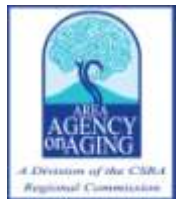




Lifelong Augusta Design and Planning Charrette Final Report

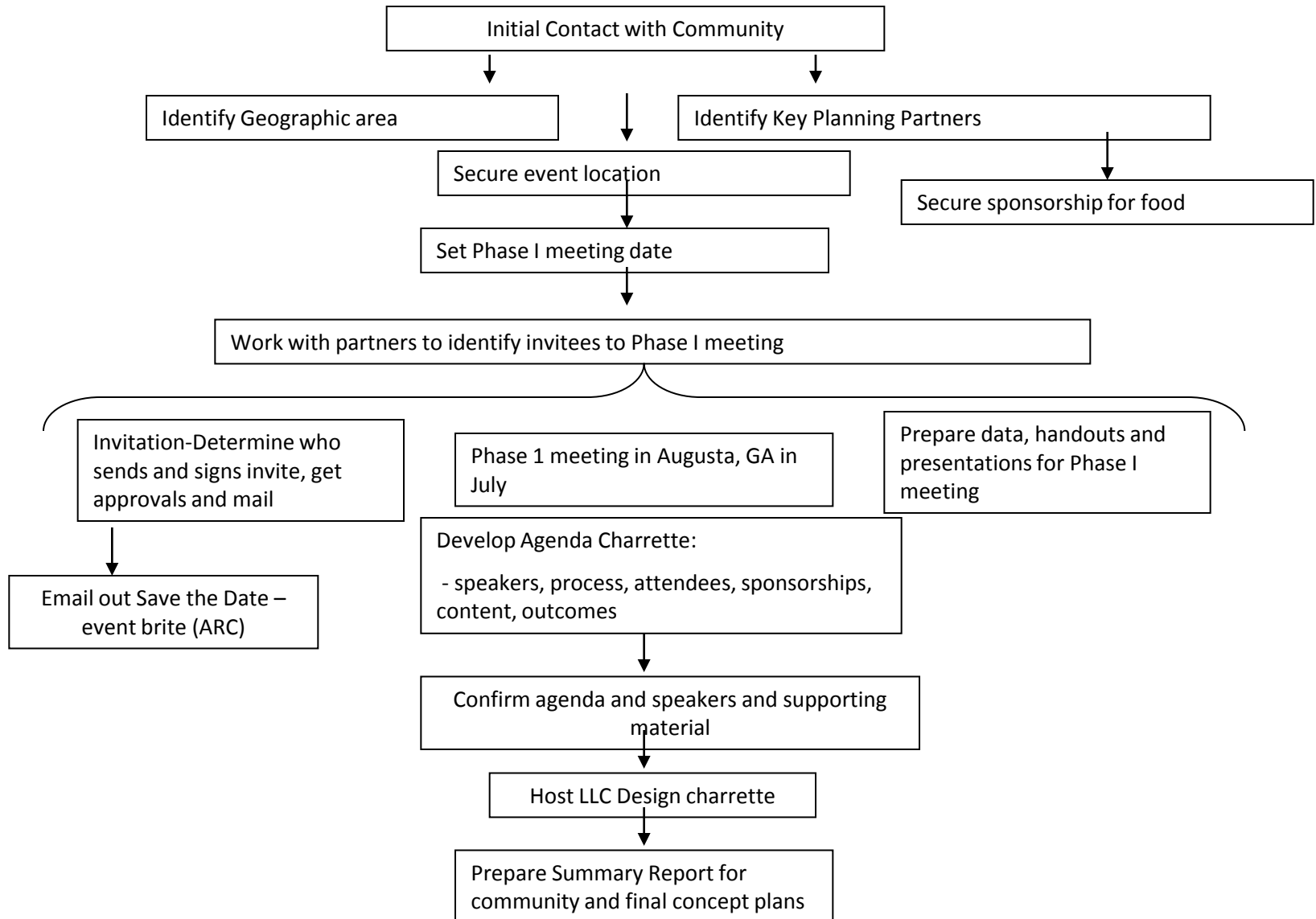


Through a grant from American Planning Association, a partnership of the Office of the Mayor, Augusta-Richmond County and the Augusta-Richmond County Planning Commission, the Central Savannah River Area Regional Commission and Area Agency on Aging, Georgia Conservancy, Georgia Planning Association, and other local stakeholders have come together to host a Lifelong Communities Design Charrette for the Harrisburg neighborhood in Augusta, GA. The Harrisburg neighborhood recently completed the [“Blueprints for Successful Communities”](#) effort of the Georgia Conservancy with the Georgia Tech School of Architecture.

The goal of the charrette is to introduce the [Lifelong Communities](#) framework to the Augusta region and build lasting partnerships for making neighborhoods and communities places where anyone, no matter their age, will want to live. The Harrisburg Lifelong Communities Design Charrette will build on the recommendations included in the GA Conservancy’s *Blueprints* final report.

The application of the Lifelong Communities framework will identify opportunities and projects to improve mobility and accessibility, promote housing choices, encourage healthy lifestyles, improve opportunities for pedestrian access and transit, expand opportunities for social interaction, and expand access to services. Conceptual master plans will visually depict a redesign and re-imagine areas of the neighborhood.

Lifelong Communities Local Meeting Planning Process



Lifelong Augusta Design Charrette

September 15-16, 2011 | Augusta, Georgia.

Thursday, September 15th | Boathouse – 101 Riverfront Drive

Breakfast will be served before the program.

- 8:05 AM **Welcome and Introduction**
Mayor Deke Copenhaver
Commissioner Matt Aiken
Overview on HUD / DOT Sustainability Grant – *Paul DeCamp*, Augusta-Richmond County Planning Commission
- 8:25 AM **Lifelong Communities Goals for the Day** – *Laura Keyes*, Georgia Planning Association/
Atlanta Regional Commission
- Education Session – Accessibility/Health/Transportation**
- 8:45 AM **CDC Healthy Communities and the Built Environment** – *Charles Green*, Centers for Disease Control and Prevention (CDC)
- 9:40 AM **Break**
- 10:00 AM **Harrisburg Blueprints Findings** – *Katherine Moore*, Georgia Conservancy
- 10:20 AM **Perspectives on Living and Volunteering in Harrisburg** – *Brett Helmich*
- 10:30 AM **Design charrette on accessibility/health/transportation** – Breakout into 2 sites – Rotate
Kroger site and new elementary school site in Harrisburg Neighborhood
- 11:30 – 12:30 PM **Break/ Boxed Lunch** – Care Improvement Plus, *Adam Butler*
- Education Session – Housing**
- 12:30 PM **Housing – Diversity of Dwelling, Financing Development, Redevelopment Projects in Laney-Walker**
Augusta Housing and Community Development Department – *Chester Wheeler*
Walton Communities, Inc. – *Dave Leoffel*
Walton Rehabilitation Independent Living – *Beth Miller*
Turn Back the Block – *Anne Catherine Murray*
- 2:00 PM **Break**
- 2:15 PM **Design charrette on housing** – Breakout to 2 sites
Kroger site and new elementary school site in Harrisburg Neighborhood
- 3:15 PM **Wrap-up, Q&A and information for evening public meeting**
- 3:30 PM **Convene**

Thursday, September 15th | Public Meeting – Julian Smith BBQ Pit, 87 Milledge Road

- 6:00-8:00 PM **Public Meeting**
Welcome – *Mayor Deke Copenhaver*
Lifelong Communities Overview and Lifelong Augusta Project – *Laura Keyes*
Blueprints Recap – *Katherine Moore*
Findings from Accessibility/Health/Transportation charrette – *Paul DeCamp*
Findings from housing charrette – *Kim Grier*, Department of Aging Services
Design charrette and public input

Friday, September 16th | Boathouse – 101 Riverfront Drive

Breakfast will be served before the program.

9 AM-12 PM

Meeting of Key Stakeholders (including all Host Committee Members)

Attendees: Host committee, stakeholders and interested citizens

1. **Lifelong Mobility and Accessibility** – Lifelong mobility and accessibility provide access and transportation to people of all ages and abilities. Real mobility begins inside the individual unit or house and carries through the entire built environment.
 - a. Walkable Communities
 - b. Creating transportation options
 - c. Safe roads and safe drivers
 - d. Funding Opportunities
2. **Lifelong Dwellings** incorporate elements that allow the building to change with its inhabitants rather than inhabitants having to constantly find new dwellings as their needs change. Outside of individual units, a community must contain a full range of housing types including varying housing sizes, products, supportive housing and even skilled nursing care to ensure that those who have invested in a place's social and civic infrastructure can remain there as their needs change.
 - a. New Construction
 - b. Existing Housing
 - c. Funding Opportunities
3. **Encourage Healthy Lifestyles** – Living longer is the great benefit of living in this century, but getting and staying healthy is essential to maintaining a high quality of life. Community design must facilitate access to basic and preventive healthcare and encourage physical activity.
 - a. Social Interaction
 - b. Physical activity
 - c. Access to basic healthcare
 - d. Preventative healthcare
 - e. Funding Opportunities
4. **Expand Access to Services** – Lifelong Communities must provide access to a full range of basic and supportive services. Services should range from basic daily needs to more specialized skilled care.
 - a. Strengthen information provisions and linkages to resources within the community
 - b. Expand available resource options
 - c. Promote collaboration across health and supportive service systems
 - d. Funding Opportunities
5. **Sustainability Plan/Marketing Plan and Branding**

