will be designed to connect nature and protect other things that we value.

Identity



Core Values

Urgency



Strategic Actions

Design



Design Proposals

Implementation



Detailed Plans



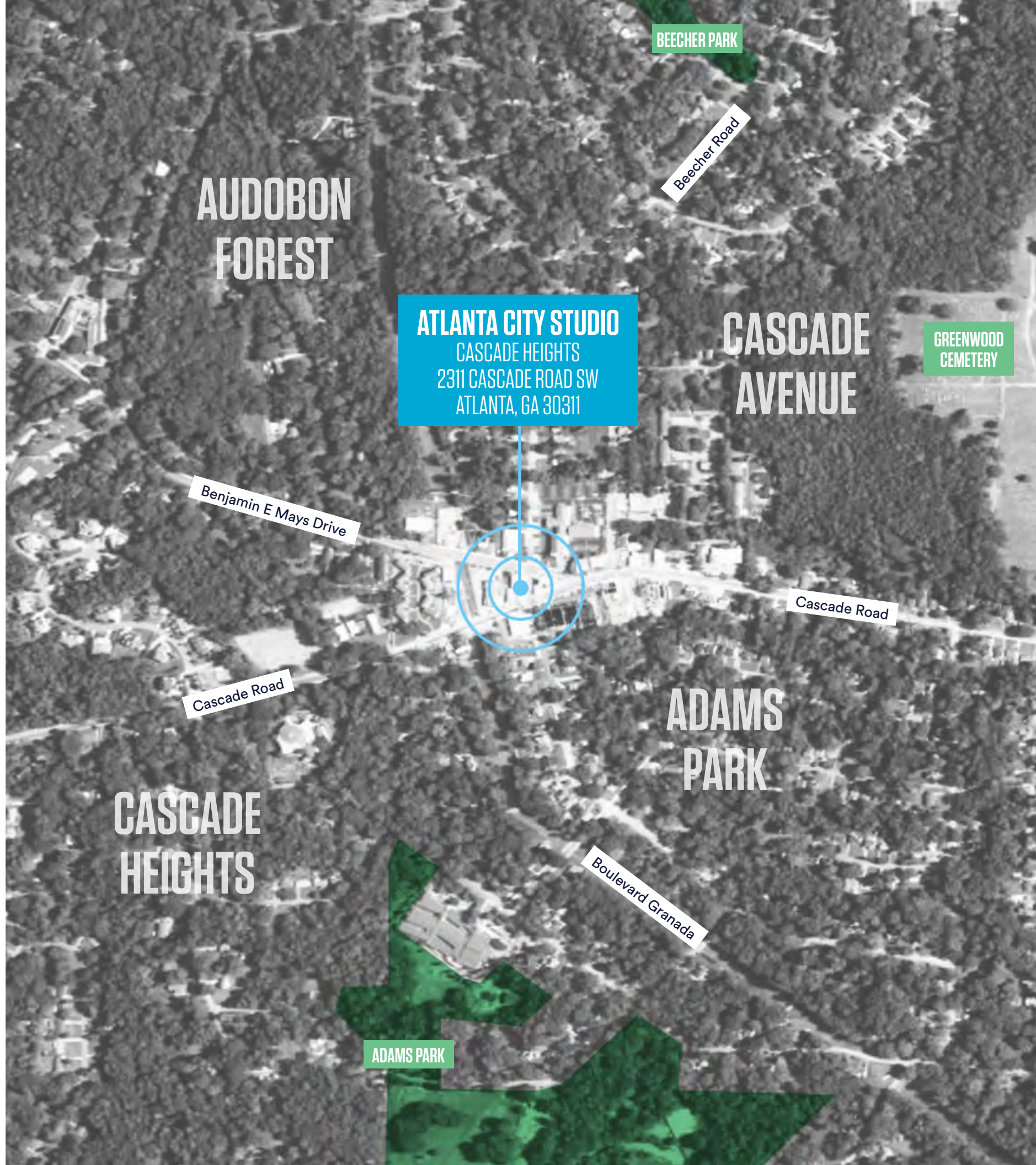
www.atlcitydesign.com

Atlanta City Studio @ATLCityStudio #designATL



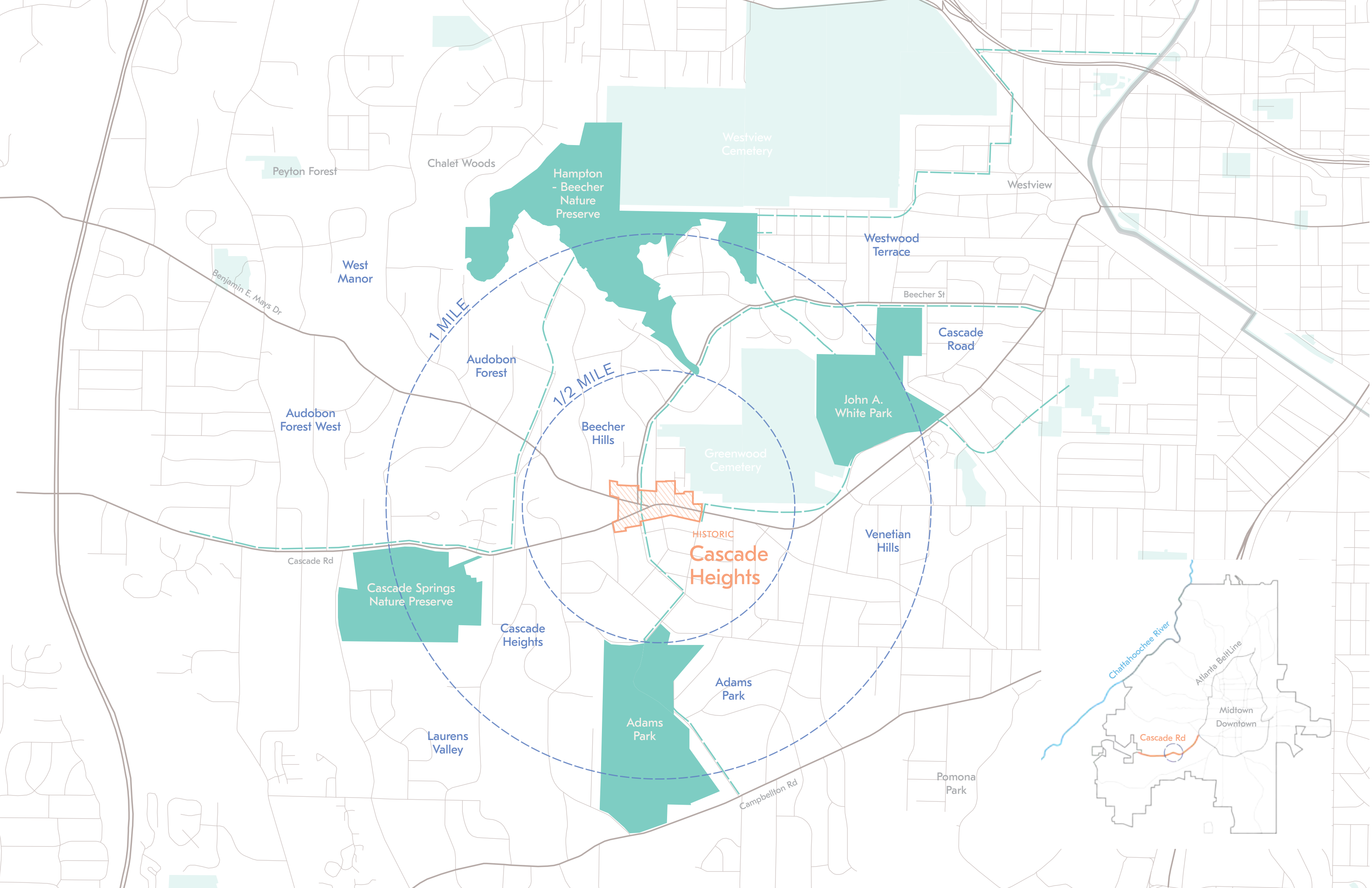
**CASCADE HEIGHTS:
TAKING CITY DESIGN TO THE
NEIGHBORHOOD LEVEL**

CASCADE HEIGHTS



COMMUNITY IN A PARK





Peyton Forest

Chalef Woods

Hampton - Beecher Nature Preserve

Westview Cemetery

Westview

West Manor

Westwood Terrace

Benjamin E. Mays Dr

1 MILE

Beecher St

Audobon Forest

Cascade Road

Audobon Forest West

1/2 MILE

John A. White Park

Beecher Hills

Greenwood Cemetery

Cascade Rd

Cascade Springs Nature Preserve

Venetian Hills

HISTORIC Cascade Heights

Cascade Heights

Adams Park

Laurens Valley

Adams Park

Pomona Park

Campbellton Rd

Chattahoochee River

Atlanta BeltLine

Midtown Downtown

Cascade Rd

PREVIOUS PLANS & STUDIES



Campbellton-Cascade Corridors Redevelopment Plan (2006)

The Campbellton-Cascade Corridors Redevelopment Plan calls for the transformation of both corridors into vibrant, pedestrian-friendly, mixed-use neighborhoods.



Cascade Heights Commercial District Study (2014)

This study illustrates how the design of public space can support community connections and drive economic development at a community scale.



CHCD Redevelopment Initiative (2016)

This initiative offers a broad range of possibilities for private growth and redevelopment in the historic Cascade Heights Commercial District.



