

2020 GPA Fall Conference

CPL - Architecture - Engineering - Planning

TEAM

Welcome

Questions?

The
Evolution of
Public
Involvement

Pre-
COVID-19
Strategies

Post-
COVID-19
Strategies

THANK YOU!

PRESENTERS



Rebecca Keefer, AICP



Matt Dickison, AICP



**Municipal
Services**

**Master
Planning**

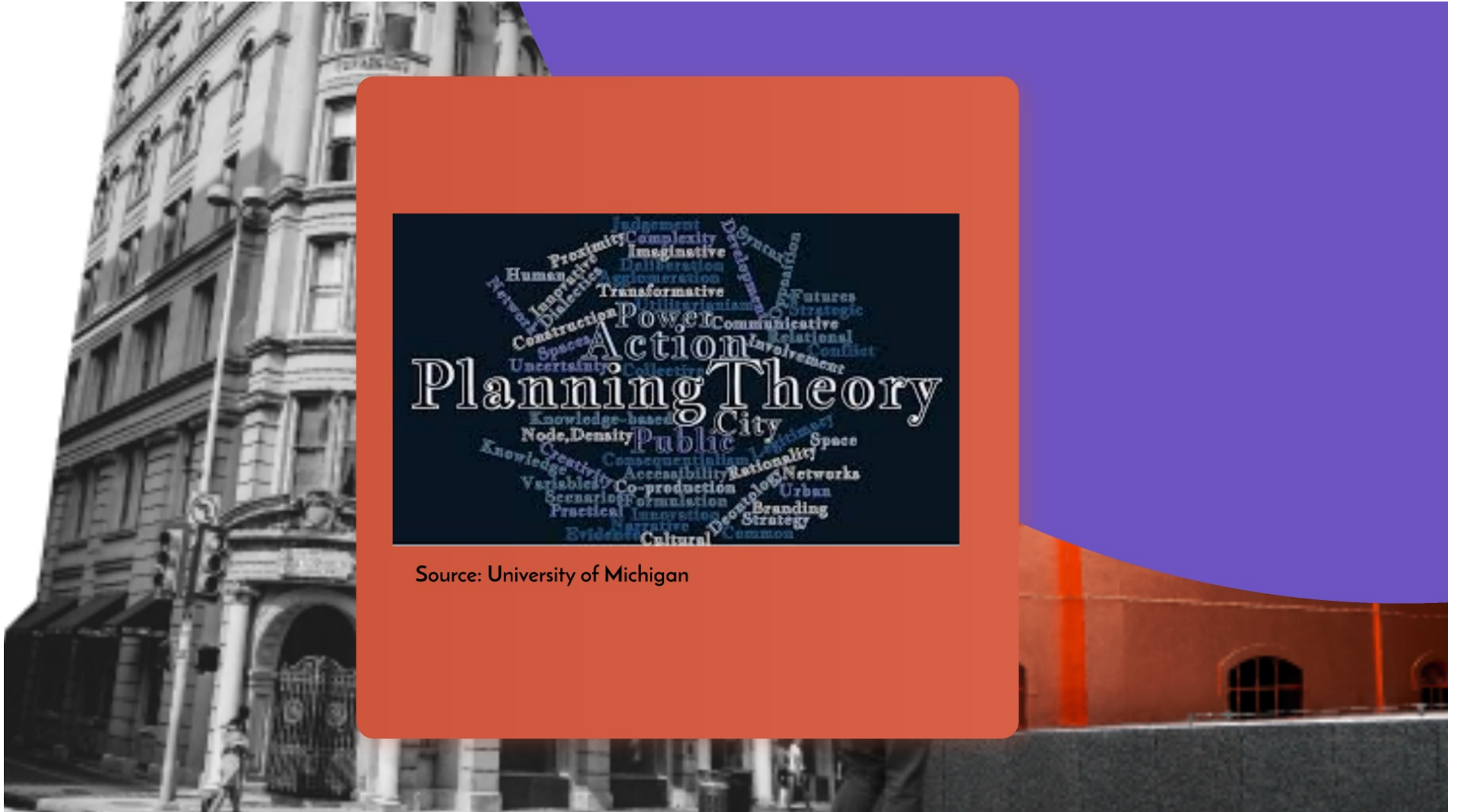
**Design
Services**

OUR OFFICE

The professionals at CPL have been serving public and private clients for over 45 years. We are a firm of 450 professionals in five states. Our staff is dedicated to a “client centered” philosophy of service that is based on our belief in full service and personal attention.

The Evolution of Public Engagement





Source: University of Michigan

Iconic U.S. Communications Abroad

How globalization has changed how fast we can communicate

3,546 miles



1776

News of the Declaration of Independence reaches London via mail.

3,669 miles
10 HOURS



1858

President James Buchanan responds to Queen Victoria in the first transatlantic telegram exchange.

3,787 miles
0.2 SECONDS



1928

President Calvin Coolidge places the first telephone call to a European leader —King Alfonso XIII of Spain.

