# Georgia Planning Association 2009 Chapter Awards

October 2, 2009 GPA Chapter Awards Ceremony



Making Great Communities Happen

# **Chapter Awards**



American Planning Association Georgia Chapter

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### **Criteria:**

- Innovation of concept
- Transferability to other areas or projects
- Quality of thought, analysis and character
- Effectiveness of, or promise for, *Implementation*
- Comprehensiveness of principles
  observed
- Strong effort to solicit *Public Participation*
- Use of *Technology* in planning processes
- Demonstration of *Equity*
- Integration of *Sustainable* practices

### Categories:

- 1. Outstanding Planning Process (Small
- & Large Community)
- 2. Outstanding Planning Document
- (Small & Large Community)
- 3. Outstanding Initiatives/Special
- Project (Small & Large Community)
- 4. Outstanding Student Project
- 5. Great Places in Georgia
- 6. Grassroots Initiative

## Outstanding Planning Process Small Community



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#### Chattahoochee County Safe Routes to School



- Focuses on identifying factors which impede children from walking/cycling to school
- Presents a great example of leadership, wellness and environmental consciousness
- Important partnerships led to a high level of community involvement

## Outstanding Planning Process Large Community



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### West Bay Street Hudson Hill Study





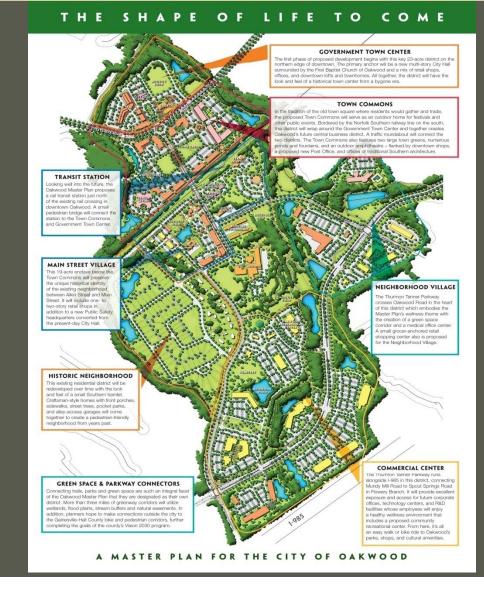
- Interactive social media played a key role in reaching out to different areas of the community
- Technology improved outreach, interactivity, and information gathering
- Great care was taken to reach out to many people in the diverse community

## Outstanding Planning Document Small Community



#### Oakwood 2030 The Shape of Life to Come – The City of Oakwood

- Project name tied back to county's Vision 2030 program to indicate solidarity and a unified effort
- Represents a well documented master plan that tackles critical planning issues facing many communities
- Promise for successful implementation through the passage of a SPLOST to fund various transportation elements of the Plan
- Relied on advanced technological tools such as 3-D video to allow citizens to clearly envision the Plan



## Outstanding Planning Document Large Community



### Gwinnett County – 2030 Unified Plan

- Uses 5 easy to understand themes to organize the document
- Emphasizes how the plan is a guide to decisions affecting all aspects of Gwinnett life

Georgia Gwinnett

• Maintains a regional perspective and devotes 1/3 of the plan to detailing implementation measures and the accountable party

## Outstanding Planning Document Large Community – Honorable Mention

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The Westobou Vision, Augusta, GA and North Augusta, SC Urban Area 2009 Master Plan for a sustainable future

#### Downtown District

#### A Augusta Arts Center

New Morris Museum
 New Civic Petra
 New Civic Petra
 New Civic Petra
 New Civic Petra
 New Performing Arts Complex, Incorporating
 Imperial Theatre, Miller Theatre, and History
 Museum Theatre, Miller Theatre, and History

#### B Marbury Village

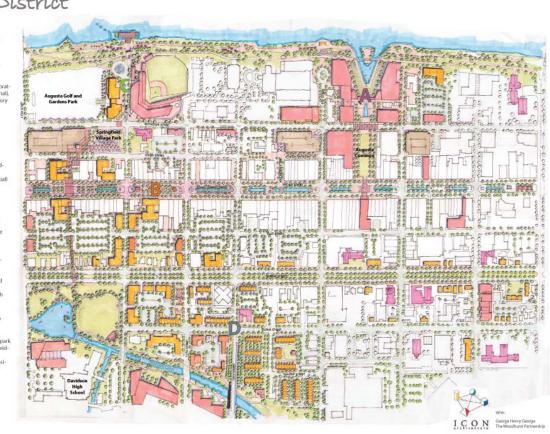
 New Mixed-use Residential on non-conforming sites 2 Create vibrar Uthan Plaza on Broad Street 3 Assist in Revitalization of existing buildings and businesses 4 Mid-block pedestrian connections to ball park and Augusta Canal Park 5 Organize Ellis Street into an efficient public parking and service area