Cascade Storefront Redesign Workshop



Invest Atlanta Media Event



Cascade Heights Bus Canopy



Housing Cascade Heights

CASCADE SPRINGS NATURE PRESERVE

DESIGNING FOR NATURE

WALK IN THE PARK



IMPROVEMENT STUDIES



SPRING HOUSE TRAIL



SITE NOTES

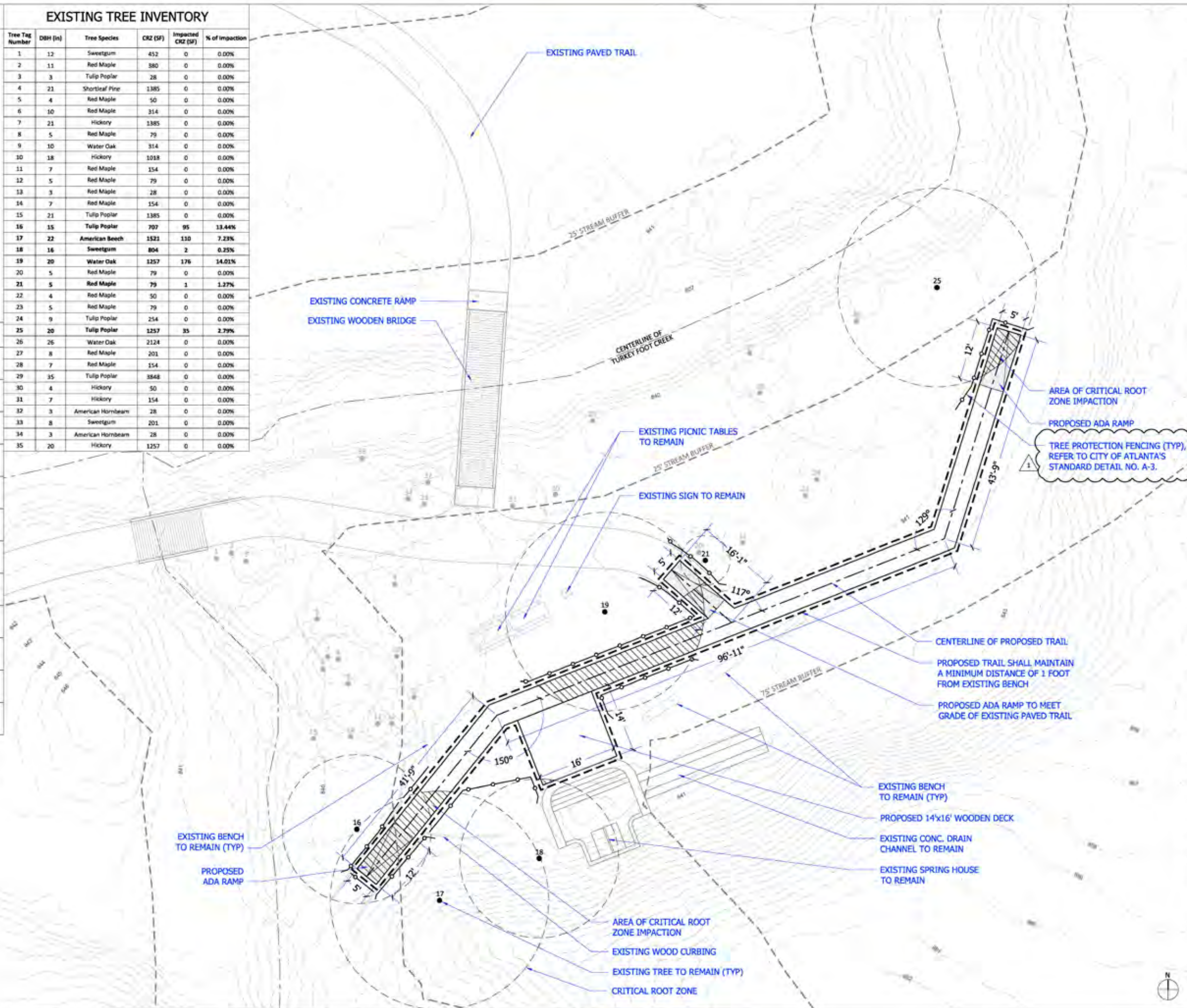
1. THE CONTRACTOR SHALL VERIFY ALL EXISTING CONDITIONS, DIMENSIONS AND ELEVATIONS PRIOR TO CONSTRUCTION.
2. PRIOR TO CONSTRUCTION, THE CONTRACTOR SHALL BE RESPONSIBLE FOR LOCATING ALL UNDERGROUND UTILITIES AND SHALL AVOID DAMAGE TO ALL UTILITIES DURING THE COURSE OF THE WORK. THE CONTRACTOR IS RESPONSIBLE FOR REPAIRING ANY AND ALL DAMAGE TO UTILITIES, STRUCTURES, SITE APPURTENANCES, ETC. WHICH OCCUR AS A RESULT OF THE CONSTRUCTION.
3. DO NOT SCALE THESE DRAWINGS.
4. DIMENSIONS ARE FROM BACK OF CURB, TO FACE OF WALL, TO OUTSIDE EDGE OF PAVEMENT; FROM COLUMN CENTERLINES TO HARDSCAPE CENTERLINES, TO CENTERLINE OF PAVEMENT, TO OUTSIDE EDGE OF PAVEMENT, TO CENTERLINES OF STAIRS; FROM EDGE OF PAVEMENT TO FACE OF WALL.
5. ALL ANGLES ARE 90 DEGREES UNLESS OTHERWISE NOTED.
6. ALL WALLS, COLUMNS, SIDEWALKS, PATHWAYS, FENCES, AND STAIRWAYS SHALL BE COMPLETELY LAID OUT AND STAKED WITH VISIBLE MARKERS. THE STAKES SHALL BE APPROVED IN THE FIELD BY OWNER'S REPRESENTATIVE PRIOR TO CONSTRUCTION. THE CONTRACTOR SHALL NOTIFY THE OWNER'S REPRESENTATIVE 48 HOURS PRIOR TO SITE VISIT.
7. ONLY HAND EXCAVATIONS SHALL BE PERMITTED WITHIN TREE CRITICAL ROOT ZONES.

EXISTING TREE INVENTORY

Tree Tag Number	DBH (in)	Tree Species	CRZ (SF)	Impacted CRZ (SF)	% of Impaction
1	12	Sweetgum	452	0	0.00%
2	11	Red Maple	380	0	0.00%
3	3	Tulip Poplar	28	0	0.00%
4	21	Shortleaf Pine	1385	0	0.00%
5	4	Red Maple	50	0	0.00%
6	10	Red Maple	314	0	0.00%
7	21	Hickory	1385	0	0.00%
8	5	Red Maple	79	0	0.00%
9	10	Water Oak	314	0	0.00%
10	18	Hickory	1018	0	0.00%
11	7	Red Maple	154	0	0.00%
12	5	Red Maple	79	0	0.00%
13	3	Red Maple	28	0	0.00%
14	7	Red Maple	154	0	0.00%
15	21	Tulip Poplar	1385	0	0.00%
16	15	Tulip Poplar	707	95	13.44%
17	22	American Beech	1521	110	7.23%
18	16	Sweetgum	804	2	0.25%
19	20	Water Oak	1257	176	14.01%
20	5	Red Maple	79	0	0.00%
21	5	Red Maple	79	1	1.27%
22	4	Red Maple	50	0	0.00%
23	5	Red Maple	79	0	0.00%
24	9	Tulip Poplar	254	0	0.00%
25	20	Tulip Poplar	1257	35	2.79%
26	26	Water Oak	2124	0	0.00%
27	8	Red Maple	201	0	0.00%
28	7	Red Maple	154	0	0.00%
29	35	Tulip Poplar	3848	0	0.00%
30	4	Hickory	50	0	0.00%
31	7	Hickory	154	0	0.00%
32	3	American Hornbeam	28	0	0.00%
33	8	Sweetgum	201	0	0.00%
34	3	American Hornbeam	28	0	0.00%
35	20	Hickory	1257	0	0.00%

LEGEND

	LIMIT OF WORK
	PAVED TRAIL
	WOODEN BRIDGE
	PROPOSED ADA RAMP
	TREE PROTECTION FENCING
	EXISTING TREE
	CRITICAL ROOT ZONE
	IMPACTED CRITICAL ROOT ZONE
	STREAM CENTERLINE
	PROPOSED TRAIL CENTERLINE
	STREAM BUFFER
	EXISTING CONTOUR



ATLANTA CITY STUDIO
DEPARTMENT OF CITY PLANNING
CITY OF ATLANTA
2311 CASCADE RD SW
ATLANTA, GA 30311

PROJECT
SPRING HOUSE TRAIL IMPROVEMENTS
CASCADE SPRINGS NATURE PRESERVE
2852 CASCADE RD SW
ATLANTA, GA 30311

CLIENT
FRIENDS OF CASCADE SPRINGS NATURE PRESERVE
2680 CASCADE RD SW
ATLANTA, GA 30311

ISSUE

REV	DATE	DESCRIPTION
1	07/30/19	CALLOUT REVISION

SCALE: 1" = 10'-0"

