



American Planning Association  
**Georgia Chapter**

*Making Great Communities Happen*

*Making Great Communities Happen*

# AICP EXAM REVIEW

## Transportation Planning

February 3, 2012

Georgia Tech Student Center

# Agenda

- Defining transportation planning
- Who are the players
- Transportation plan development
- Project development process
- Transportation funding
- Identifying solutions / analyzing impacts

# What is Transportation Planning?

- The process of identifying transportation problems and looking for solutions to those problems is called transportation planning.
- With transportation planning, we work out the best ways to get you to . . .
- where you live,
- where you work,
- where you shop,
- where you go to school,
- where you take vacations, and
- . . . anywhere else you need to go.



# Who are the players?

- State Departments of Transportation (DOTs)
- Metropolitan Planning Organizations (MPOs)
- Federal Government
- Local Governments
- Transit Agencies
- Other Groups
  - Regional Planning Agencies
  - Community Improvement Districts

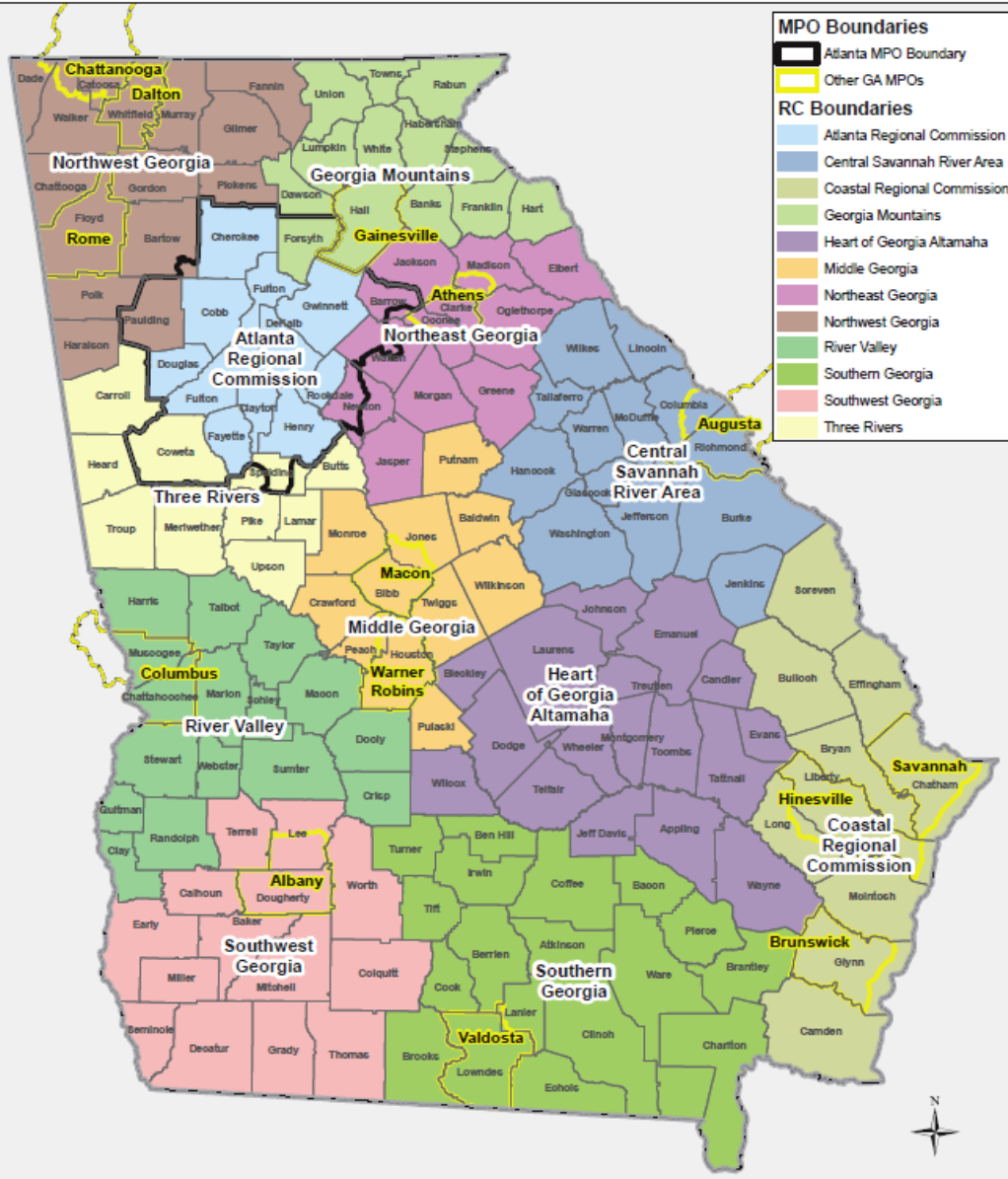
# State DOTs

- Develop statewide transportation goals, plans and projects.
- Work with all of the state's transportation organizations and local governments
- Recipient of Federal Funds
- Subject to federal planning requirements:
  - Statewide Transportation Plan
  - State Transportation Improvement Program (STIP)
  - Air Quality
  - Environmental
  - Other

# Metropolitan Planning Organizations

- Federally designated planning agency for areas with a population of 50,000 people or more.
- Governed by Policy Board of local elected officials
- Address Federal Requirements:
  - Long Range Transportation Plan
  - Transportation Improvement Program
  - Air Quality Conformity
  - Congestion Management Process
  - Public Involvement / Social Equity
  - Others
- 15 MPOs in Georgia

# Georgia Regional Commissions and Metropolitan Planning Organization (MPO) Boundaries



# Atlanta Regional Commission Board Members

## Local Elected Officials

- Kasim Reed
- H. Lamar Willis
- Buzz Ahrens
- Donnie Henriques
- Eldrin Bell
- Willie Oswald
- Mark Mathews
- Burrell Ellis
- Bill Floyd
- Tom Worthan
- Harvey Persons