All across the world
INSTANTANEOUSLY

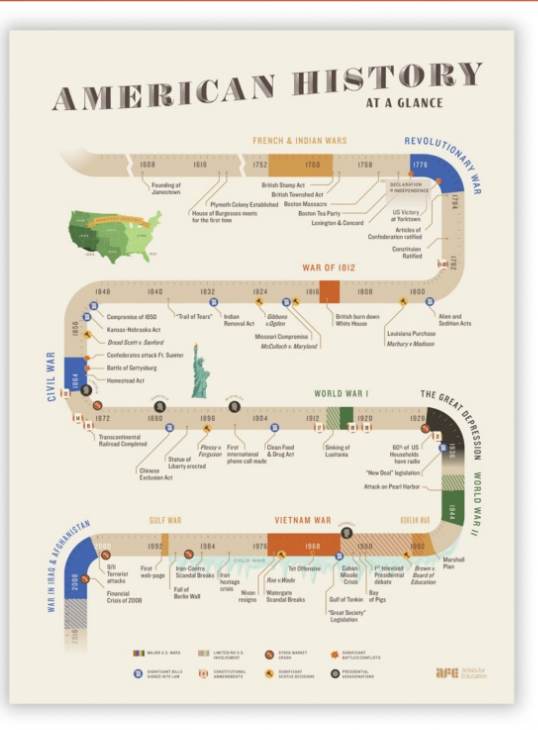


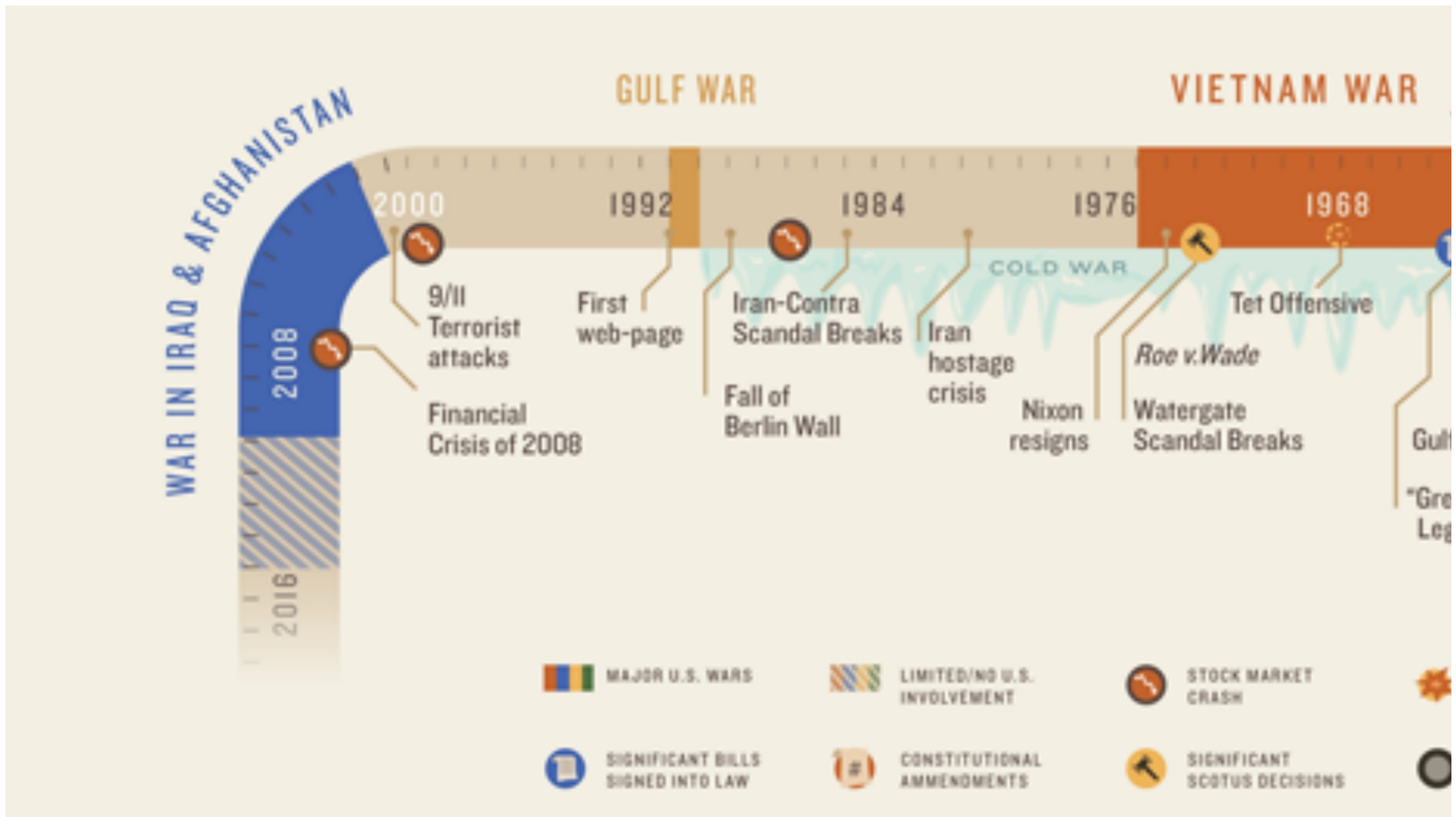
2015

Barack Obama praises Pope Francis in the first U.S. presidential tweet to a foreign leader.

Sources: London Gazette; New York Times; Smithsonian.com.

