

Mill Street, USA

WHOSE PLACE IS IT?

A TACTILE EXERCISE IN MAKING AND KEEPING



GEORGIA PLANNING ASSOCIATION
FALL CONFERENCE 2026



Schedule

- 1-1:15: Introduction
- 1:15-2: Team Work
- 2-2:15: Report Out/Questions

Meet the Facilitators

**NICOLIA
ROBINSON**

Principal
Urban Design +
Planning



**GRAY
KISER**

Landscape
Architecture



**SOON
CHOI**

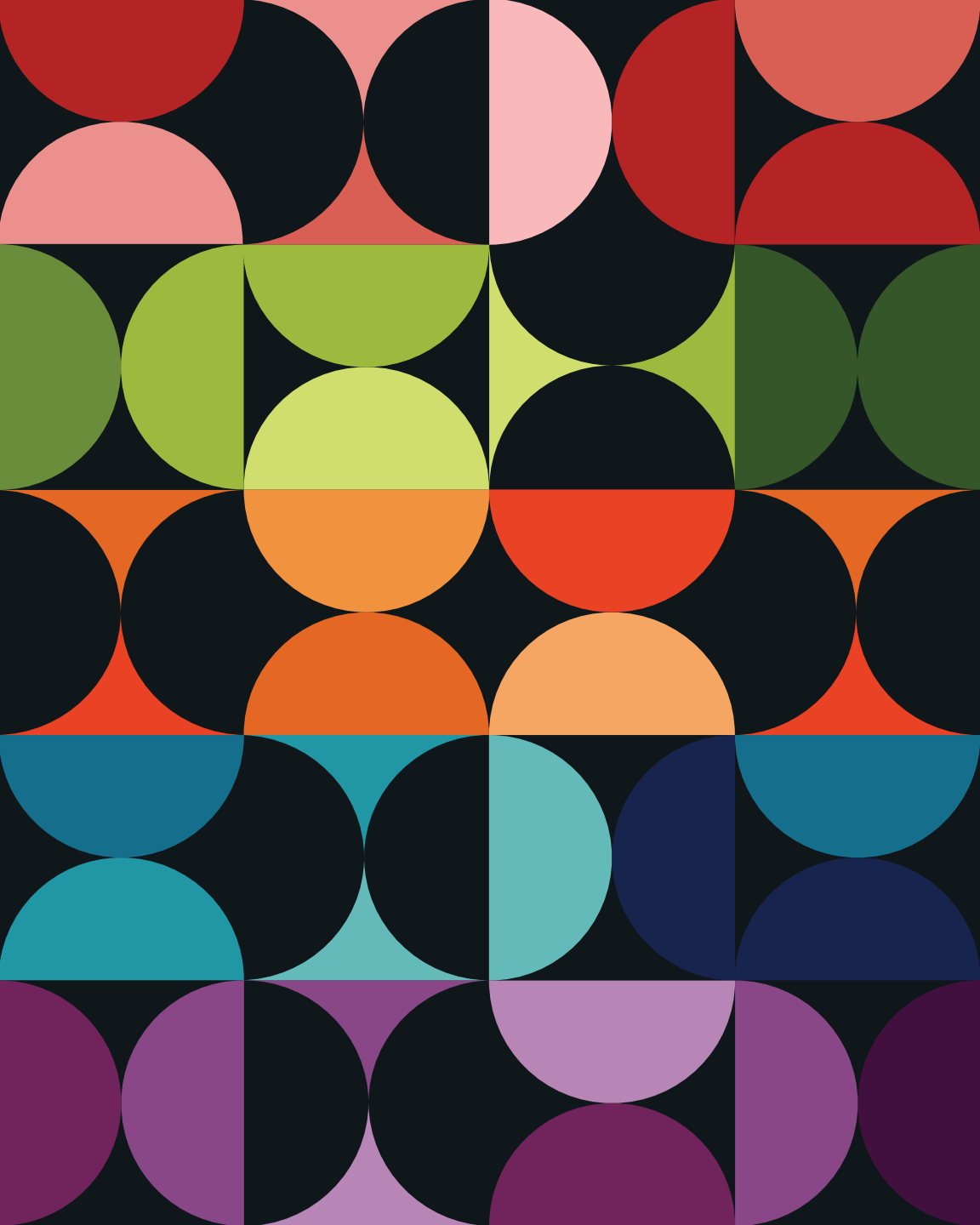
Certified Planner II
Urban Design +
Planning



**MARISSA
JACKSON**

Senior Planner





“*Create a vibrant, walkable downtown that blends cultural heritage with innovation and energizes the community through arts and economic activity.*

What is Placemaking?

Placemaking is about turning ordinary spaces—like a street corner, park, or neighborhood street—into enjoyable places where people want to linger. It's making a spot feel welcoming, comfortable, and useful for the people who live, work, and visit a downtown.





What is Placekeeping?

Placekeeping is the process of preserving the culture, history, and stories of a place while creating spaces that will meet the needs of the community for years to come. It incorporates the cultural memories that make up the community's social fabric into the built environment.



Placemaking

ACTIVATION

DEVELOPMENT

VIBRANT

TACTICAL URBANISM

SENSE OF PLACE

PUBLIC REALM

CIVIC SPACES

LIVABILITY

URBAN DESIGN



Placekeeping

HISTORIC RESOURCES

PROTECT

IDENTITY

HONOR THE PAST

CULTURAL PRESERVATION

HERITAGE

STEWARDSHIP

ROOTEDNESS

HISTORIC FABRIC

Thank You.



COOPER
CARRY
CONNECTION BY DESIGN



MASTERS OF TRANSITION:
DRIVING SUSTAINABLE GROWTH