Event Sponsor



CARE IMPROVEMENT PLUS

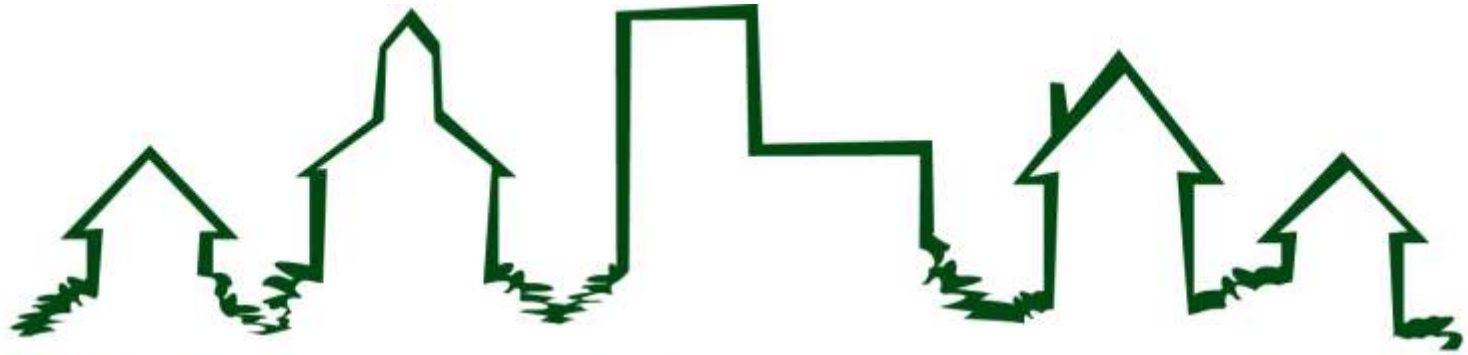
Specialized Care for Medicare Beneficiaries

Event Partners



Part 1 – Introduction of the Concepts

- Lifelong Communities overview and a local application to Augusta, Georgia
- Healthy Communities Design review: planning and designing communities that make it easier for people to live healthy lives
- Georgia Conservancy & the Blueprints for Successful Communities Program: The Harrisburg Context



Lifelong Communities

a place individuals can live throughout their lifetime

Lifelong Augusta Planning Design Charrette

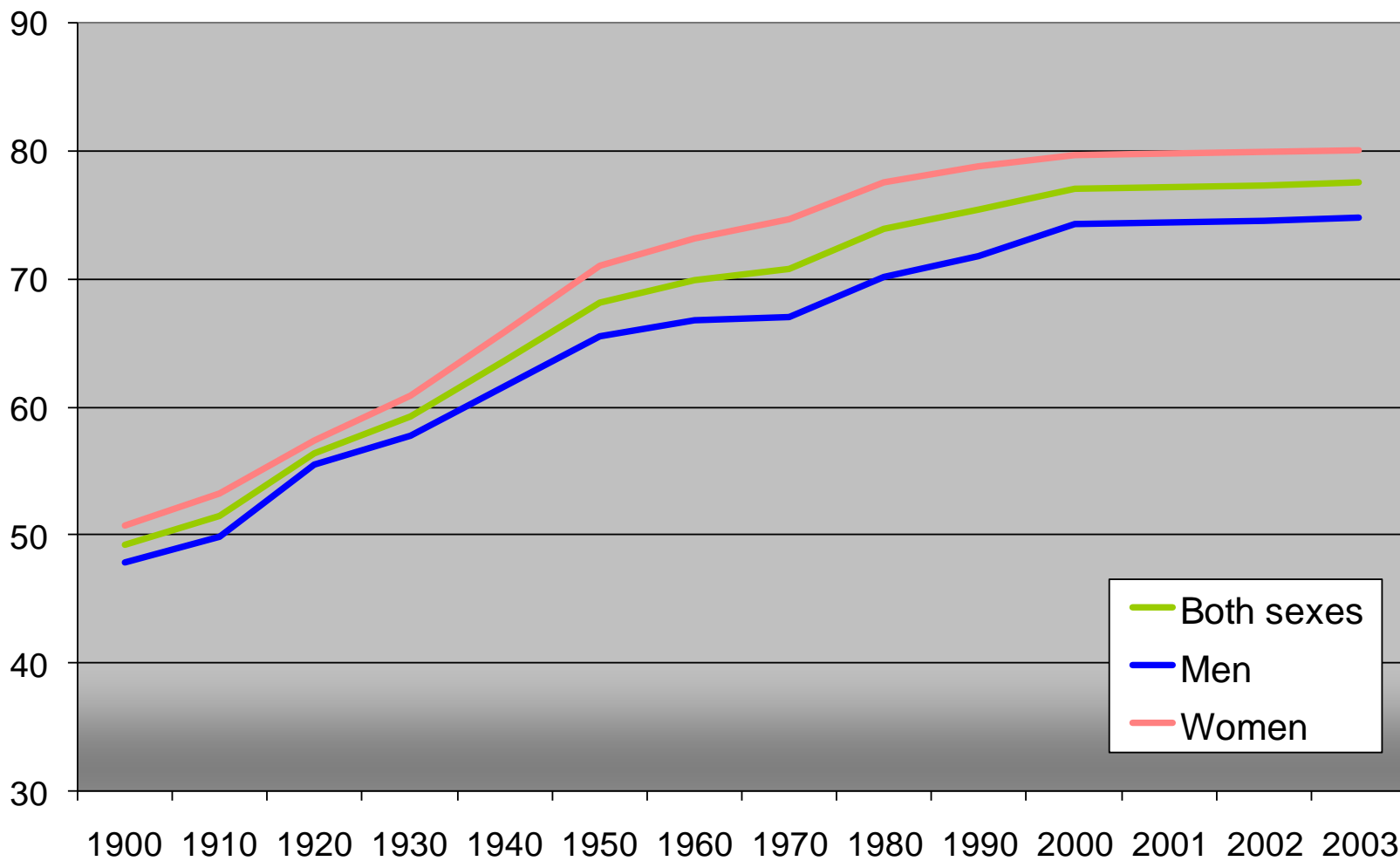
September 15, 2011



Re-imagine
the Way We Live **Together**

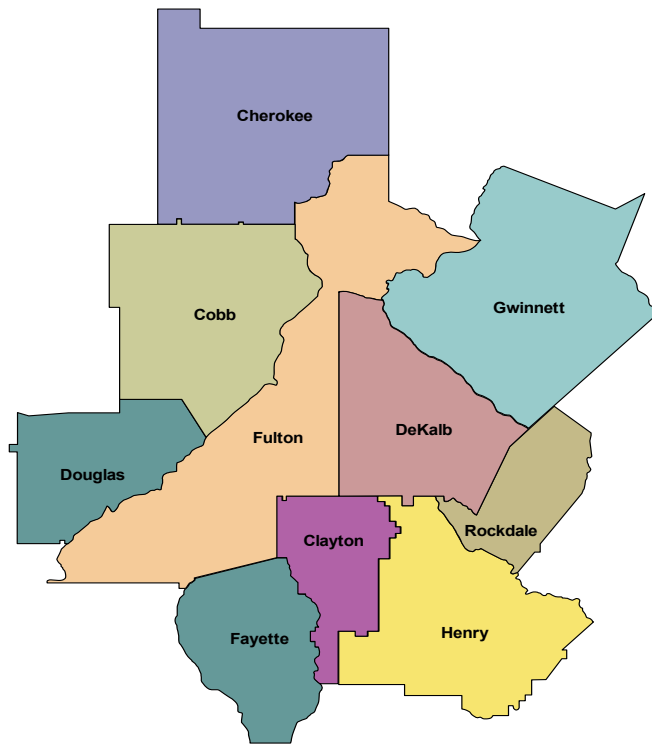


US Life Expectancy 1900-2003





ARC - Area Agency on Aging



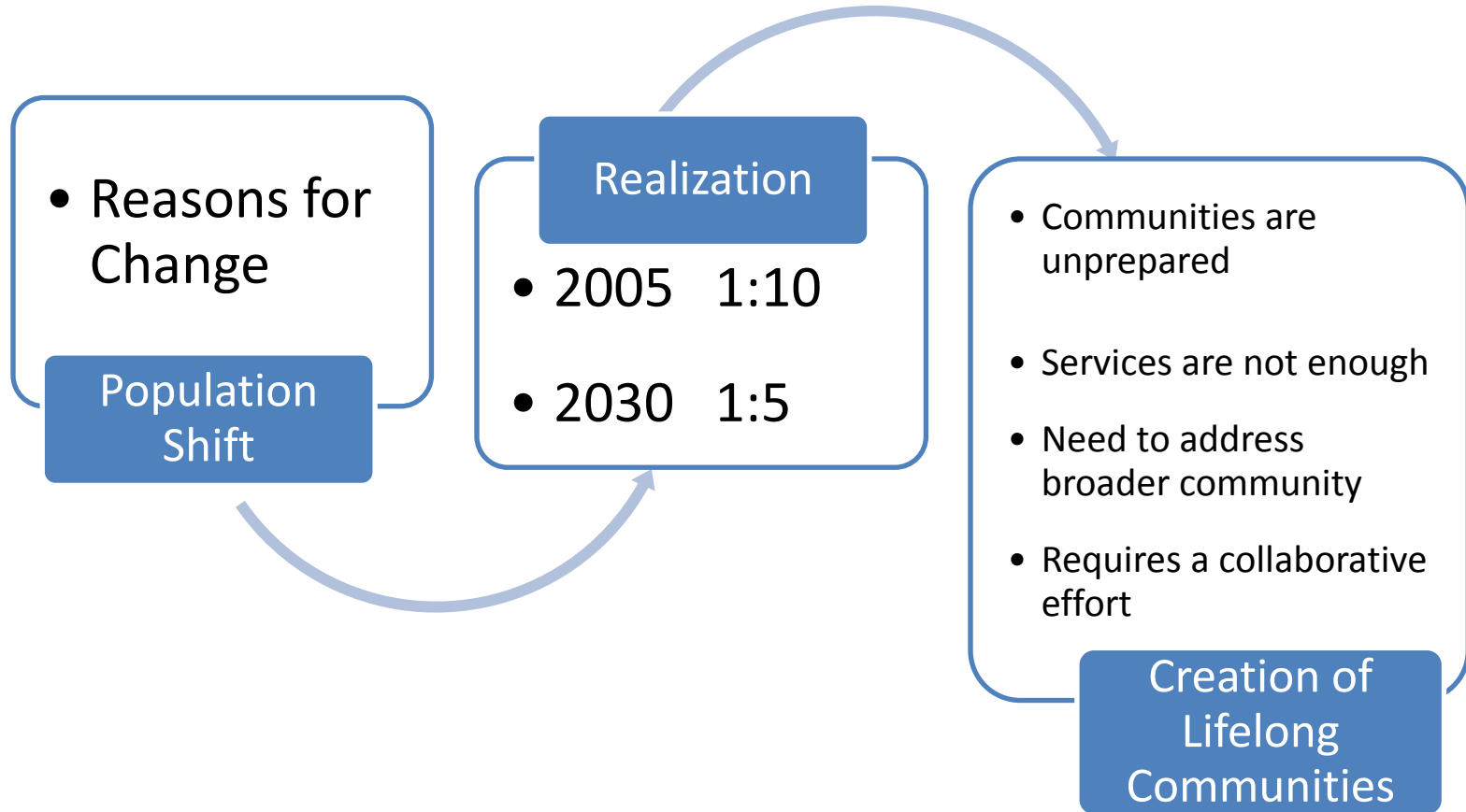
ADRC & 20 Contract
Agencies

- ❖ 1 million meals
- ❖ 3,200 Senior Center Participants
- ❖ 3,500 Homebound Individuals
- ❖ 110,000 rides
- ❖ 110,000 hours of adult day care
- ❖ 1,500 Individuals
- ❖ 255 Participants
- ❖ 95,000 hours of in-home support
- ❖ 2,800 ind/ caregivers
- ❖ Information & Assistance
- ❖ 70,000 calls
- ❖ Care Management
- ❖ 7,200 Individuals
- ❖ Consumer Education
- ❖ 210 Volunteers /
- ❖ 50,000 Individuals

2000: 1 in 10

2030: 1 in 5

Path to Change



What is a Lifelong Community?