World101





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Pre-COVID-19 Strategies

The Typical Open House/Public Involvement Program

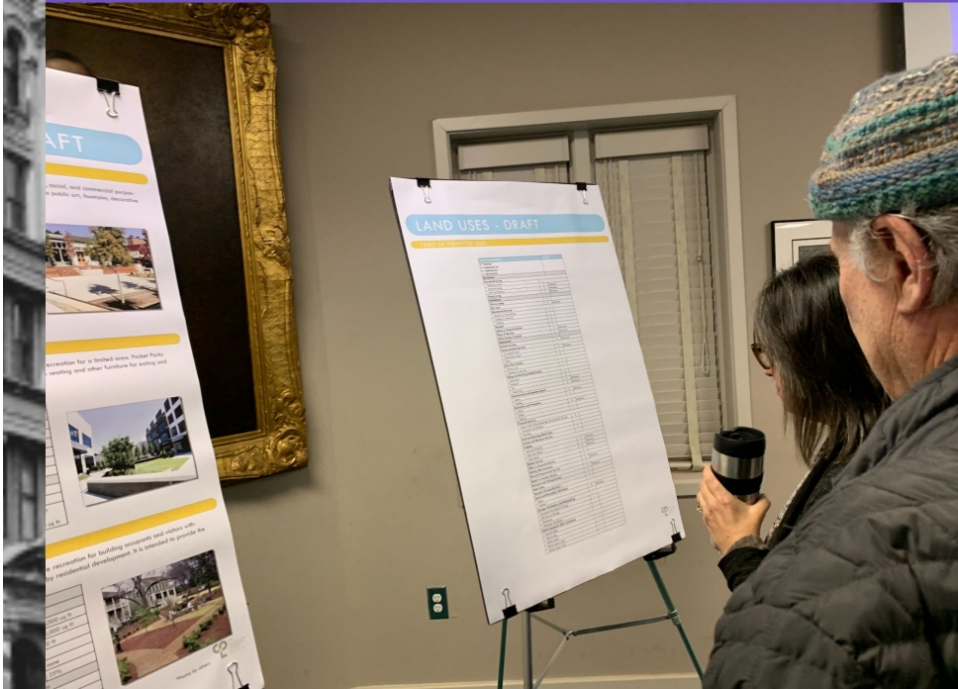
- Content-focused;
- One-way or filtered input;
- Static process;
- Procedurally mandated;

Transcending
the Open
House



The Typical Open House/Public Involvement Program

- Content-focused;
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Transcending the Open House

- Participant-focused;
- Interactive;
- Feedback Loop;
- Experiential;
- Accessible;
- Reinvigorated; and
- Convenient.