- Tim Lee
- Herbert Frady
- Eric Dial
- John Eaves
- Mike Bodker
- Ralph Moore
- Bucky Johnson
- Elizabeth "BJ" Mathis
- Billy Copeland
- Richard A. Oden
- Randy Mills
- Charlotte Nash

## Citizen Members

- Todd E. Ernst
- Judy Waters
- Kip Berry
- W. Kerry Armstrong
- Aaron Turpeau
- Julie K. Arnold
- Liane Levetan
- Robert Stephens Jr.
- Robert Reeves
- Anita Wallace Thomas
- Tad Leithead (ARC Chair)
- C. J. Bland
- Eddie L. Moore Jr.
- Rob Garcia
- Dan Post, Jr.
- Dennis W. Burnette
- Mike Houchard

## Georgia Department of Community Affairs Representative

Mr. F. T. "Tread" Davis, Jr.

## ARC Offices:

40 Courtland St NE  
Atlanta, GA 30303  
404-463-3100  
404-463-3105 fax

[Directions](#)



# Federal Government

- The Federal Government (U.S. DOT) oversees the transportation planning and project activities of the MPOs and state DOTs
  - Provides advice and training
  - Supplies critical funding needed for transportation planning and projects
  - Certification of MPOs
  - Environmental approvals on federally funded projects

# Local Governments

- Develop local transportation priorities and plans
- Engage in regional and state transportation planning activities
- Conduct studies to identify impacts of new development on the transportation system
- Identify and schedule improvements
- Maintain local streets and roads
- Fund transportation projects

# Transit Agencies

- Operate publicly available transportation options including buses, subways, light rail, passenger rail, ferryboats, trolleys
- Quasi-Governmental that receive government subsidies (Federal / State / Local) in addition to generating revenue from private sources such as fares and advertising
- Develop system plans, implement projects and coordinate with state and local governments on regional planning activities

# Other Agencies

- Community Improvement Districts (CIDs)
  - Public-Private partnership that leverages dollars from member private entities to implement public projects
  - With approval from local government, private commercial property owners vote to self-tax.
  - Board of Directors makes decisions regarding projects to implement
- Regional Commissions (RCs)
  - Regional planning agency providing support to local governments

