

Civic Engagement through Social Media



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Many communities are searching for ways to break the ‘public dialogue barrier’ and get closer to the true essence of democracy.



What are the possibilities?



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Wi



Blogs



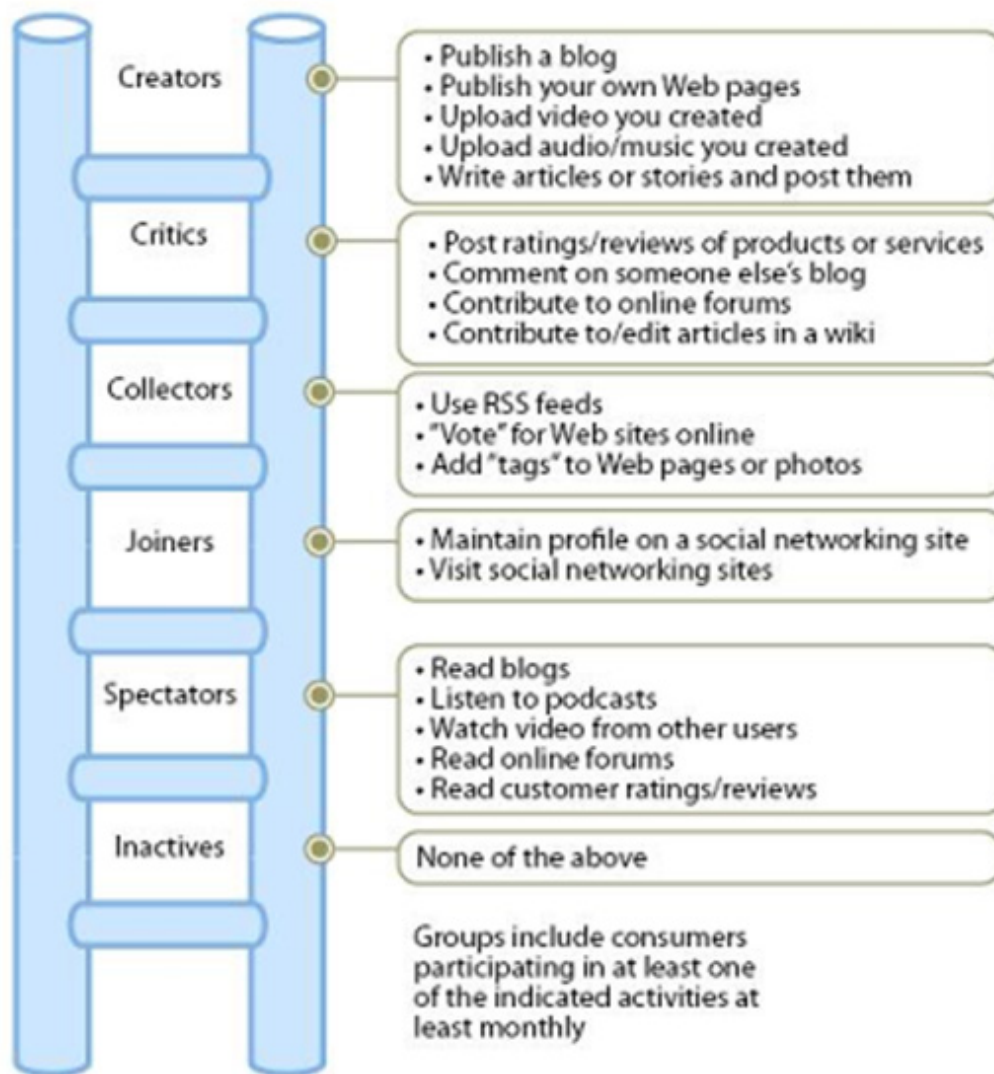
You Tube

Google
talk BETA



GoToMeeting

Varying levels of Involvement



Social Media and Planning

As of 2008, nearly 1/ 3rd of American adults had a profile page on a social networking site



How appropriate are these tools for inviting public input and gauging support on community planning initiatives?

Social Media and Planning: Considerations

- Controlling information internally and externally
- Need leadership and staff resources
- The AICP Code of Ethics and Professional Conduct directs planners to
 - “seek social justice by working to expand choice and opportunity for all persons recognizing a special responsibility to plan for the needs of the disadvantaged and to promote racial and economic integration.”*

Social Media and Planning: Benefits

Effective tool for audience building

SNAPPatx

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About

Who We Are ...