Provides a full range of options to residents, ensuring a high quality of life for all.

Promote Housing & Transportation Options

Support development of wide range of housing options that are accessible, close to services, available to a full range of incomes and located within existing communities.

Encourage mobility options to ensure that as individuals age they can access basic services and remain independent.

New Construction

Existing Housing

Alternatives to the Car

Safe Roads & Safe Drivers

Walkable Communities

Encourage Healthy Lifestyles

Create environments that promote physical activity, social interaction and easy access to healthcare.

Physical Activity

Access to Basic Healthcare

Preventive Healthcare

Expand Access to Services

Increase both service options to better address the needs of a population that demands choice and opportunities to obtain counseling to evaluate alternatives.

Strengthen information provision and linkages to resources

Expand available service options

Promote collaboration across health and supportive service systems

For more information on the Atlanta Regional Commission's work to create Lifelong Communities throughout the metro area, call 404.463.3243 or visit

www.atlantaregional.com/lc

A Lifelong Community Has . . .



❖ **Residential Options of different shapes, sizes and price points.**

A Lifelong Community Has . . .



- ❖ Housing, neighborhoods, stores and services that are connected.
- ❖ Places and opportunities for social interaction.

A Lifelong Community Has . . .



❖ **Friendly Streets**

❖ **Destination Spots**

A Lifelong Community Has . . .



❖ **Green spaces and opportunities for healthy lifestyles**

A Lifelong Community Has . . .



- ❖ Places for exercise
 - ❖ Community Gardens
 - ❖ Farmer's Markets
 - ❖ Health Services



A Lifelong Community Has . . .



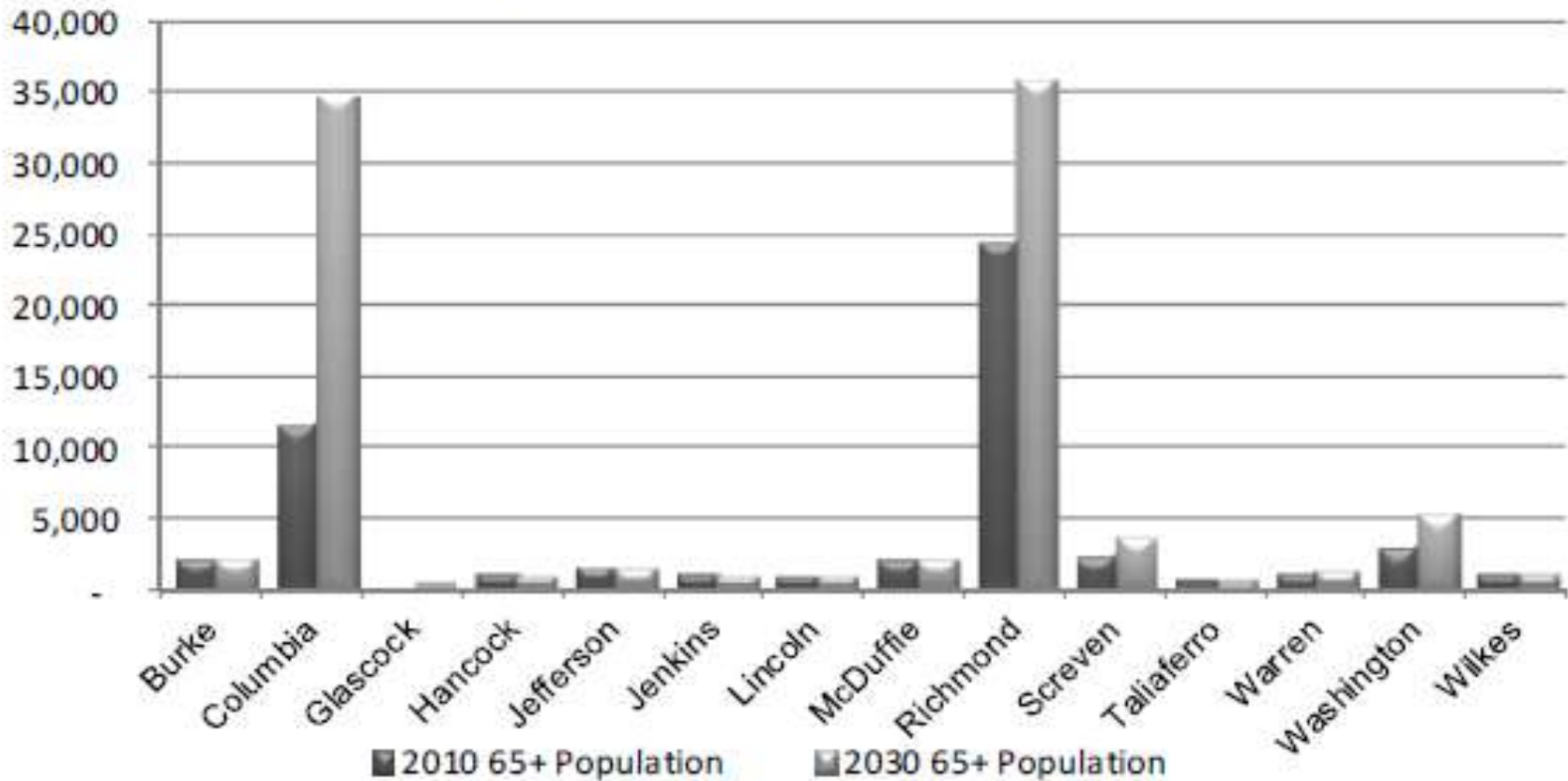
❖ **Access to resources, services & needed information**