# Transportation Plans & Programs

- Establish vision, goals, and objectives and based on:
  - Existing transportation needs
  - Future transportation needs based on:
    - Projected Population Growth
    - Projected Economic Changes
- Framework from which to identify and prioritize projects (air, bicycle, bus, rail, roads, pedestrian, and water)

# SAFETEA – LU Planning Factors

- *Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) – April 2005*



# Planning Process

- **Continuing:** Planning must be maintained as an ongoing activity and should address both short-term needs and the long-term vision for the region.
- **Cooperative:** The process must involve a wide variety of interested parties through a public-participation process.
- **Comprehensive:** The process must cover all transportation modes and be consistent with regional and local land-use and economic-development plans.

# Planning Inputs and Tools

- Data and Projections
- Geographic Information Systems
- Travel Demand Models
- Microsimulation
- Stakeholder Outreach and Involvement



# Planning Documents

## Local Plans:

- Comprehensive Transportation Plans (CTPs)

## Regional Plans\*:

- Regional Transportation Plans (RTP)
  - 30-Year Time Horizon
  - Fiscally Constrained
- Transportation Improvement Program (TIP)
  - 3 to 5 year time horizon
  - Programmed Funding

## State Plans\*:

- Statewide Transportation Improvement Program (TIP)
- Statewide Transportation Plan

\*-Federally Mandated

# Planning Considerations / Special Requirements

- Air Quality
  - Plans must comply with Environmental Protection Agency (EPA) limits on emissions. Modeling used to demonstrate air quality *conformity*
- Environmental Justice
  - U.S. Executive Order 12898 defines environmental justice as the fair treatment and meaningful involvement of all people – regardless of race, ethnicity, income, or education level – in transportation decision-making.

# Project Development Process

- To proceed to implementation, projects must:
  - appear in the TIP and/or STIP w/funding source;
  - consider citizen input; and
  - have approval by transportation officials.
- Steps include: environmental analysis, project location, design, right-of-way acquisition and construction.



# Environmental Analysis

- **The National Environmental Policy Act of 1969 (NEPA)** enunciated for the first time a broad national policy to prevent or eliminate damage to the environment.
  - Environmental impact analysis must be performed for any project receiving federal funds.
  - Required to proceed with ROW acquisition and construction.
- All alternatives consistent with the objective of each project must be evaluated to find the best transportation solution that helps preserve and protect the value of environmental and community resources.

# The NEPA Process

- Evaluation to determine project impacts to the community, the natural environment, and our health and welfare.
- Before any project can move forward to construction, the Federal agencies require compliance with more than 40 laws related to safety and the environment.



# Funding Transportation Projects

- States and MPOs must identify project funds that will be readily available over the three-to-five-year life of the Transportation improvement Program (TIP).