Social Networking and Planning Project (SNAPPatx) is a project of [Texas Citizen Fund](#), an Austin based non-profit and funded by a [Federal Transit Administration](#) grant. SNAPP works collaboratively with the City of Austin and partners with other non-profit organizations, blogs, media outlets, and interested parties to make sure as many people as possible have the opportunity to be heard.

SNAPPatx gives people easy, 24/7 opportunities to share their ideas on social media, you also help us make improvements to the system.

The SNAPPatx mission ...

To create an easy and convenient way for people to share their ideas on the most strategic options for transportation, mobility and land use.

If you have questions, comments or ideas for SNAPPatx, please contact us.



Wall

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About

The Official source for Atlanta BeltLine information. Web: <http://beltline.org>

More


6,308
people like this

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 **PATH Foundation**

Atlanta BeltLine - Official Fan Page

Non-Profit Organization · Atlanta, Georgia



Wall

Atlanta BeltLine - Official Fan Page [Like](#)

If you have not done so already, please fill out this important survey and show your support for the Atlanta BeltLine!



Atlanta Traffic Survey - public participation for the Transportation Investment Act
www.atlantatraficsurvey.com

The Roundtable wants your help as it prepares to make tough decisions. Complete this brief survey and tell them your transportation priorities for the future. Survey is available until May 15th.

10 hours ago · Share

5 people like this.

 **Alison Marie** submitted and shared!
5 hours ago

Atlanta BeltLine - Official Fan Page

BeltLine Bike Tour 2011
www.bike.com

People You May Know



Eliz Fogartie
[Add as friend](#)



Sailaja Lakshmi
[Add as friend](#)

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Class of 1966
classof1966.net



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[Chat \(3\)](#)

Social Media and Planning: Benefits

Opening up decision-making for review and scrutiny



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Multi-Municipal Planning in Pennsylvania

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Introduction
This wiki is a forum for information and commentary on multi-municipal planning. Pennsylvania's unique approach to regional land use planning. It is intended as a resource for Pennsylvania's planning community, and for anyone interested in sound land use management in the commonwealth. Its contents are based on: (1) research conducted by [10,000 Friends of Pennsylvania](#) for its report [Plan Regionally, Implement Locally: An Evaluation of Multi-municipal Planning and Implementation in Pennsylvania](#); (2) a series of roundtable discussions conducted by 10,000 Friends and sponsored by the [Pennsylvania Local Government Training Partner](#); (3) contributions from members of this wiki. The site [Friends of Pennsylvania](#) serves as moderator of the

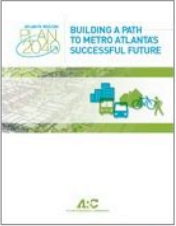

ATLANTA REGIONAL COMMISSION

How to Contribute to This Site
Anyone may view and edit this site. You can add in

- To add a comment:* At the top of each page, to a new page where you can add your comment elaborate upon the contents of the original page.
- To edit a page:* You can edit or add to the content of the page you would like to change. Use this page to express an opinion, use the "discuss" link to post a comment.
- Email your comments:* If you'd like to contribute your comments to Grant Ervin at gervin@arc-atlanta.com

Transportation
Overview
[PLAN 2040](#)
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[What We've Heard](#)
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[Transportation Investment Act of 2010](#)
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PLAN 2040

PLAN 2040 is the metro Atlanta area's plan to accommodate economic and population growth sustainably over the next 30 years. In developing PLAN 2040, we have an opportunity for assessment, evaluation and possibly redirection as we develop regional policies and actions that direct resources for transportation investments and provide assistance to local governments.
WHAT'S NEW
Equitable Target Areas (ETA)
In early 2011, ARC developed the Equitable Target Area (ETA) Index to identify

PLAN 2040 Brochure

Look here for plan goals, schedule and feedback. Also available [Spanish](#).
Understanding Regional Planning

Social Media and Planning: Benefits

Foster common interest networking and advancing democracy



Complete Streets: It's About More Than Bike Lanes by Clarence Eckerson, Jr. on May 9, 2011 | 3,758 Plays

Over the last four years, New York City has seen a transportation renaissance streets, striking a better balance by providing more space for walking, biking, and transit. As with any departure from the status quo, it has faced challenges. [READ THE FULL POST](#)