DRAWN BY: QP

REVIEWED BY: KB

DATE
07.30.19

SHEET TITLE
ENLARGED SITE PLAN

SHEET #
L 002

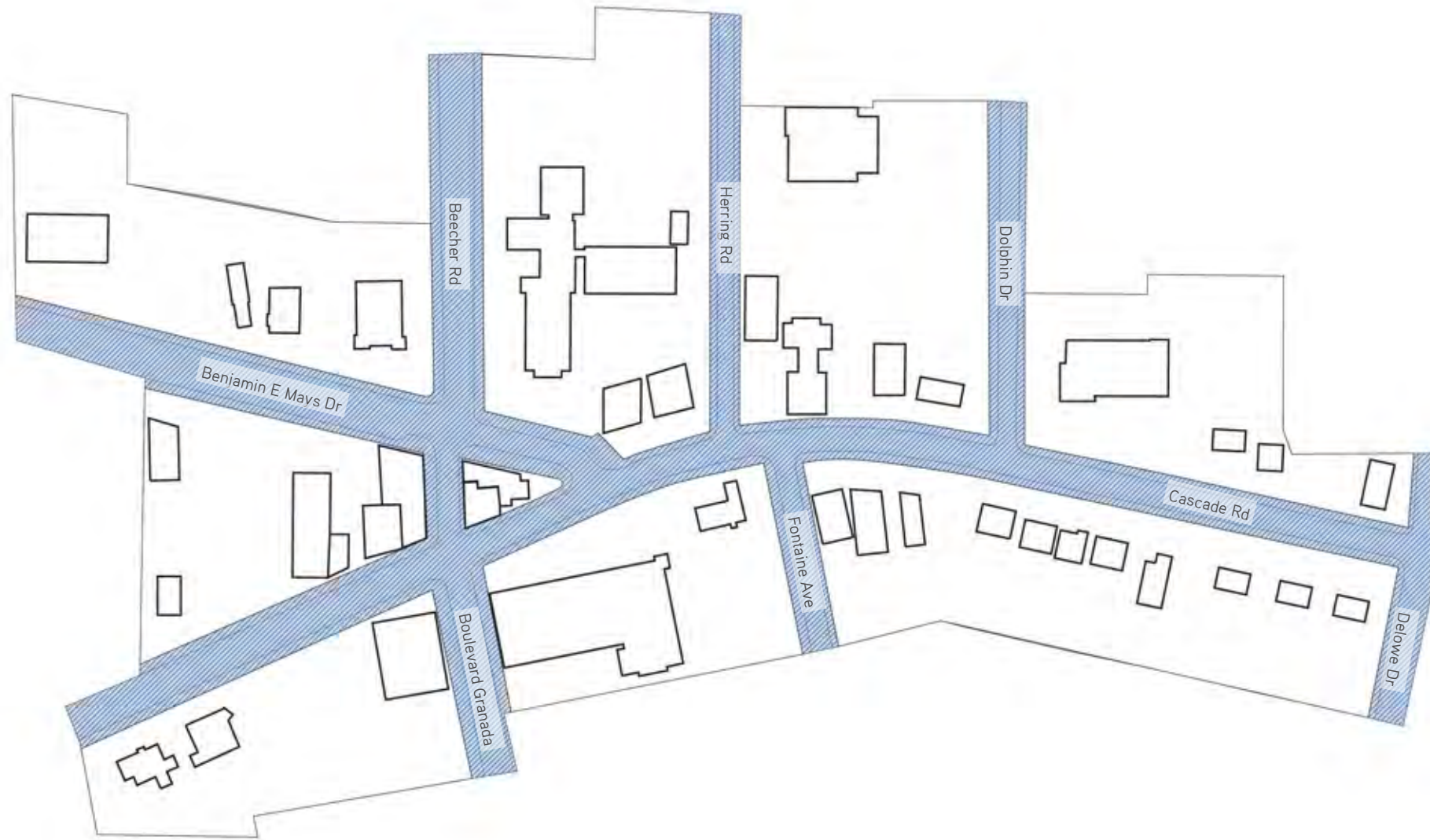




CASCADE BUS CANOPY

DESIGNING FOR PUBLIC LIFE

CASCADE PUBLIC SPACE



DESIGN ELEMENTS



Lexington, Kentucky



Phoenix, Arizona



Caxias do Sul, Brazil



Springvale, Australia

Arrivals		5:30 pm
12 West Santa Barbara Westbound	2 minutes	
21 East Santa Barbara Eastbound	5 minutes	
32 Oak Park Northbound	7 minutes	
50 Community College Westbound	12 minutes	