#### Ball Park Mixed Use

 Levee breach, creating a new riverfront destination
 Zhulti-purpose baseball park
 Gondominium and retail on edges
 A Potential golf hall of fame museum exhibit
 S Potential of hall of fame museum exhibit
 S Potential new public parking garage
 Retail serving both ball park and Broad Street
 Major public improvements along 12th

#### D Augusta Canal Park Neighborhood

 Develop a large, centrally located city park alongside Third Level Canal opposite Davidson School
 Attract extensive private mixed-use residential development abutting park and Third Level Canal



Westobou Plan promotes a "best practices" development approach

Strives to make Westobou a national model for growth and development by building on inherent attributes

Plan supports a denser urban core, a renovation of the building stock, and connected system between destinations

### **Outstanding Plan Implementation**



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Warm Springs Road Bicycle and Pedestrian Trail, Columbus, GA



- Trail will provide alternate transportation connectivity to the urban core of Columbus
- Public enthusiasm
  was reflected
  through the
  donation and
  construction of a
  playground adjacent
  to the trail
- Citizen support for implementation reflected in passage of SPLOST

## **Outstanding Educational Tool**



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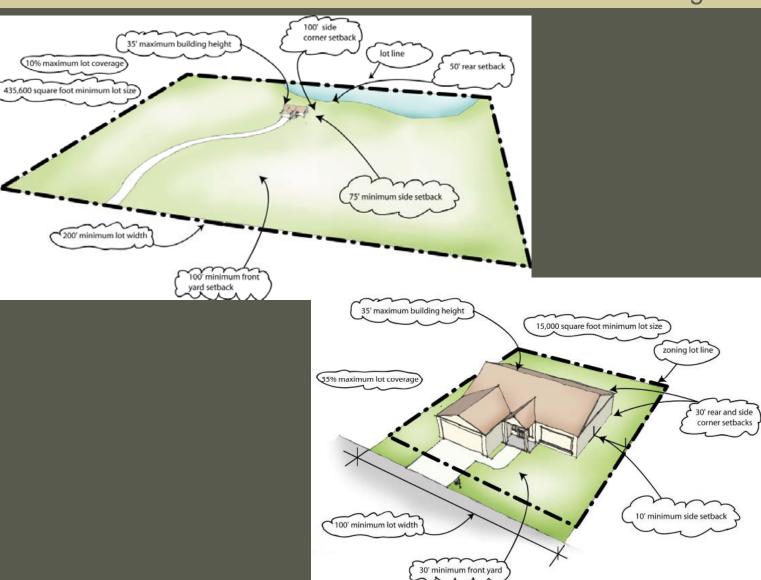
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### Zoning Handbook, Columbus, GA

Uses images along with explanation of the different zoning districts to appeal to all users

Provides information that comprises the most common zoning and land uses in the community

Accessible free of charge to the public on the County website in downloadable PDF format



### Outstanding Educational Tool – Honorable Mention



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Regional Snapshots, Atlanta Regional Commission

# REGIONAL SNAPSHOT

#### Domestic Migration: Who's Moving In and Where are They Coming From?

Most moves are local. This is according to an analysis of data from the internal Revenue Service (IRS) finding that more than half of people moving into one of the 20 counties that comprise the Atlanta Regional Commission's planning area moved from one of the other 20 counties.

This Soapshot presents data from the IRS concerning migration patterns from 2000 to 2006, the latest period for which these data are available. The IRS tracks movement between countes in the U.S. based on tax filings. If an address is in a different county from one year to the next, filers and their dependents are considered migrants. There are limitations to these data: The technique captures only those who file returns, so it misses a disproportionate number of seniors, the very low income and new arrivals from different countries who have never fied a U.S. tax return. Therefore, this analysis explores only domestic migration.

These migration data provide a reasonably comprehensive, post-Census look at where people are moving from, and to. The data also show that the Atlanta area remains a popular destination for those from northeastern states and Florida, particularly in recent years.