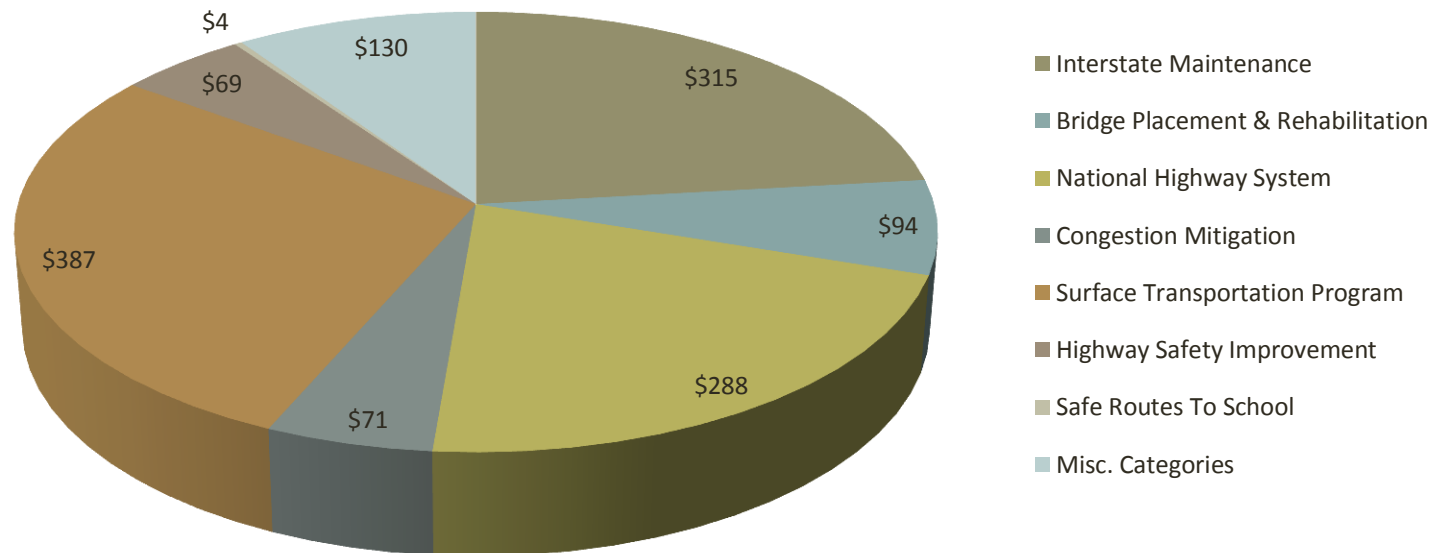


# Transportation Funding 101

- Federal Apportionments
- Highway Trust Fund
- State Funds
  - General Fund
  - State Motor Fuel Tax
  - Bonds
- Local Funds
  - Special Purpose Local Option Sales Tax (SPLOST)
  - General Fund

# Federal Trust Fund Apportionment

Estimated Georgia Highway Apportionment, FY 2011



Source: GDOT FY2008-2011 STIP Financial Plan



# Federal Trust Fund Sources

- Gasoline tax: 51%
  - 18.4 cents per gallon
- Diesel fuel: 24%
  - 24.4 cents per gallon
- Gasohol: 16%
- Fees on tires, trucks and other user charges: 9%
- General fund appropriations (sometimes)

# State Transportation Funds

- Fuel tax
  - Average state tax: 20 cents
  - Georgia: 7.5 cents per gallon
  - Rhode Island: 30 cents per gallon
- Tolls
  - Delaware's major source (over 50%)
- General fund appropriations
- Bond issue proceedings

# Georgia Funding Sources

- Motor fuel tax (third lowest in nation)
  - 7.5 cent/gallon since 1971
  - 4% sales tax added in 1979, 3% goes to GDOT, 1% general fund
- License fees
- Title registration fees
- Tag fees
- Motor carrier tax
- Personal property tax

\*\*85% subject to congressional balancing

# Local Transportation Funds

- General fund appropriations
  - About 1/2
- Property tax
  - About 1/6
- The remaining 1/3
  - Bond issue proceeds
  - Investment income
  - Fees/user fees
  - Locally enacted retail sales taxes (SPLOST)
  - Tolls
  - Benefit assessment districts, i.e. CIDs

