Data Accessibility as a Pathway to Genuine Equality for Atlanta’s Westside Communities

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IMPORTANT DEFINITIONS

“Westside” Atlanta
- NPU K
  - Bankhead, Mozley Park, and Washington Park
- NPU L
  - English Avenue and Vine City
- NPU T
  - Ashview Heights, Atlanta University Center, West End, and Westview
“Betting on ‘The Bluff’: As a Buckhead investor buys up a neighborhood, his derelict properties draw crime, fuel blight”
- Atlanta Journal Constitution (November 1, 2014)
SITE DEVELOPMENT

- 2014-Present
- 6 Focus Groups
- Numerous Trainings
- Multidisciplinary Team
COMMUNITY PROFILE

1) Choose Geography
2) Choose Data
   • Demographic
   • Education
   • Employment
   • Housing
   • Income
   • Compare
EDUCATION

- Enrollment
- CRCT
- GHSWT
- EOCT
- AP Test
- Dropout
- Revenue/Expenditure
- ACT
- SAT
- HOPE
- Personnel
- Graduation Rate
HISTORIC TIMELINE

1866-Present

- Policies
- Events
- Laws

1500 AUC students march on 6th anniversary of Brown vs. Board decision
May 1960
Ended the march at Wheat Street Baptist Church

The Atlanta Inquirer established
July 1960
Newspaper started by AUC students

English Avenue Elementary School bombed
July 1960

SNCC sponsors
Oct 1960
HISTORIC DATA

- NPU J (green)
  - Grove Park
  - West Lake
- NPU K (red)
  - Bankhead
  - Washington Park
- NPU L (orange)
  - Vine City
  - English Avenue
- NPU T (purple)
  - West End
  - Ashview Heights
RESOURCE LIBRARY

- Reports
- Meeting Minutes
- Photographs
NEXT STEPS

• Asset Map
• Businesses
• Community organizations
• Historic buildings
• Parks & trails
• Longitudinal data
HOW IT HAS BEEN USED

• Westside READY
• GA STAND-UP
• Turner Field Community Benefits Coalition
• “Telling our Stories with Data”
• K-12 Teacher Trainings
• Georgia Tech Studios
• Emory Public Humanities Course
DATA

Transparency

Efficiency

Improved decision making

Increased citizen participation

Accountability

Collaboration

Efficiency

Transparency

Improved decision making

Increased citizen participation

Accountability

Collaboration
“It's much easier to integrate a lunch counter than it is to guarantee a livable income and a good solid job. It's much easier to guarantee the right to vote than it is to guarantee the right to live in sanitary, decent housing conditions. It is much easier to integrate a public park than it is to make genuine, quality, integrated education a reality. And so today we are struggling for something which says we demand GENUINE EQUALITY.”

- excerpted from the 1967 speech “The Other America” given by Dr. Martin Luther King, Jr. former Vine City resident
DATA DRIVEN DECISION MAKING
Genuine Equality
Ratio of 95th Percentile Income to 20th Percentile Income by City 2007-13

- **Atlanta** (19.2)
- **San Francisco** (17.1)
- **Boston** (15.0)
- **Detroit** (12.0)
- **National Average** (9.3)

OVERLOAD