Local Application

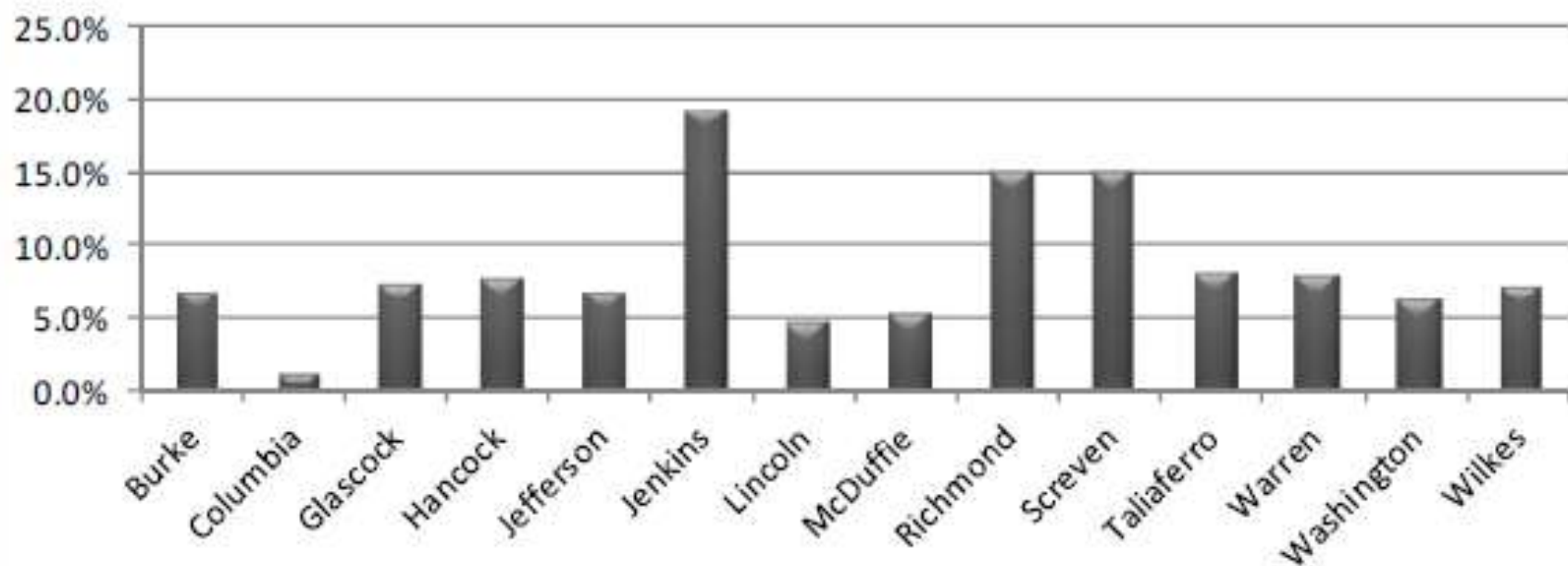
Augusta, GA

Changing Augusta Demographics

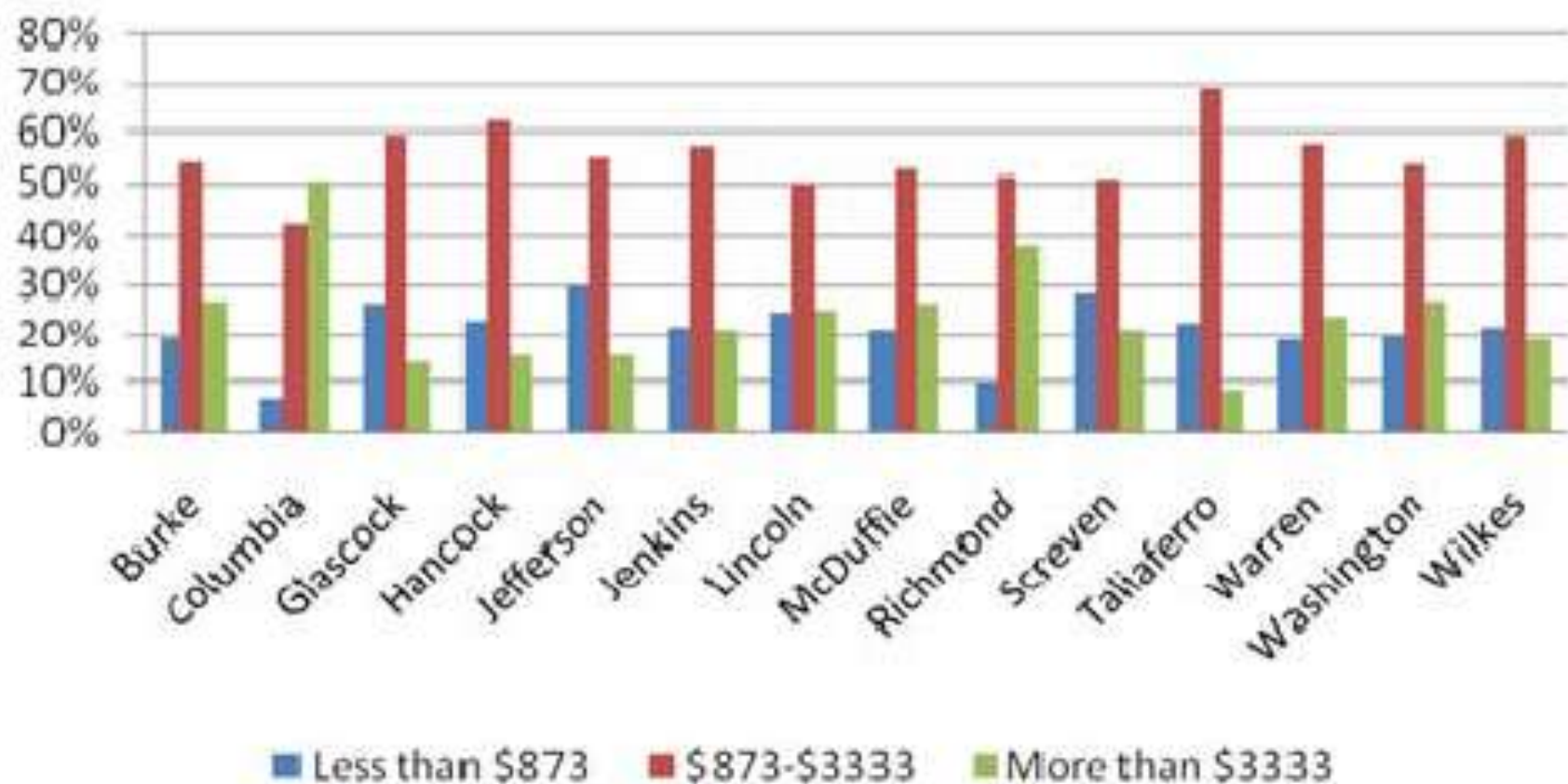
65 + Population Growth By County



Percentage of 65+ Population Living in Poverty by County

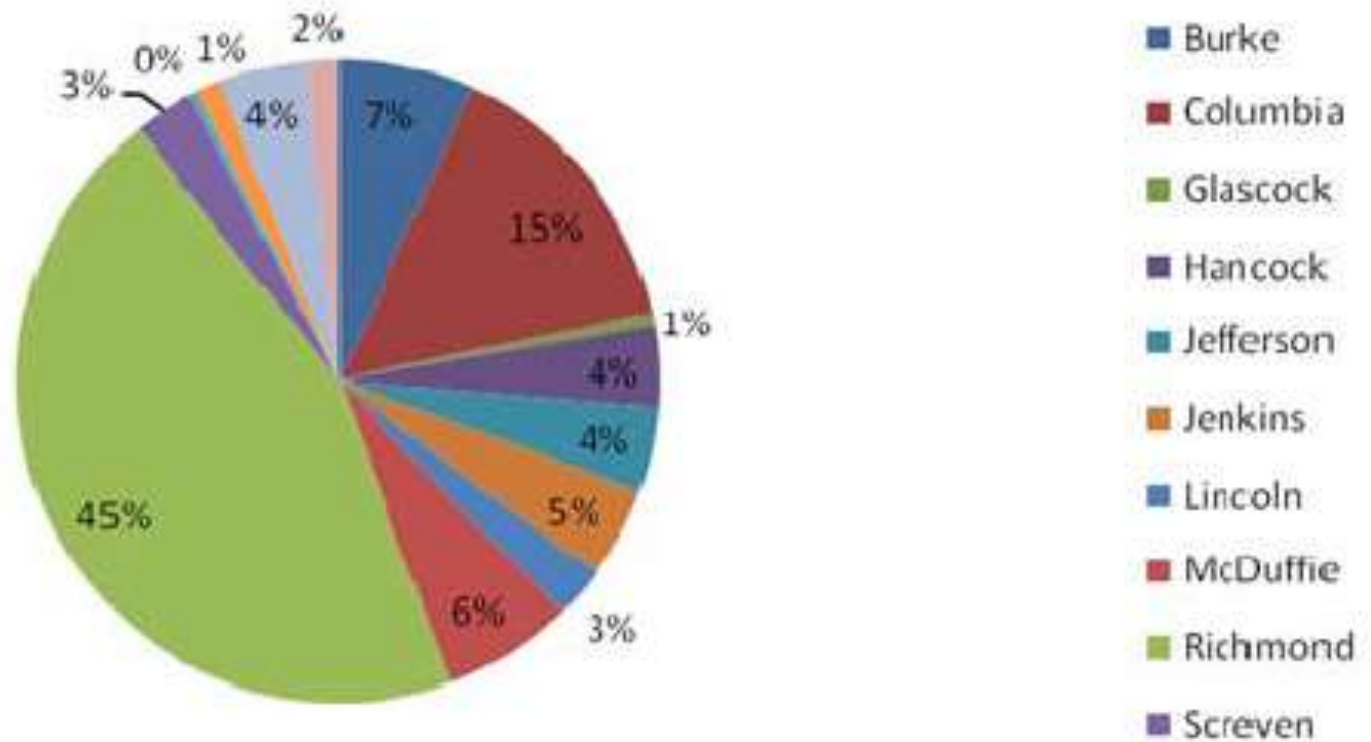


CSRA 65+ Income by County



A Growing Role for Older Adults

CSRA Grandparents as Caregivers by County



Access to Services



Expanding Access to Services



- ❖ Information/Options Counseling
- ❖ Aging & Disability Resource Connection
- ❖ Community Outreach & Education
- ❖ Aging Services Network

Self Directed Care

Health & Wellness



Encourage Healthy Lifestyles

- ❖ SPARC – Sickness Prevention through Regional Collaboration
- ❖ Living Well Program – Managing Chronic Disease
- ❖ Senior Community Gardens
- ❖ Nutrition Programs
- ❖ Vision Program
- ❖ Exercise Programs



Community Development



Adoption of Zoning Ordinances to Expand Housing Options



Integrating housing into the community

Retrofitting Existing Housing



Integrating Aging Needs into Transportation Planning



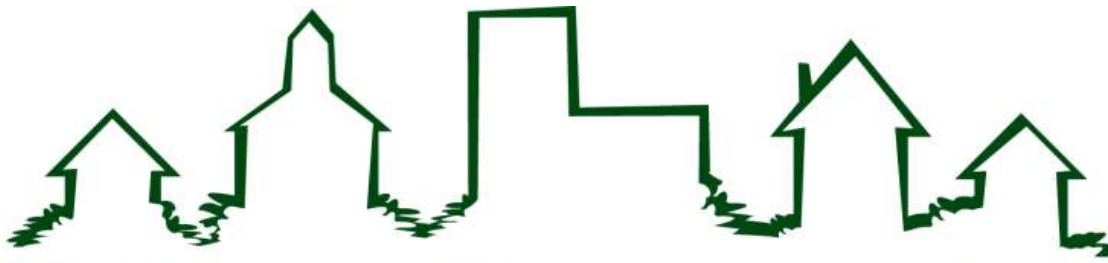
- ❖ Expanding Transportation Options
- ❖ Promoting Older Driver Safety
- ❖ Creating walkable communities



Impact of the LLC Framework: Lifelong Mableton an Atlanta Region Example



- Adoption of a form-based code
- Civic Leadership
- Community Garden
- Farmer's Market
- Walkability Assessment
- Mental Health Collaborative
- Senior Mobility Program
- Care Transitions – WellStar Hospital



Lifelong Communities

a place individuals can live throughout their lifetime

Re-think

Re-imagine

Re-design



a place individuals can live throughout their lifetime

For more information contact:

Laura Keyes

404-463-3243

lkeyes@atlantaregional.com

HEALTHY COMMUNITY DESIGN

**Planning and designing communities
that make it easier for people
to live healthy lives**

Charles L. Green, MA, MFA
Health Communication Specialist
Healthy Community Design Initiative
Centers for Disease Control and Prevention



What is Health?

Health is the state of complete physical, mental and social well-being and not merely the absence of disease or infirmity...

- World Health Organization



What Factors Determine Our Health?



Family Health History



Environment



Behaviors/Lifestyles

What is community design?



What is Healthy Community Design?

Planning and designing communities that make it easier for people to live healthy lives



How Can Community Design Affect Our Health?