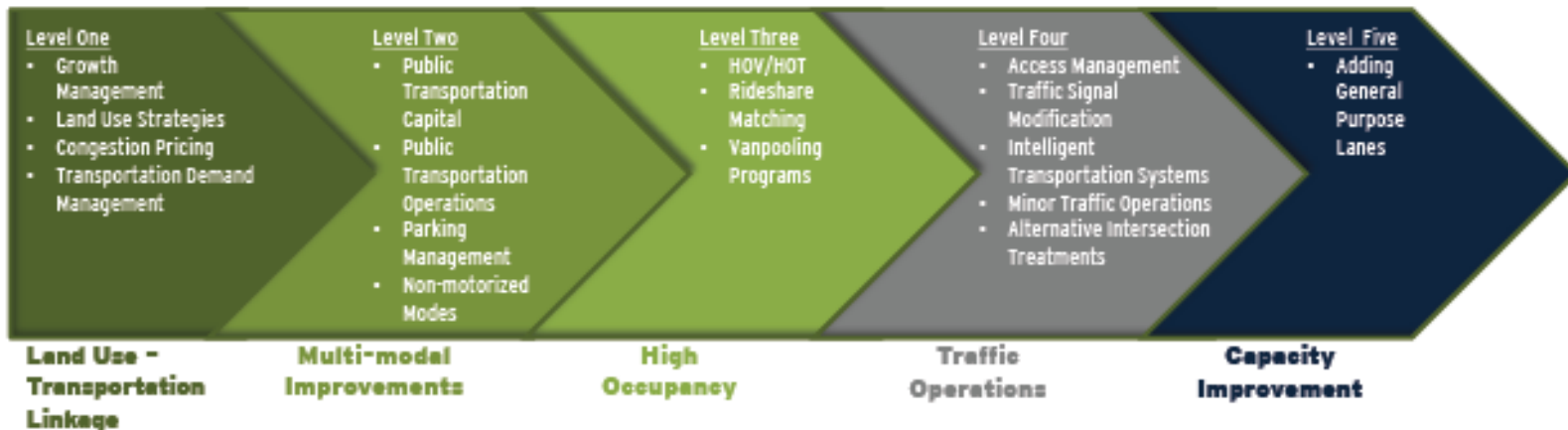
# Transit Financing

- Federal level
  - Mass Transit Account of the Highway Trust Fund
  - 2.86 cents of 18.4 cent-per-gallon tax
- State level
  - 10 states do not use gas tax for transit
  - 19 state spend less than 1 percent on transit
  - 4 states spend between 15 and 25% of their gas tax on transit
- Local level
  - Sales taxes, property tax, general revenue, advertising, and fares

# Identifying Transportation Solutions

- Considerations:
  - Future Demand
  - Safety
  - Roadway Operations
  - Preservation
  - Link to Land use

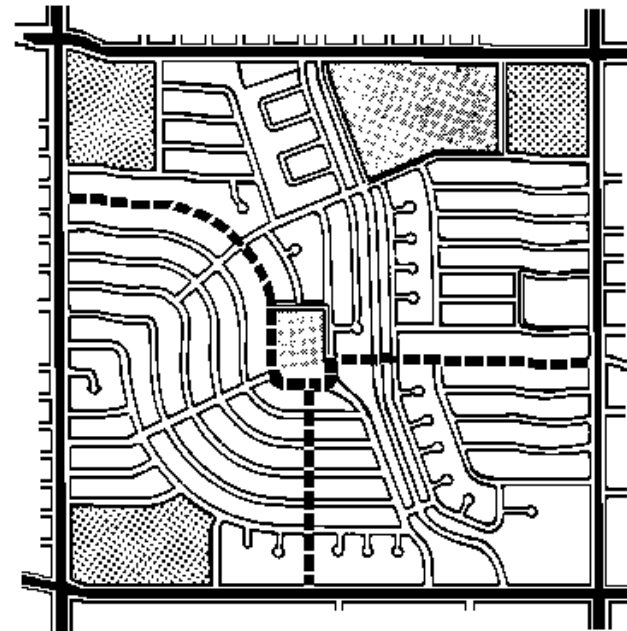
## Five Level Congestion Management Process Strategy Screen



# Functional Classification

- Interstates
- Freeways
- Principal arterials
- Minor arterials
- Collector roads
- Local roads

