ARC’S COMMUNITY DEVELOPMENT ASSISTANCE PROGRAM

STRENGTHENING LOCAL RELEVANCE THROUGH TECHNICAL ASSISTANCE

GEORGIA PLANNING ASSOCIATION FALL CONFERENCE: OCTOBER 3, 2019
TODAY'S SPEAKERS

Allison Duncan, AICP
Atlanta Regional Commission

Anna Baggett
Atlanta Regional Commission

Nick Miller
Atlanta Regional Commission

Phillip Trocquet
Town of Tyrone

Darryl Simmons
City of Kennesaw
The Atlanta Regional Commission employs shared foresight, expert staff, the ability to convene diverse communities and its reputation as a regional and national leader in order to support local governments, enhancing the lives of all our citizens by providing world-class infrastructure, building a competitive economy and shaping a regional ecosystem comprised of healthy and livable communities.

**COMMUNITY DEVELOPMENT ASSISTANCE PROGRAM (CDAP)**

The Community Development Assistance Program (CDAP) is the implementation program for the priorities established through the agency’s key policies and plans. Through CDAP, ARC offers technical assistance to local governments in the region for projects that align with agency-wide priorities.
COMMUNITY DEVELOPMENT ASSISTANCE PROGRAM

PROGRAM GOALS:

- Locally address key challenges identified through various agency policies and plans
- Provide direct technical assistance to local governments
- Leverage the entire agency’s intellectual capital to generate actionable and holistic solutions
BRIEF HISTORY OF THE PROGRAM

COMMUNITY DEVELOPMENT PROGRAMS

BEFORE

LIVABLE CENTERS INITIATIVE (LCI)
COMMUNITY PLANNING ACADEMY (CPA)
COMPREHENSIVE PLANNING ASSISTANCE
COMMUNITY CHOICES
PLANNING ASSISTANCE TEAMS
LOCAL GOVERNMENT TRAINING

AFTER

LIVABLE CENTERS INITIATIVE (LCI)
COMMUNITY PLANNING ACADEMY (CPA)
COMPREHENSIVE PLANNING ASSISTANCE
CDAP
# BRIEF HISTORY OF THE PROGRAM

<table>
<thead>
<tr>
<th>COMMUNITY CHOICES</th>
<th>PLANNING ASSISTANCE TEAM</th>
<th>LOCAL GOVERNMENT TRAINING</th>
<th>CDAP</th>
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<tbody>
<tr>
<td><strong>Direct technical assistance to local governments</strong></td>
<td><strong>Partner with nonprofits + others</strong></td>
<td><strong>Targeted training on planning-related topics for various local government groups</strong></td>
<td><strong>Provides four types of assistance:</strong></td>
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<td><strong>ARC staff + intern support across internal groups</strong></td>
<td><strong>Focus on planning, visioning, + problem-solving</strong></td>
<td><strong>Groups included:</strong></td>
<td><strong>Planning Studies</strong></td>
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<td><strong>Projects included:</strong></td>
<td><strong>Projects included:</strong></td>
<td><strong>– DDAs</strong></td>
<td><strong>Implementation Assistance</strong></td>
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<td>- Zoning/overlay audits</td>
<td>- Convening stakeholders</td>
<td><strong>– City councils</strong></td>
<td><strong>Trainings</strong></td>
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<td>- Design standards</td>
<td>- Facilitate workshops + meetings</td>
<td><strong>– Elected and appointed officials</strong></td>
<td><strong>Facilitation</strong></td>
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<td>- Best practice implementation research</td>
<td>- Assemble input + develop plans</td>
<td><strong>Strategic Planning</strong></td>
<td><strong>Introduces 4 core values:</strong></td>
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<td>- Housing inventories</td>
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<td><strong>Consistent application process</strong></td>
<td><strong>– Mobility – Resiliency</strong></td>
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<td></td>
<td></td>
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<td><strong>– Equity – Prosperity</strong></td>
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**Introduces 4 core values:**
- Mobility
- Equity
- Prosperity
2018 CDAP PROCESS