Air Quality

Social Capital

Physical Activity Levels

Access to Healthy Foods

Water Quality

Traffic-related Crashes

Social Equity

Climate Change/Extreme Weather

Physical Activity Levels

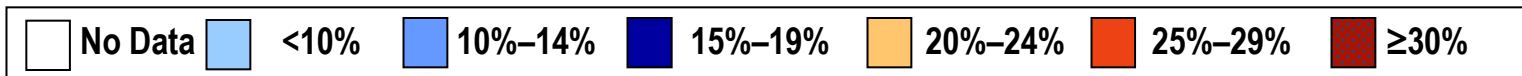
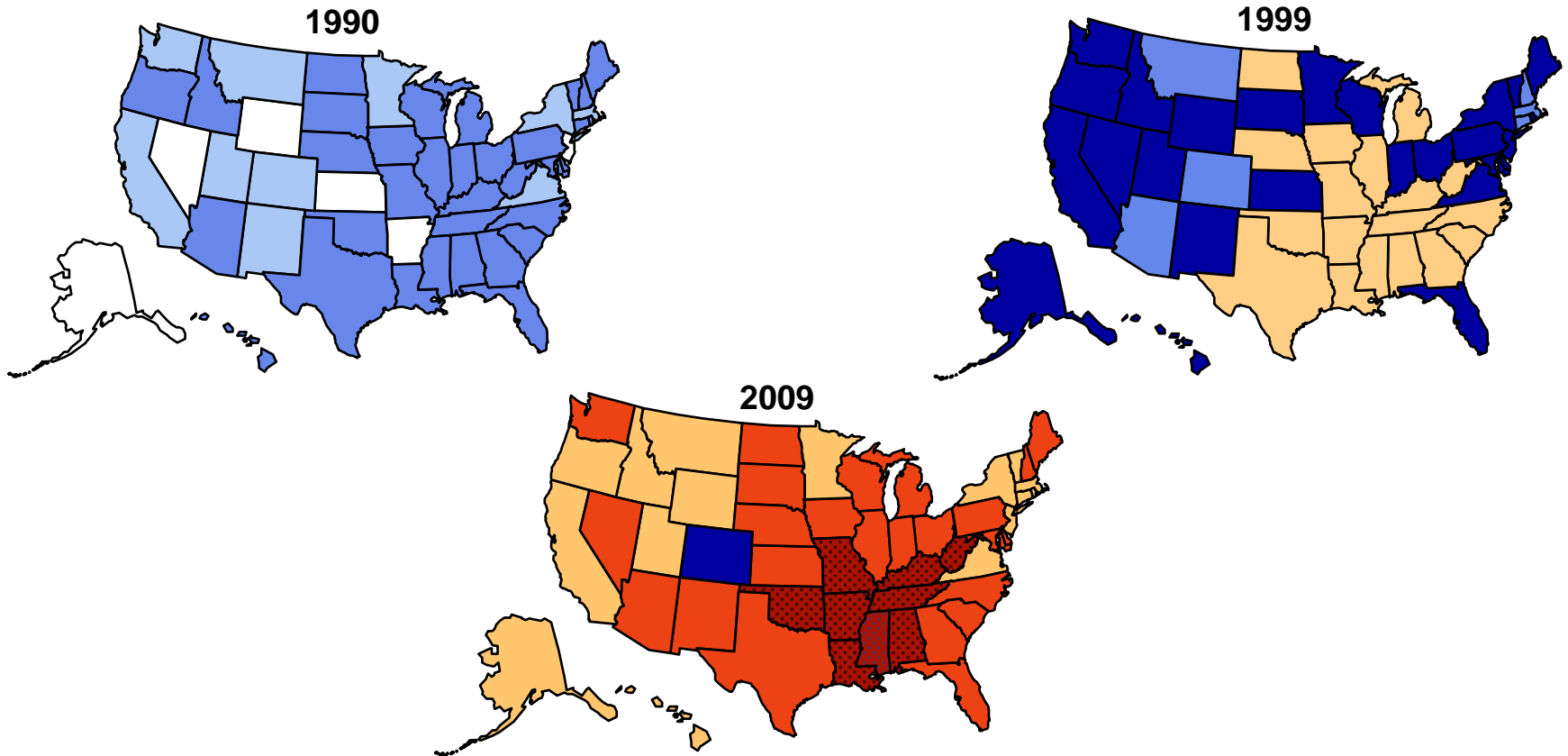
A sedentary lifestyle is a primary risk factor in cardiovascular disease, stroke, and all causes of death



Obesity Trends* Among U.S. Adults

BRFSS, 1990, 1999, 2009

(*BMI ≥ 30 , or about 30 lbs. overweight for 5'4" person)



Health Consequences of Obesity*

- Coronary heart disease
- Type 2 diabetes
- Cancers (endometrial, breast, and colon)
- Hypertension (high blood pressure)
- Dyslipidemia (for example, high total cholesterol or high levels of triglycerides)
- Stroke
- Liver and Gallbladder disease
- Sleep apnea and respiratory problems
- Osteoarthritis (a degeneration of cartilage and its underlying bone within a joint)
- Gynecological problems (abnormal menses, infertility)



*Obesity is defined as a body mass index (BMI) of 30 or higher; overweight is defined as a BMI of 25 or higher.

Harrisburg Community Statistics

Top chronic disease killers
(averaged over the past five years):

- Cardiovascular disease 33.7%
- Cancer 21.5%
- Diabetes 5%



Source: GA Department of Public Health based on Census tracts
134500200 and 134500300. Data received 9/12/11

Traffic-Related Injuries and Deaths

Annual Statistics

- 30,000+ deaths
- 2+ million nonfatal injuries
- \$70 billion economic burden



The leading cause of death among those age 5–34 in U.S.

Healthy Food Access

- Healthy foods may not be readily available
- Healthy foods may be too expensive
- Low-income/underserved communities have limited access to healthy foods



Social Capital

The fabric of a community

Social networking

Civic engagement

Personal recreation

Activities that create social bonds and sense of community



Social Equity

- Access to all needs and the ability to remain in the community all their lives
- Diverse housing options and price levels
- Well-defined neighborhood centers that support jobs, commercial activity, and amenities



Healthy Community Design Principles

- Mixed land—homes, shops, schools, work closer together
- Public transit
- Pedestrian and bicycle-friendly
- Accessible and socially equitable community
- Housing for different incomes and different stages of life
- Green spaces and parks
- Public places for social interaction
- Fresh, healthy food outlets

Healthy Community Design Benefits

- Improve air and water quality
- Lower the risk of traffic-related injuries
- Easier to include physical activity into our everyday lives
- Increase access to healthy food
- Increase social connectivity and sense of community
- Ensure social equity for all community members
- Promote good mental health

Questions to Ask Decision-Makers

- Are you considering the health impact of your decisions?
- Do your decisions offer healthy community design benefits?
- Are you making the healthy choice the easy choice for all community members?



Healthy Community Design Checklist

Use the checklist during discussions to ask:

- Will I have healthier and more affordable food choices?
- Will I be able to get around easier without a car?
- Will I increase my opportunity to be physically active at least 30 minutes a day?
- Will I feel safer in Harrisburg?
- Will I have more opportunities to get to know my neighbors?
- Will Harrisburg be livable for all people regardless of age, income or physical ability?

Healthy Active Living



Source: www.pedbikeimages.org / Ryan Snyder

For More Information



Charles L. Green, MA, MFA
Health Communication Specialist
Healthy Community Design Initiative
Centers for Disease Control and Prevention

Email: clg8@cdc.gov

Healthy Places Web site: www.cdc.gov/healthyplaces



Georgia Conservancy & the Blueprints for Successful Communities Program

Katherine Moore

Growth Management/Blueprints Program Manager
Georgia Conservancy



Harrisburg in Context



South Carolina

Harrisburg

Downtown

HARRISBURG IN CONTEXT



Summer and Fall 2010 – Background Preparations by Georgia Conservancy

January 2011 – Studio Begins – Background Research

February 5, 2011– *First Harrisburg Workshop* – Identify Key Issues

February-March – Studio Work - Preliminary Plans & Proposals

March 11, 2011– *Second Harrisburg Workshop* –Preliminary Plans & Proposals

March – April – Studio Work to Develop Projects

April 30 – *Final Harrisburg Workshop*

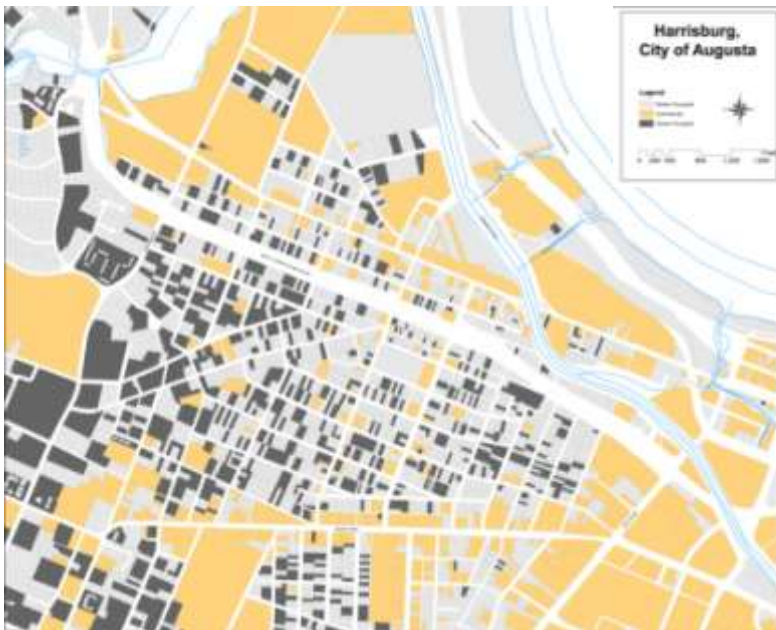
August – Georgia Conservancy Compiles Final Report and Recommendations