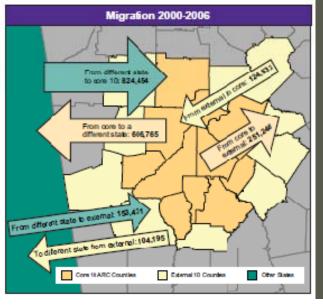
#### MOST MIGRANTS MOVE TO, OR FROM, ONE OF THE OTHER 20 COUNTIES

More than half of those moving into one of the 20 counties between 2000 and 2006 came from one of the other 20 counties. In all cases, the most popula "origin" county (where moved from) was adjacent to the "destination" county (where moved to). This shows that the majority of moves are to nearby locales.

While 36 percent of those moving into the 20-county area came from a different state, only 30 percent of those moving out of the Atlanta region went to a different state. This shows that the Atlanta region is a net attractor of people nation-wide, especially from the northeast. (See Table 3 on the next page).

#### HENRY LEADS IN ATTRACTING MOVERS FROM OTHER AREA COUNTIES

Table 2 (on the next page) shows domestic migration between 2000 and 2006 within the 20-county area only. Henry County leads in net migration (in-migration exceeds out-migration), adding a net of almost 33,000 people from the other 20 counties. Next in net gains are Forsyth (+28,000) Cherokee (+27,000) and Paulding (+24,000) counties.



Explores the most current data to help readers understand the trends shaping the region

#### Accessible to non-planners

Focuses on showing trends rather than explaining trends Uses the latest data analysis and manipulation tools

Serves as the "go-to" places for regional data and research

### **Outstanding Initiatives/Special Projects**



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### Atlanta Regional Commission Green Communities Program



- Fosters civic pride
- Creates a positive image of a place to live or conduct a business
- Sets an example for business and organizations to reduce their environmental impact
- Leads to a great quality of life

### **Outstanding Initiatives/Special Project**



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Represents a pedestrian-oriented mixed use development

Incorporates all elements of quality growth

Catalysts to redevelopment of W. Savannah neighborhood

### Sustainable Fellwood, Savannah, GA

Recognized as a model for how to redevelop existing low-income housing developments

Represents dedications to sustainability by commitment to green building, engagement of community, incorporation of open space and access to transportation options

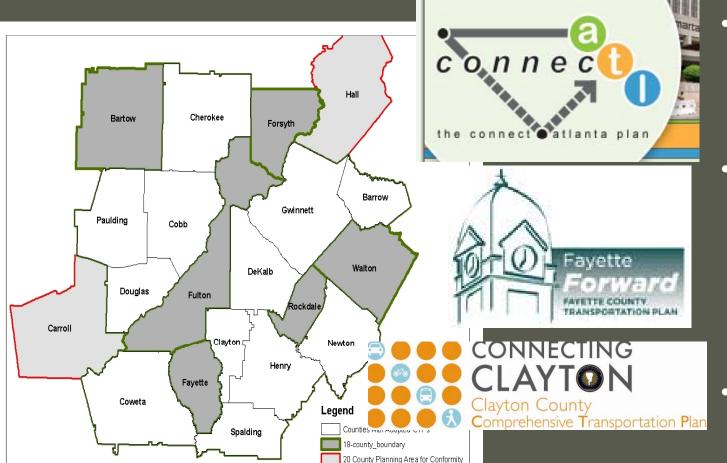


### Outstanding Initiatives/Special Projects -Honorable Mention



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Atlanta Regional Commission's Comprehensive Transportation Plan Program



- Stimulates the discussion of regional planning concepts and policies at the local level
- Encourages the use of modeling and scenarios to evaluate growth trends and travel patterns and the connection between land use and transportation
- Must be adopted by the local government

## **Outstanding Student Project**



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### GA Tech Community Development Planning Studio on the English Ave. Neighborhood



Represents a parcel condition assessment and analysis of options for the 3-acre Proctor Village Apartment Complex



Students marshaled community opinion on priorities through a survey and visioning exercise at Lindsay Street Baptist Church

Developed notable products for the community like the "Resource Book"



### **Grassroots** Initiative



### One Town, One Goal, Thomaston Mill Neighborhood





- Represents public/private initiative to revitalize neighborhoods in Griffin and Spalding County
- Upgrades the play space to make a safe and attractive places for families Represents broad community support to signal that everyone is part of the community
- Examples of partners includes Kiwanis, Spalding 4-H, Griffin Tech and UGA Griffin Campus

### **Great Places in Georgia**



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#### **Downtown Newnan**



Downtown has a wide variety of retail, restaurants, offices, industrial, and public uses

City and County governments remain committed and have continuously kept administrative offices downtown Founded in 1828 downtown is defined by history, strong sense of place and engaged community

Antebellum architecture remains intact

Recently selected as Georgia's representative for *This Old House's Best Old House Neighborhoods for 2009* 