CHK ConnectPoint

THREE CONCEPTS

Community Design Reviews

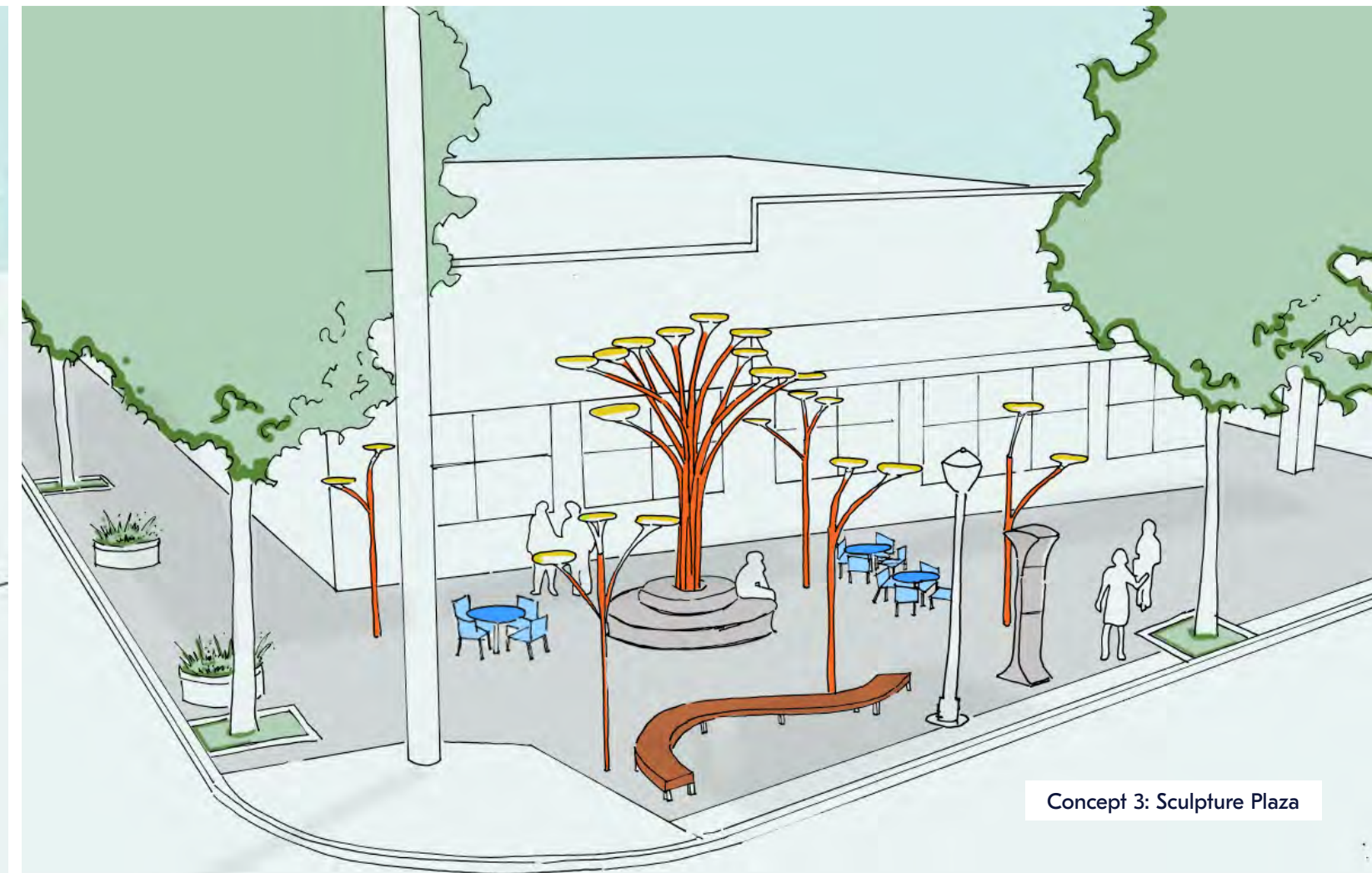
March 7 & 9, 2018



Concept 1: Green Shelter



Concept 2: Branded Pavilion



Concept 3: Sculpture Plaza

FINAL CONCEPT DESIGN

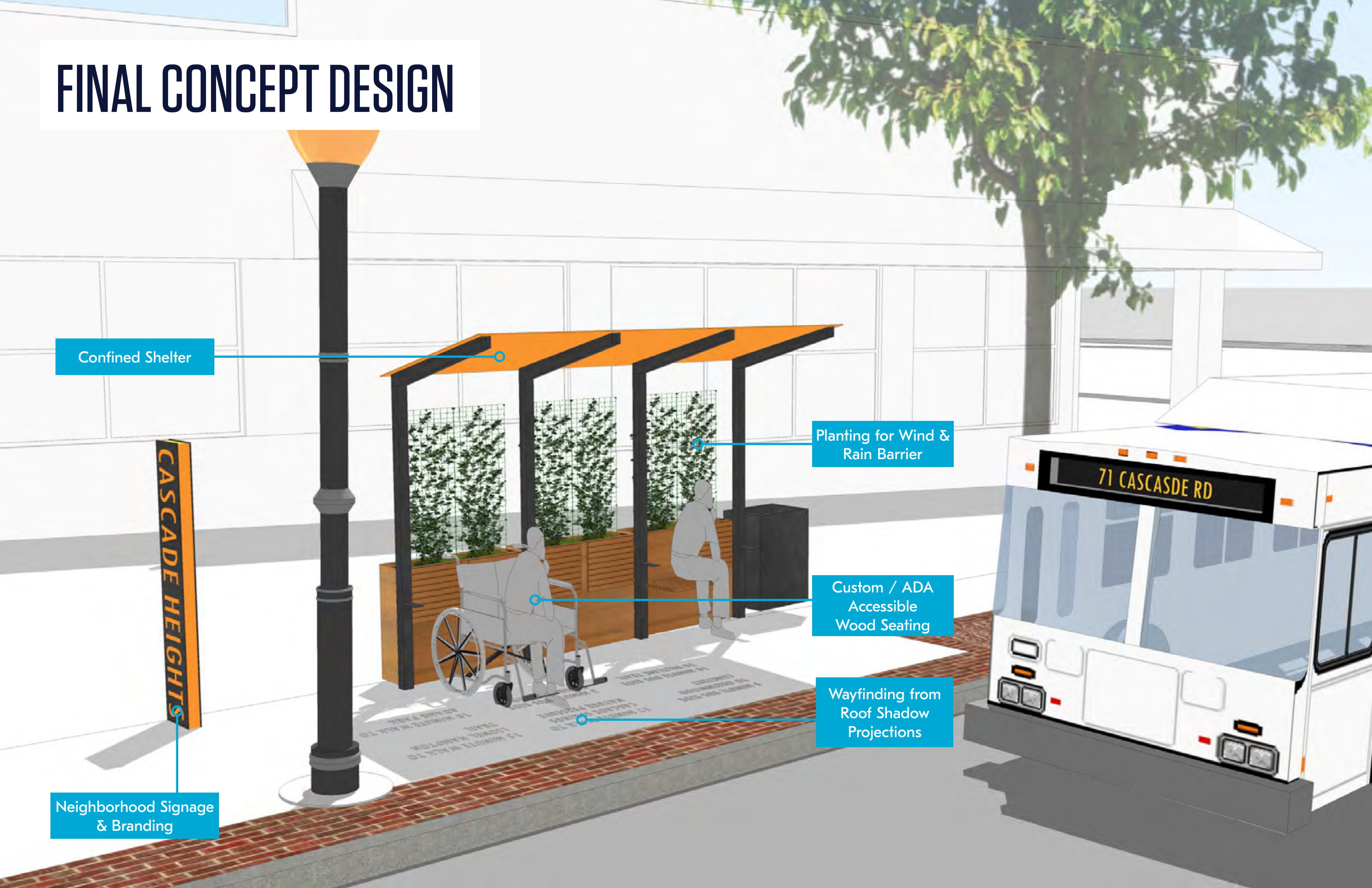
Confined Shelter

Planting for Wind & Rain Barrier

Custom / ADA Accessible Wood Seating

Wayfinding from Roof Shadow Projections

Neighborhood Signage & Branding



FINISHED PRODUCT





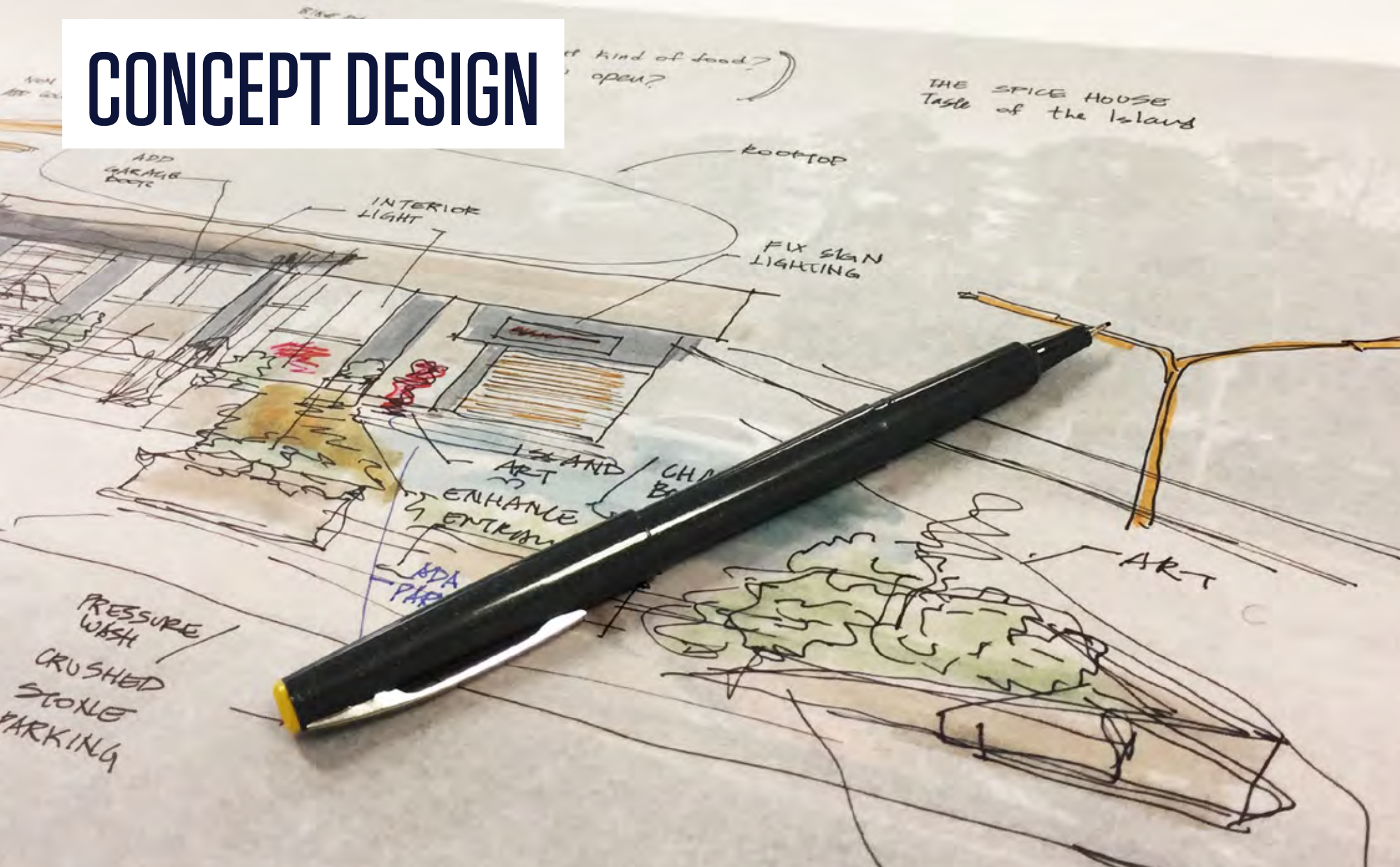
STOREFRONT REDESIGN PROGRAM

DESIGNING FOR PUBLIC LIFE

DESIGN WORKSHOP



CONCEPT DESIGN



DESIGN PROFILES



Planters & Integrated Lighting to Define Edges



Contrasting Materials & Colors

Use of Sculpture to Define Spaces

Storefront Redesign Pilot Program, Cascade Heights Commercial District

YOUNG DENTAL CLINIC

Address: 2265 Cascade Road SW
 Applicant: Dr. Walter Young
 Years Open: 11+ Years



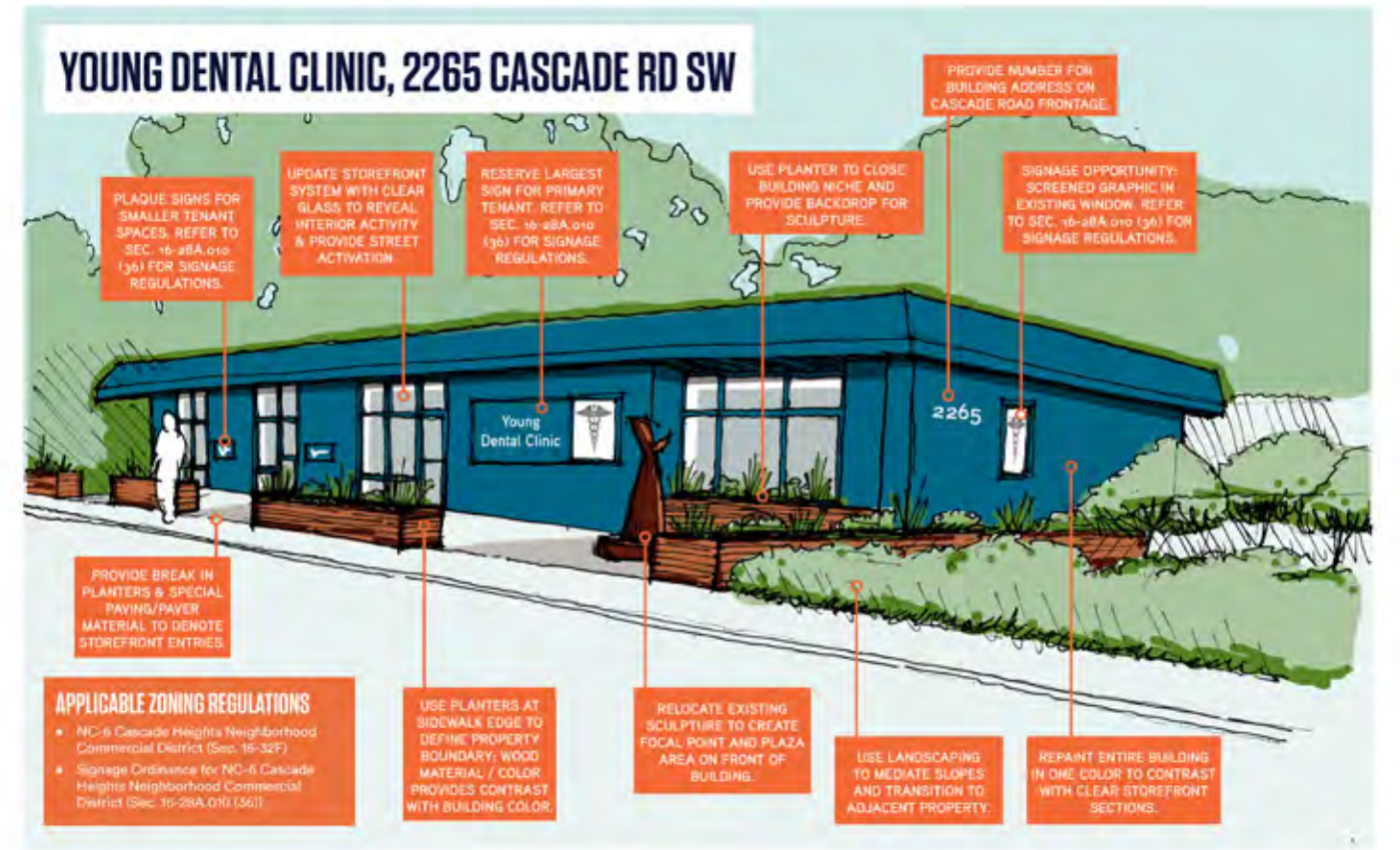
DESIGN NARRATIVE

Young Dental Clinic is one of Cascade Heights' oldest businesses. The building front is on Herring Road but has a Cascade Road address. The design proposal is focused on enhancing the building's visibility from Cascade and bringing greater definition and security to the property's edges. This is done by establishing a dominant color for the entire building and providing contrasting colors and materials to articulate the individual storefront entrances. Site definition is established through planting boxes along the sidewalk. Relocation of the existing sculpture from the south side of the building to the front could create a pedestrian plaza and focal point on the building.

HISTORIC STATUS

Year Structure Built: 1969
 In Historic District: Yes
 Contributing Structure: Yes

There is a nomination proposal for the Cascade Heights Commercial District to become a historic district on the National Register of Historic Places via the Georgia Department of Natural Resources. This building is located within the proposed district and has been identified as a contributing structure. If the nomination is approved, improvements to the building may qualify for federal historic tax credits if the improvements comply with the Secretary of the Interior's Standards for the Treatment of Historic Properties administered through the National Park Service.



COMPLETED IMPROVEMENTS



URBANFRONTS CASCASE



LIVE FRESH CASCADE



ELEVATE S.W.A.T.S.



