

Lessons learned about effective Technical Assistance In CedarTown and Doraville, GA

Georgia Planning Association Conference

March 13, 2024

Introductions



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What is Technical Assistance?

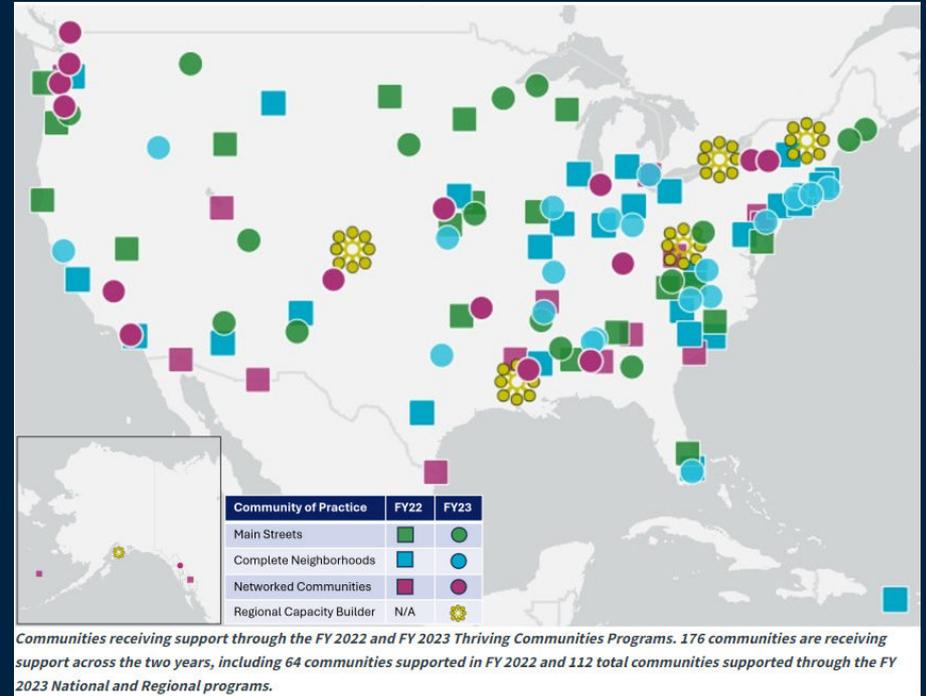
- A method to **support organizations**, communities, or agencies in **addressing development needs or resource gaps**.
- Assist applicants and recipients in navigating the grant process, which includes one-on-one consultations, small group facilitation, and technical resources.
- Technical assistance is generally provided over an extended period and is tailored to meet the specific needs of the organization.
- It should be collaborative, systematic, targeted, adaptive, and results-oriented, serving as an effective approach for enhancing the capacity of an organization.

