

Part 3: Lifelong Augusta Action Plan

- Lifelong Mobility and Accessibility
- Lifelong Dwellings
- Encourage Healthy Lifestyles
- Expand Access to Services
- Sustainability Plan/ Marketing Plan and Branding

Lifelong Mobility and Accessibility

- **Lifelong Mobility and Accessibility:**
- Facilitators: Laura Keyes, GPA and ARC / Katherine Moore, Georgia Conservancy / Rob Mauldin, 2km Architects
- **Attendee Comments / Thoughts:**
- Sidewalk Improvements
- Multiple mobility options [Kroger]
- Green cuts [Kroger]
- Traffic Calming [Kroger]
- Traffic Circle [Kroger]
- School site connections
- Park included in connections
- Tree planting for calming, shade
- Safe crosswalks : 15th, Walton Way and 15th

Short Term Implementation

GHSU Relationship

Campus Master Plan

New President wants more of a relationship with the community

GDOT Partnership

Complete Streets

Paine College

VA

Consortium: Marsha Jones and Phil Williams to Co-Chair Effort

Leadership from Harrisburg

Invite leadership of local church

Set date and follow up meeting strategy

GA Power, select specialty Hospital

St. Luke-Medical college volunteer organization

Paul DeCamp and County

Drug Free Zone around school -

http://www.gadoe.org/sia_titleiv.aspx

Michael Strickland to lead application

Safe Routes to School

<http://www.saferoutesga.org/>

Michael Strickland and Gary Rose to lead effort

Lifelong Mobility and Accessibility

Midterm Implementation

15th Street corridor

Sustainable Transportation

Bob Munger

Safe Routes to school

Drug free Zone

Long Term Implementation

15th Street Corridor Plan

Older Driver Safety Gov Task Force

Get website

Safe Routes website

<http://www.saferoutesga.org/>

Funding Opportunities

TEA Enhancements

New Freedom Funds – FTA

Regional Transportation Sales Tax

Safe Routes to School – CSRA to assist
(Andy Crosson)

Create local sidewalk fund

Maybe city will pay ½

Local fundraising

Prioritize sidewalks

Create criteria and
prioritize the list

Public Works priorities

City Engineering Dept.

Submit officially to the city

Lifelong Dwellings

Attendee Comments and Thoughts

- Involvement of License and Inspection / Code Enforcement
- Better management of rental housing / properties
- Any multi-family should be away from the neighborhood core and closer to the commercial uses – transitional uses
- Targeted rezoning for multi-family on the fringe
- Duplex on scattered sites
- Redevelopment by combining adjoining vacant lots
- Maintain integrity of SF areas of the neighborhood
- Kroger site – Commercial / professional on the first floor and housing along the second floor
- Add greenspace in redeveloping the Kroger site
- Strip of properties north of Calhoun to Broad could be redeveloped for commercial and related

Lifelong Dwellings

Attendee Comments and Thoughts

- Don't let rezoning be done that is counter to the neighborhood
- Guidelines for housing, streets etc.
- Master planning for the neighborhood is critical
- Identify champion for land use issues and have champion establish relationship with Planning and Zoning Department
- Continued need for grocery store / access to healthy foods
- Around adjacent to school site
- Redevelop adjoining housing – keep low density
- Park adjacent to the school
- Additional parking for the school and park, but not in prominent location
- Redevelop blocks around the school – rehab and new construction. Helping take the neighborhood back

Lifelong Dwellings

Short-term

- Establish Consortium
- Block parties
- Full weight behind Turn Back the Block initiative – applicants, marketing of the program. Sweat equity requirement for applicants
- Ongoing rehab by Auburn (sic)Homes – flipping housing in the neighborhood
- Habitat – plans for housing in Harrisburg for seniors and one wounded warrior (2012). Dennis Hoyt explained program specifics and applicant requirements
- Get young professionals involved in neighborhood-based activities
- Positive marketing program for the neighborhood to counteract the neighborhood challenges or negative news reports
- Promote smart growth and facilitate repopulation of inner-city neighborhoods by young professionals (low-speed EVs can be a part of this)
- Help elderly neighborhood residents finance repairs to houses (HCD programs, Weatherization program, maybe volunteers would help with minor maintenance and repair projects, program to improve access to homes by disabled residents)
- Establish positive relationship with reps of the personal care industry (add to consortium)

Mid-Term

Zoning changes to facilitate personal care homes / small assisted living arrangements

Long-term

Zoning

Encourage Healthy Lifestyles

Attendee Comments and Thoughts

- Convert narrow streets into one-way with pedestrian and bicycle improvements
- Lower speed limits on side streets
- Add bike lanes
- Sidewalk improvements
- Modify Greene Street frontage to the Calhoun (road diet, complete streets features)
- Orchestrated deterioration of Harrisburg (difference in street speed limits) – Butch Palmer
- Bring law enforcement into the Consortium – community policing
- Assign deputies to the neighborhood
- Community gardens / Farmer's Market
- Involving the neighborhood churches in promoting healthy lifestyles (Jeanette C. responds with info about programs with churches)
- Primary health care clinic already in the neighborhood / wellness and teen pregnancy issues – Marsha Jones

Encourage Healthy Lifestyles

Attendee Comments and Thoughts

- Include centralized playground in the neighborhood (see sites mentioned during the charrette) – north and west of the school site or move teacher parking off the school property and convert land to playground
- Increase access to healthy foods (Katherine M. willing to help the Consortium on this issue) – Deb Presnell to champion this issue and explore whether or not it is feasible to coordinate with State Farmer's market.
- Neighborhood resident already operates a farmer's market on the corner of Walton Way and Tuttle Street (Butch Palmer)
- Locally Grown Program – 30 area farmers – Sam Booher mentions and will contact them and coordinate with the Consortium
- CSRA AAA sponsors a quarterly market for seniors. Seniors need education on how to properly store and prepare fresh fruits and vegetables (CSRA RC rep)
- Free health clinic for Hispanic residents possible? –
- Teach people how to grow their own fruits and vegetables – check with AARP, Extension Service, Master Gardeners

Expand Access to Services

- AAA- Kroc
- Volunteer- St. Luke's UMC
- GA Prevention Inst.
- Greater Augusta Health Network
- Education and Awareness
- Home Care Aides
- Tap into expert resources

Sustainability Plan and Marketing

CRITICAL NEEDS / ISSUES

Who will organize and lead the consortium?

Proposed Membership of the Consortium

Phil Williams
Marsha Jones
Michael Strickland
Denise Traina
Brett Heimlich
Butch Palmer
Deb Presnell
Rev. Ivey
Bob Munger
Lamar – Milledge School
GHSU – Joe Cannon
Law Enforcement
Kroc Center
Georgia Power
Habitat for Humanity
Turn Back the Block
Media
Paine College
VA
Select Specialty Hospital
City Traffic Engineer

Reaching out in positive manner with police
Sponsor party / Dinner

Who is not here:

GHSU
GA Power
Elem. School
Law Enforcement
Kroc Center
Todd Mason
Media
Corrin Carter

Sustainability Plan and Marketing

Branding Ideas:

- Public Forums
- Positive Images
- Event to show off community
- Festival (Spring or Fall 2012)
- Historic Augusta- surveys of downtown
- Tours: advice from Summerville Tour of Homes
- Sell Augusta and Harrisburg
- Electronic billboard
- Tap into Young Professionals
- Running club, Kayaking, bicycling
- Augusta Tomorrow is rebranding the City
- Canal Landing at the Kroc Center