Membership Highlights

- Typical Membership Roster between 1,000-1,100 members
 - March 1,065
 - May 1,089
- Nearly all are members of APA and the Georgia Chapter
- Members represent a wide-variety of planning specialties

- 78% General Members
- 13% Student Members
- 3% Planning Board Members
- 2% Faculty
- 3% Life-time or Retired
- 50% AICP

GPA Members & Divisions

- 385 Georgia Chapter Members are in a Division
- Many are in more than one

Tribal and Indigenous Planning: 8

Food Systems: 9

Latinos & Planning: 12

Public Schools & Communities: 13

Technology: 14

Hazard Mitigation & Disaster Recovery Planning: 19

International: 23 Private Practice: 24

LGBTQ and Planning Division: 24

Regional & Intergovernmental Planning: 26

County Planning: 26 Arts & Planning: 28

Small Town & Rural Planning: 29

Federal Planning Installation: 34

Environment & Natural Resources: 39

New Urbanism: 43 Planning & Law: 43

Economic Development: 54

Women & Planning: 67

Sustainable Communities: 68

Urban Design & Preservation: 68

Housing & Community Development: 71

Planning & the Black Community: 82

City Planning & Management: 88

Transportation Planning: 109

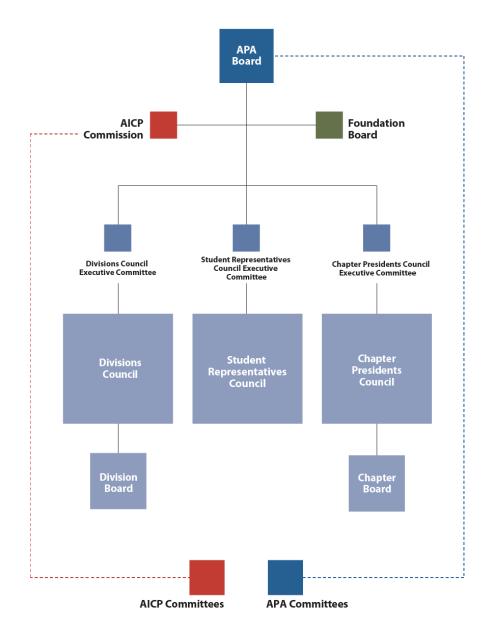


APA UPDATE

Fall 2025

Bruce Stiftel, At-Large Director, APA

bruce.stiftel@gatech.edu





The American Planning Association's Professional Institute
American Institute
of Certified Planners

Aakina Great Communities Happen

2025 APA Board Roster

Sue	Schwartz, FAICP	President
Angela	Brooks, FAICP	Immediate Past President
Scott	Turner, AICP	Secretary, Director Region I
Lauren	Driscoll, AICP	Treasurer, Director at Large
Benjamin	Hitchings, FAICP	Director Region II
Dawn	Thomas, AICP	Director Region III
Sara	Copeland, FAICP	Director Region IV
Allison	Mouch, AICP	Director Region V
Kristen	Asp, AICP	Director Region VI
Nina	Idemudia, AICP	Director at Large
Bruce	Stiftel, FAICP	Director at Large
Silvia	Vargas, FAICP	Director at Large
Erin	Perdu, AICP	AICP President
Julia	Lave Johnston	Chapter Presidents Council Chair
Chad	Nabity, AICP	Divisions Council Chair
Bianca	Mers	SRC Chair

APA AICP

The American Planning Association's Professional Institute

American Institute of Certified Planners

Makina Great Communities Happen



Scope of Work: strategic projects

- Division Member benefit
- JAPA subscription benefit
- Upskilling
- Voice of Planning
- Prioritizing Equity
- Welcoming Environment

- Responding to Shifting Environment
- Digital Relevance
- Component Collaboration
- Housing Supply Accelerator
- Future Planners
- Strengthen Membership
- Leadership Development

Listing excludes ongoing services (i.e.: NPC, publications; Legislative advocacy; divisions; PAS; Trends Report; Foundation; PAB; Salary Survey;...)