Figure II-3  
Schematic of a Portion  
of an  
Urban Street Network



## Legend

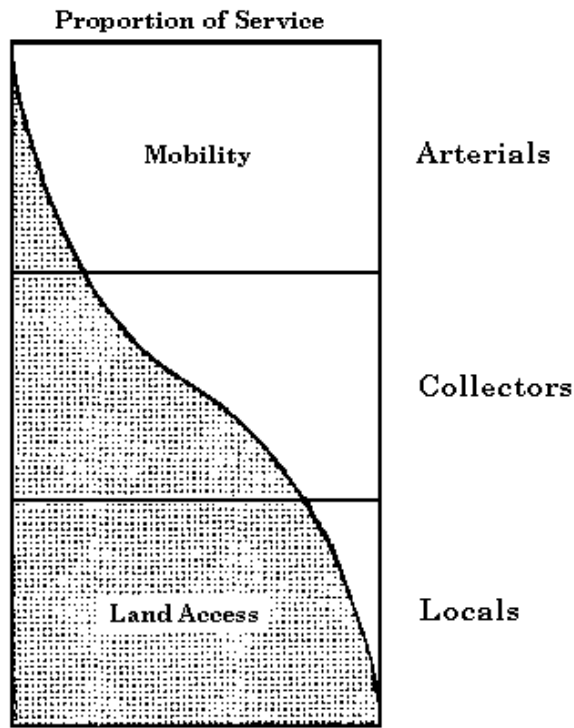
 Arterial street	 Collector street
 Commercial	 Public

Source: FHWA

# Balancing Transportation and Land Use

Figure II-4

Relationship of functionally Classified Systems  
in Serving Traffic Mobility and Land Access



Source: FHWA

- Hierarchy of facilities based on access requirements
- Coordinate with plans for future land use and development