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LENS ON ATLANTA

A Service of Public Broadcasting Atlanta

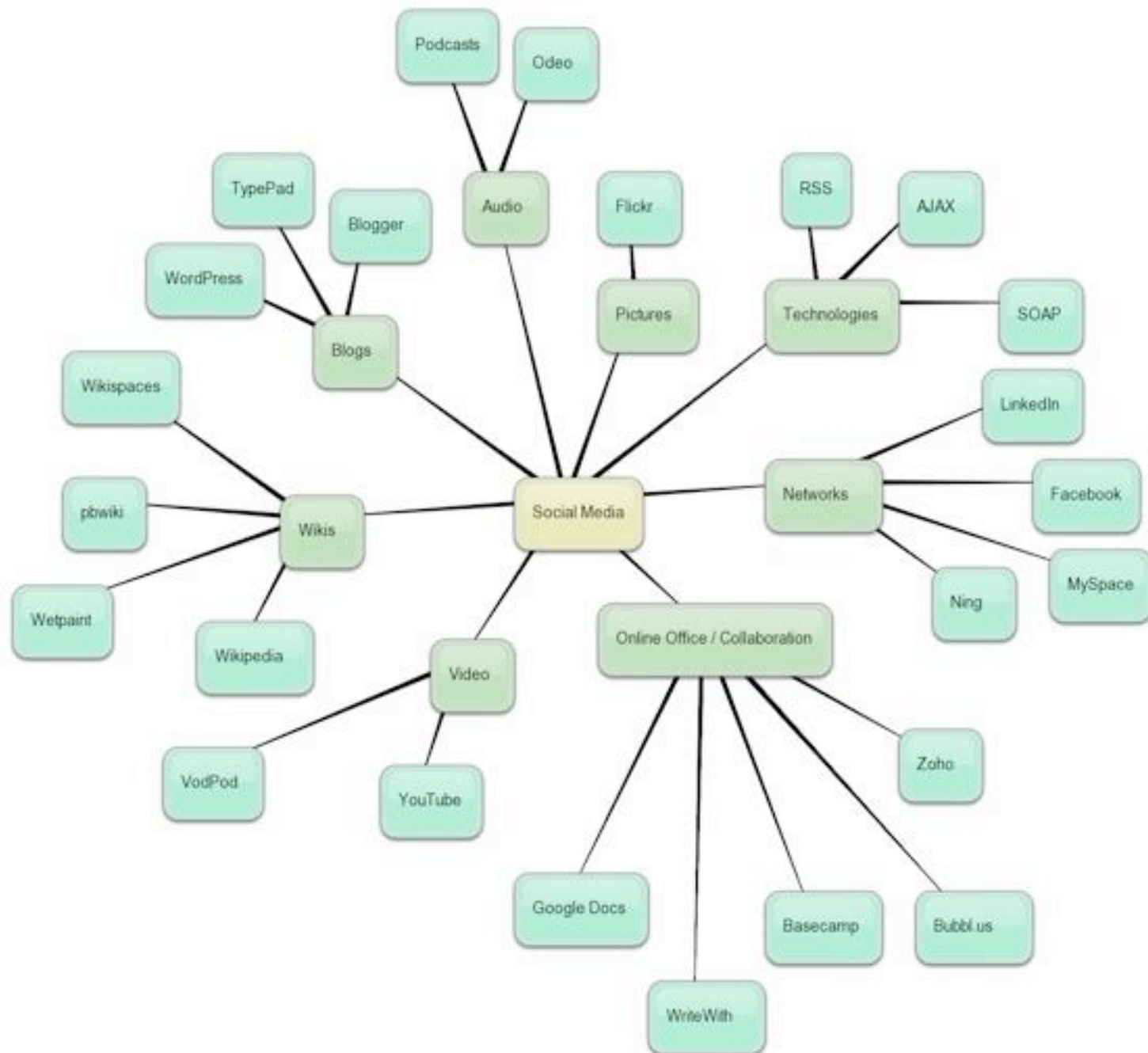
Lens on Atlanta is a first-of-its-kind, online social community — a family of websites that focuses on civic engagement, education and the arts.

Come participate to build stronger relationships and elevate issues you care about to make metro Atlanta a better place!



Follow us





Regardless, Social Networks Are Here to Stay

The social networking options offer planners:

- ✓ Excellent tools for disseminating information
- ✓ A more successful process when used in tandem with face-to-face communication
- ✓ A constant opportunity to educate on critical and timely issues through a more organic approach

How can social media help us cope with the challenges of an aging community with different needs?-???????

Are you having a challenge analyzing and reporting back the input collected in a timely manner so that you can indeed address the issue in a timely manner, which is what social media is best at?

How do you get people to your site/ to engage in your platforms?

If you receive a comment that isn't substantive, how do you handle answering these questions? Do you edit/ police your platforms?

Words of advice for how others can change their organization's culture and skills toward a social media/ network focus?

Are there new skills/ new tools on the horizon that will help the planning community when it comes to communicating and engaging the public?