



# FARMER D O R G A N I C S



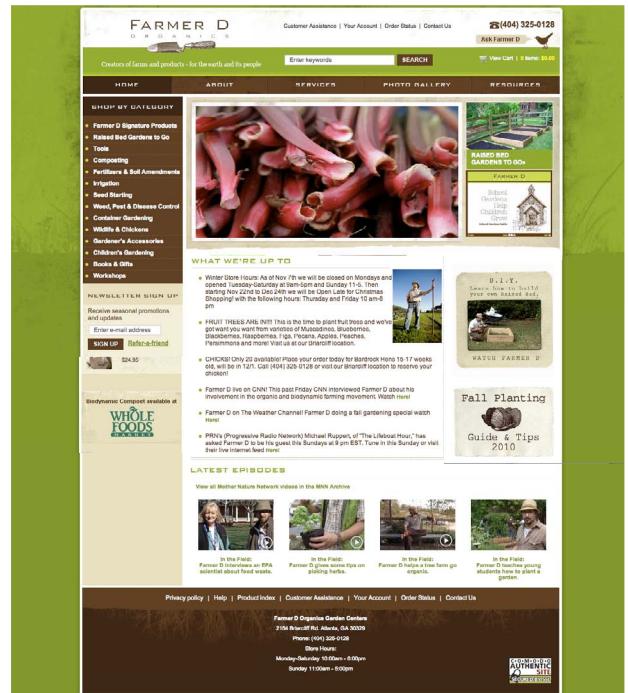
## DARON 'FARMER D' JOFFE

Farmer D is an entirely new brand of farmer. With a thumb more “green” than any of his predecessors. He lives to make a difference in the world. He farms because of a passion for the earth and the biodynamic methodologies that can save it. You'll get no attitude from Farmer D. And no animosity. Developers, after all, are Daron's squash and potatoes. And they are many – developers of residential communities, resorts, spas, corporate campuses, therapeutic retreat centers and schools. These are the many entities Farmer D approaches, not with condemnation, but explanation – about just how the implementation of green technology and best management practices for building and land management can simultaneously diminish the negative environmental impact of development and improve the bottom line for the developer. Born in South Africa in 1976, Daron Joffe has traveled the world and farmed across the nation.

Farmer D's vision is simple yet profound; to apply organic management practices to landholdings of all types which in turn will save money, conserve water and fuel, reduce waste and chemical use, promote sustainability, and create a healthier planet for all.

## FARMER D ORGANICS

*With a retail store located in Atlanta, Ga. and an online store, Farmer D Organics is an environmentally friendly, socially responsible business that creates farms and products for the Earth and its People.*



# FARMER D ORGANICS

## SIGNATURE PRODUCTS

### CEDAR PRODUCTS

Farmer D cedar products are made locally using FSC (Forest Stewardship Council) Certified, sustainably harvested, untreated Western Red Cedar.

*Raised Bed*



*Urban Planter Box*



*Potting Bench*



*Bat Box*



### SOILS & FERTILIZER

Farmer D Organics Signature Biodynamic Blend Organic Compost and Planting Mix are made using the organic spoils from Whole Foods Market. These products are then sold back to them for customers as well as bulk to farmers, who grow for Whole Foods Market, creating a sustainable, "closed-loop" business model.

#### FARMER D ORGANICS:

- Biodynamic Planting Mix
- Biodynamic Blend Compost
- Fertilizer 3-4-4



### ORGANIC PLANTS





# FARMER D PROJECTS

## FARMS



## GARDENS

### *School Gardens*



### *Backyard Gardens*



### *Community Gardens*





# FARMER D IN THE PRESS

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**DARON JOFFE**, better known as "Farmer D," is committed to growing a better world. At 36, he serves as a leader in the Peach State's growing organic farming movement, and he is the vice president of Georgia Organics, a statewide coalition of farmers and activists.

The entrepreneurial genius, who once, Farmer D Organics, every educating others about the benefits of sustainable agriculture.

"I love growing healthy food," he continued. "It's important about seeing the small farm and protecting non-tillable agriculture."

Originally from South Africa, Farmer D moved to Atlanta at the age of 2. While attending the University of Wisconsin-Madison, he studied a master's degree in landscape architecture and was unable to find a job in the field. He eventually got a job and worked as an apprentice on a farm in Iowa, learning about sustainable agriculture.

Over the years, he has developed organic farms for universities, private industry and has become committed to an effort to encourage environmental stewardship and to offer more access to fresh, healthy food.

Since 2005, he has run the organic farm at Hargrett Island, an open-

An advocate of organic food who encourages environmental stewardship, Farmer D tends his garden in the heart of Hargrett Island.

BY ALLISON HORN  
PHOTOGRAPHS BY ANSELIA HOFFER

## FARMER D