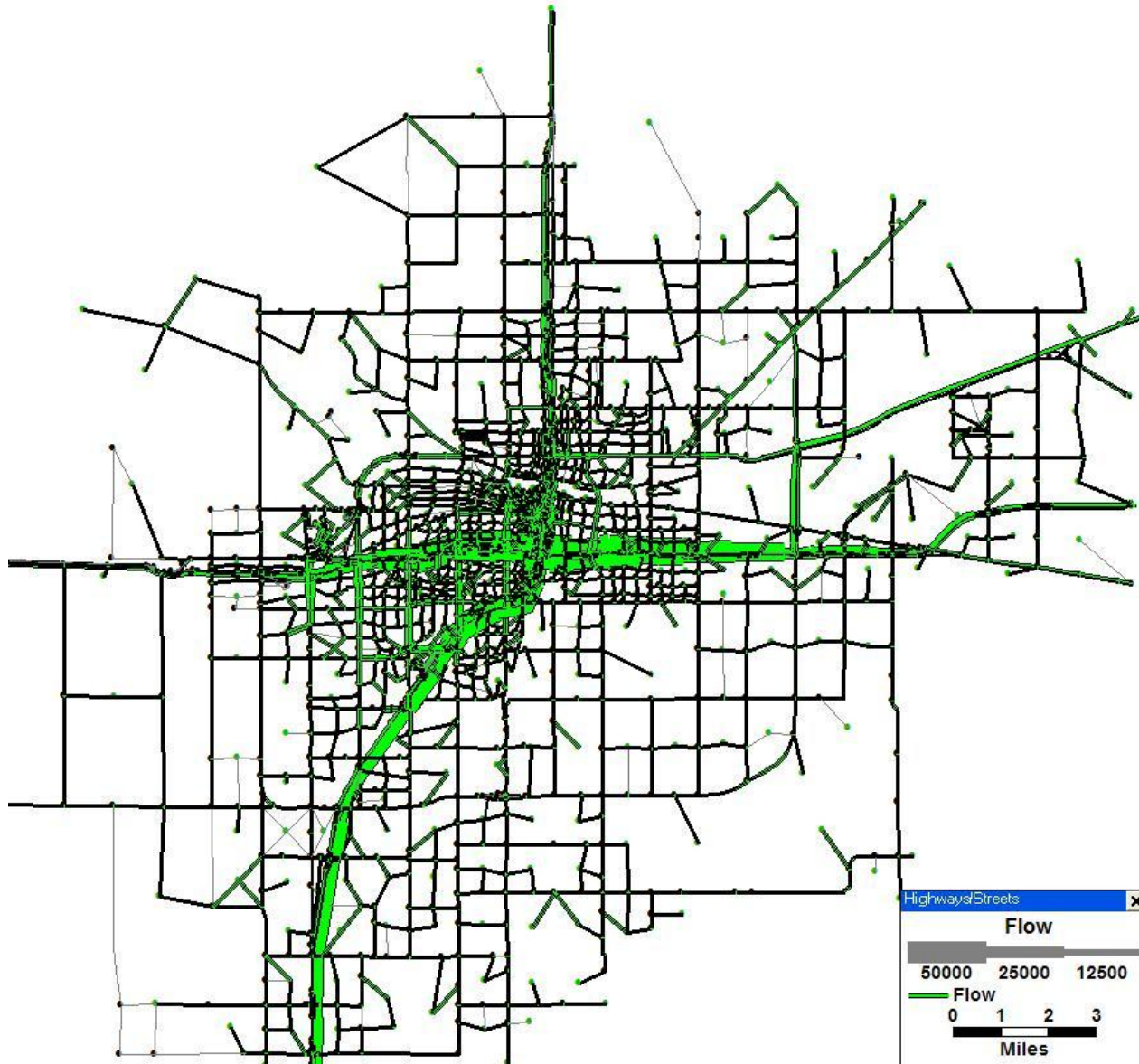
# Travel Forecasting Process

- Four technical phases:
  - collection of data – *counts, surveys, etc.*
  - analysis of data - *socioeconomic sources*
  - forecasts of activity and travel – *future projections*
  - evaluation of alternatives - *application of tools*
- Evaluation approaches: Four Step Model
  - Considers trip types:
    - Home Based Work
    - Home Based Other
    - Non Home Based

# Travel Demand Forecasting – Four Step Model

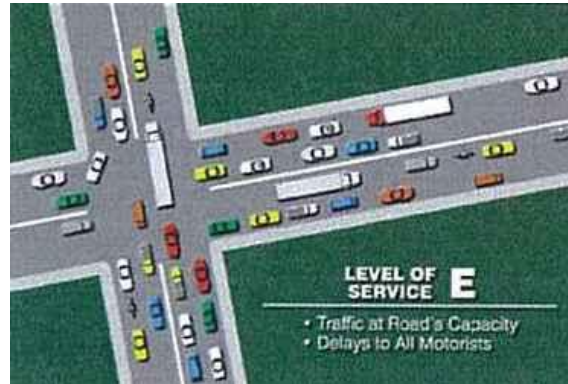
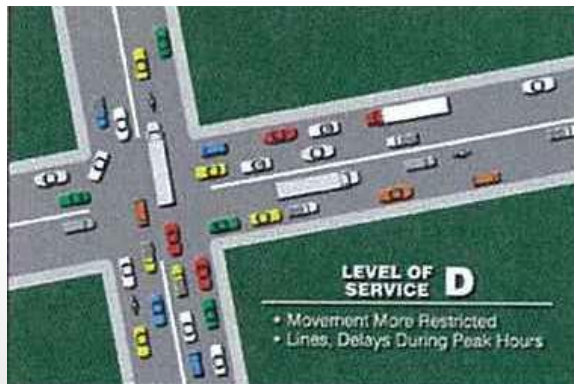
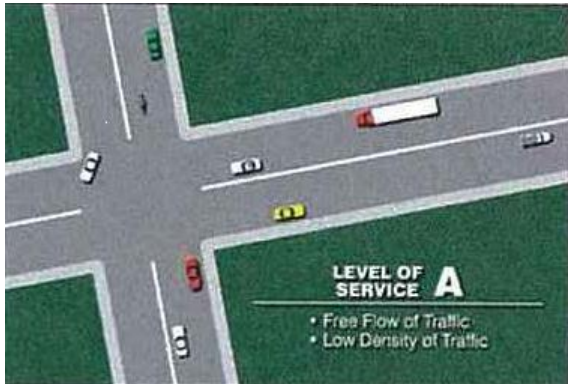
- **Trip generation** - estimates the number of trips generated by different types of land use
- **Trip distribution** - estimates where the generated trips will go
- **Mode split** - estimates which trips will use transit and which will use auto
- **Trip assignment** - assigns trips by each mode to the roadway network

# Sample Model Output



# Capacity Analysis

- Volume (Average Daily Traffic) to Capacity Ratio
- Level of Service (LOS)
  - Measure of Traffic Flow Used to Describe Operating Conditions from the Perspective of Travelers