HOUSING CASCADE HEIGHTS

DESIGNING FOR LIFESTYLES

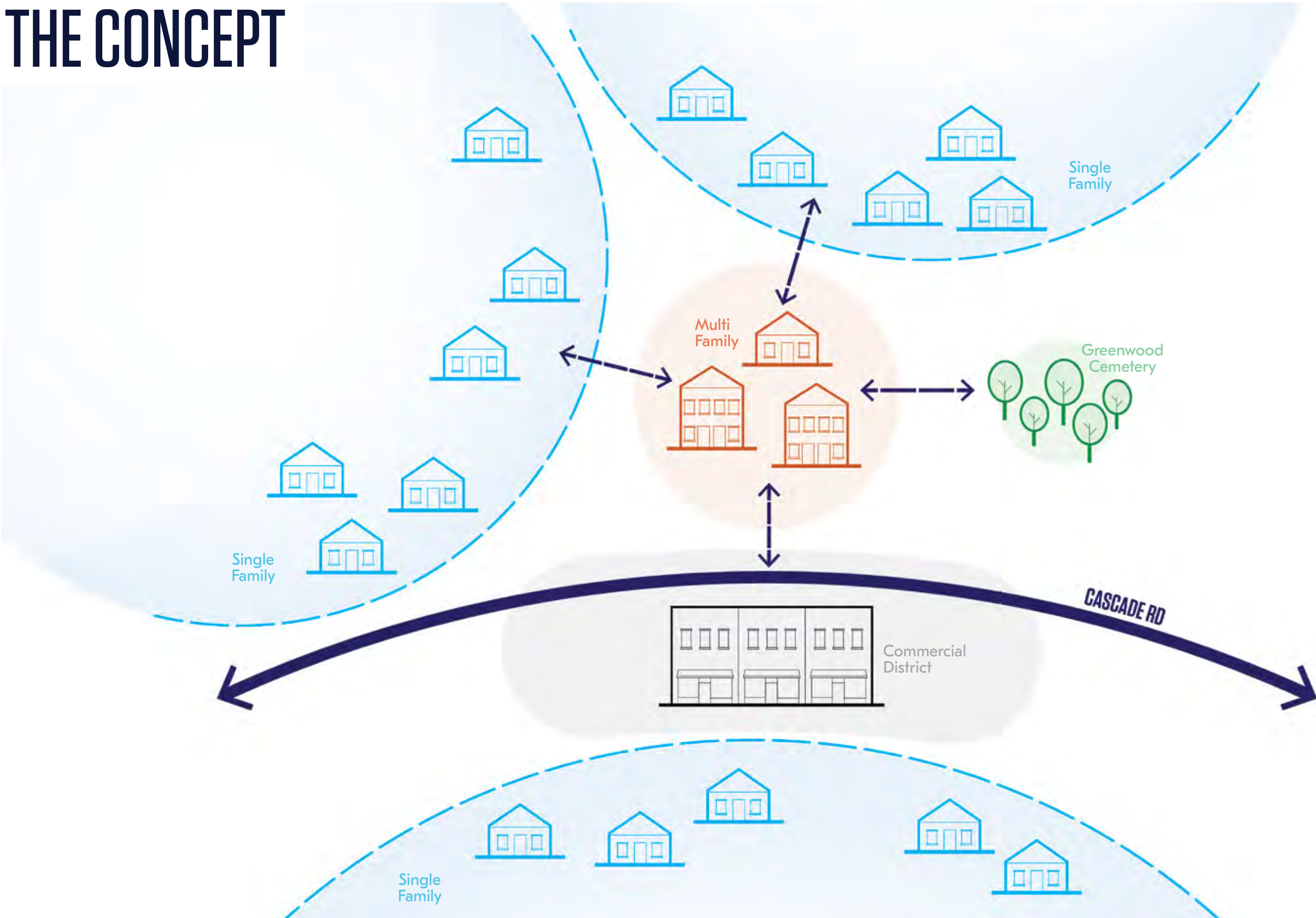
CASCADE HEIGHTS COMMERCIAL DISTRICT





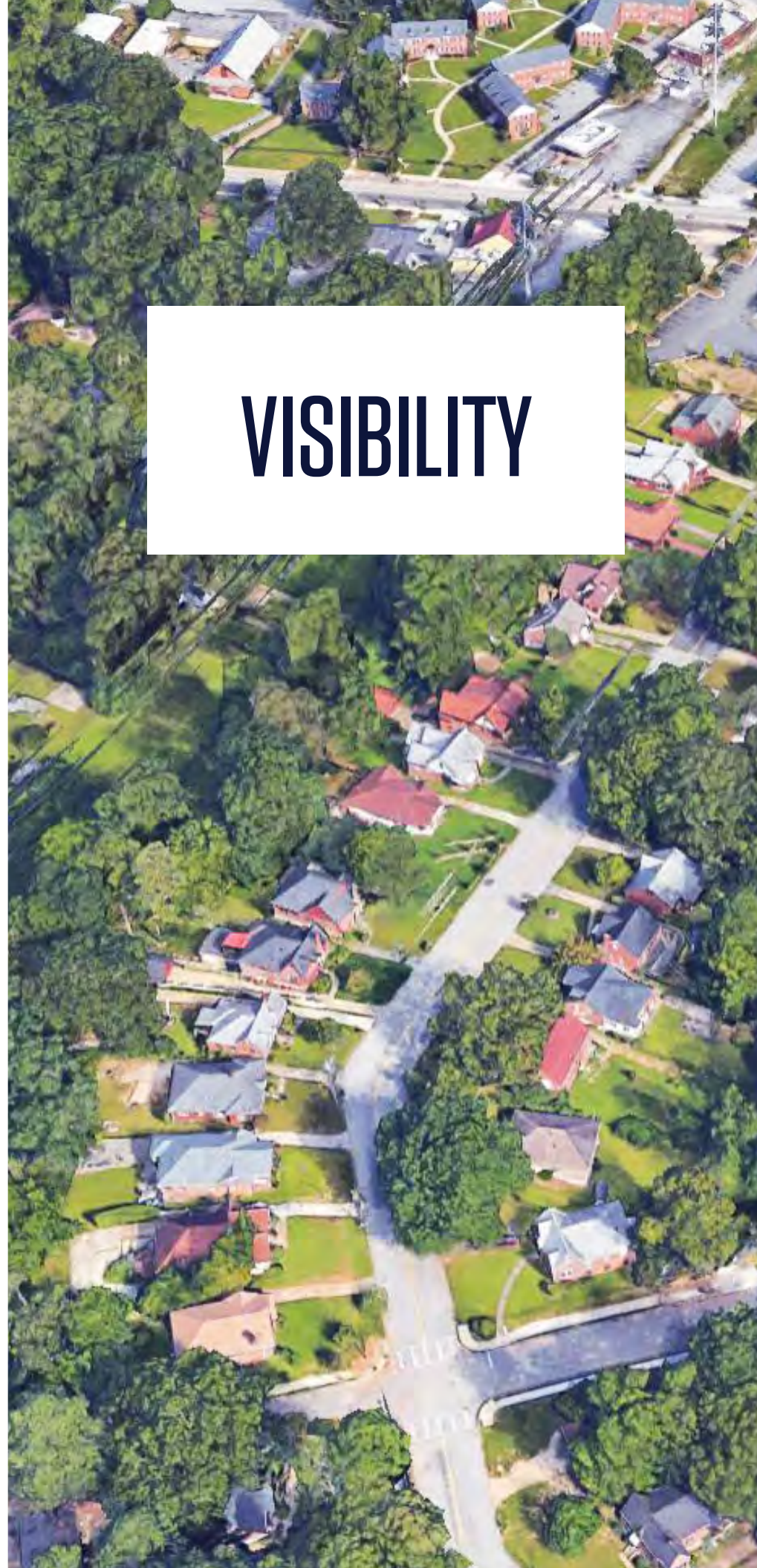
How can the Cascade Heights business district enhance & support the identity of the greater Cascade community as a 'community in a park' while organizing future growth for a multi-generational community?