Carnival

Community
Conversations

Tree
Lighting
Event

Pin the Tail

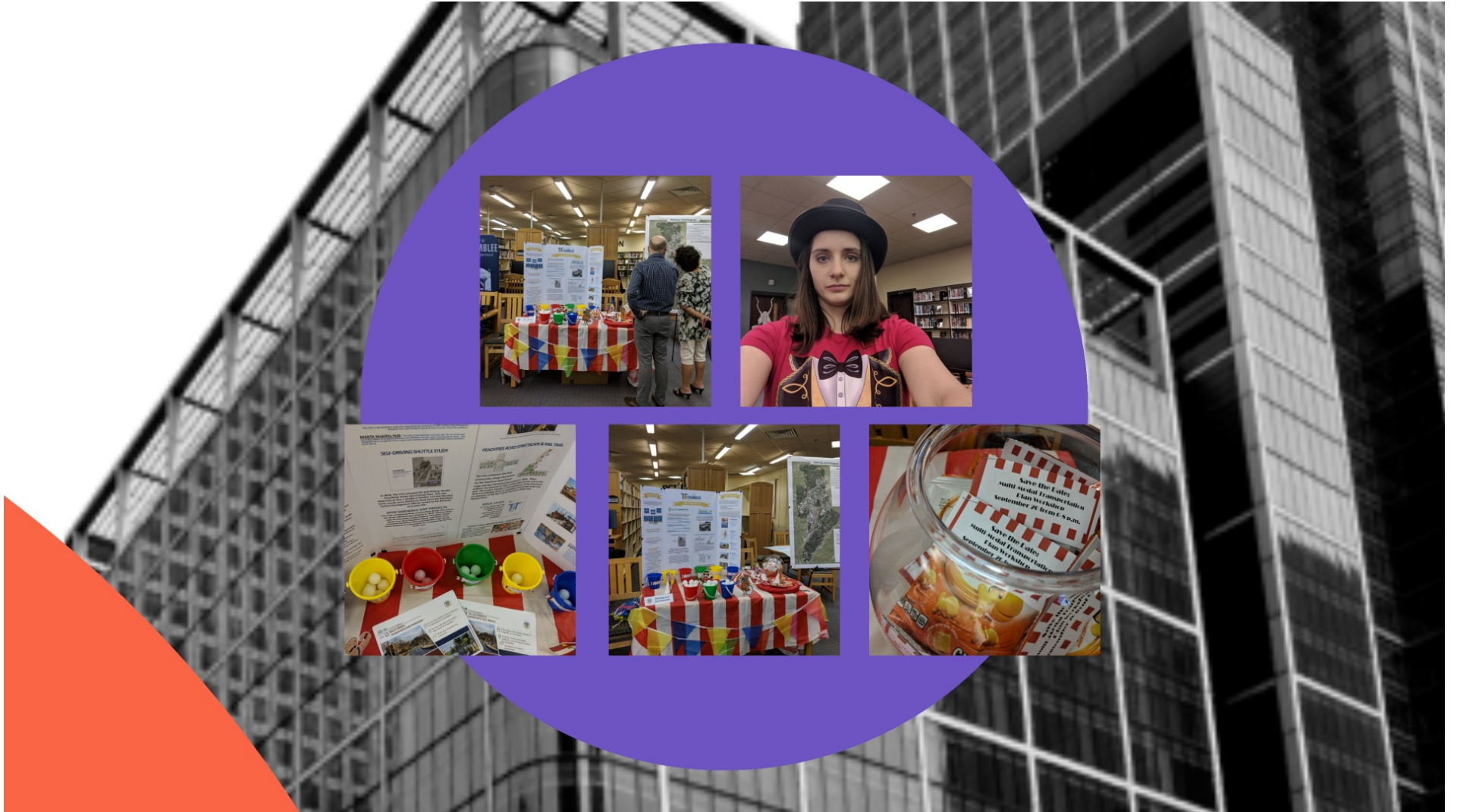
Pop-Ups

Planner on
Duty

Speed
Dating

Strolls

Street
Design
Activity



The City is developing a plan for expanding the network of soft-surface trails throughout Keswick Park and between Keswick Park and the City of Brookhaven.

MARTA Mobility Hub: The City is developing a concept plan for the reuse and reconfiguration of property between the MARTA entrance gates and Peachtree Road. This mobility hub is imagined to be a park and mobility center with potential, future container retail stores.

SELF-DRIVING SHUTTLE STUDY

CHAMBLEE
Self-Driving Shuttle Feasibility Study and Concept Plan
4.8.2018

In 2018, the City adopted the Self-Driving Shuttle Feasibility Study and Concept Plan. This plan determined that a shuttle is feasible and that the best route would serve Peachtree Road from the Peachtree Station Development (Whole Foods) to the Doraville Assembly Site.

2018 SIDEWALK GAP PROJECTS
The City completed final construction design documents for three sidewalk gap projects in 2018: Admiral Drive east of Chamblee Tucker (repair), Chamblee Tucker Road near New Peachtree Road, and Pierce Drive between Peachtree Blvd and Chamblee High School. These projects are planned to be completed by the end of the year.

PEACHTREE ROAD STREETScape & RAIL TRAIL

The Household Recirculation Waste Recycling Event was held at Plaza Fiesta on 8/29/2018

The City completed the final Construction design documents for the Peachtree Road Street-For the Peachtree Road project in 2018. These projects are planned to start construction by the end of the year. The project includes a full streetscape along Peachtree Road from McGaw Drive to Chamblee Dunwoody Road and an extension of the Rail Trail to Peachtree Road near McGaw Drive.

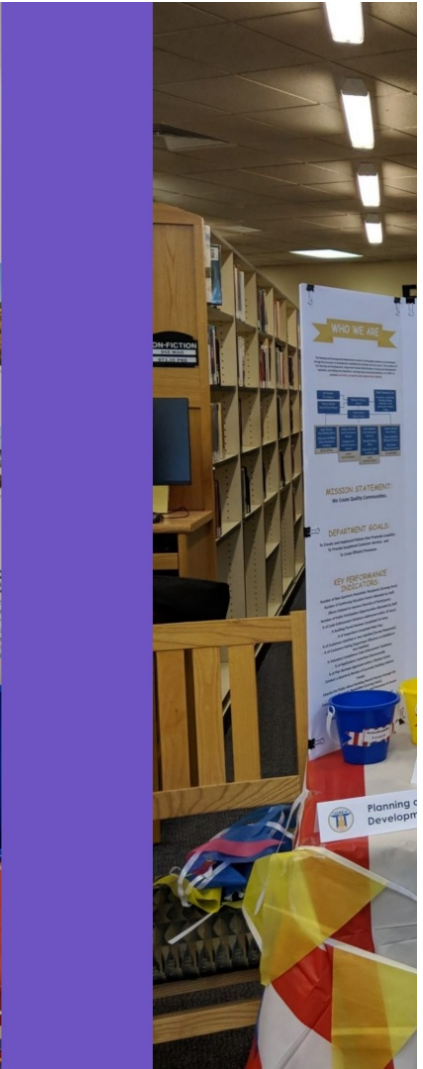
SPACE STUDY
In early 2018, the City completed a space study to better understand current and future space needs for municipal buildings.

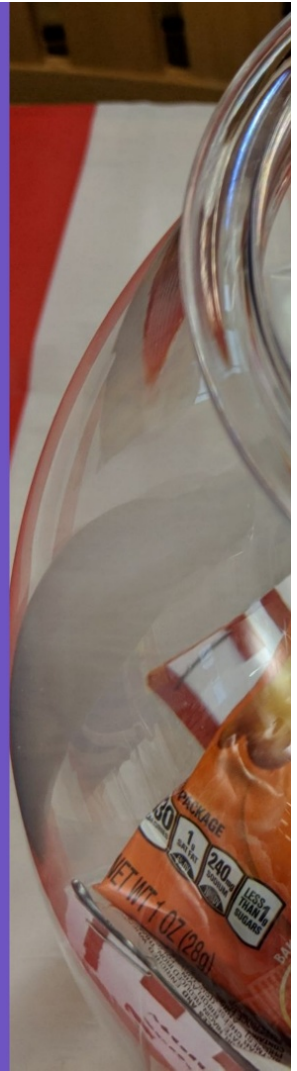
PEACHTREE BOULEVARD SIDEWALKS
Sidewalks were designed and are under construction connecting Peachtree Station (Whole Foods) and Classroom Road. This project includes a 10-foot wide sidewalk.

