Social Media and the Atlanta BeltLine

Northside BeltLine Trail, completed April 2010
The BeltLine is in the heart of the Atlanta region & utilizes historic freight rail ROW circling the City.
WHERE IS THE ATLANTA BELTLINE?

- Connects 45 neighborhoods
- 6,500 acre redevelopment area
- 22% of City of Atlanta population lives in the BeltLine planning area
- 8% of the City’s land mass is inside the BeltLine TAD
- 40% increase in Atlanta’s parkland
WHAT IS THE ATLANTA BELTLINE?

Key Elements

Transit
22-mile loop

Parks
1300 + new acres

Trails
33 miles

Jobs & Economic Development
20 areas, 30k jobs

Affordable & Workforce Housing
5,000 Units

Existing Communities & Historic Preservation

Public Art & Streetscapes

Environmental Clean-up
1100 + acres
BELTLINE CORRIDOR
Development Process

- Purchase and preservation of Corridor
- Initial Corridor development of Environmental Remediation, infrastructure/utility design, construction of multi-use trail and amenities
- Private Property Reinvestment
  - Greater connectivity from adjacent private developments, increased urban density, increased incremental investments

Transit Implementation
- Integrated into public realm
- With sufficient funding, construction can begin within 3-5 years of acquiring corridor
- Supports new private development investments
GRASSROOTS LEGACY

Atlanta Needs the BeltLine!

ATLANTANS FOR THE BELTLINE
Comprehensive engagement efforts continue including:

- Quarterly City-wide Briefings and BeltLine Study Groups
- BeltLine TAD Advisory Committee and Affordable Housing Advisory Board
- Community Representative on ABI Board of Directors
- Community Engagement Staff
- Website and Social Media
Atlanta BeltLine - Official Fan Page
Non-Profit Organization · Atlanta, Georgia

Wall

Atlanta BeltLine - Official Fan Page

BeltLine Bike Tour 2011
www.flickr.com
thank you, Cameron Adams!

Yesterday at 5:21am · Like · Comment

Kay Saunders, David Ray, Chris Good and 4 others like this.

Georgia Neal Hall Have you considered a longboard/bike event?
Longboarding is the fastest growing alternative transportation.
Yesterday at 8:21am

Mark Cohen Please update your website with clear TRAILS information—there are several links and maps in different areas of the site, but none clearly articulate: 1) where the trails are, 2) where the entrances and exits are, 3) where to park, 4) details...
Atlanta BeltLine
@AtlantaBeltLine Atlanta, GA
One of the largest, most comprehensive urban redevelopment projects underway in the United States
http://www.beltline.org

GKCRE Gene Kansas
Congrats to @perkinswill_ATL, named #1 by @architectmag.
23 hours ago

Atlanta BeltLine Atlanta BeltLine
@elizabeth_cw So glad you saw people out on the #AtlantaBeltLine Bike Tours! We hope you can make it next time!
9 May

Atlanta BeltLine Atlanta BeltLine
BeltLine Bike Tour 2011 http://fb.me/W7QPRff
9 May
You can find information about the Atlanta BeltLine on the YouTube channel "Official Atlanta BeltLine Ch.". The channel includes various uploads such as "The Atlanta BeltLine Partnership" with 216 views and "WGCL: Employing Goats to clear Kudzu" with 190 views. There are also playlists like "Valerie Wilson, Atlanta Beltline" with 215 views and "TRANSIT: Environmental Opt... (8)" with various other videos. The channel also features "BeltLine Pedestrian and Auto" with 385 views and "BeltLine Passenger Boarding" with 270 views.
Atlanta BeltLine Transit Implementation Forum

TIA Segments

Which Atlanta BeltLine transit segments should the City submit to the State for potential Transportation Investment Act (TIA) funding?

Introduction

Atlanta BeltLine, Inc. (ABI) is developing a Transit Implementation Strategy including on-street segments connecting the Atlanta BeltLine corridor to activity...

The Atlanta BeltLine Transit Implementation Forum is an on-line forum for civic engagement. Read what others are saying about important Atlanta BeltLine Transit Implementation topics, then post your own statement. Atlanta BeltLine and City officials will read the statements and incorporate them into their decision process.

When you post your first statement, you will be asked for your name and home address. This confidential information is only used...
Atlanta BeltLine Transit Implementation Forum

Which Atlanta BeltLine transit segments should the City submit to the State for potential Transportation Investment Act (TIA) funding?

This forum has
- 338 Attendees
- 27 Participants
- 1.4 Hours of Public Comment

Around Atlanta, 27 people write this:

Edward Rease outside Atlanta

March 26, 2011, 9:39 PM

The Downtown to Ansley Mall concept is best due to the large volume of potential customers. What’s more, it will also connect to the already approved “Tiger Streetcar.” The Historic 4th Ward Park is just about complete and the area around City Hall East has already seen major development--the development needs to continue in order to make the initial line a success. Piedmont Park’s area has a large residential and tourist customers base to support the line as well. I acknowledge that Atlanta’s poor and depressed areas need development more so than developed areas such as Buckhead and Midtown. However, we need to insure that the Beltline will be a success. Therefore, the next step in the Beltline project needs to continue to the Buckhead community after the Downtown to Ansley Mall line has been completed. After the Buckhead line we need to move forward to the true depressed areas of Atlanta that the Beltline was created to develop. Hopefully in the future the Beltline project can have multiple lines developed at any given time instead of one line at a time.