THE CONCEPT

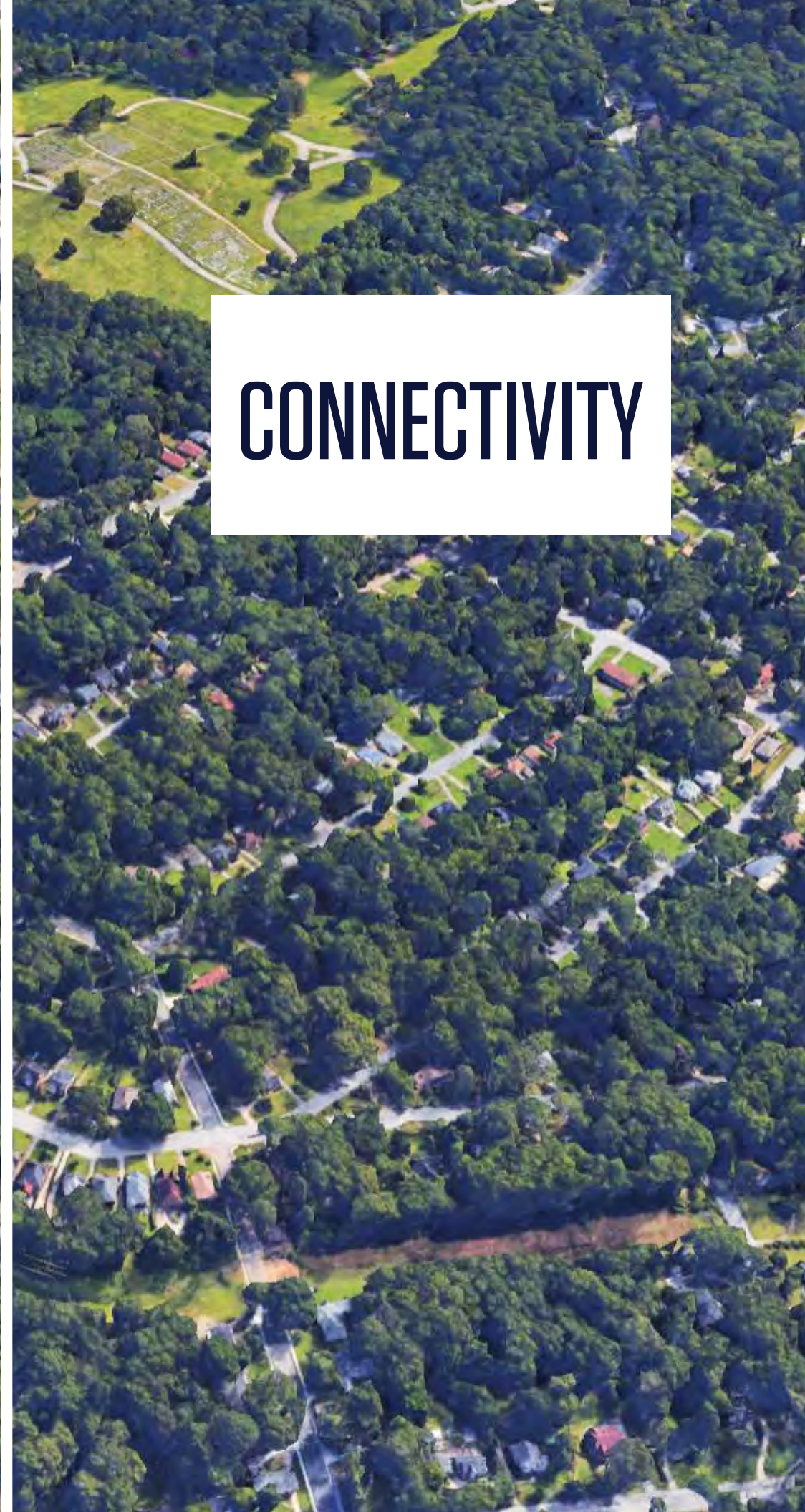




DIVERSITY



VISIBILITY



CONNECTIVITY

ILLUSTRATIVE PLAN





SINGLE FAMILY RANCH



SINGLE FAMILY COTTAGE



ACCESSORY DWELLING UNIT



DUPLEX



FOURPLEX



MULTIPLEX

BEECHER STREET DESIGN

DESIGNING FOR LIFESTYLES

BEECHER STREET TODAY

LIONEL HAMPTON PARK

BEECHER HILLS

BEECHER PARK

BEECHER TRIANGLE

WESTWOOD TERRACE

WESTVIEW

COMMERCIAL AREA

BEECHER HILL

GREENWOOD CEMETERY

JOHN A. WHITE GOLF COURSE

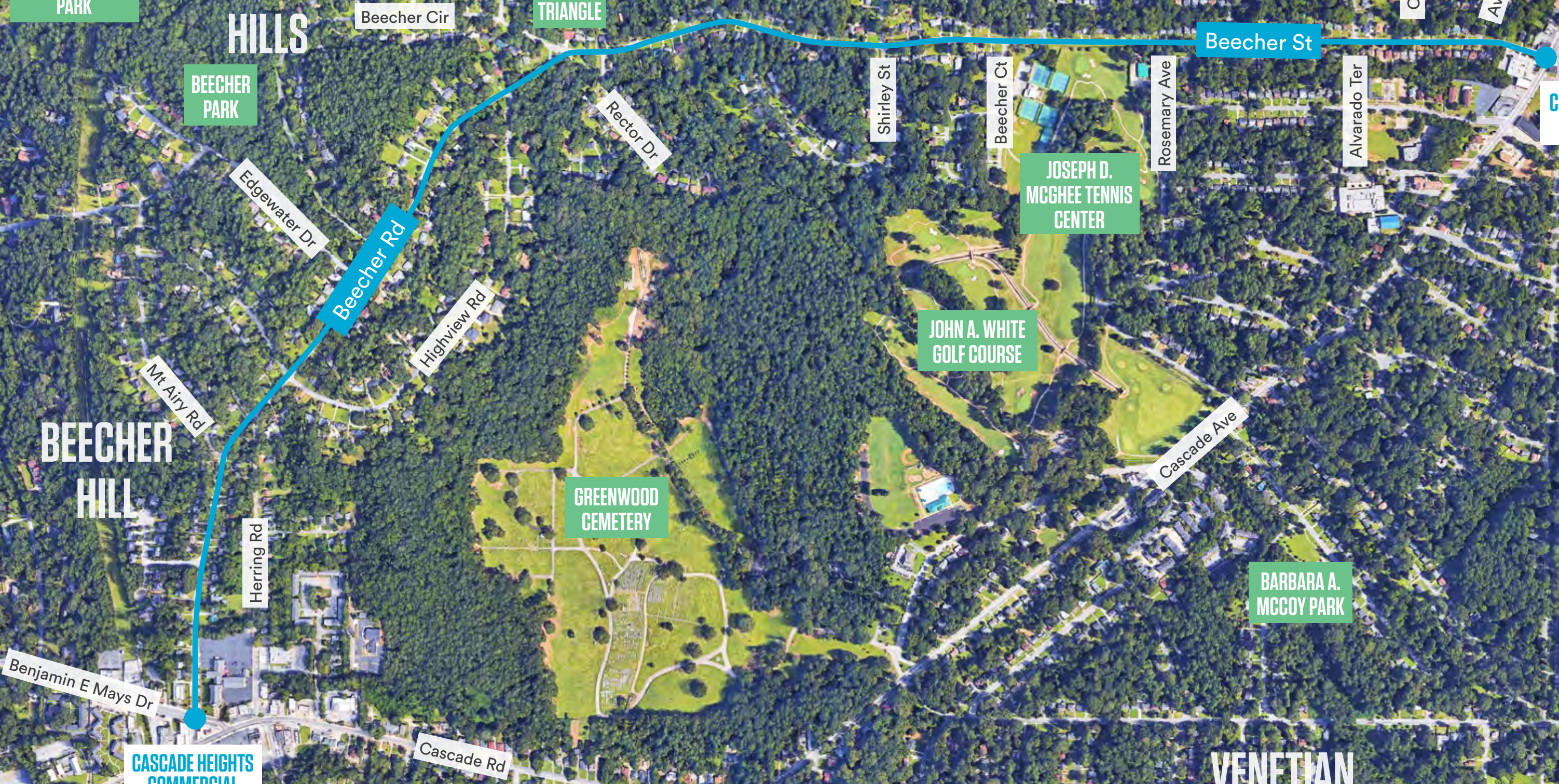
JOSEPH D. MCGHEE TENNIS CENTER

BARBARA A. MCCOY PARK

CASCADE HEIGHTS COMMERCIAL DISTRICT

ADAMS PARK

VENETIAN HILLS



Beecher Cir

Rector Dr

Ferris St

Kennolia Dr

S Gordon St

Waters Dr

Olympia Dr

Avenida St

Edgewater Dr

Beecher Rd

Highview Rd

Shirley St

Beecher Ct

Rosemary Ave

Alvarado Ter

Mt Airy Rd

Herring Rd

Cascade Ave

Benjamin E Mays Dr

Cascade Rd



mar
Bus Stop

928

WHAT WE HEARD

- Need sidewalks to make Beecher more walkable
- Need traffic calming to slow cars down
- Design as a key connection between two commercial districts on Cascade Road/Avenue
- Make this a “Remarkable Street”



