

# Planning for Sign Code Success

October 16, 2015 • Atlanta, GA • Double Tree Hilton Buckhead



## About the Workshop

**Location:** Double Tree Hilton Buckhead, 3342 Peachtree Rd. NE, Atlanta GA. Hotel phone: (404) 231-1234. Double Tree Hilton is located 3 blocks from the MARTA Buckhead Station.

**Cost:** \$35.00 registration fee includes continental breakfast, lunch and parking. 5.25 AICP (including 1.5 Law) CM credits applied for.



## Training Highlights

- Sign Code Regulations Post-~~Reed vs. Town of Gilbert~~
- Learn the latest technologies, controls, and regulatory issues with on-premise signs
- Learn about sign types and design as well as energy efficiency and types of lighting
- Understand the importance of visible and well-designed signage on local small business
- Understand the technologies and the regulatory issues involved in electronic message centers

## Seminar Schedule

- 8:30 a.m.–9:00 a.m. Continental Breakfast (included with registration)
- 9:00 a.m.–10:15 a.m. Module 1: Introduction to Signs, Sign Construction and Electric Technology  
Ray Peters, AAA Sign Co Inc. (Augusta, GA)
- 10:15 a.m.–10:30 a.m. Break
- 10:30 a.m.–12:00 p.m. Module 2: Legal Considerations  
David Hickey, International Sign Association
- 12:00 p.m.–12:30 p.m. Lunch (included with registration)
- 12:30 p.m.–1:30 p.m. Module 3: Regulating Electronic Message Centers  
Michael Freeborg, YESCO
- 1:30 p.m.–2:30 p.m. Module 4: Policy/Process/Economic Considerations  
James Carpentier (AICP), International Sign Association
- 2:00 p.m.–2:15 p.m. Break
- 2:15 p.m.–3:00 p.m. Module 5: Local Planner TBD

## Registration Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Method of Payment

Check  MasterCard  VISA  AmEx  Discover

Mail form and payment to: Southern States Sign Association, PO Box 2007, Flowery Branch, GA 30542.

Or, scan form and email to: [jennifer@southernstatessigns.org](mailto:jennifer@southernstatessigns.org) Or fax to: (866) 789-7367 • Phone: (770) 967-1614

\$35.00 prior to October 9  \$45.00 on or after October 9

Credit Card Number: \_\_\_\_\_ CVV (3 or 4 digit #): \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Authorized Charge Amount: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Date of Authorization: \_\_\_\_\_

Questions? Contact James Carpentier at [james.carpentier@signs.org](mailto:james.carpentier@signs.org).