US DOT Thriving Communities Program

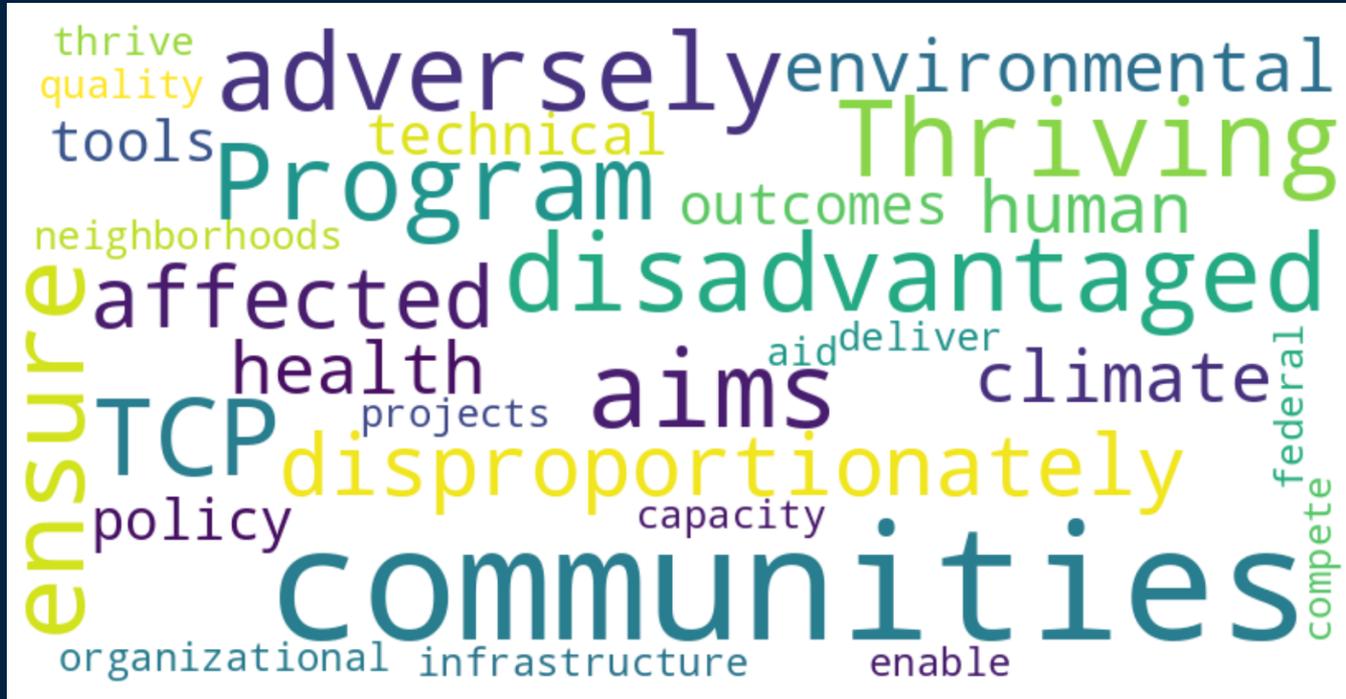
FY2022 - 64 Communities

FY2023 - 112 Communities

- Main Streets
- Complete Neighborhoods
- Networked Communities
- Regional Capacity Builders



US DOT Thriving Communities Program





Capacity builders

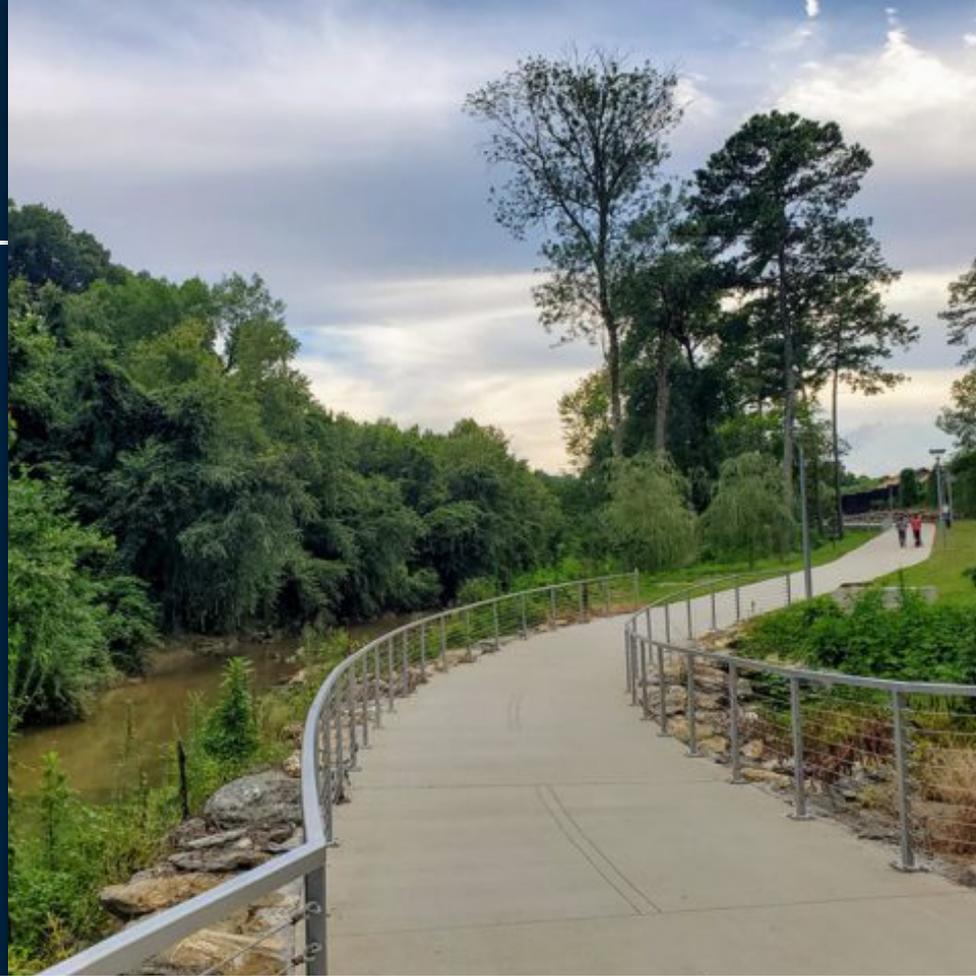


Cedartown, ga

- Securing more DOT grants
- Conduct a feasibility study for roadways improvements
- Cedartown's main street will become a crucial artery for:
 - Enhanced Walkability
 - Addressing Freight traffic
- Next Steps: Targeting the RAISE Grant

Doraville, GA

- Recently received multiple federal grants
- Infrastructure Challenges: Divisions caused by major highways (I-85/I-285), freight/passenger rail
- Want to Implement
 - road diets, trails, and sidewalks to improve city connectivity
- Enhancing project management, Inclusive public engagement.



PROGRAM STRUCTURE

- Needs assessment determined the focus areas for each community
- Work Plans detail projects and priorities in concurrence and collaboration with USDOT and the 15 communities
- Regular community meetings and cohort sessions
- In-person site visits are coordinated with USDOT
- Individual support and cohort-wide support, including toolkits and trainings, extends our relationship with the program

How is the
Thriving Communities Program
Unique?

How are the communities
in the program similar?

What Advice would you give a smaller
local government about Technical
Assistance Programs?

What lessons can we bring
back to Georgia communities?

Questions?