Neighborhood Strengths



Neighborhood Challenges

- Crime
- Low Home Ownership
- Abandonment
- Vacant Lots
- Lack of Connectivity



Feedback : Strengths

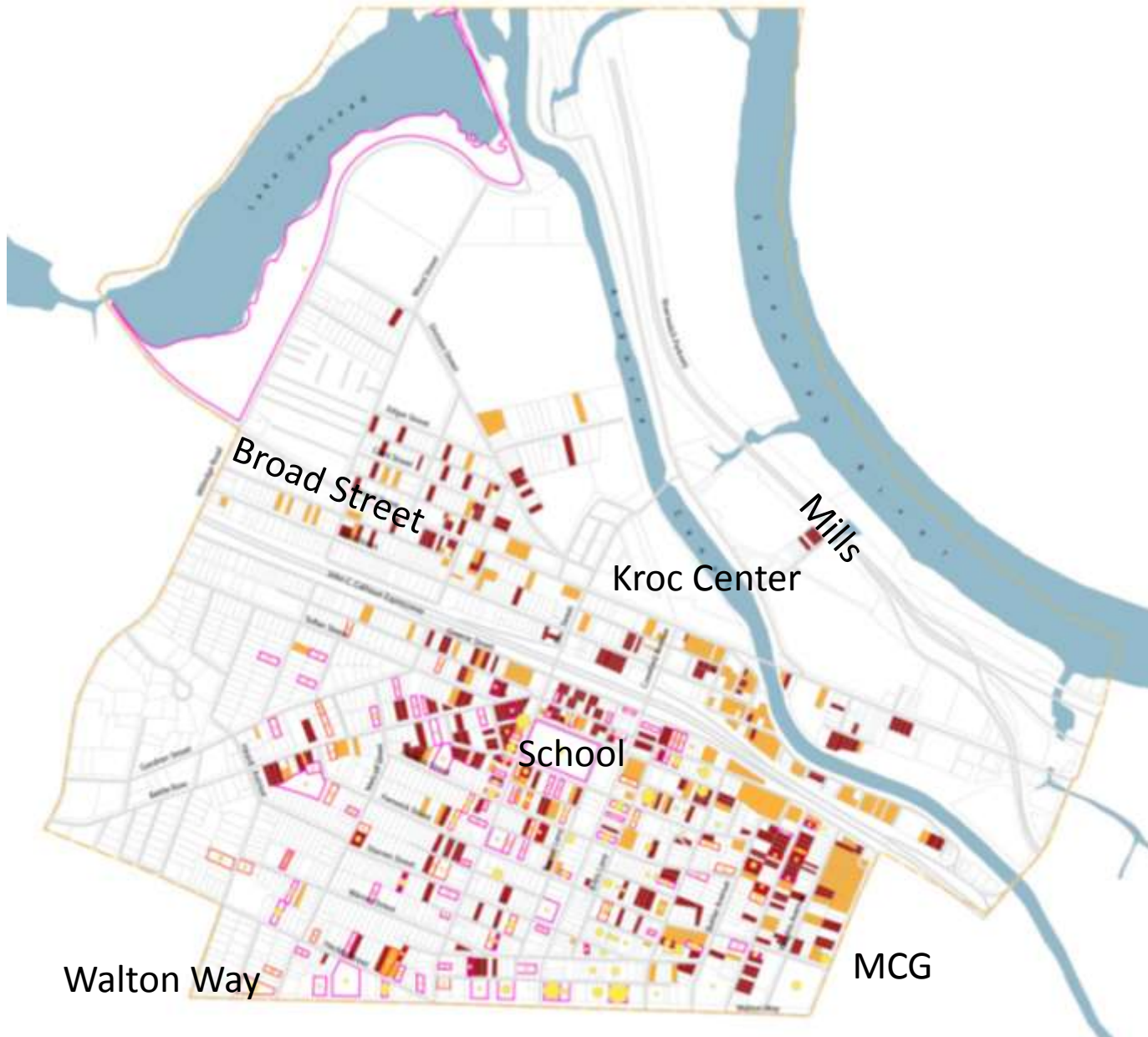


- Social Capital
 - Housing character
 - Kroc Center
 - Churches as the nucleus of the community
 - Medical school
 - Housing opportunities
 - New School as a catalyst for new enhancement of areas around Crawford and school



- Community Garden
- Good bones – block structure
- Rich History
- Augusta Canal
- Block based improvement efforts

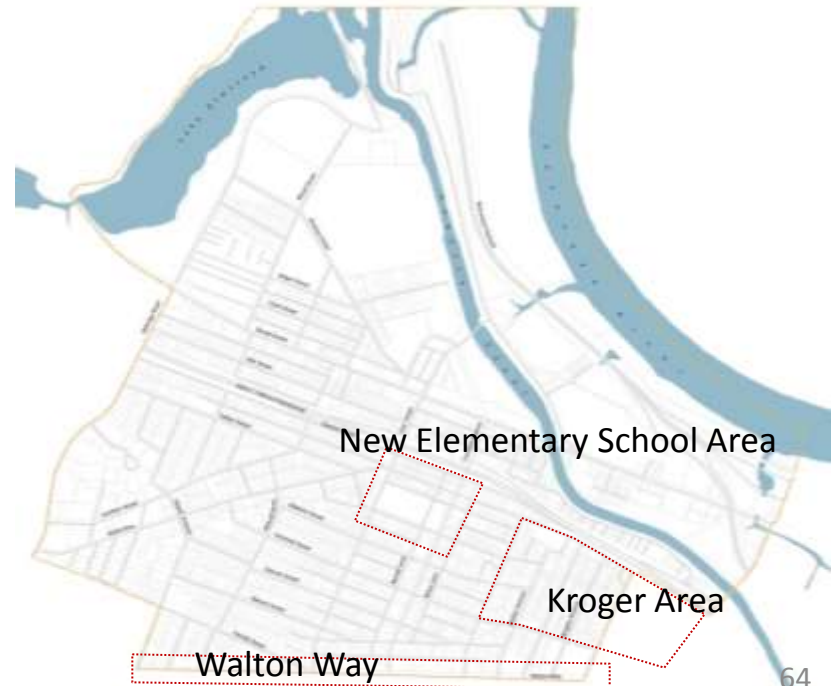
Lack of Relationship to Assets



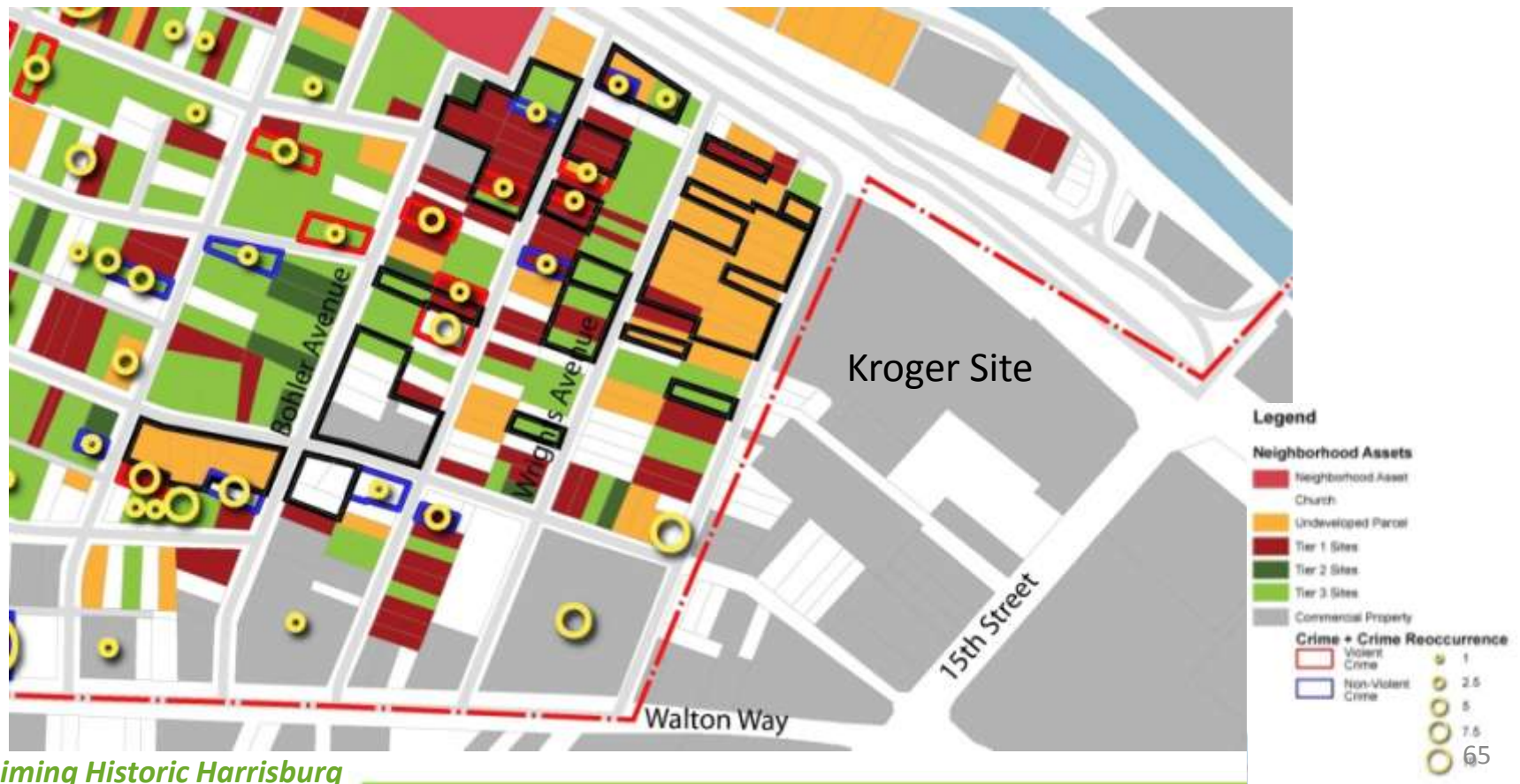
NEIGHBORHOOD REVITALIZATION: RECOMMENDATIONS

Two levels of intervention proposed:

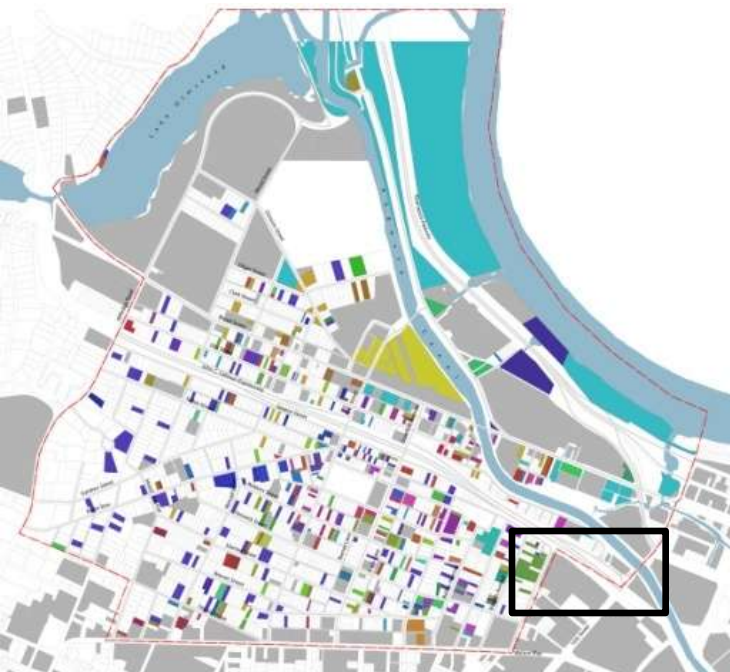
- Revitalization Strategies
 - Lot by Lot
 - Block by Block
- Redevelopment Projects
 - Area around new elementary school
 - Kroger site and surrounding area
 - Walton Way



Catalytic Redevelopment: Kroger Site + Neighborhood



Catalytic Redevelopment: Kroger Site + Neighborhood



Option 1: Acquire vacant lots and Kroger property, re-subdivide for alleys and streets in the Kroger property. Infill with single family and multi-family housing.



