

WEDNESDAY April 27, 2016

8:00am - 8:45am

BREAKFAST at *The Farmhouse Restaurant*

9:00am – 10:30am

The Oak Room

WELCOME AND INTRODUCTIONS

Steve Nygren, Serenbe Town Founder

Keynote Address: Making Our Nation Successful and Sustainable

USMC Colonel (Ret.) **Mark “Puck” Mykleby**, Founding Co-Director, Strategic Innovation Lab, Case Western Reserve University

America won the Cold War by successfully leveraging the national strategy of containment and out-prospering the Soviet Union until it collapsed. Puck Mykleby, while at the Pentagon, coauthored the New National Strategy, which argues that sustainability is the road to America's prosperity and security.

BREAK

10:45am – 12:00pm

The Oak Room

LAND USE AS AN ECONOMIC TOOL

Many economic and social factors suggest we cannot continue developing as we have in past decades – what are the costs to service a local population vs tax revenues generated. What are the health and quality of life outcomes in the current mode of development?

Panel

Tom Reed, Mayor, Chattahoochee Hills, Georgia

Steve Cover, Planning Director, Arlington, Virginia

Ross King, ACCG - Advancing Georgia's Counties

12:15pm – 1:15pm

LUNCH at *The Farmhouse Restaurant*

1:30pm – 2:45pm

The Oak Room

BUILT ENVIRONMENT REGULATIONS, including Storm Water Management and the Use of the Natural Landscape

Understand how a changing regulatory environment can improve outcomes while lowering costs by utilizing natural systems and light impact designs.

Panel

Chad Epple, Vice President, Southeastern Engineering

Michael Ogden, Founding Director, Natural Systems International

Alfred Vick, Solidago Design Solutions, Inc.

Dee Merriam, CDC

BREAK

3:00pm – 4:15pm

The Oak Room

GLOBAL WELLBEING

Moderator - **John Reid**, Serenbe

Panel

Al Blackwelder, A.G. Rhodes Health & Rehab

Baby boomers as seniors

Karyn Staples, PT, PhD, ProHealth

Fifteen spots available at \$100 special discounted rate for Georgia local government officials. Email kara@serenbe.com to register and mention from whom you received this notice.