- **January**: Application Window Opens
- **March**: Applications Due
- **June**: Projects Announced
- **August**: Projects Begin
- **May**: Projects Complete

- Internal Review
- Project Work

- 41 Total Applications
- 13 Projects Accepted
2018 PROJECTS OVERVIEW

Alpharetta Creative Placemaking Plan*
Chattahoochee Hills Stormwater Management Assessment
Clayton County Zoning Training
East Point Downtown Overlay District
Fairburn Creative Placemaking Strategy
Grove Park Community Goals & Neighborhood Assessment
Hampton Economic Development Strategy
Hapeville Housing Profile
Hapeville Commercial Parking Assessment
Kennesaw City Cemetery Strategic Plan
Powder Springs Corridor Study*
Stone Mountain Parking Assessment
Tyrone Town Center Zoning Assessment
Union City Community Garden Opportunities Study

* = partner-led project

TOTAL PROJECTS 13
CHATTAHOOCHEE HILLS STORMWATER MANAGEMENT ASSESSMENT
FAIRBURN CREATIVE PLACEMAKING STRATEGY
TYRONE TOWN CENTER ZONING ASSESSMENT
TYRONE PROJECT OVERVIEW

~ 7,300 people with limited resources.

Town Center District (TCD) was formulated in 2007 and consists of older properties along Senoia Road (old SR-74).

Revived desire to really start moving towards the goals and objectives in the 2017 Comp Plan for Town Center District.

TCD is the center of Community – High commercial occupancy, over 30 acres of park space, all government services, new Town Hall, Tyrone Elementary School, Local Restaurants, Local Shops
Lack of Sewer

Sewer footprint had not been expanded since '09 and was relegated to a highway commercial district on the north end of Town.

Citizen Education

The technical nature of the project required intentional public outreach and steering committee involvement.

Public Opinion

Particularly on residential density... Proposals for a different development pattern was one of the biggest steps. Small-town idea was tied to old regulations.

Outdated Ordinance

The ordinance was originally a copy of Fayette County's in the early 70's. The last major overhaul was in '82, with some smaller revisions done in 2012.
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<thead>
<tr>
<th>Year</th>
<th>Stage</th>
<th>Timeline</th>
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<tr>
<td>2017</td>
<td>Comp Plan</td>
<td>February</td>
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<td>PMT Meeting 1</td>
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<td>Steering Comm.</td>
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<td>Selection</td>
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<td>2018</td>
<td>UGA RSVP</td>
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<td>PMT Meeting 2</td>
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<td>Interviews</td>
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<td>PMT Meeting 3</td>
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<td>PMT Meeting 4</td>
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<td>Public Meeting</td>
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<td>Final Docs</td>
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<td>Ord Adoptions</td>
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<td>2019</td>
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<td>Council Appro.</td>
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KENNESAW STUDY AREA

Kennesaw City Cemetery
LOOKING FORWARD TO 2019 PROJECTS

Aerotropolis Area Land Use Study
Arabia Alliance Historic Resource and Community Strategy
Buford Highway Food Security Assessment
Campbellton Community Master Plan*
Digital Signage Strategy for Downtown Atlanta
Douglas County Zoning Code Audit
Glenwood Road-Columbia Drive Area Redevelopment Plan*
Forest Park Housing & Neighborhood Stabilization Strategy*
Investment Prioritization Tool for the Atlanta Land Trust
Historic Preservation as an Economic Tool for the City of Lithonia
Norcross Citizen Boards Training Program
Old Fourth Ward Visioning Study
Rockdale County & City of Conyers Planning and Zoning Training
Rockdale County Milstead Historic Village Study*
South Fulton District 4 Resiliency Program*
State Route 92 Corridor Study in Paulding County*
Washington Road Pedestrian Safety Study

* = partner-led project
CLOSING REMARKS

regional impact + local relevance

- The incremental efforts of Metro Atlanta cities and counties help implement a shared regional vision.
- CDAP implements ARC’s policies and plans at the local level.
- Metro Atlanta’s communities are rapidly changing, and through CDAP, ARC hopes to evolve to meet their needs.
QUESTIONS?
THANK YOU

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