Existing Conditions



Proposed Development

Catalytic Redevelopment: Kroger Site + Neighborhood

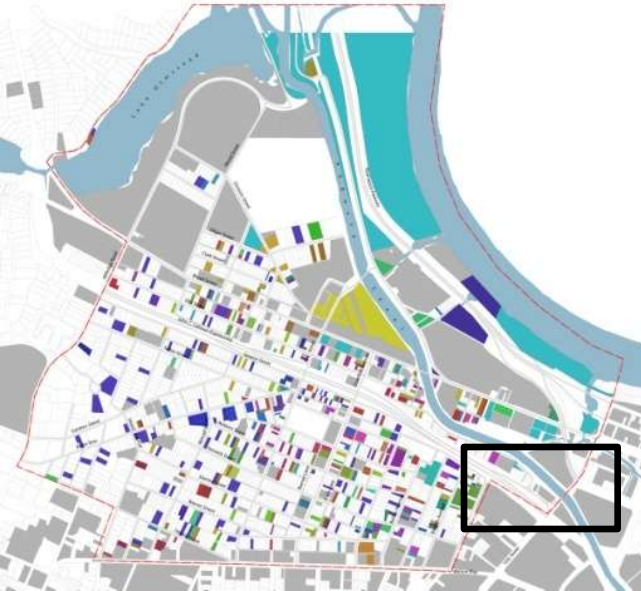


Catalytic Redevelopment: Kroger Site + Neighborhood

Option 1: Infill housing on both sides of street.



Catalytic Redevelopment: Kroger Site + Food



Existing Conditions

Option 2: Acquire vacant lots and Kroger property, re-subdivide land to create small blocks and create a new park to be surrounded by new housing.



Proposed Development

Catalytic Redevelopment: Kroger Site + Neighborhood



Catalytic Redevelopment: Kroger Site + Neighborhood

Option 2: Create Small Blocks and a New Park





Catalytic Redevelopment: Elementary School



Catalytic Redevelopment: Elementary School

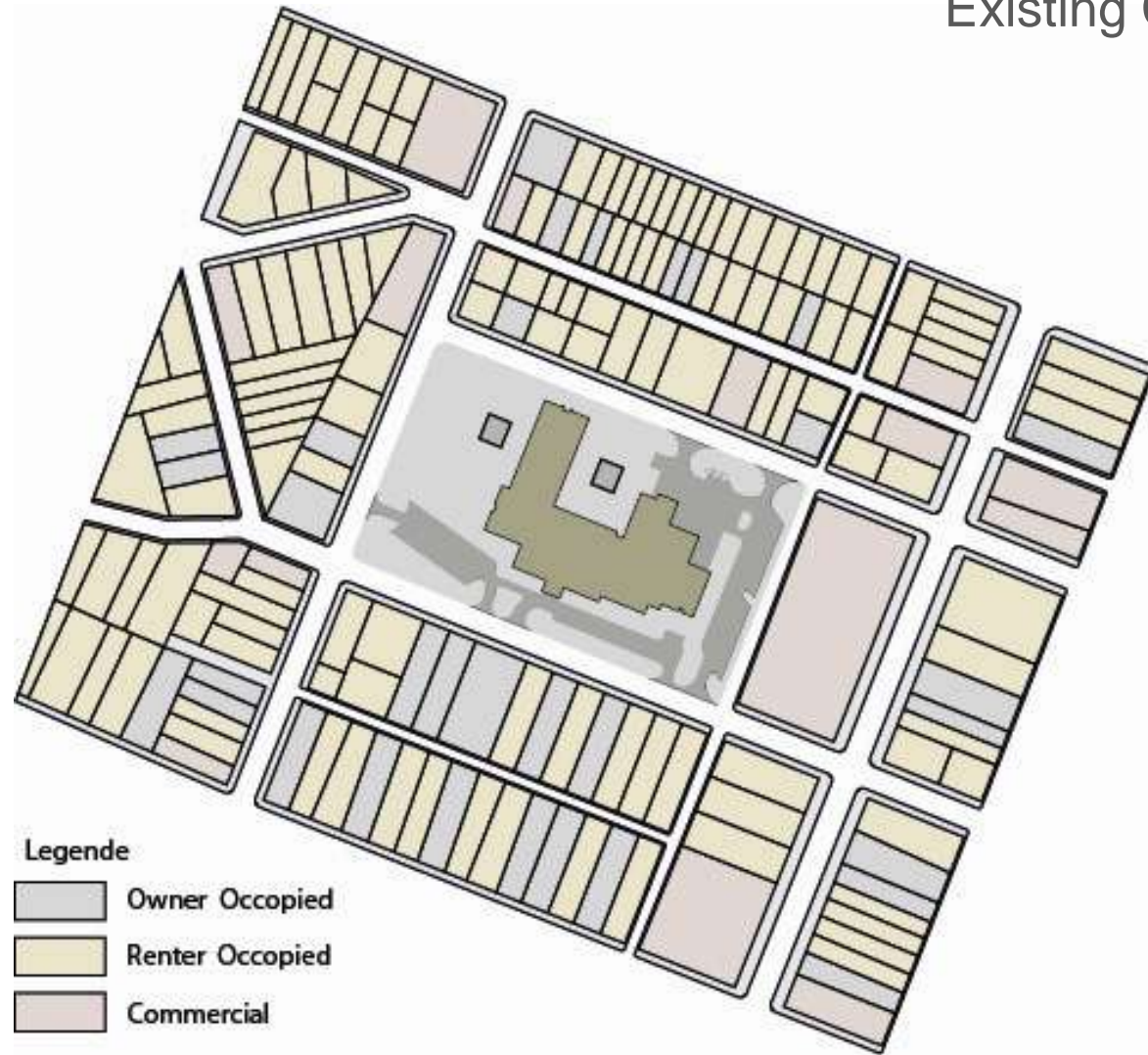
Good Schools Mean High Property Values

The quality of local public schools is widely believed to be a key determinant of housing prices. Good schools usually create a positive effect in the surrounding neighborhood that:

- Attract potential buyers
- Increase owner-occupancy
- Increase property values

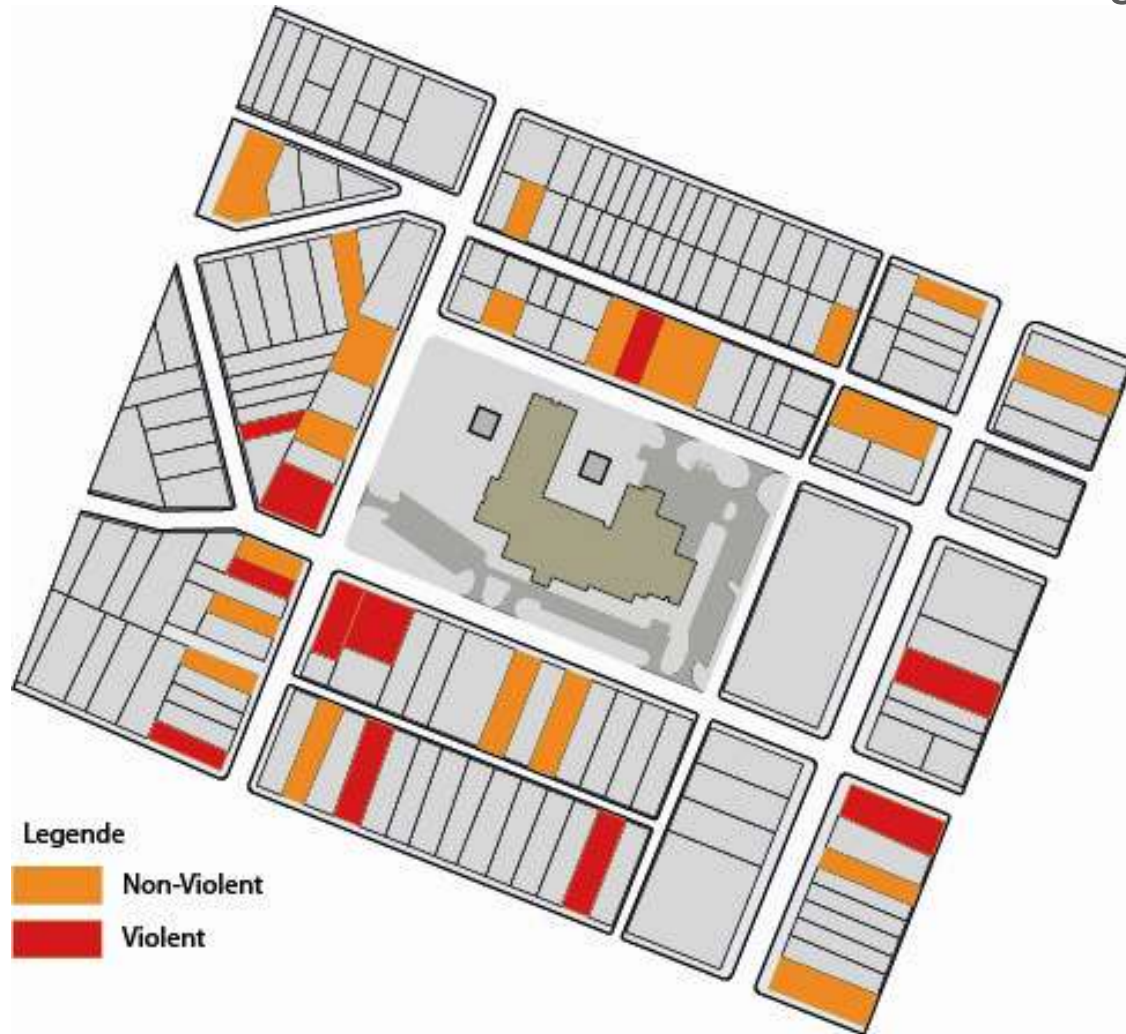
Catalytic Redevelopment: Elementary School