AICP STRATEGIC VALUE & ROI PROJECT



Value Proposition



Prioritized Audiences & Targeted Messaging Experiments

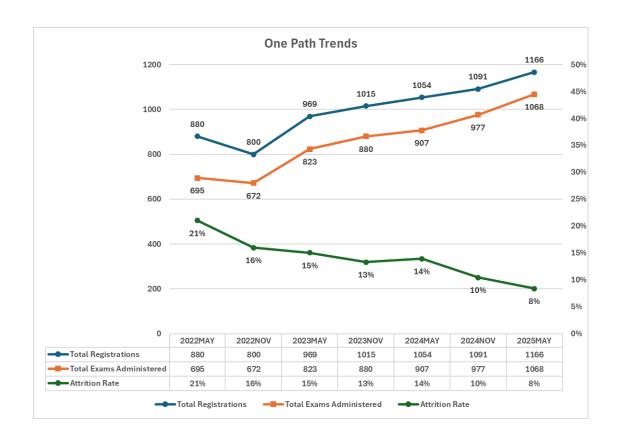


Communications Playbook

KEY DELIVERABLES

Expanded One Path Preview





One Path Performance

Best Practices

"Associations are increasingly moving away from limited testing windows and toward year-round exam scheduling, ... These approaches reduce barriers for candidates and increase overall participation in certification programs."

•Naylor Association Solutions. (2025). 2025 Association Benchmarking Report.

Why Expand?

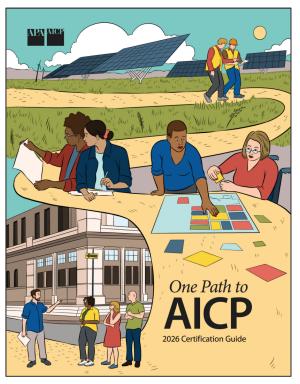
Quicker Route to AICP

- Submit experience assessment as soon as eligible, without waiting months

Improved Testing Opportunities

More time to secure testing seatsAbility to retake the examwithin the same year

Why Refresh?



One Path to AICP

APA members can earn AICP certification through a straightforward three-step process.

Register for the certification program and schedule your exam. The only requirement to take the exam is that you are an APA member. Your education and professional planning experience do not matter at this stage.



Who can take the AICP exam? ANY member of APA regardless of education or work experience



Step 2: Test and earn the AICP Candidate designation when you pass.

• Step 3: Submit your education, work history, and professional planning experience to meet the AICP certification requirements and achieve AICP certification. Learn more about education and work requirements [link to table later in document]



Don't forget to add us to your contact list. Prior to starting the path to certification, please add aicp@

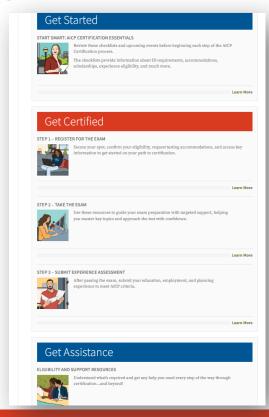
Prior to starting the path to certification, please add aicp@ planning.org to your list of contacts so that aidlist sent by AICP get delivered to your inbox.

Updated Graphics

- AICP Certification Guide
- Modern, inclusive look and feel

Each year there is a window for completing the three steps. Please check our website for the current schedules.

Why Refresh?



Improved User Experience

- Web-pages
- AICP Certification Guide

Professional Development (CM)

Mid-Year Campaign

•Reminders to log credits steadily throughout the year.

Reporting Period Status

- Ends December 31, 2025
- To date 94% of AICP members started logging credits and 28% completed all 32 credits

Retention Outlook

- •2024: 95% CM-based retention rate
- •On track to meet that bench rate by sustaining high engagement and early action.



College of Fellows

Expanded outreach and mentoring

- 4 Q&A sessions
- One-on-one consultations

Administrative review of nomination packages

27 Twenty-seven nominees participated

Strong nomination response

- 108 nominations were submitted
- Inductees will be announced in February 2026.

2026 FAICP Selection Committee

- Alternate member added
- 2 orientations
- Meeting every 2 weeks September February to review nominations



Ethics and Difficult Positions

- Planners directed to take positions / actions that might seem contrary to our aspirational principles or code of conduct
- Potential conflicts between "duty to employer"
- Code of Conduct will not be used by AICP as a weapon against planners
- Emphasis on "deliberate"
- Anyone can file a complaint, will be evaluated on a case-by-case basis





To continue the conversation...

Kristen Wescott, GPA President:

president@georgiaplanning.org

Patrice Ruffin Dowdell, Region 2 AICP Commissioner: psruffin@icloud.com

Bruce Stiftel, At-large Director, APA: bruce.stiftel@gatech.edu