

Greetings From

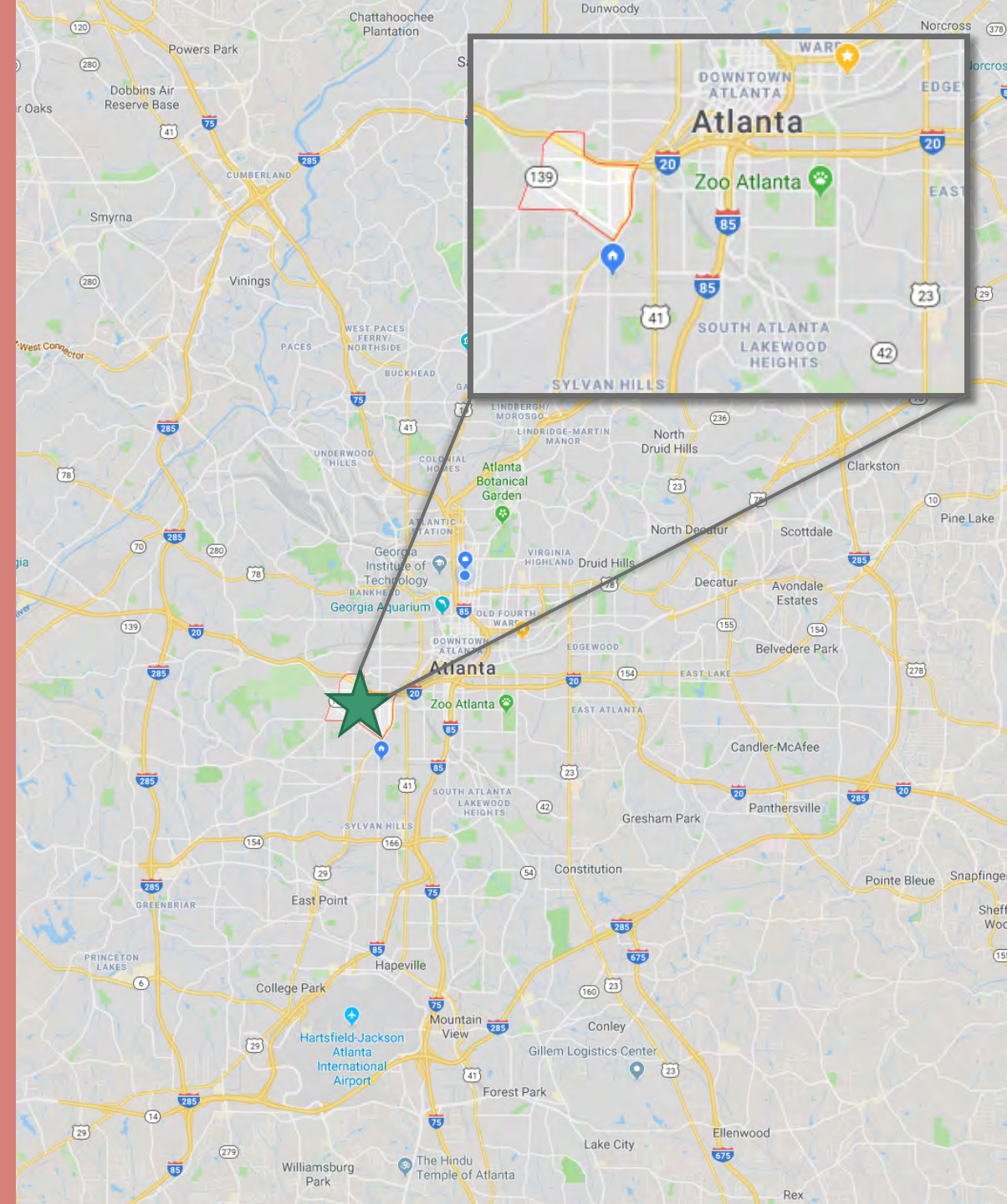


The ABCs of the West End: Athletics, Brews, and Collaboration

Emerging Planners of Georgia – October 3, 2019

West End: Best End

- Established as White Hall in 1835
- One of the first Streetcar Suburbs of Atlanta
- Listed on the National Register of Historic Places
 - First locally designated historic district in Atlanta
- Home to:
 - Five City of Atlanta parks
 - Hammonds House Museum
 - Wren's Nest
 - A variety of historic churches and religious institutions
 - A collection of unique restaurants, eateries, and breweries
 - Station Soccer
 - Milepost Zero of the Atlanta BeltLine
- Bordered by three Historically Black Colleges and Universities (HBCU):
Atlanta University Center, Clark Atlanta University, Spelman College



West End: Demographics Screenshot

- Population = 4,341 people
- Median Household Income = \$21,727
- 34% Population in Poverty
- 20% with College Degree or Higher
- 21% with Less than HS Diploma or GED
- 76% Renter Occupied Homes
 - 24% Owner Occupied Homes
 - 31% Vacant Homes
- 27% Without Health Insurance

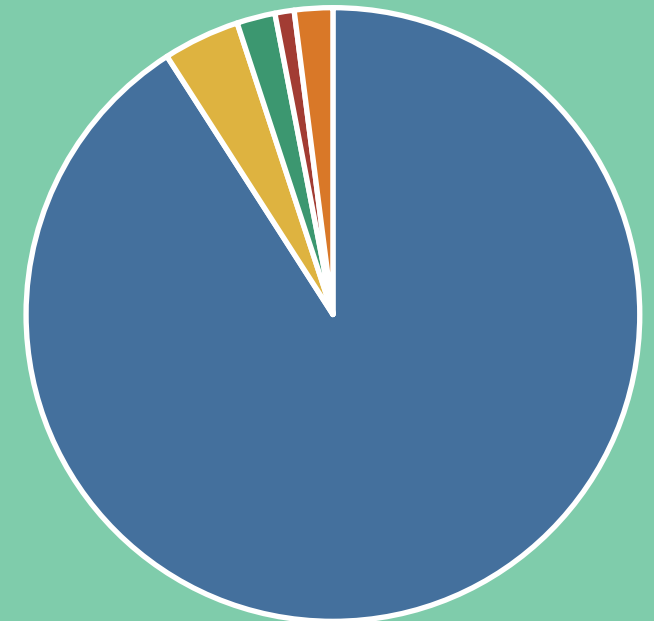
Age

- 65+
- 45 - 64
- 35-44
- 20-34
- <19



Race

- African American
- White
- Hispanic
- Asian
- Other





Joel Iverson

Chief Operating Officer,
Monday Night Garage



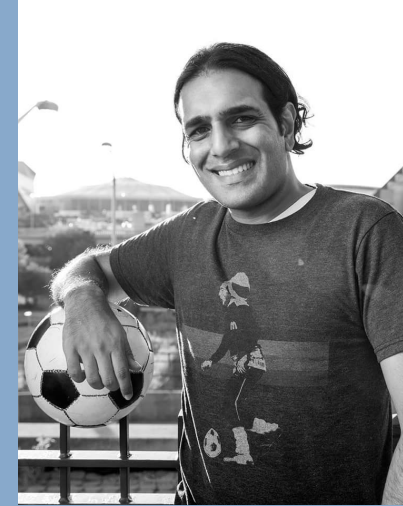
Jerald Mitchell

Director of Economic Development,
Atlanta BeltLine, Incorporated



Jack Murphy

Senior Director,
Carter Developments



Sanjay Patel

Director of Strategic Projects,
Soccer in the Streets



Jourdyn Fuga

Transportation Planner,
Kimley-Horn