Beecher Triangle

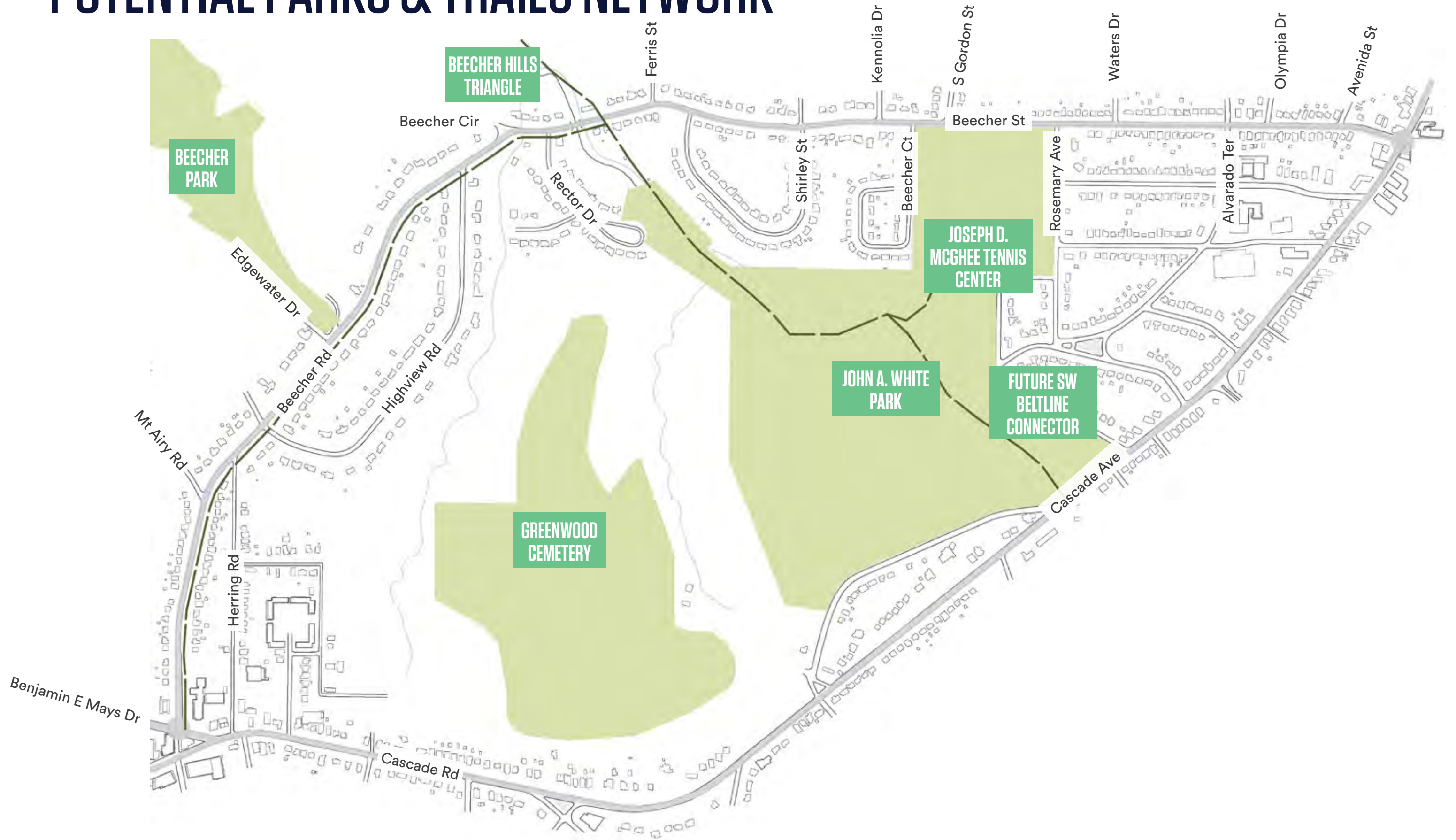


John A. White Golf Course



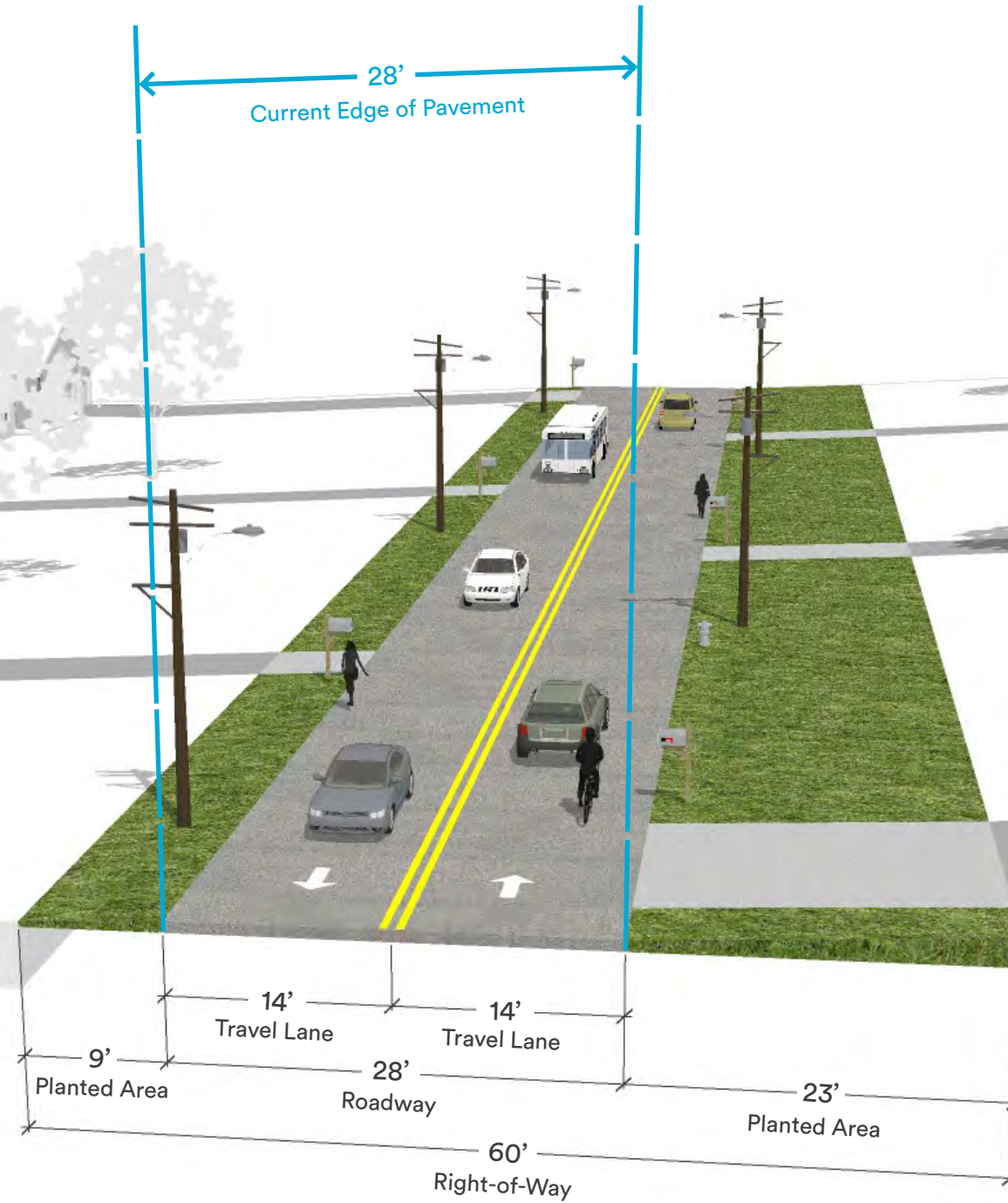
Beecher Park

POTENTIAL PARKS & TRAILS NETWORK



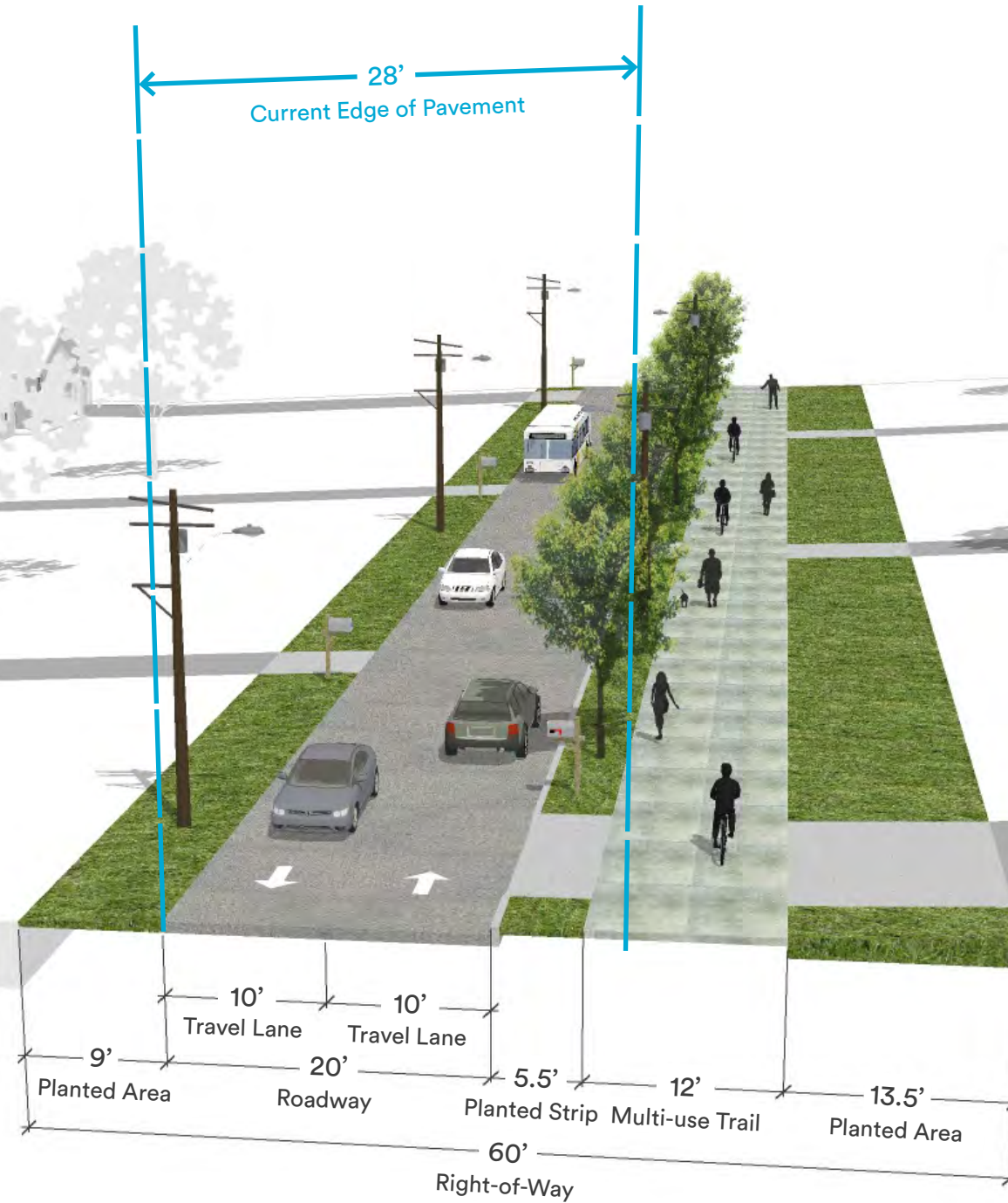
PHASE 1: EXISTING

Benjamin E. Mays Drive to Beecher Circle



PHASE 1: PROPOSED

Benjamin E. Mays Drive to Beecher Circle







HISTORIC
Cascade
Heights

Ringed on all sides with lush tree canopy, we are the center of a remarkable community. The circle is one of the strongest symbols of unity, this logo builds upon that, with various colors representing elements of our community. Blue and green connote the resilient nature of water and our abundant tree canopy. Purple, traditionally a color of nobility, considers the legacy of families deeply-rooted in Cascade Heights. Finally, the earthy orange suggests bricks and Georgia red clay, symbolizing a solid foundation for growth and development. The mark's empty center provides space for growth and expressions of personality.



