EQUITY IN PLANNING
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creating active, healthy communities
EQUALITY

EQUITY
What does it mean for planners?
the six E’s

**Engineering**
Creating safe, connected, and comfortable places for bicycling and walking

**Education**
Equipping people with the knowledge and confidence to bike and walk

**Evaluation**
Monitoring efforts to increase active transportation and planning for the future

**Enforcement**
Building safe and responsible behaviors on the road and building respect among all road users

**Equity**
Increasing access and opportunity for all residents, including disadvantaged, minority and low income populations

**Encouragement**
Fostering a culture that supports and encourages active transportation
equity through two lenses

• data-driven analysis

• public outreach
• Provides an **objective, quantitative assessment** of concentrations of **vulnerable populations**

• Defensible approach for **identifying areas of need** and that may typically have been **left out of previous planning processes**
Through a grant from the Centers for Disease Control (CDC), the South Carolina Department of Health and Environmental Control (DHEC) is leading an effort to increase pedestrian planning efforts occurring in South Carolina.

Develop a pedestrian-focused master plan for 16 communities in 15 specific counties across the state.
key tenets of the program initiative

→ Equity-based planning
→ Community engagement
→ Safe pedestrian access to healthy foods
small communities in South Carolina

→ Often inherently a “20 minute neighborhood”

→ Have a backbone of existing pedestrian facilities

→ Have evidenced readiness, coalition with momentum
two case studies of the process

→ scoping meeting

→ data collection + analysis

→ public outreach: listen + learn

→ translate into plan development

→ implementation strategies

→ final plan
### Equity Analysis Criteria

<table>
<thead>
<tr>
<th><strong>Inputs</strong></th>
<th><strong>Measure</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Seniors</td>
<td>65 and over</td>
</tr>
<tr>
<td>Children</td>
<td>14 and under</td>
</tr>
<tr>
<td>Linguistic Isolation</td>
<td>Speak English “not well” or “not at all”</td>
</tr>
<tr>
<td>Low-Income Households</td>
<td>200% below 2015 Federal Poverty Guidelines for a four-person household</td>
</tr>
<tr>
<td>Non-White Populations</td>
<td>All races excluding those that identify as white</td>
</tr>
<tr>
<td>Vehicle Access</td>
<td>0 vehicle available</td>
</tr>
<tr>
<td>SNAP Recipients</td>
<td>Households who have received SNAP assistance in the past 12 months</td>
</tr>
</tbody>
</table>
29203 equity analysis

29203 zip code
population: 39,843
access to healthy food outlets

→ food security is a determinant of one’s health status

→ food insecure residents are more likely to have a poor diet

→ a healthy food outlet density of 0.2 or greater is desirable
access to healthy food outlets analysis
access to healthy food outlets analysis
access to active spaces analysis

LEGEND

Concentration of Vulnerable Populations

- High
- Medium
- Low

1/2 Mile Walkshed
access to active spaces analysis

LEGEND

Concentration of Vulnerable Populations

- High
- Low

1/2 Mile Walkshed
focus groups
comment maps
Welcome

The Walkable 29203 Plan will enhance and expand walkability and active transportation and recreation options within the 29203 zip code, while also increasing access to healthy foods.

PUBLIC OPEN HOUSE ON JUNE 2ND!
Online interface paired with hard copy survey option

Internet and computer access limited in rural, low-income communities
technical training
public outreach strategies

→ Designed to be community-specific

→ Considers technical knowledge of attendees

→ Work in large and small group settings

→ Know what questions to ask
key takeaways

listen
distinguish between equity and equality
avoid technical jargon
mean what you say and say what you mean
self evaluate
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