

GTA Conference Agenda and Session Topics

	Start	End	Speaker Ideas	Sponsor	Time
Wednesday: December 3					
Registration	8:00	6:00			
GTA Board meeting	9:00	11:00			2
Welcome and Key Note Lunch	11:30	1:30	Key Note Speakers TBD	Lunch	2
Session 1:	1:45	3:00	Growth and Progress in Georgia's Transit System GTA's accomplishments and next steps Moving from a rural to urban systems MARTA expansion planning process and new TOD initiatives		
Session 2:	1:45	3:00	Are You Covered? Staying Current with Health Care and Other Industry Insurance Changes. Discussion regarding liability, worker's comp, payroll, health care laws.		1.25
Break	3:00	3:15		Break	0.25
Session 3:	3:15	4:30	Improving Operations and Maintenance with Technology		
Session 4:	3:15	4:30	Mobility Management 101 Expanding mobility options, increasing efficiency and increasing access for all users, especially those with disabilities. How demographics which will effect future transit needs.		1.25
Welcome Reception Drinks and Apps	5:00	6:30		Drinks/Apps	1.5
Dine on own					

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Thursday: December 4					
Registration	7:30	6:00			
Continental Breakfast	7:30	8:30		Breakfast	1
General Session	8:30	9:45	GDOT, DHS and FTA		1.25
Break	9:45	10:00		Break	0.25
GDOT Open House	10:00	3:00			
Session 5:	10:00	11:30	Developing Transportation Options for Rural and Urban Communities. Discuss TDM strategies, including vanpooling, and Last Mile solutions		1.5
Session 6:	10:00	11:30	Creating Cleaner Communities with Improved Vehicle and Fuel Options		
Lunch: Legislative Updates and GTA's President's Award and Luncheon	11:45	1:30	Local Legislators	Lunch	1.75
Session 7:	1:45	3:00	The Future of Transit Funding Federal and state funding		1.25
Session 8:	1:45	3:00	The Who, What, Where, When and Why of Selling transit How to communicate with local legislators? Improving the community perception of transit Integrating health and lifestyle into transit marketing Identify key differences between rural and urban marketing		
Vendor trade show and break	3:00	6:00		Break	3
Casino Night	6:00	9:00		Dinner	3

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	Start	End	Speaker Ideas	Sponsor	Time
Friday: December 5					
Registration					
GTA Elections Breakfast	8:00	9:15			1.25
			RouteMatch and TRIPS Update, News and Ideas		
Session 9:	9:15	10:30			1.25
Break	10:30	10:45			0.25
Committee Meetings	10:45	11:45			1
GTA and GDOT Joint Awards Luncheon, Conference Closing and Drawing	12:00	1:30		Lunch	1.5
GTA Board Meeting	1:30	2:30			1