# Traffic Impact Analysis

- Understanding the demands placed on the community's transportation network by development
- Goals
  - Forecast additional traffic associated with new development, based on accepted practices
  - Determine the improvements that are necessary to accommodate the new development.
  - Assist communities in land use decision-making
- Large communities in particular will need to determine appropriate mixes of transportation modes, including public transit options

# Parking Generation Factors

Generator	Peak Space Factor
Shopping Center >600,000 sq. ft.	1.0-5.0 spaces per 1,000 square feet GLA
Shopping Center <600,000 sq. ft	1.0-4.0 spaces per 1,000 square feet GLA
Office	0.5-3.0 spaces per 1,000 square feet GLA
Office	0.1-.75 spaces per employee
Medical Center	.75-4.5 spaces per bed
Medical Center	.10 - .75 spaces per employee
Industrial	.67-3.5 spaces per 1,000 square feet GLA
Industrial	.36-1.6 spaces per employee
University/College	.10-.50 spaces per student
University/College	.80 spaces per staff person
Cinema	10-85 spaces per screen
Hotel	.20-1.5 spaces per room
Restaurant	5-25 spaces per 1,000 square feet GLA
Residential	.20-2.0 spaces per unit

- Source: ITE, Parking Generation 2<sup>nd</sup> edition

# Trip Generation Rates

Land Use	Base Unit	Rates		
		AM Peak	ADT	ADT Range
<b>Residential</b>				
Single Family Home	per dwelling unit	.75	9.55	4.31-21.85
Apartment Building	per dwelling unit	.41	6.63	2.00-11.81
Condo/TownHome	per dwelling unit	.44	10.71	1.83-11.79
Retirement Community	per dwelling unit	.29	5.86	
Mobile Home Park	per dwelling unit	.43	4.81	2.29-10.42
Recreational Home	per dwelling unit	.30	3.16	3.00-3.24
<b>Retail</b>				
Shopping Center	per 1,000 GLA	1.03	42.92	12.5-270.8
Discount Club	per 1,000 GFA	65	41.8	25.4-78.02
Restaurant				
(High-turnover)	per 1,000 GFA	9.27	130.34	73.5-246.0
Convenience Mart w/ Gas Pumps	per 1,000 GFA		845.60	578.52-1084.72
Convenience Market (24-hour)	per 1,000 GFA	65.3	737.99	330.0-1438.0
Specialty Retail	per 1,000 GFA	6.41	40.67	21.3-50.9
<b>Office</b>				
Business Park	per employee	.45	4.04	3.25-8.19
General Office Bldg	per employee	.48	3.32	1.59-7.28
R & D Center	per employee	.43	2.77	.96-10.63
Medical-Dental	per 1,000 GFA	3.6	36.13	23.16-50.51
<b>Industrial</b>				
Industrial Park	per employee	.43	3.34	1.24-8.8
Manufacturing	per employee	.39	2.10	.60-6.66
Warehousing	1,000 GFA	.55	3.89	1.47-15.71
<b>Other</b>				
Service Station	per pump	12.8	168.56	73.0-306.0
City Park	per acre	1.59	NA	NA
County Park	per acre	.52	2.28	17-53.4
State Park	per acre	.02	.61	.10-2.94
Movie Theatre	per movie screen	89.48	529.47	143.5-171.5
w/Matinee	Saturday	(PM Peak)		
Day Care Center	per 1,000 GFA	13.5	79.26	57.17-126.07

Source: Institute of Transportation Engineers (ITE). Trip Generation.

# Balancing development impacts

- Consider trip generation and parking impacts on the transportation system
- Approaches to minimizing impacts:
  - High density
    - Making low-mobility options possible, at least for transit trips
- Mixed use
  - Internal site trips
- Urban design promoting non-motorized transportation
  - Streetscape, building facade
  - Bus stop and rail station design



# Resources

- Atlanta Regional Commission  
[www.atlantaregional.com](http://www.atlantaregional.com)
- Federal Highway Administration  
[www.fhwa.dot.gov/planning](http://www.fhwa.dot.gov/planning)

**QUESTIONS?**