

**WEDNESDAY April 27, 2016**

8:00am - 8:45am

**BREAKFAST** at *The Farmhouse Restaurant*

**9:00am – 10:30am**

*The Oak Room*

**WELCOME AND INTRODUCTIONS**

**Steve Nygren**, Serenbe Town Founder

*Keynote Address:* Making Our Nation Successful and Sustainable

USMC Colonel (Ret.) **Mark “Puck” Mykleby**, Founding Co-Director, Strategic Innovation Lab, Case Western Reserve University

America won the Cold War by successfully leveraging the national strategy of containment and out-prospering the Soviet Union until it collapsed. Puck Mykleby, while at the Pentagon, coauthored the New National Strategy, which argues that sustainability is the road to America's prosperity and security.

**BREAK**

10:45am – 12:00pm

*The Oak Room*

**LAND USE AS AN ECONOMIC TOOL**

Many economic and social factors suggest we cannot continue developing as we have in past decades – what are the costs to service a local population vs tax revenues generated. What are the health and quality of life outcomes in the current mode of development?

*Panel*

**Tom Reed**, Mayor, Chattahoochee Hills, Georgia

**Steve Cover**, Planning Director, Arlington, Virginia

**Ross King**, ACCG - Advancing Georgia's Counties

12:15pm – 1:15pm

**LUNCH** at *The Farmhouse Restaurant*

1:30pm – 2:45pm

*The Oak Room*

**BUILT ENVIRONMENT REGULATIONS, including Storm Water Management and the Use of the Natural Landscape**

Understand how a changing regulatory environment can improve outcomes while lowering costs by utilizing natural systems and light impact designs.

*Panel*

**Chad Epple**, Vice President, Southeastern Engineering

**Michael Ogden**, Founding Director, Natural Systems International

**Alfred Vick**, Solidago Design Solutions, Inc.

**Dee Merriam**, CDC

**BREAK**

3:00pm – 4:15pm

*The Oak Room*

**GLOBAL WELLBEING**

*Moderator* - **John Reid**, Serenbe

*Panel*

**Al Blackwelder**, A.G. Rhodes Health & Rehab

Baby boomers as seniors

**Karyn Staples**, PT, PhD, ProHealth