WHEN PUBLIC ART IS NOT SO PUBLIC

AMERICAN PLANNING ASSOCIATION – GEORGIA CHAPTER
FALL 2019 GEORGIA PLANNING ASSOCIATION CONFERENCE
OCTOBER 4, 2019 ATHENS, GEORGIA
Panelists

Moderator: Geneasa Elias, AICP, Special Projects Coordinator
City of East Point

Panelist: Miranda Kyle, Arts & Culture Project Manager
Atlanta BeltLine, Inc.

Panelist: Christopher Swain, Business License/Public Art Coordinator
City of East Point
**SESSION GOALS**

- Attendees will recognize the importance of public participation in the public art process at the conclusion of the session.

- The session will increase the attendees' awareness of the communities they serve so that the programs they implement do not have unintended negative consequences.

- Panelists for this session will discuss tools and strategies they used to ensure inclusiveness in developing a public art master plan and implementing a public art program.
SESSION OVERVIEW

- The picture says it all...or does it?
- What do you do when it all goes wrong?
- Let’s get it started
The picture says it all…or does it?
“WE WHO BELIEVE IN FREEDOM CANNOT REST: ELLA BAKER AND THE BIRTH OF S.N.C.C.”

MALCOLM SHABAZZ  ELLA BAKER  MARTIN LUTHER KING  FREDERICK DOUGLASS

FOUR AMERICAN PATRIOTS WHO DEDICATED THEIR LIVES TO CIVIL RIGHTS AND A BETTER AMERICA

04/17/2007
WHAT DO YOU DO WHEN IT ALL GOES WRONG?
✓ Publish the Atlanta BeltLine comprehensive Public Art Program document
✓ Complete the Arts & Culture Strategic Implementation Plan by the National Endowment for the Arts Our Town Grant
✓ Execute the National Endowment for the Humanities Grant to explore and celebrate neighborhood identity via public art
✓ Establish community nominated jury
✓ Create the BeltLine Public Art Advisory Council
✓ Create a Developer’s Toolkit
✓ Introduce vocabulary concepts such as “Place keeping,” Decentralization of curation,” and “Democratization of high art”
✓ Introduce the “Special Projects” platform to allow communities to bring forth their ideas for public art exhibitions
Art on the Atlanta BeltLine celebrates the voices, experiences, and values of all Atlantans through the work of hundreds of visual artists, performers, and musicians along the Atlanta BeltLine corridor – touching almost 20 intown communities.
LET’S GET IT STARTED
THEN:

✓ City Council Resolution supporting implementation of a Public Art Program signed May 2009
✓ Prototype creation of P’zazz Lady Bug
✓ Personal art pieces displayed in Planning Department’s lobby and highlighted in the Department’s newsletter

NOW:

✓ 2018 Request for Qualifications – Cultural Planning Group
✓ City Council Ordinance Adopting Public Art Master Plan and Establishment of a Public Art Commission June 2019
✓ GO Georgia Arts Mural Grant
QUESTIONS?

APAGA