CO-ENVO
The City is currently working on a Co-Envoy program to improve the safety and security of the community.

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Planning & Development







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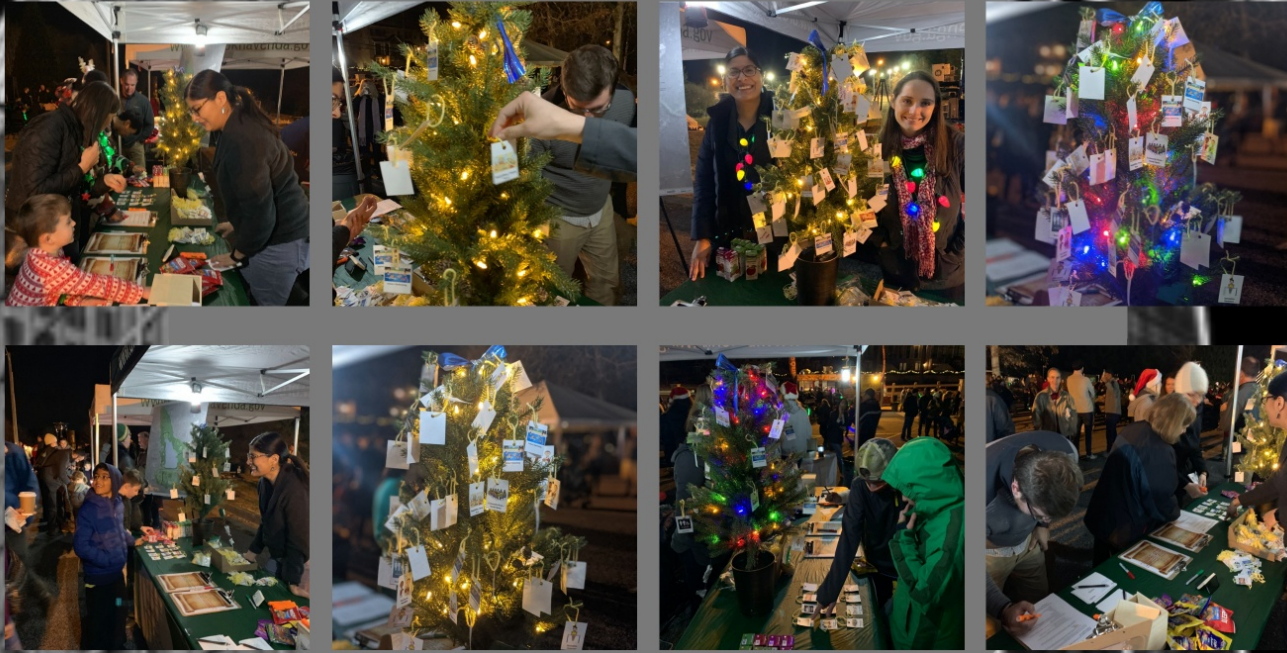