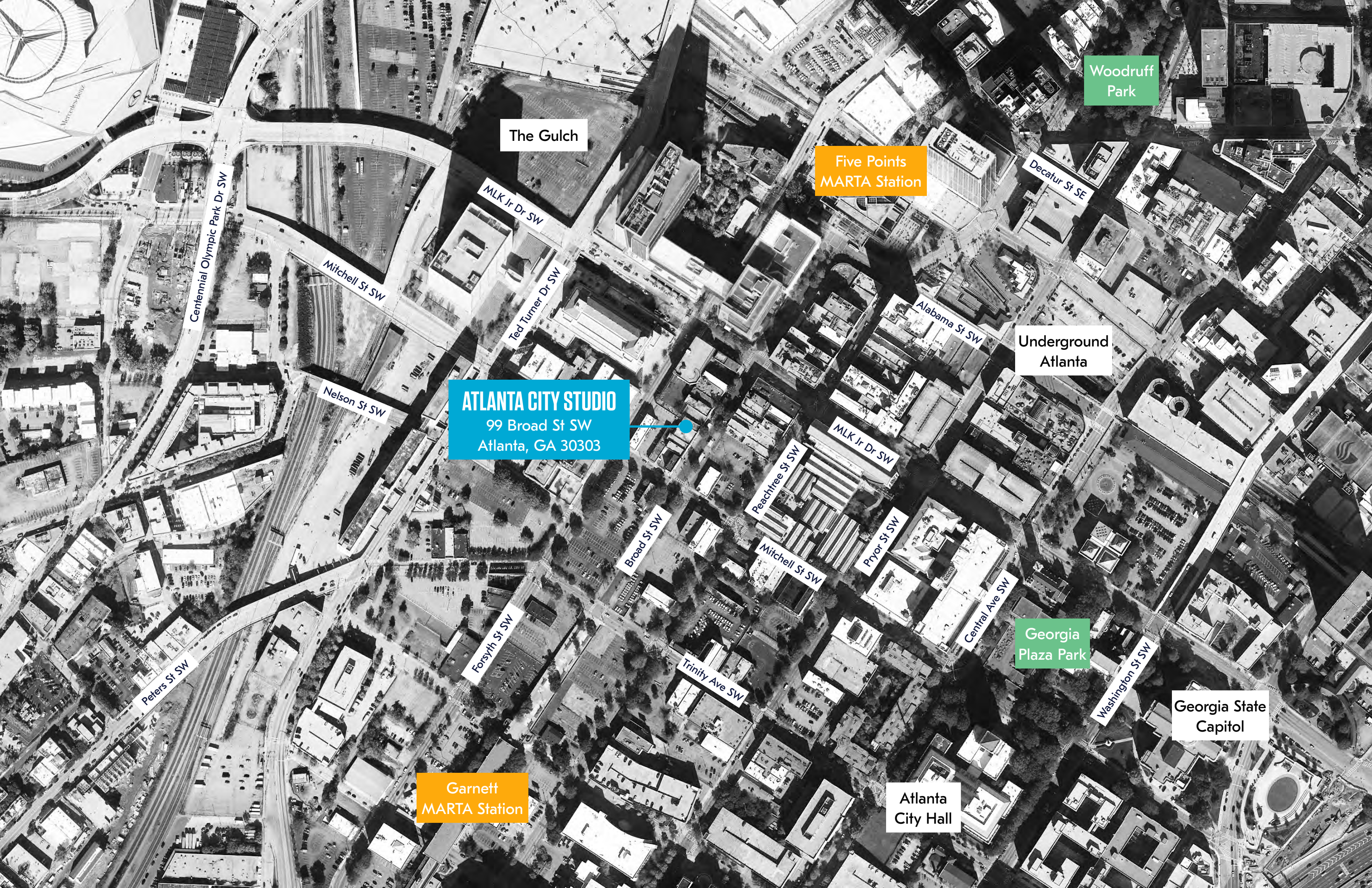
ATLANTA CITY STUDIO



**SOUTH DOWNTOWN:
DESIGNING ATLANTA'S
PUBLIC REALM**

OUR NEW HOME





The Gulch

Five Points
MARTA Station

Woodruff
Park

ATLANTA CITY STUDIO
99 Broad St SW
Atlanta, GA 30303

Underground
Atlanta

Georgia
Plaza Park

Georgia State
Capitol

Atlanta
City Hall

Garnett
MARTA Station

Centennial Olympic Park Dr SW

Mitchell St SW

MLK Jr Dr SW

Ted Turner Dr SW

Nelson St SW

Broad St SW

Peachtree St SW

MLK Jr Dr SW

Pryor St SW

Central Ave SW

Washington St SW

Forsyth St SW

Trinity Ave SW

Mitchell St SW

Alabama St SW

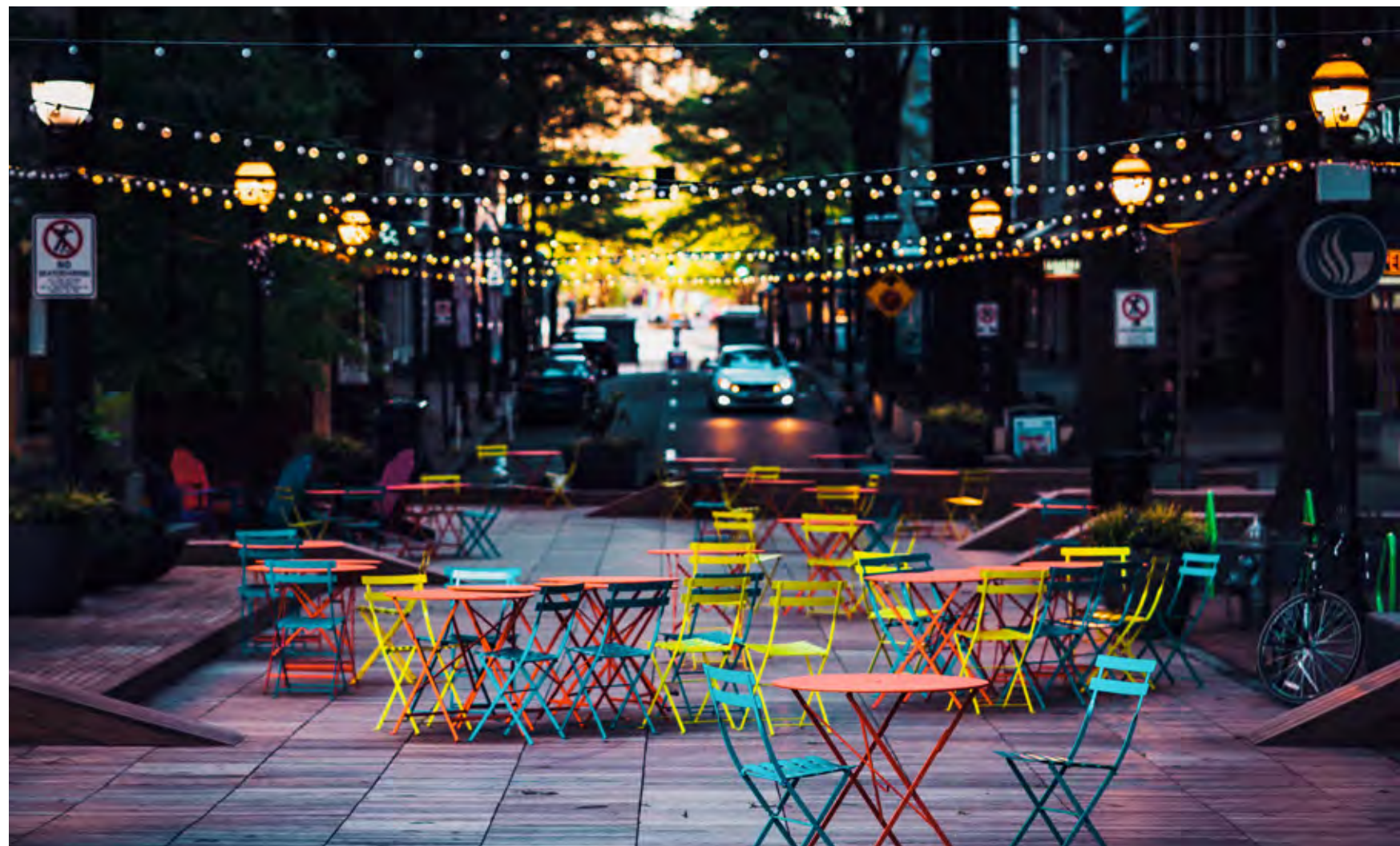
Decatur St SE

Peters St SW

**Our work is guided by
three fundamental questions:**

- 1. What is the public realm?**
- 2. What are the unique opportunities for public realm and public life in South Downtown?**
- 3. How do we design the first, real southern city public realm in Atlanta?**

BROAD STREET PLAZA



PEACHTREE SHARED STREET



FIVE POINTS MARTA STATION



BETTER ARCHITECTURE



TWO YEAR “DESIGN PROJECT”

0 | SET UP SHOP

Land the Studio in South Downtown. Bring clarity to its mission in terms of City Design for the next two years and prepare the space accordingly. Open the doors.

1 | DO OUR HOMEWORK

Lead the residents of our city in understanding what we mean by “public realm.” Understand the unique conditions and opportunities in South Downtown.

2 | MAKE A PROPOSAL

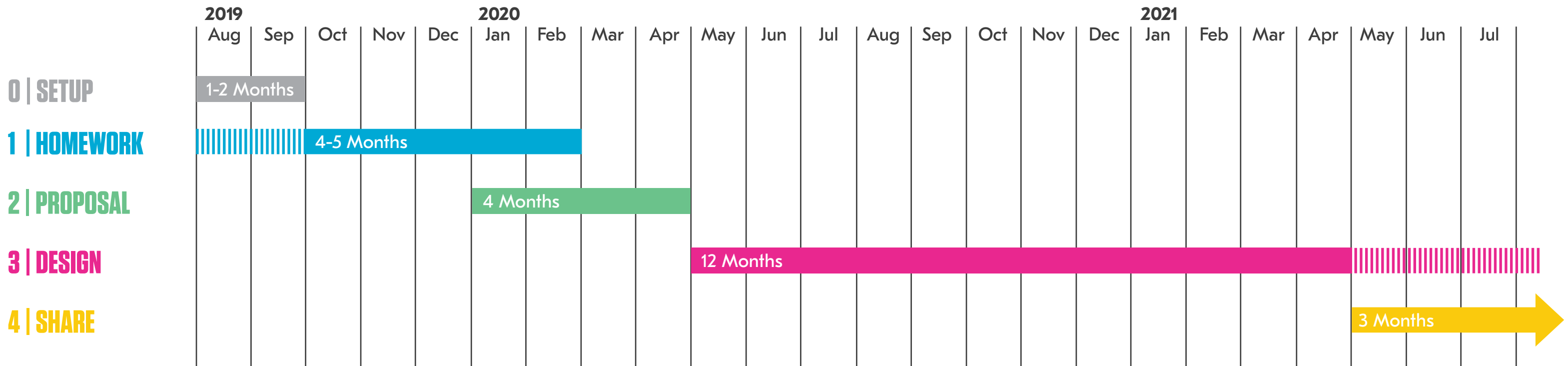
Translate what we have collectively learned into an actionable design proposal that will guide our work in South Downtown. Ensure this work is implementable.

3 | DESIGN FOR SOUTH DWNTN

Do the work of designing an exceptional public realm for South Downtown in a publicly, collaborative fashion. Leverage partnerships formed to ensure the continuity of this work.

4 | SHARE THE VISION

Socialize and promote the “design” for South Downtown. Establish a long-term strategy for its continued implementation. Adopt as an extension of Atlanta City Design.



WANT TO VISIT?

Atlanta City Studio
99 Broad Street SW
Atlanta, GA 30303

Mon-Fri: 12:30-5:00p

*Evenings & Weekends by
Event Only*

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atlcitystudio@atlantaga.gov

[@atlcitystudio](#)





www.atlcitystudio.org