

Functional Areas of Practice



Areas of Practice

- **Community development**
- **Comprehensive or long range planning**
- **Development regulation or administration**
- **Economic development and revitalization**
- **Economic analysis and forecasting**
- **Education, institutional, or military facilities planning**
- **Energy policy**
- **Food systems planning**
- **Growth management**
- **Hazard mitigation and disaster planning**
- **Historic preservation**
- **Housing**
- **Infrastructure**
- **Labor force and employment**
- **Land use**
- **Natural resources and the environment**
- **Parks, open space, and recreation**
- **Planning law**
- **Policy planning**
- **Public services**
- **Social and health services**
- **Transportation**
- **Urban design**

Resources

- **ICMA Green Book – “Practice of Local Government Planning” and “Management of Local Planning”.**
- **PAS Report – Glossary of Zoning, Development and Planning Terms**
- **APA – 25th Anniversary Lists**
 - Top Planning Stories in the U.S. and Worldwide
 - Major Planning and Environmental Law Court Cases
 - Best Attended Conference Sessions
 - Outstanding *Planning* Articles
 - Planners Press Bestsellers
 - APA Achievements
 - Top National Planning Award Winners
 - 25 Planning Terms Coined Since 1978
 - Individuals Who Influenced Planning Before 1978
 - Most Significant Planning Laws
 - The Best of JAPA

<http://www.planning.org/25anniversary/lists.htm>

Pop Quiz

1. City dwellers have longer and thicker nose hair than country dwellers
2. Real estate agents typically ask owners the value of home and then subtract 10%
3. The U.S. has 40 percent of all global mail volume
4. Girls have larger brains than boys

Comprehensive or Long Range Planning

- Comprehensive plans
- Forecasts
- Transportation planning
- Capital Improvement Program/Impact Fees
- Special planning studies
- Undertake regulatory changes

Development Regulation or Administration

- Site plans
- Rezoning applications and reports
- Variances
- Subdivision plats
- Zoning questions
- Special code administration
- Regulatory changes

Economic Development and Revitalization

- Main street programs
- TADs or CIDs
- Development authorities
- CDBG
- Business parks
- Redevelopment

Economic Analysis and Forecasting

- Fiscal impact analysis
- Cost of service studies
- Forecasts
- Market analysis
- Demographic analysis

Education, Institutional or Military Facilities Planning

- Base Realignment and Closure (BRAC)
- University or campus planning
- Hospital planning
- Entertainment venues

Energy Policy

- State or federal energy plans
- Climate Action Plans
- Energy utilities
- Clean technology, fuel or vehicles

Food Systems Planning

- Locally grown food sources
- Organic farms
- Farmers markets
- Food transport
- Farmland protection

Growth Management

- State critical area protection
- Comprehensive planning
- Growth boundaries
- Infrastructure planning and finance
- Focus on managing land supply
- Environmental protection

Hazard Mitigation and Disaster Planning

- Evacuation planning
- Flood Insurance
- Emergency Management Plans
- Local Recovery Plans

Historic Preservation

- Historic district management
- Historic property surveys
- Historic property designations
- Historic property redevelopment
- Adaptive reuse

Pop Quiz

1. More people have died in car wrecks than all U.S. war deaths
2. More snow occurs in Grand Canyon than Minneapolis
3. Central Park in NYC is twice the size of the country of Monaco
4. Dogs remember better in the cold than warm weather

Housing Planning

- Housing planning
- Housing studies or code changes
- Senior housing
- Jobs/housing match

Infrastructure

- Infrastructure planning
- New project management
- Infrastructure maintenance
- Permitting

Labor Force and Employment

- Job training
- Industry or sector planning
- New business location
- Office or industrial park development

Land Use

- Zoning law
- Zoning management
- Comprehensive planning
- Land use studies
- Rural land protection

Natural Resources and Environment

- Non-governmental advocacy
- Environmental Impact Statements (EIS)
- Floodplain, stream or river corridors
- Coastal area protection

Parks, Open Space and Recreation

- Greenspace Acquisition
- Green Infrastructure Planning
- New Park Design
- Public Health and Fitness
- Active Living

Planning Law

- Zoning Litigation
- Permitting
- Legal Agreements
- Annexations
- Local, State and Federal Rules
- Property Ownership and Due Diligence

Community Development

- Administer CDBG funds
- Economic development
- Community or neighborhood planning
- Housing programs
- City oriented

Policy Planning

- Non-Governmental Advocacy
- Governmental Policy Studies
- Planning Administration
- Public Issue Analysis

Pop Quiz

1. Porcupines float
2. Bats always exit left from a cave
3. All platinum in the world would fit in a living room
4. Apartments waste more energy than homes

Public Services

- Cost of Services
- Service Area Planning
- New Service Development
- Government Administration or Budgeting

Social and Health Services

- Housing and Homeless
- Job Training
- Public Health
- Senior Services

Transportation Planning

- Metropolitan Planning Organizations (MPOs)
- Modeling
- New transportation facilities
- Transit service planning

Urban Design

- Community design code
- Context Sensitive Design (CSD)
- Smart Code or Form Codes
- New Project Design or Redevelopment

Big Issues for Planners

- **Water availability**
- **Transportation choices and congestion**
- **Funding for everything**
- **Impacts of growth on environment and health**
- **Livable communities/New urbanism**
- **Housing costs, locations and choices**
- **Farmland protection**
- **Energy/Climate Change**
- **Green development**
- **Infill/Redevelopment**

How Does Planning Improve?

- Focus on housing and managing land
- Focus on protecting the environment
- Education and training – models for change
- More progressive planning and regulatory tools
- Focus on public investments
- Redevelopment tools and incentives
- State and local leadership
- Carrots and sticks