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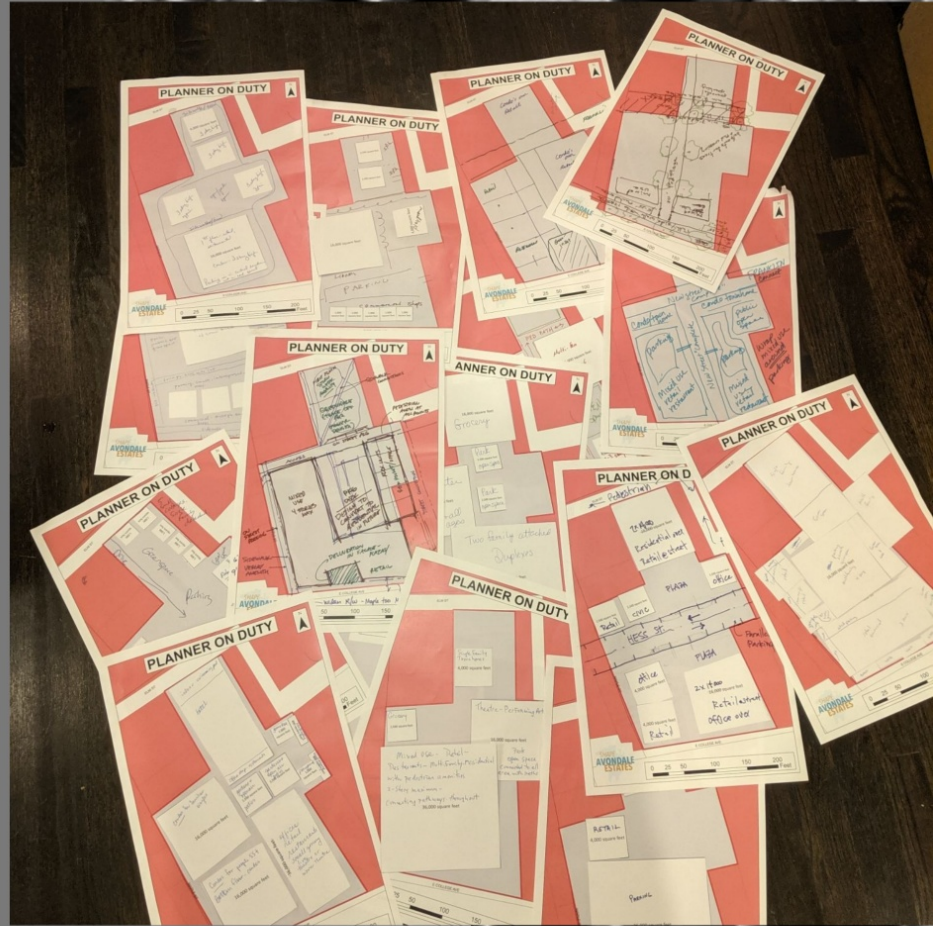
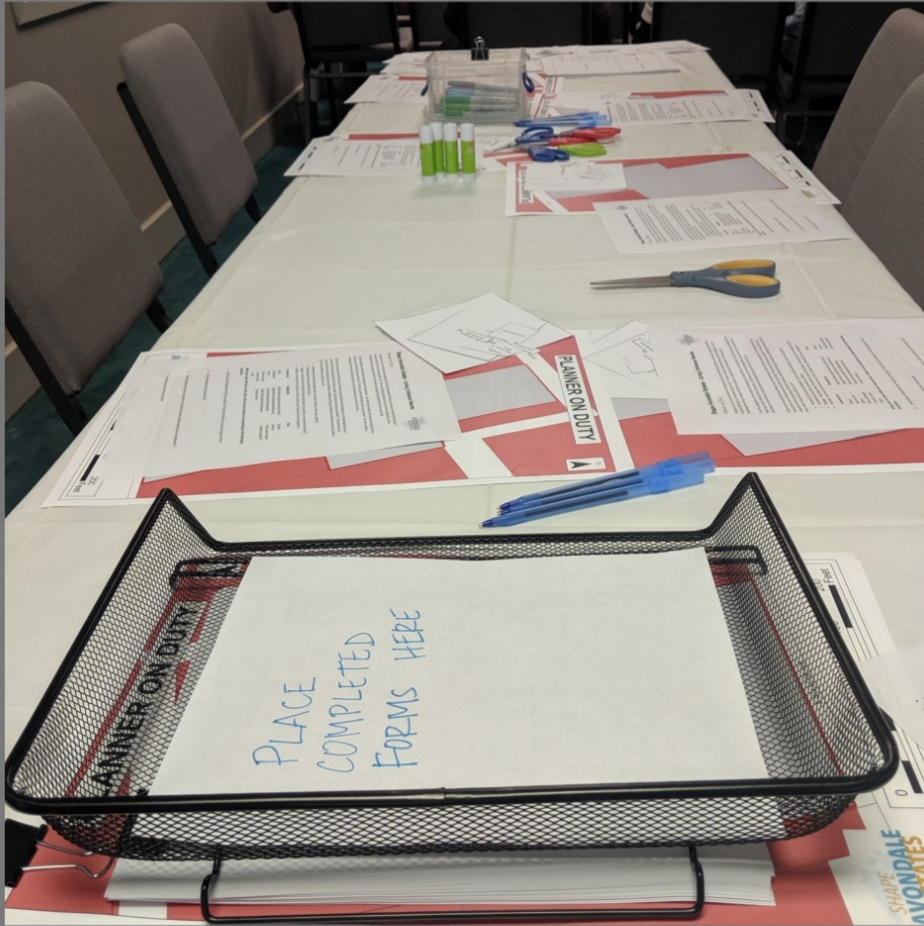
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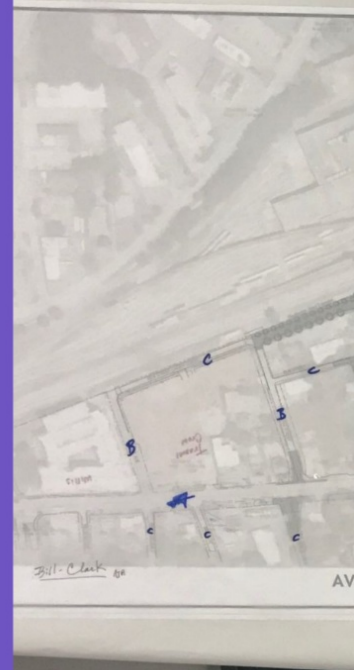
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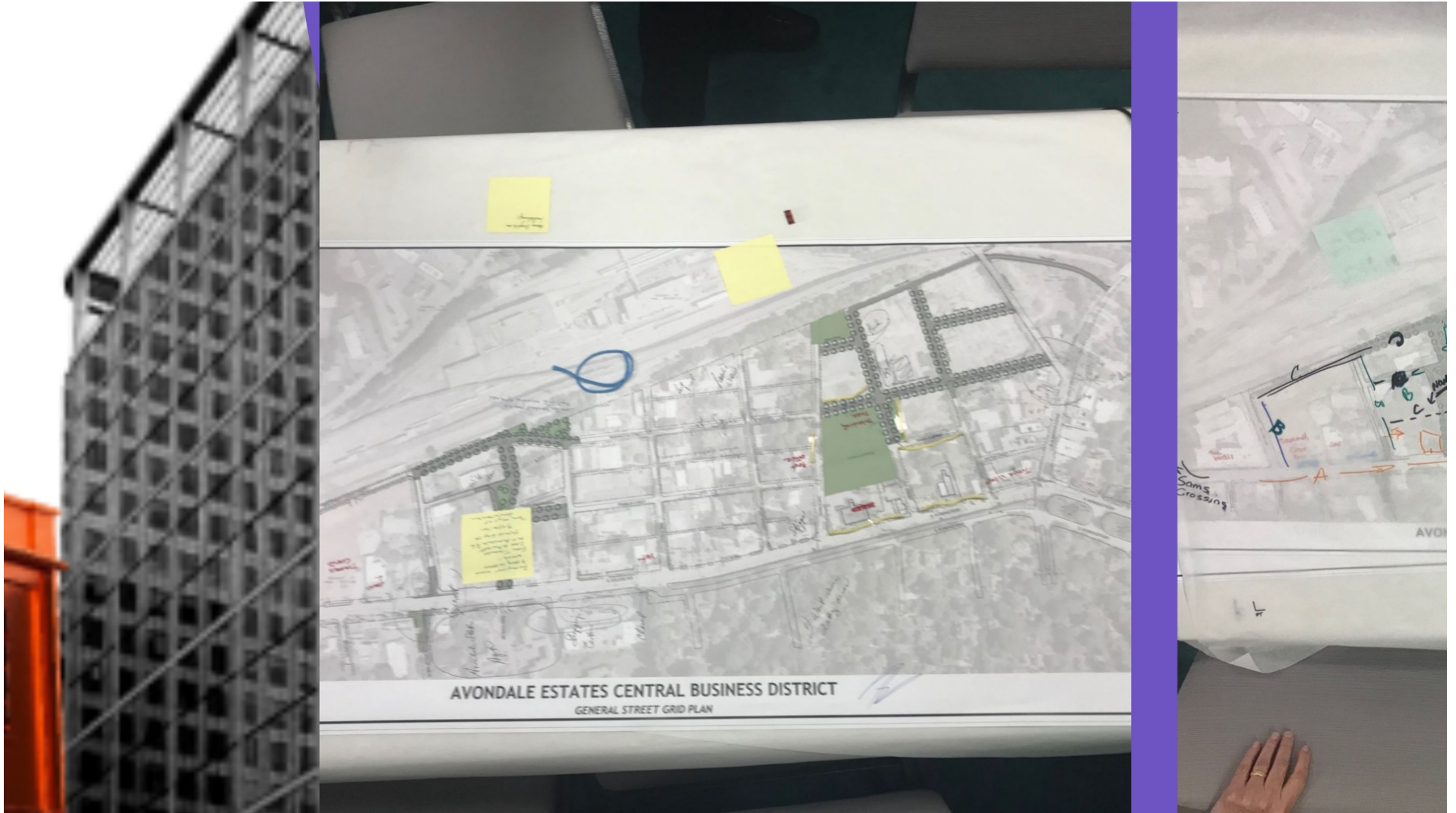