Existing Conditions



Catalytic Redevelopment: Elementary School

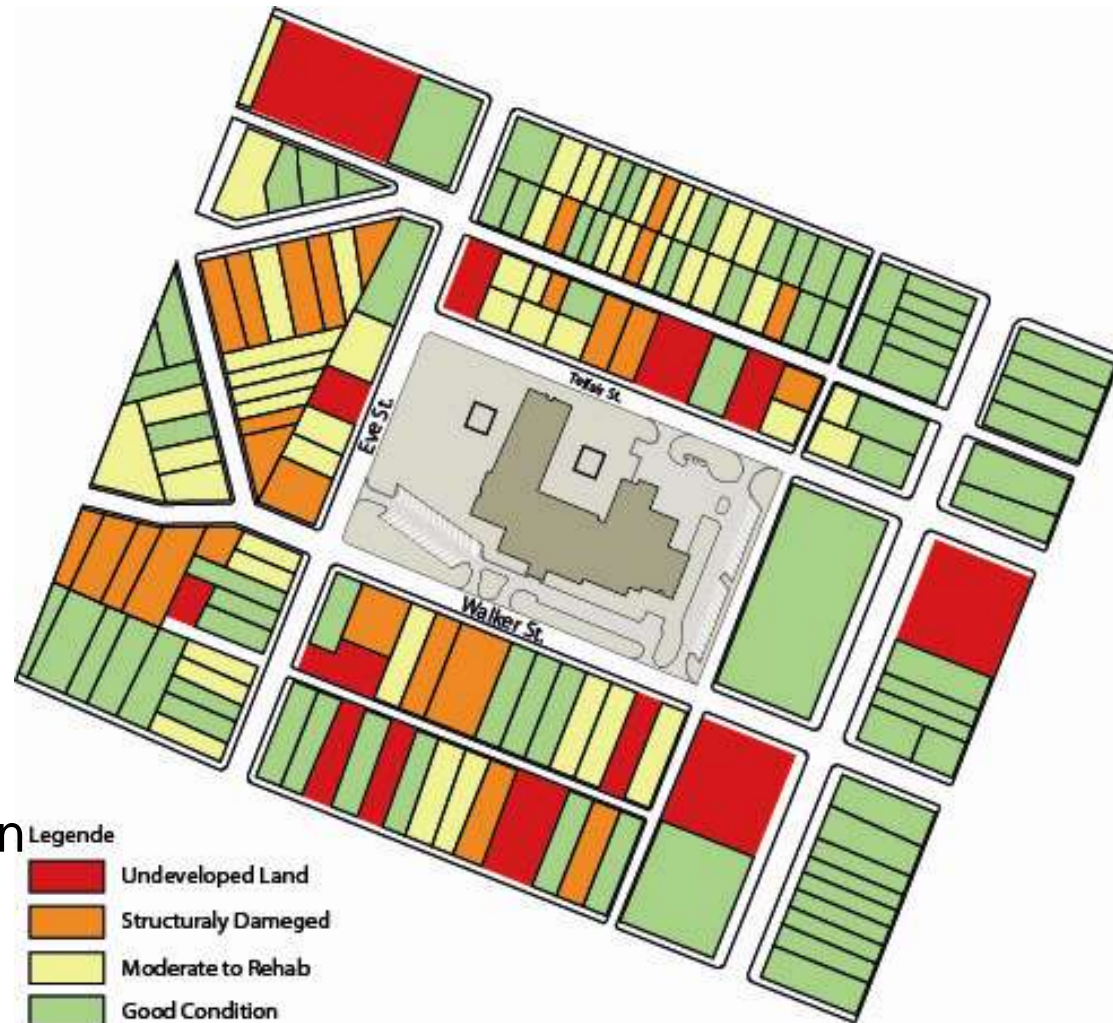
Existing Conditions



Public Safety Data

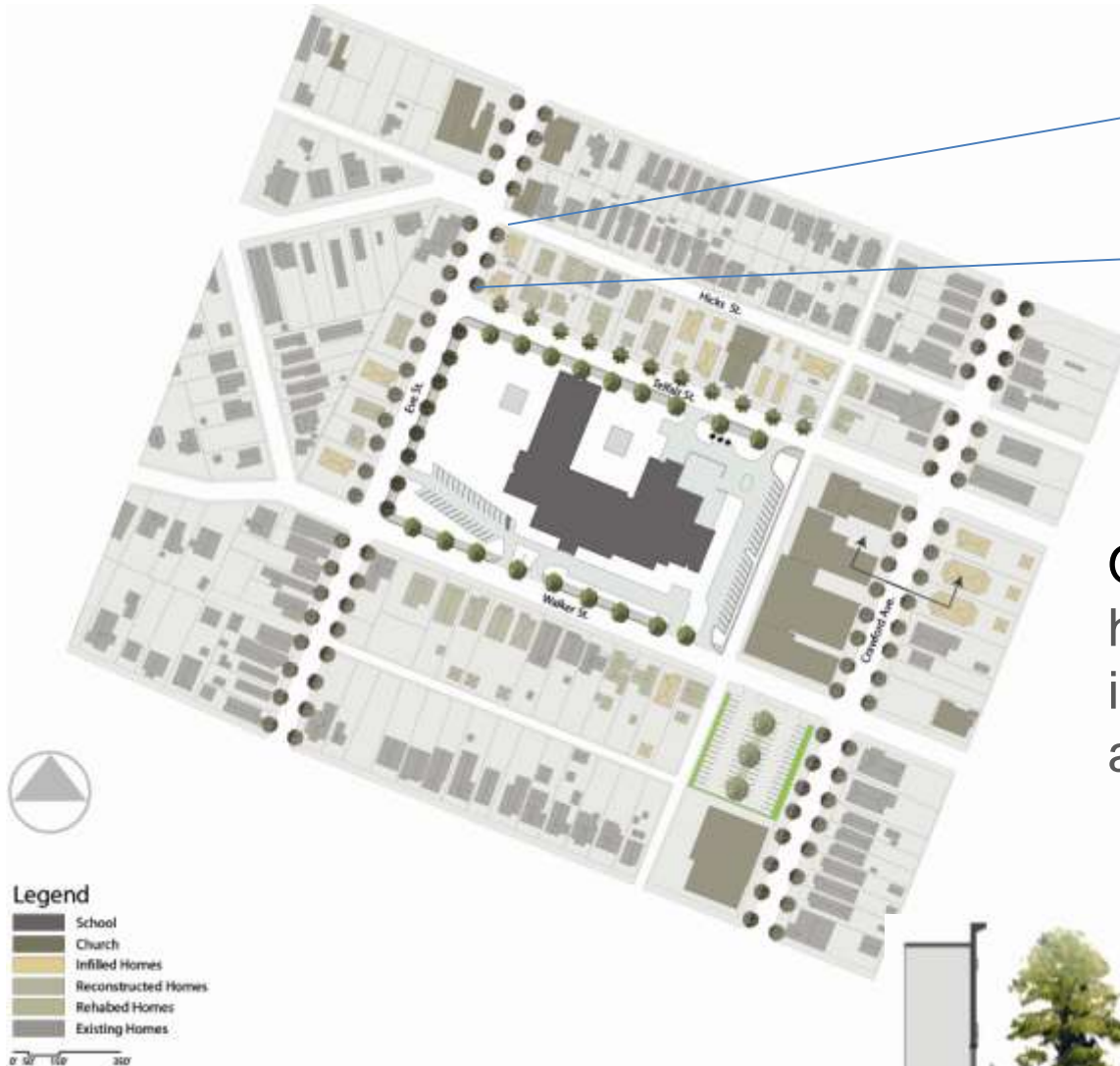
Catalytic Redevelopment: Elementary School

Existing Conditions



Residential Condition





Option One: Lot by Lot housing rehabilitation, infill vacant lots, and major crime prevention





Option Two: Acquire and demolish housing on the Hicks St. block to create a park for joint school and community use. Also serves as a catalyst for the rehab of historic shotgun housing on Hicks St.



Legend

- Park
- School
- Church
- Infilled Homes
- Reconstructed Homes
- Rehabed Homes
- Existing Homes

0' 50' 100' 350'



0' 25' 50' 100'

Hicks St.

Park

Telfair St.

School

HWEN

Neighborhood Revitalization through Citizen and Government Cooperation

Promote Housing Option

Seek opportunities to stabilize the balance between rental and homeownership

Design Guidelines for New Construction

Development of design guidelines for new construction and home modification and repair

Protect Existing Housing Stock

Home repair, reverse mortgage counseling, integrate older adults into comp plans; tax policy

Reduce Rentals and increase home ownership

Seek Neighborhood Stabilization funds and other foreclosure resources; Turn Back the Block Program

Promote Public Safety

Create environment that promotes public safety and reduces crime within the community

Increased presence of law enforcement

Focused attention by law enforcement on hot spot areas

Community policing

Established Community Policing Task Force (similar to many neighborhood police programs in intown Atlanta)

Commitment from citizen and gvt stakeholders to reduce crime

What role can a Citizen Task Force play to assist County/City with code enforcement?

Encourage Healthy Living

Create environments that promote physical activity, social interaction and easy access to basic services within the community

Greenspace

Commitment from city on park improvements and additions

Walkable Community

Walkable communities; Parks, trails, exercise facilities in neighborhoods

Infrastructure Investments

Improve sidewalks, crosswalks Enhance connectivity between neighborhoods and retail centers

Citizen leadership on Safe Routes to School

Improve public transit; Expand Voucher/ volunteer programs

Targeted infrastructure investment plan with cooperation of city/county

Harrisburg West End Neighborhood Association: Local Vision Statement