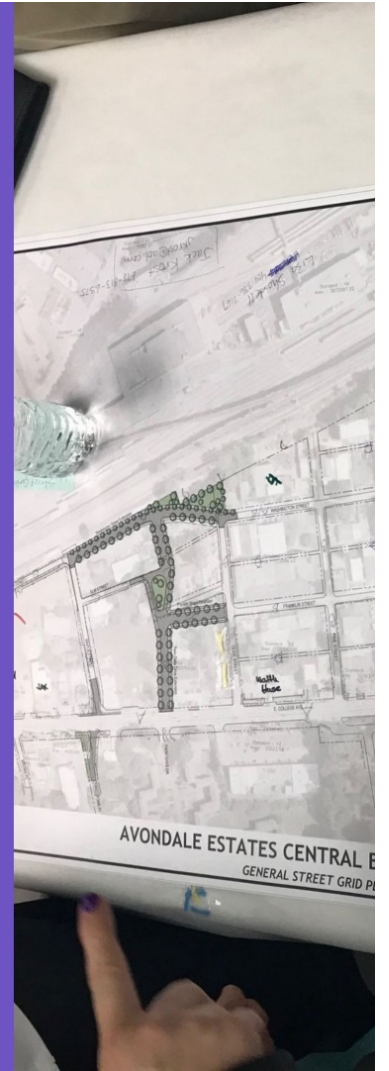


AVONDALE ESTATES CENTRAL BUSINESS DISTRICT
GENERAL STREET GRID PLAN











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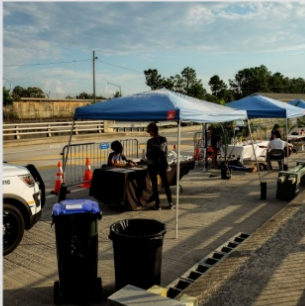
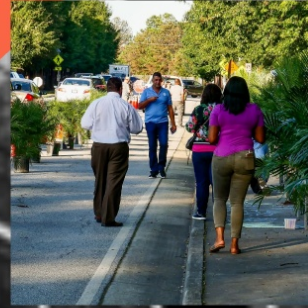
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TREE ROAD STREETScape AND RAIL

ATTEND THE MID-CITY STROLL
5:30 thru 8:30

THE SURVEY <http://www.chandlervillage.com>

GIVEAWAYS & ACTIVITIES FOR KIDS

TELL US WHAT YOU THINK

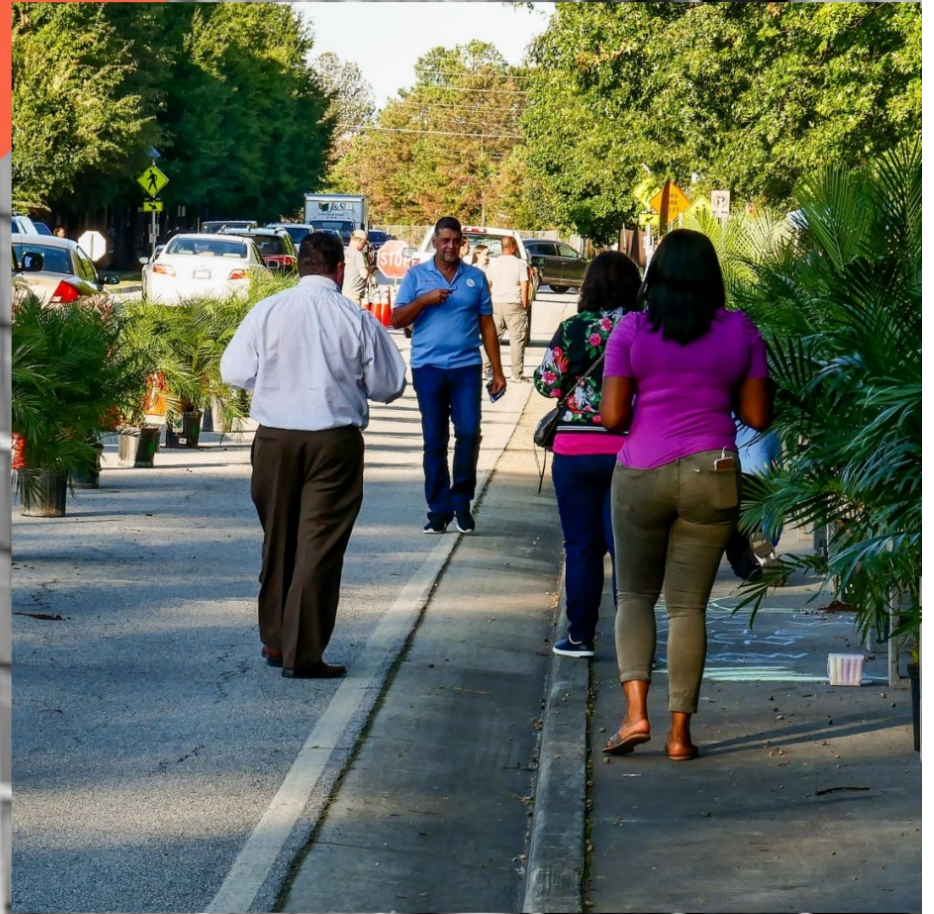
FOR MORE INFO AND TO STAY PLU www.chandlervillage.com

OR WATCH SOME FOOTBALL







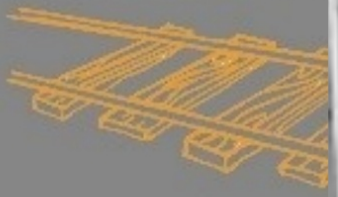






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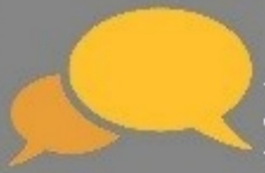
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THE SURVEY
www.typeform.com/ta/JWYHdV



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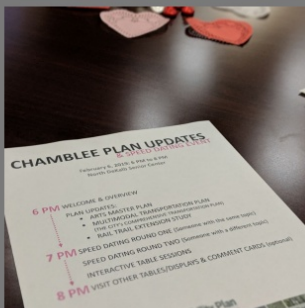
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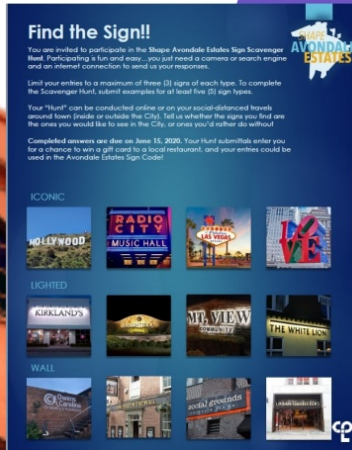
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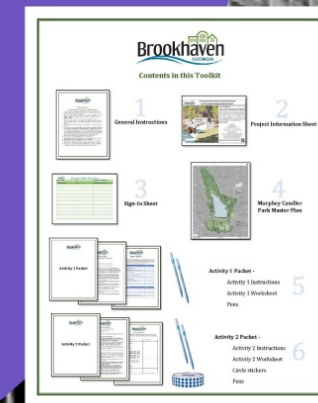
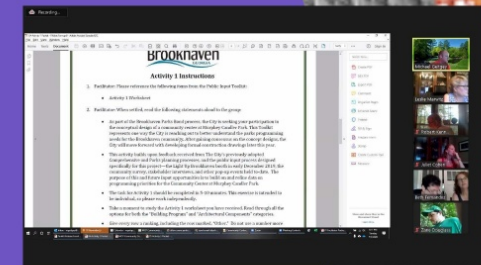
Post-
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Strategies

THANK YOU!

Post-COVID-19 Adjustments:



- Safe/Comfortable;
- Engaging;
- Easy-to-Use;
- Flexible;
- Technology-dependent;
- Rolling Meetings?
- Pre-Registration?
- Hybrid Opportunities?
- Consensus-building?





Questions?

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mdickison@cplteam.com

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